

NOTICE OF SPECIAL MEETING

Pursuant to Section 54956 of the Government Code of the State of California, a Special Meeting of the **PARKS AND COMMUNITY SERVICES COMMISSION** is hereby called for:

Date/Time: **Thursday, July 22, 2021 6:00 p.m.**
(or as soon thereafter as possible)

*******NOTE: TIME CHANGE*******

Location: **City Hall Council Chambers**
333 Civic Center Plaza, Tracy

Government Code Section 54954.3 states that every public meeting shall provide an opportunity for the public to address the Parks and Community Services Commission on any item, before or during consideration of the item, however no action shall be taken on any item not on the agenda.

1. Call to Order
2. Roll Call
3. Pledge of Allegiance
4. Items from the Audience - *In accordance with Procedures for Preparation, Posting and Distribution of Agendas and the Conduct of Public Meetings, adopted by Resolution 2015-052, any item not on the agenda brought up by the public at a meeting, shall be automatically referred to staff. If staff is not able to resolve the matter satisfactorily, the member of the public may request a Commission Member to sponsor the item for discussion at a future meeting.*
5. New Business
 - a. **REVIEW AND APPROVE FEEDBACK ON WAYFINDING AND SIGNAGE FOR LEGACY FIELDS PHASE 1E CONSTRUCTION PROJECT**
6. Adjournment to next Regular Meeting: August 5, 2021 at 7:00pm

Posted: July 21, 2021

The City of Tracy complies with the Americans with Disabilities Act and makes all reasonable accommodations for the disabled to participate in public meetings. Persons requiring assistance or auxiliary aids in order to participate should call City Hall (209-831-6000), at least 24 hours prior to the meeting.

Any materials distributed to the majority of the Parks and Community Services Commission regarding any item on this agenda will be made available for public inspection in the Parks & Recreation Department located at 333 Civic Center Plaza, Tracy, during normal business hours.

CITY OF TRACY
PARKS AND COMMUNITY SERVICES COMMISSION MEETING
July 22, 2021

AGENDA ITEM 5.a

REQUEST

**REVIEW AND PROVIDE FEEDBACK ON WAYFINDING AND SIGNAGE PACKAGE
FOR LEGACY FIELDS PHASE 1E CIP 78165 CONSTRUCTION PROJECT**

BACKGROUND

On March 23, 2021 the City Council allocated \$17,150,000 of Measure V funding to complete Phase 1 of Legacy Fields (Phase 1E CIP 78165). Included within that Council-approved budget was a scope of work for a new Wayfinding and Signage Package for the facility. Staff is bringing this item to the Commission as per Chapter 7.16 of the City of Tracy Municipal Code, Parks and Community Services Commission, 7.16.030 Powers and Duties (d) *Review grants, facility development and designs and recreation programs.*

DISCUSSION

Wayfinding and signage is a critical component of sports complexes and similar facilities to help facilitate the flow of pedestrian and vehicular circulation, as well as reinforcing the brand of the facility and improving the overall quality of the experience. Legacy Fields Phase 1E includes a wayfinding and signage package to meet these needs at the 72-acre facility. The following goals were established for this package:

- 1) Develop a new signage & wayfinding program for Legacy Fields, which should establish and express a visual brand for the property and overall theme
- 2) Sign program needs to support the wayfinding experience of all visitors to the site
- 3) Develop a program that functions correctly through proper scale, visibility and location
- 4) Sign program should integrate well into the built environments of the facility

Staff is asking the Commission to review the presentation and accompanying materials for wayfinding and signage at Legacy Fields provided by our consultant and provide input as to the layout design as proposed.

FISCAL IMPACT

The budget for this project has already been established and approved by the City Council and this item has no fiscal impact on the General Fund at this time.

RECOMMENDATION

Staff recommends the Commission receive the presentation and provide input on the overall approach to wayfinding and signage for Legacy Fields Phase 1E CIP 78165 construction project.

Prepared by: Richard Joaquin, Parks Planning & Development Manager

Approved by: Brian MacDonald, Parks and Recreation Director

Agenda Item 5.a
July 22, 2021
Page 2

Attachments

Attachment A – Exterior Sign Program – Entry Experience Design Snapshot Package

Attachment B – Exterior Sign Program – Location Plan

Attachment C - Wayfinding System and Pedestrian Experience



Exterior Sign Program—Entry Experience
Design Snapshot™ Package

June 9, 2021

Program: 18.2853.01

DRAWINGS CHECKED BY:

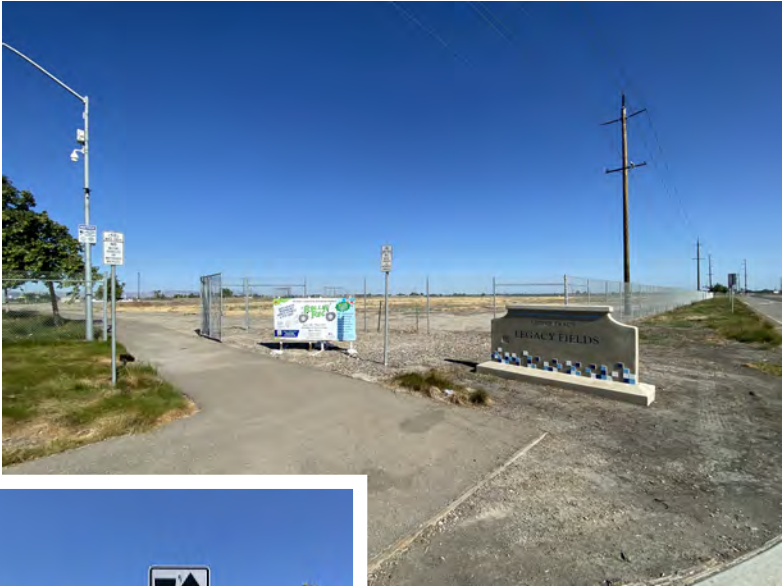
- Program Management _____
- Design _____
- Production _____
- Installation _____



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ENTRY IDENTIFICATION | Existing Condition



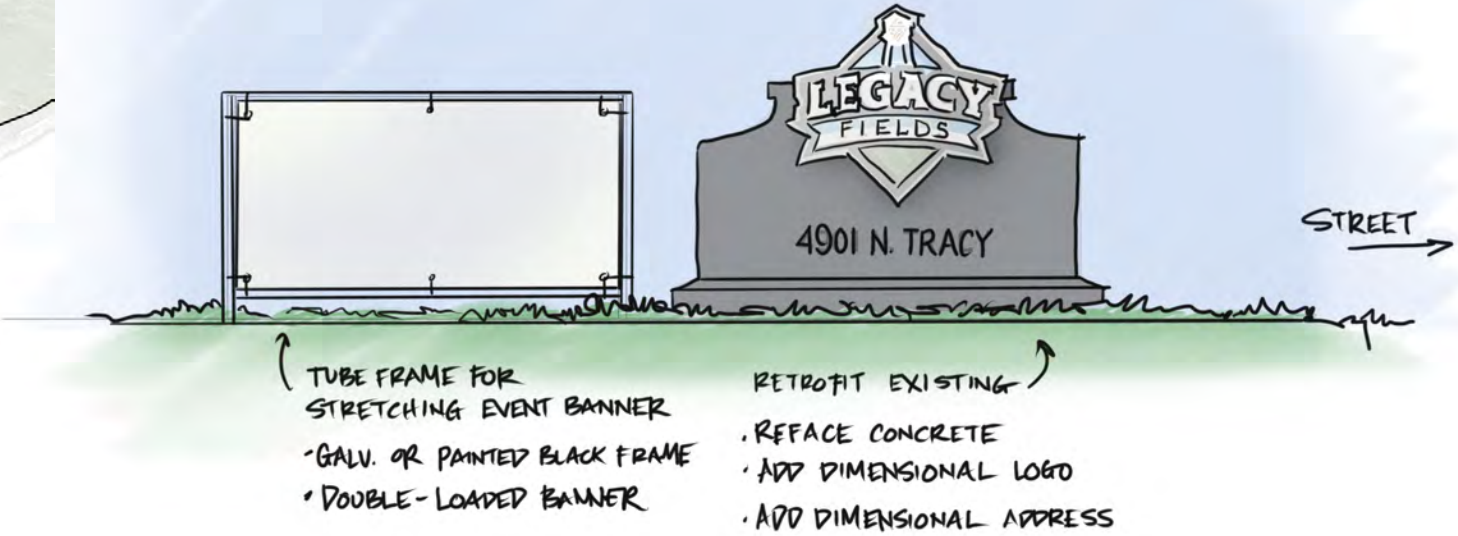
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ENTRY IDENTIFICATION | Existing Monument & Parks Events Display



Custom frame over existing sign for double-loaded 4x8 printed banner display

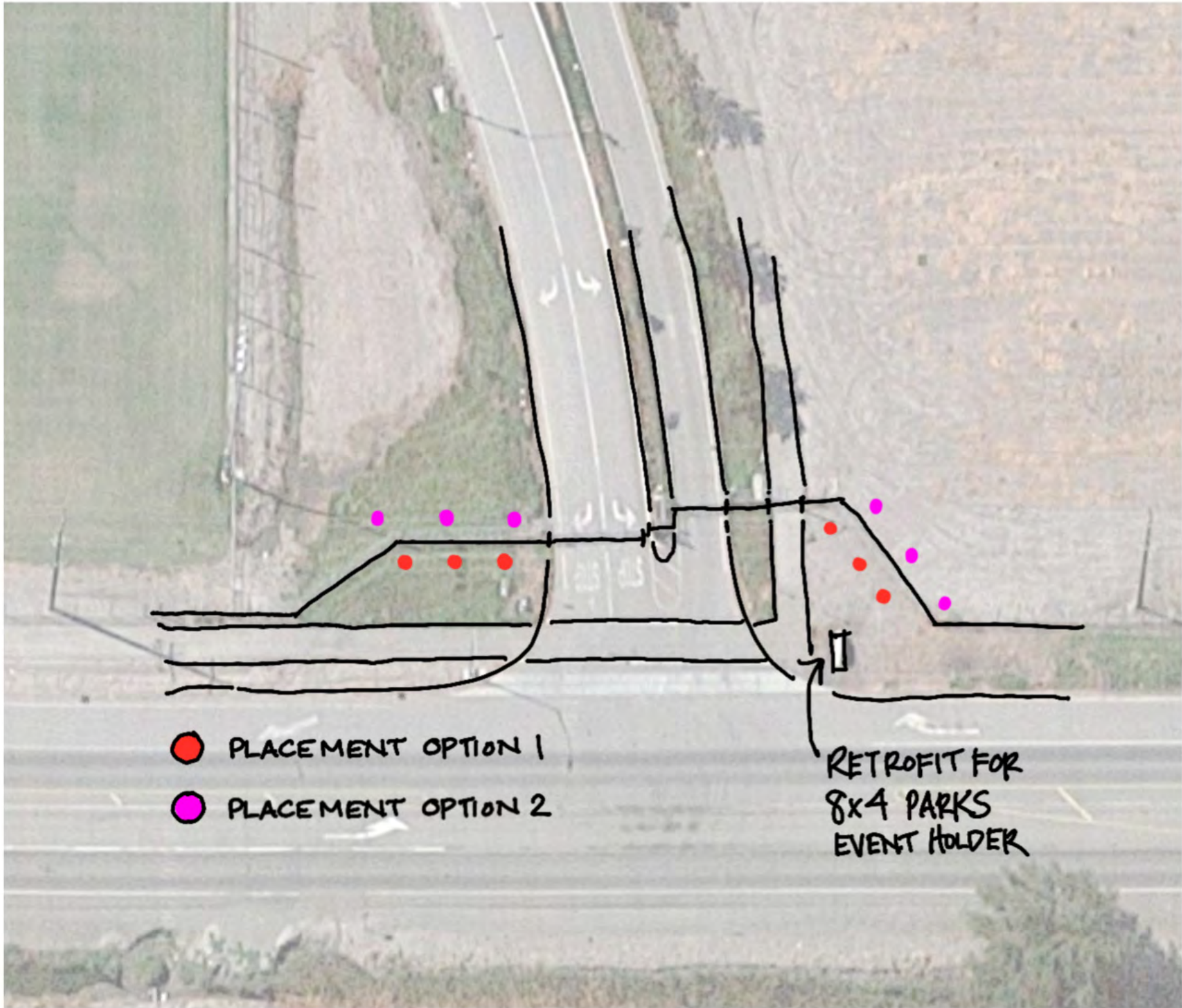
Retrofit existing monument



ENTRY IDENTIFICATION | Mockup 1



Printable fence slats



ENTRY IDENTIFICATION | Mockup 2



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Legacy Fields, Tracy

Design Snapshot™ Package

June 9, 2021

21.3494.01

DS.07

ENTRY IDENTIFICATION | Bike Path



Existing condition



Proposed striping and removal of bike path signs



Exterior Sign Program
Location Plan & Copy List

95% DRAFT: July 8, 2021

Program: 18.2853.01

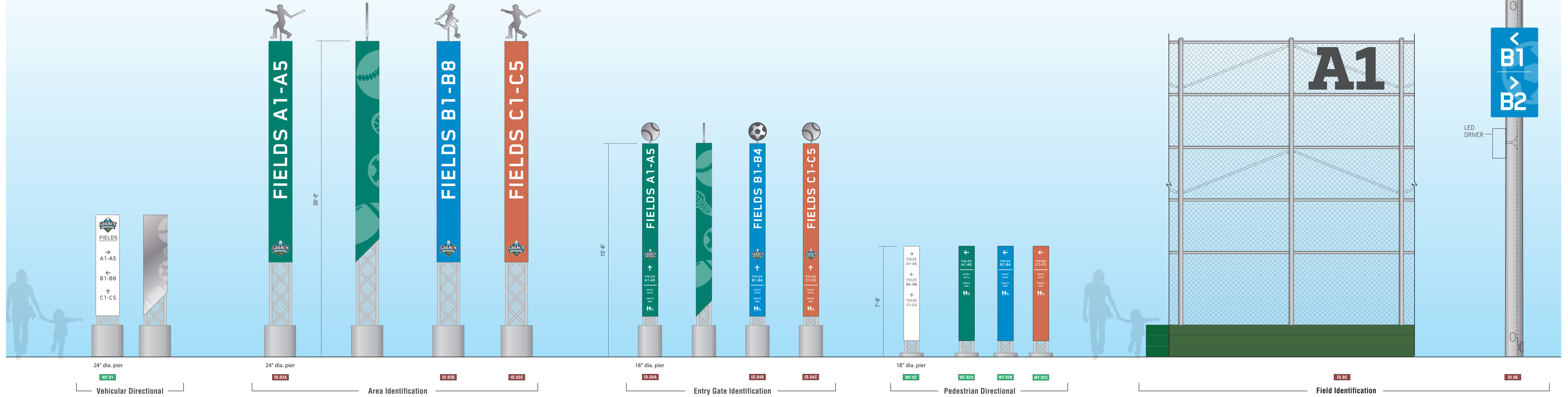
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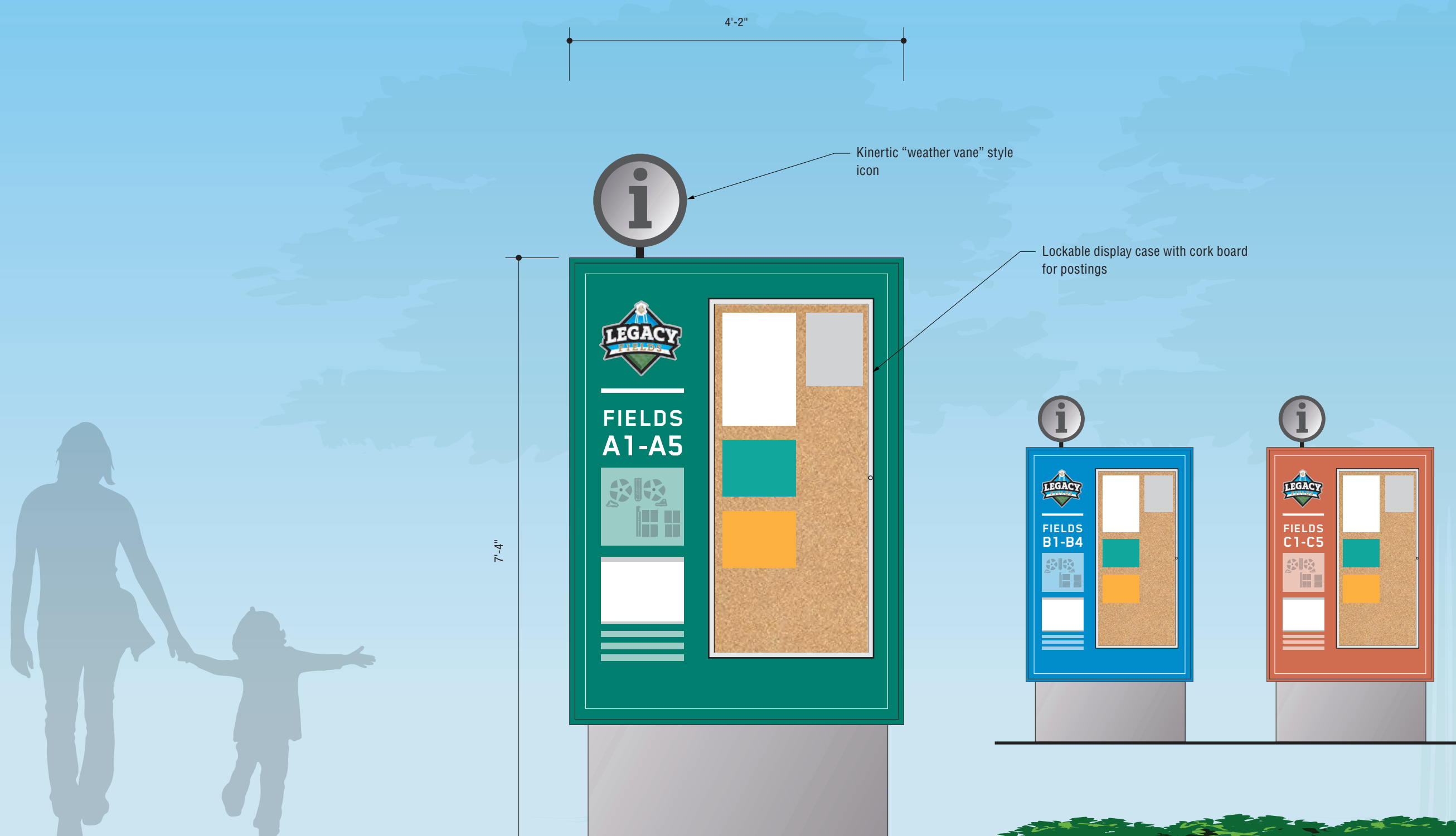
- Program Management _____
- Design _____
- Production _____
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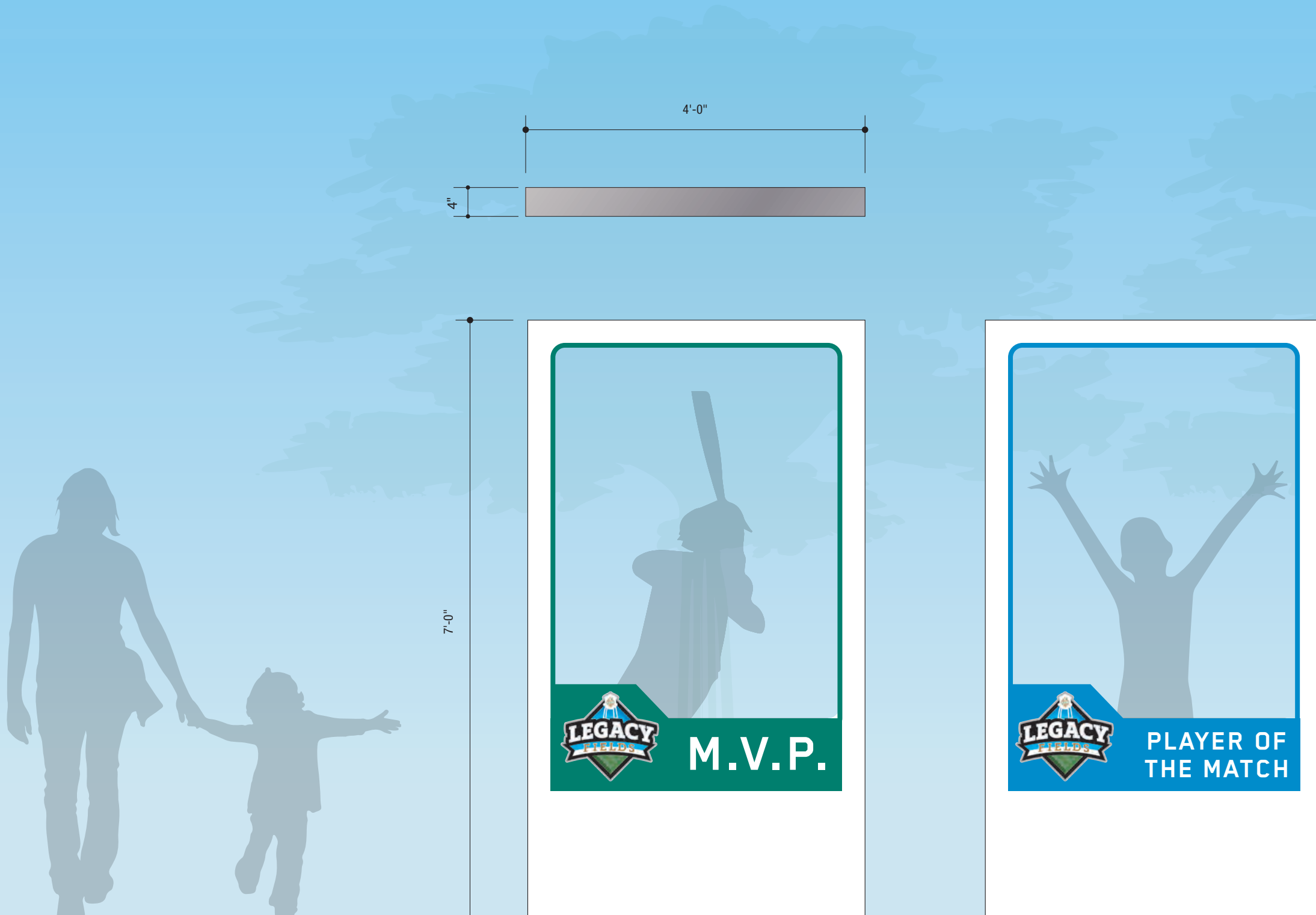
FRONT VIEW
Scale: 3/4" = 1'-0"

ADDITIONAL FIELD AREAS

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	1777 Oakland Blvd., Suite 200, Walnut Creek, CA 94596 1.925.444.2020 gnugroup.com	Legacy Fields	March 11, 2020	3.6
		Design Development Package	18.2853.01	

PEDESTRIAN APPROACH / EXPERIENCE | Interactive Photo Op



FRONT VIEW
Scale: 3/4" = 1'-0"

ADDITIONAL FIELD AREAS

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Legacy Fields
Design Development Package

March 11, 2020
18.2853.01

KEY

Wayfinding

- WF.01 Vehicular Directional
- WF.02 Pedestrian Directional
- WF.02A Pedestrian Directional, Fields A
- WF.02B Pedestrian Directional, Fields B
- WF.02C Pedestrian Directional, Fields C
- WF.03 Information Display
- WF.04 Lot B Egress

Identification

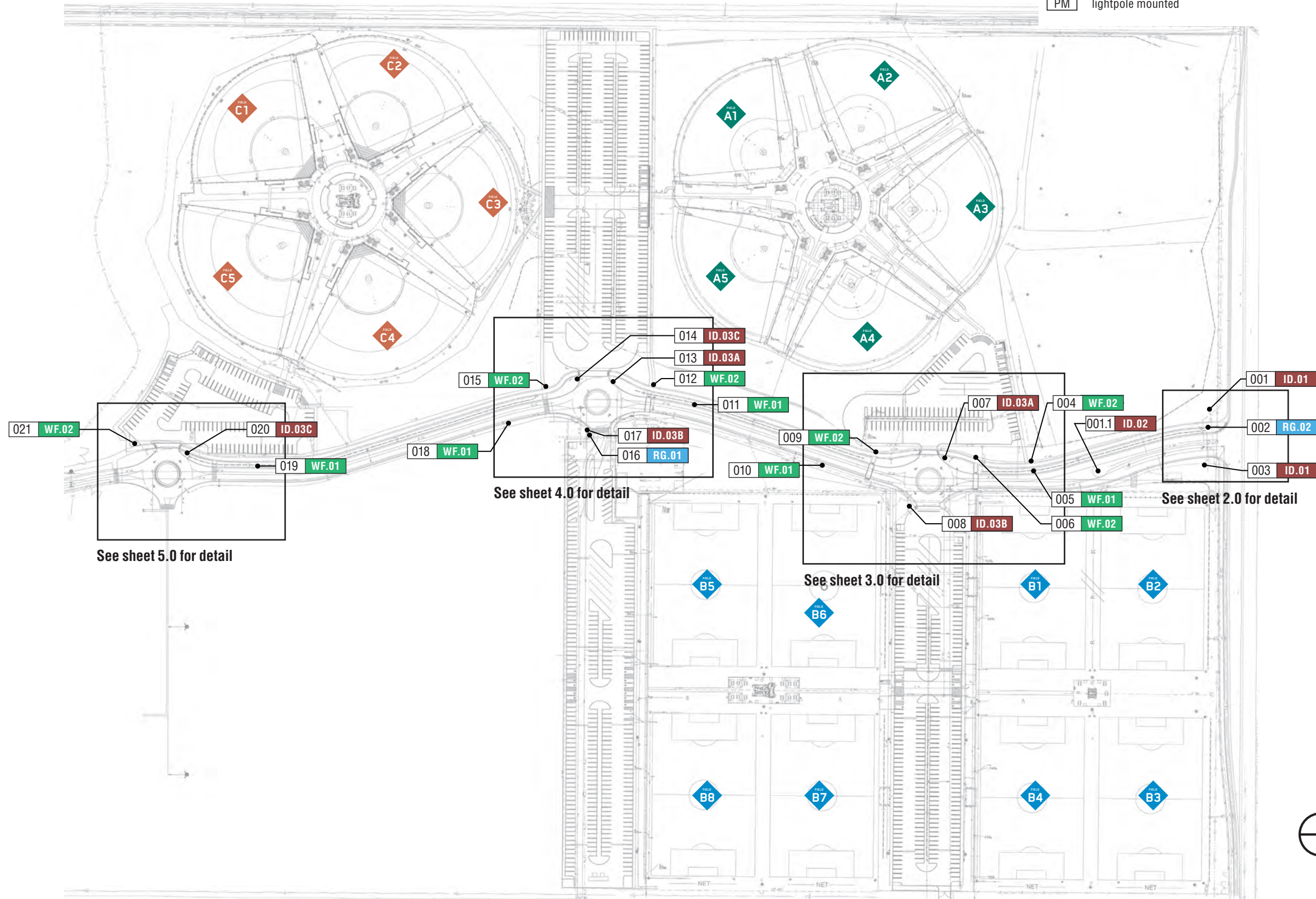
- ID.01 Entry Feature
- ID.02 Events Display
- ID.03A Area ID, Fields A
- ID.03B Area ID, Fields B
- ID.03C Area ID, Fields C
- ID.04A Entry Gate ID, Fields A
- ID.04B Entry Gate ID, Fields B
- ID.04C Entry Gate ID, Fields C
- ID.05 Field ID's (Baseball A & C)
- ID.06 Field ID, Soccer B
- ID.07 Concession Stand
- ID.08 Photo Op

Regulatory

- RG.01 CVC Parking Regulations
- RG.02 Park Rules and ADA information

Mounting

- 24 round pier mounted, diameter inches
- DB bolt to concrete, 48"x4" footprint
- PM lightpole mounted



Prepared by :



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Program Location :



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SIGN LOCATION PROGRAM

Revisions / Bulletins :

1. 95% ISSUE 07.08.2021

Checked by:

Approval :

Program Number : 18.2853.01
Drawn By : TK

Original Issue : 06.09.2021
Scale : As Noted

Title :

Main Roadway Signage

Sheet :

1.0

KEY

Wayfinding

- WF.01** Vehicular Directional
- WF.02** Pedestrian Directional
- WF.02A** Pedestrian Directional, Fields A
- WF.02B** Pedestrian Directional, Fields B
- WF.02C** Pedestrian Directional, Fields C
- WF.03** Information Display
- WF.04** Lot B Egress

Identification

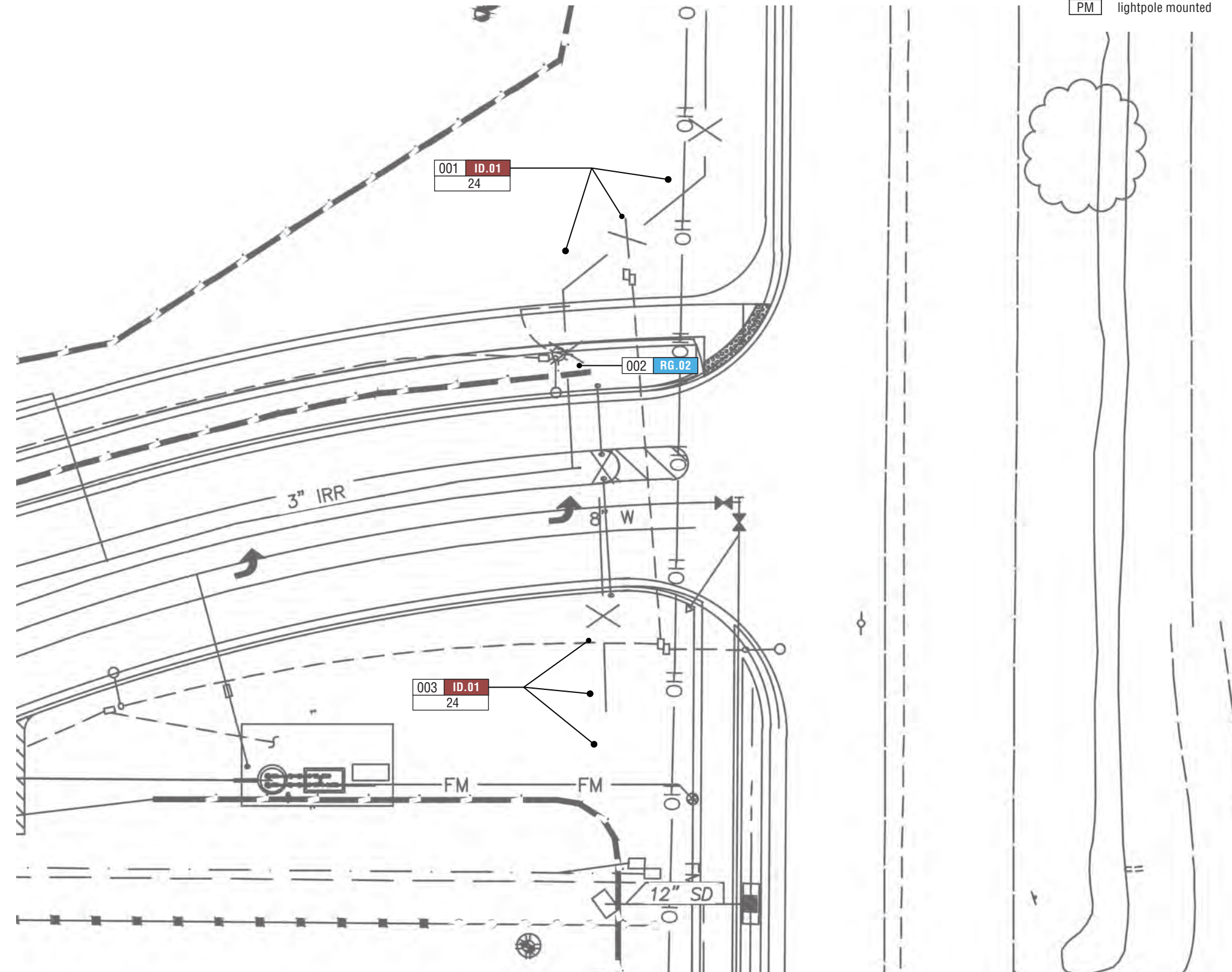
- ID.01** Entry Feature
- ID.02** Events Display
- ID.03A** Area ID, Fields A
- ID.03B** Area ID, Fields B
- ID.03C** Area ID, Fields C
- ID.04A** Entry Gate ID, Fields A
- ID.04B** Entry Gate ID, Fields B
- ID.04C** Entry Gate ID, Fields C
- ID.05** Field ID's (Baseball A & C)
- ID.06** Field ID, Soccer B
- ID.07** Concession Stand
- ID.08** Photo Op

Regulatory

- RG.01** CVC Parking Regulations
- RG.02** Park Rules and ADA information

Mounting

- 24** round pier mounted, diameter inches
- DB** bolt to concrete, 48"x4" footprint
- PM** lightpole mounted



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Title :

Entry Detail

Sheet :

2.0

KEY

Wayfinding

- WF.01** Vehicular Directional
- WF.02** Pedestrian Directional
- WF.02A** Pedestrian Directional, Fields A
- WF.02B** Pedestrian Directional, Fields B
- WF.02C** Pedestrian Directional, Fields C
- WF.03** Information Display
- WF.04** Lot B Egress

Identification

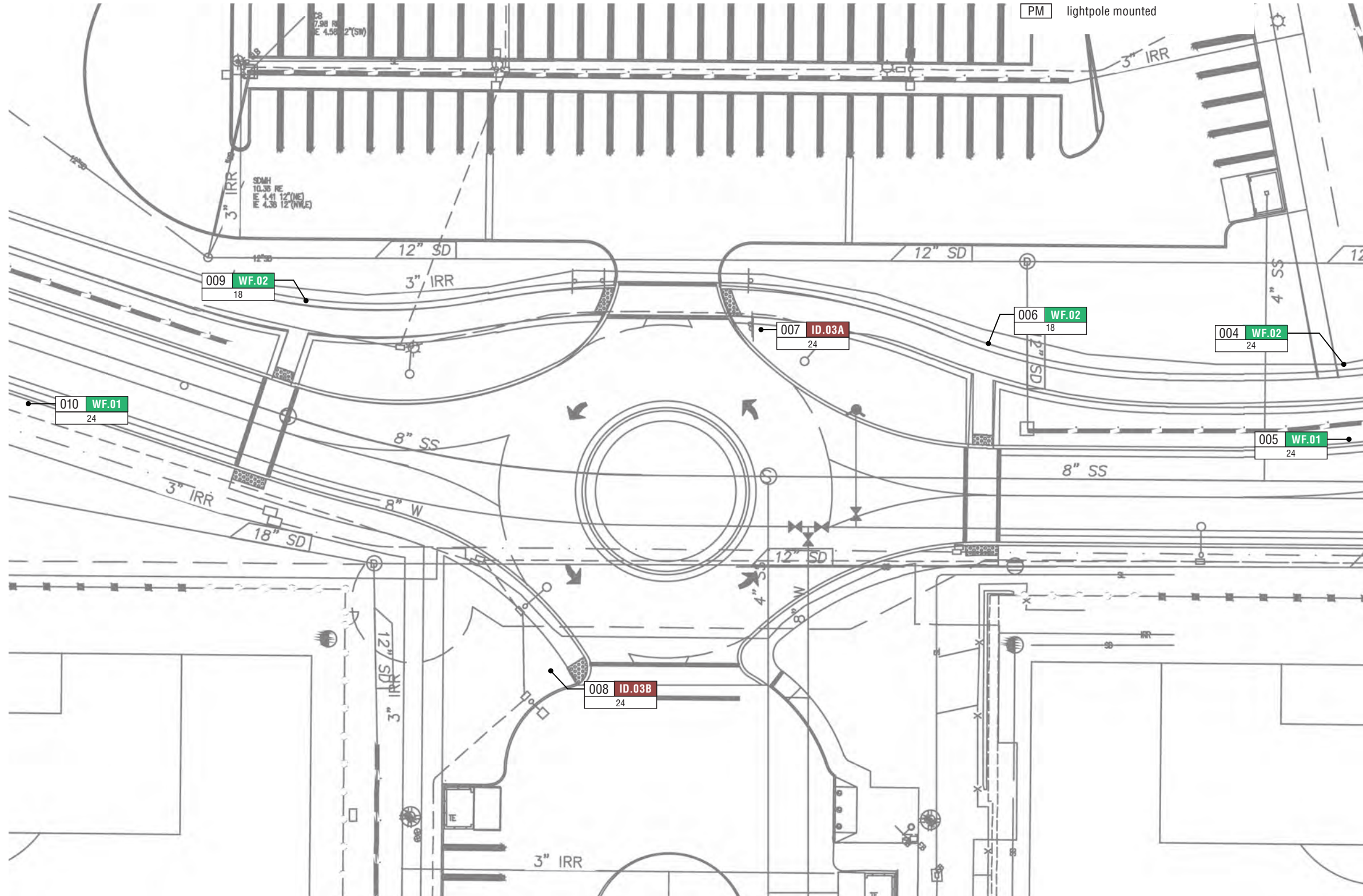
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- ID.03C** Area ID, Fields C
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- ID.04B** Entry Gate ID, Fields B
- ID.04C** Entry Gate ID, Fields C
- ID.05** Field ID's (Baseball A & C)
- ID.06** Field ID, Soccer B
- ID.07** Concession Stand
- ID.08** Photo Op

Regulatory

- RG.01** CVC Parking Regulations
- RG.02** Park Rules and ADA information

Mounting

- 24** round pier mounted, diameter inches
- DB** bolt to concrete, 48"x4" footprint
- PM** lightpole mounted



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Title :

First Roundabout Detail

Sheet :

3.0

KEY

Wayfinding

- WF.01 Vehicular Directional
- WF.02 Pedestrian Directional
- WF.02A Pedestrian Directional, Fields A
- WF.02B Pedestrian Directional, Fields B
- WF.02C Pedestrian Directional, Fields C
- WF.03 Information Display
- WF.04 Lot B Egress

Identification

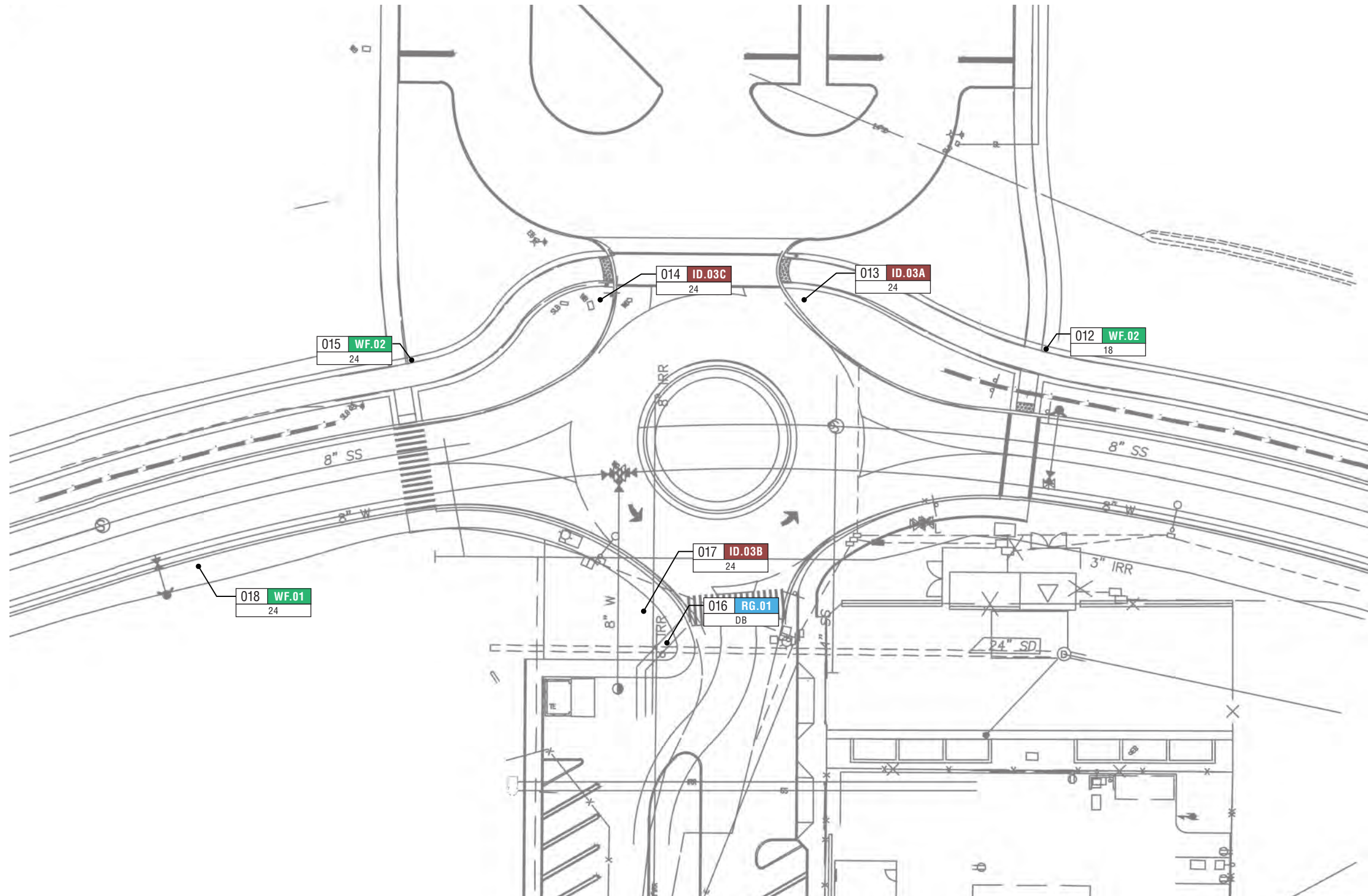
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- ID.04C Entry Gate ID, Fields C
- ID.05 Field ID's (Baseball A & C)
- ID.06 Field ID, Soccer B
- ID.07 Concession Stand
- ID.08 Photo Op

Regulatory

- RG.01 CVC Parking Regulations
- RG.02 Park Rules and ADA information

Mounting

- 24 round pier mounted, diameter inches
- DB bolt to concrete, 48"x4" footprint
- PM lightpole mounted



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Title :

Second Roundabout Detail

Sheet :

4.0

KEY

Wayfinding

- WF.01 Vehicular Directional
- WF.02 Pedestrian Directional
- WF.02A Pedestrian Directional, Fields A
- WF.02B Pedestrian Directional, Fields B
- WF.02C Pedestrian Directional, Fields C
- WF.03 Information Display
- WF.04 Lot B Egress

Identification

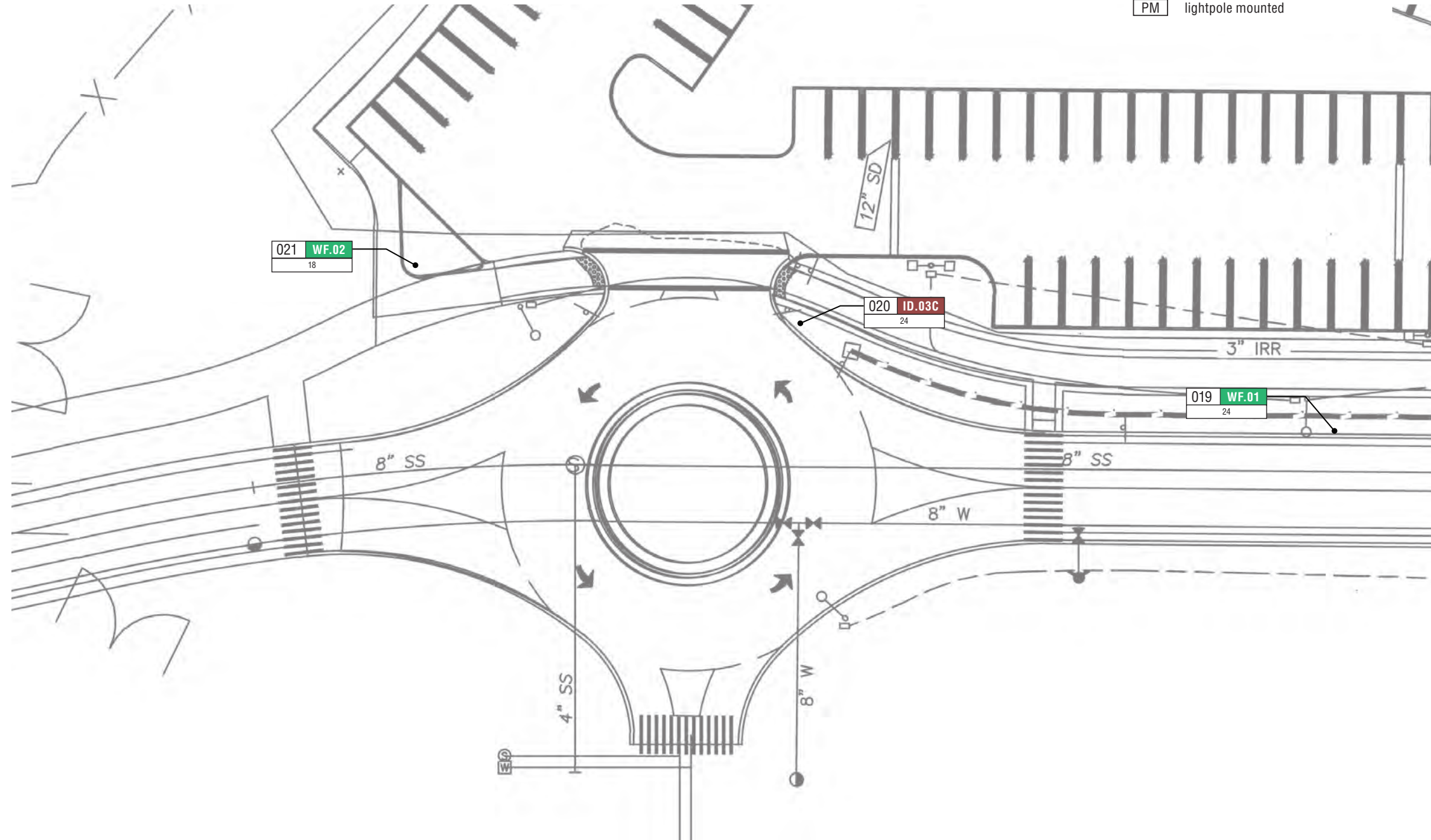
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- ID.05 Field ID's (Baseball A & C)
- ID.06 Field ID, Soccer B
- ID.07 Concession Stand
- ID.08 Photo Op

Regulatory

- RG.01 CVC Parking Regulations
- RG.02 Park Rules and ADA information

Mounting

- 24 round pier mounted, diameter inches
- DB bolt to concrete, 48"x4" footprint
- PM lightpole mounted



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Title :

Third Roundabout Detail

Sheet :

5.0

KEY

Wayfinding

- WF.01 Vehicular Directional
- WF.02 Pedestrian Directional
- WF.02A Pedestrian Directional, Fields A
- WF.02B Pedestrian Directional, Fields B
- WF.02C Pedestrian Directional, Fields C
- WF.03 Information Display
- WF.04 Lot B Egress

Identification

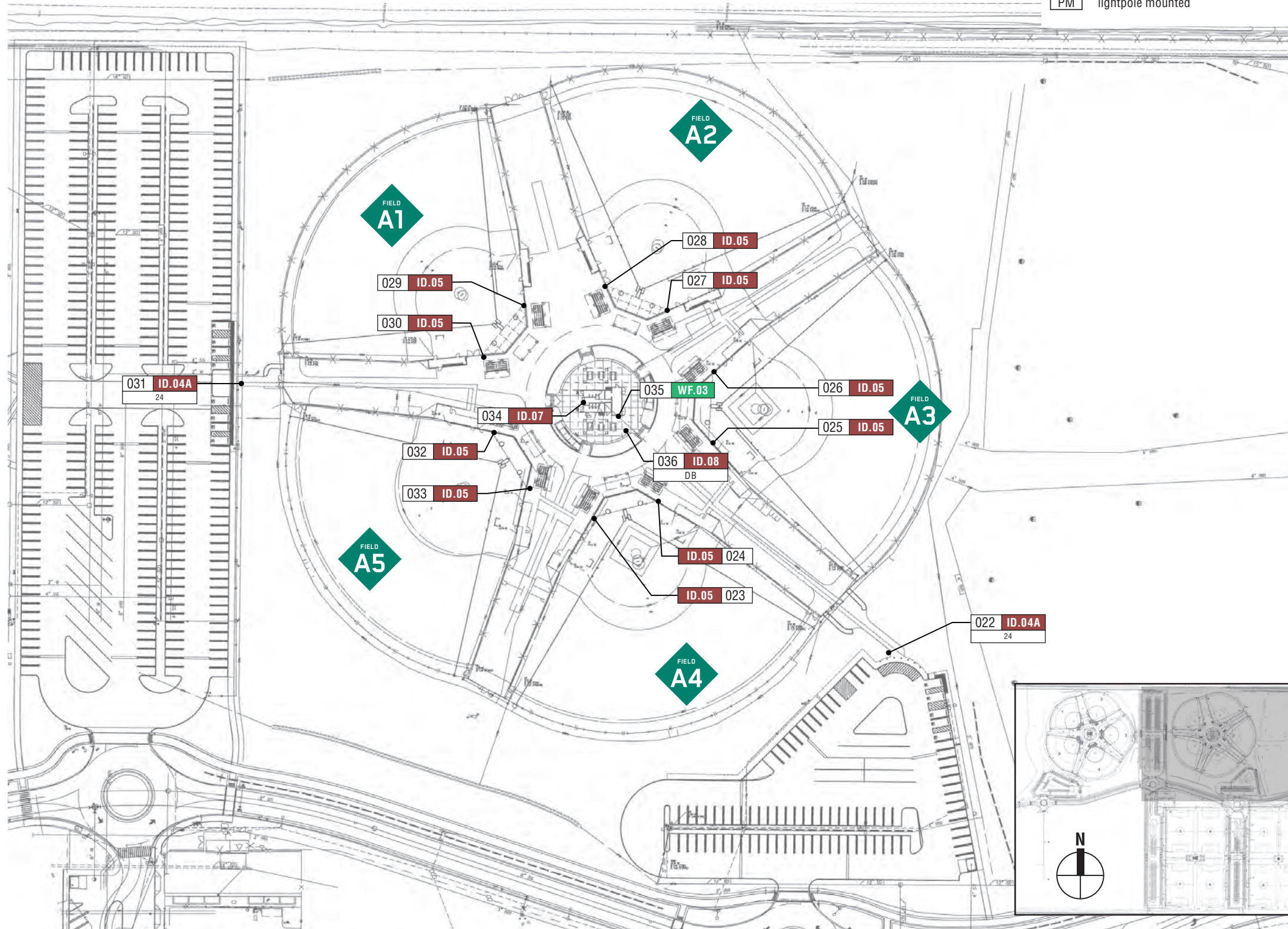
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- ID.04C Entry Gate ID, Fields C
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- ID.06 Field ID, Soccer B
- ID.07 Concession Stand
- ID.08 Photo Op

Regulatory

- RG.01 CVC Parking Regulations
- RG.02 Park Rules and ADA information

Mounting

- ## round pier mounted, diameter inches
- DB bolt to concrete, 48"x4" footprint
- PM lightpole mounted



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Title :

Fields A1-A5

Sheet :

6.0

KEY

Wayfinding

- WF.01 Vehicular Directional
- WF.02 Pedestrian Directional
- WF.02A Pedestrian Directional, Fields A
- WF.02B Pedestrian Directional, Fields B
- WF.02C Pedestrian Directional, Fields C
- WF.03 Information Display
- WF.04 Lot B Egress

Identification

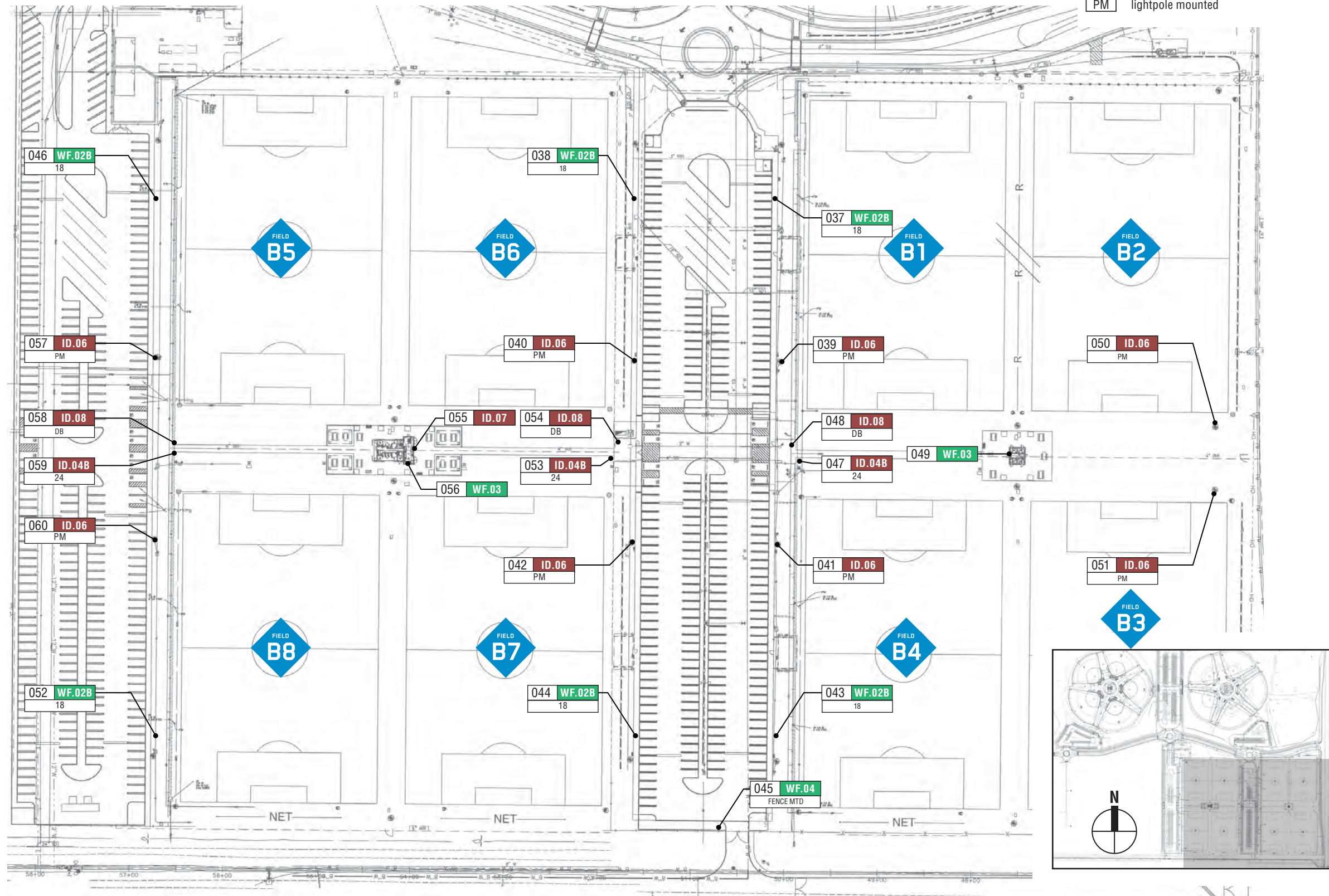
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- ID.06 Field ID, Soccer B
- ID.07 Concession Stand
- ID.08 Photo Op

Regulatory

- RG.01 CVC Parking Regulations
- RG.02 Park Rules and ADA information

Mounting

- 24 round pier mounted, diameter inches
- DB bolt to concrete, 48"x4" footprint
- PM lightpole mounted



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Title :

Fields B1-B8

Sheet :

7.0

KEY

Wayfinding

- | | |
|--|----------------------------------|
| WF.01 Vehicular Directional | WF.03 Information Display |
| WF.02 Pedestrian Directional | WF.04 Lot B Egress |
| WF.02A Pedestrian Directional, Fields A | |
| WF.02B Pedestrian Directional, Fields B | |
| WF.02C Pedestrian Directional, Fields C | |

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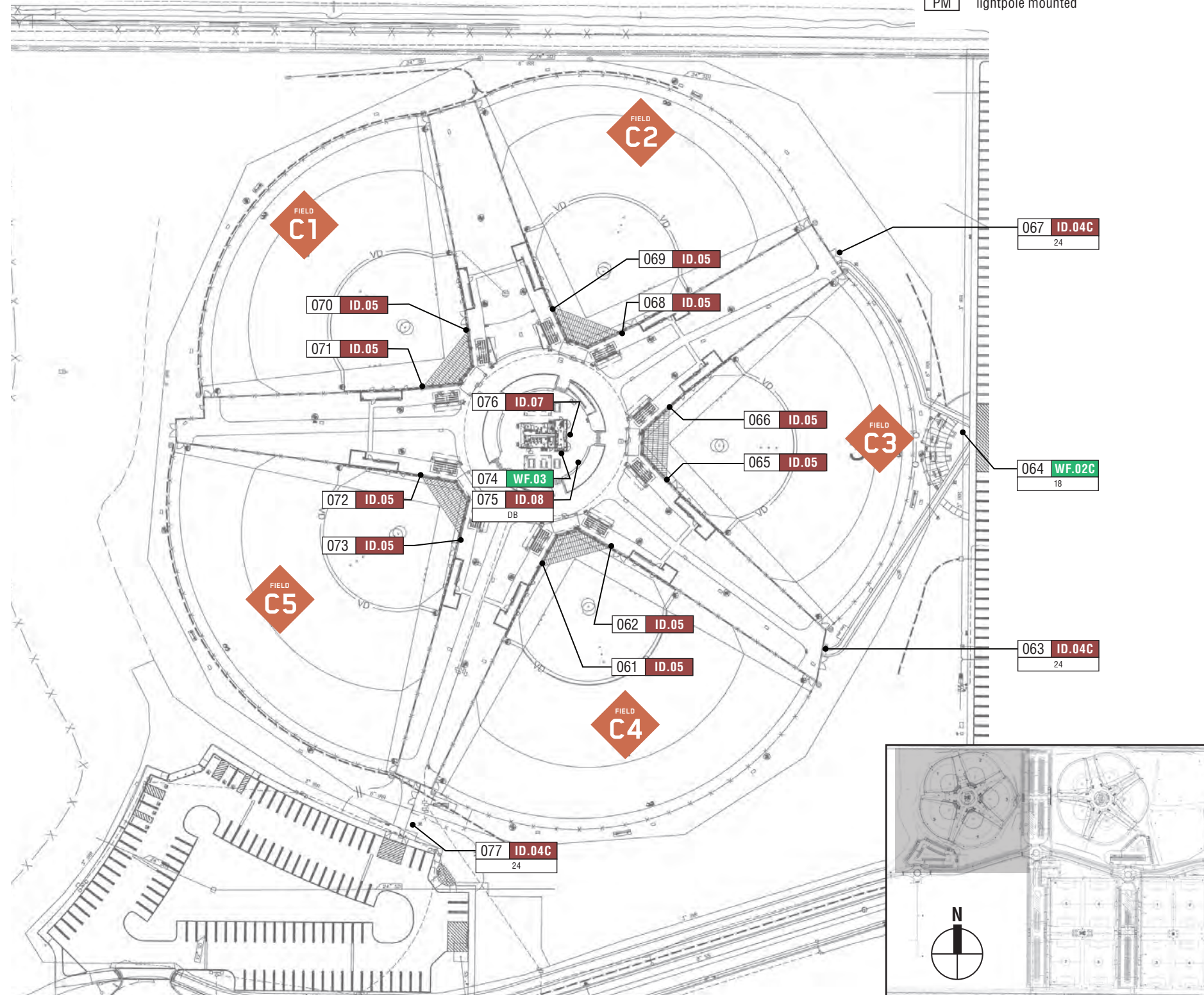
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| ID.03A Area ID, Fields A | ID.04C Entry Gate ID, Fields C | |
| ID.03B Area ID, Fields B | ID.05 Field ID's (Baseball A & C) | |
| ID.03C Area ID, Fields C | ID.06 Field ID, Soccer B | |

Regulatory

- | |
|---|
| RG.01 CVC Parking Regulations |
| RG.02 Park Rules and ADA information |

Mounting

- | |
|---|
| ## round pier mounted, diameter inches |
| DB bolt to concrete, 48"x4" footprint |
| PM lightpole mounted |



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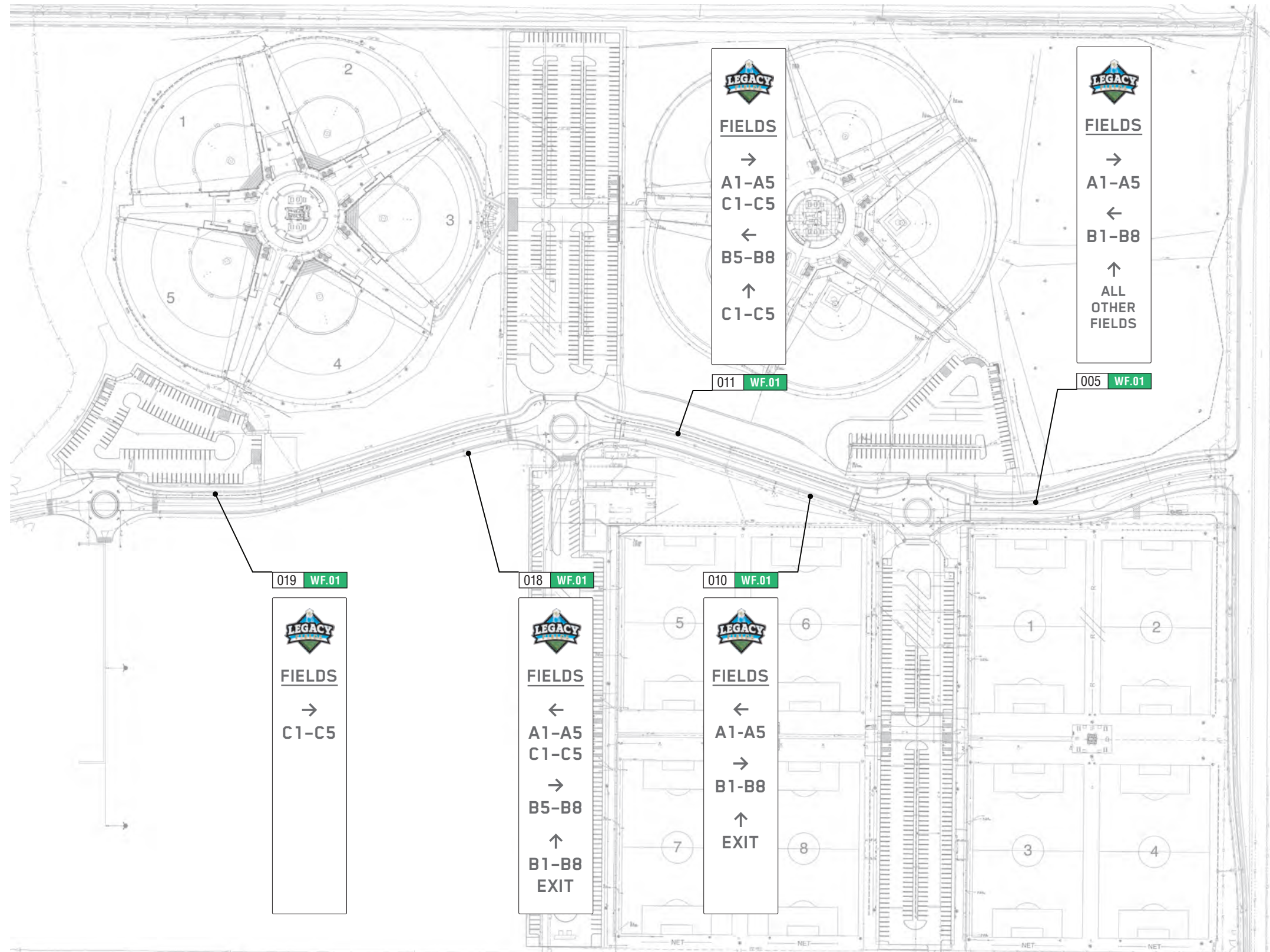
Fields C1-C5

Sheet :

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KEY

- WF.01 Vehicular Directional
- WF.02 Pedestrian Directional



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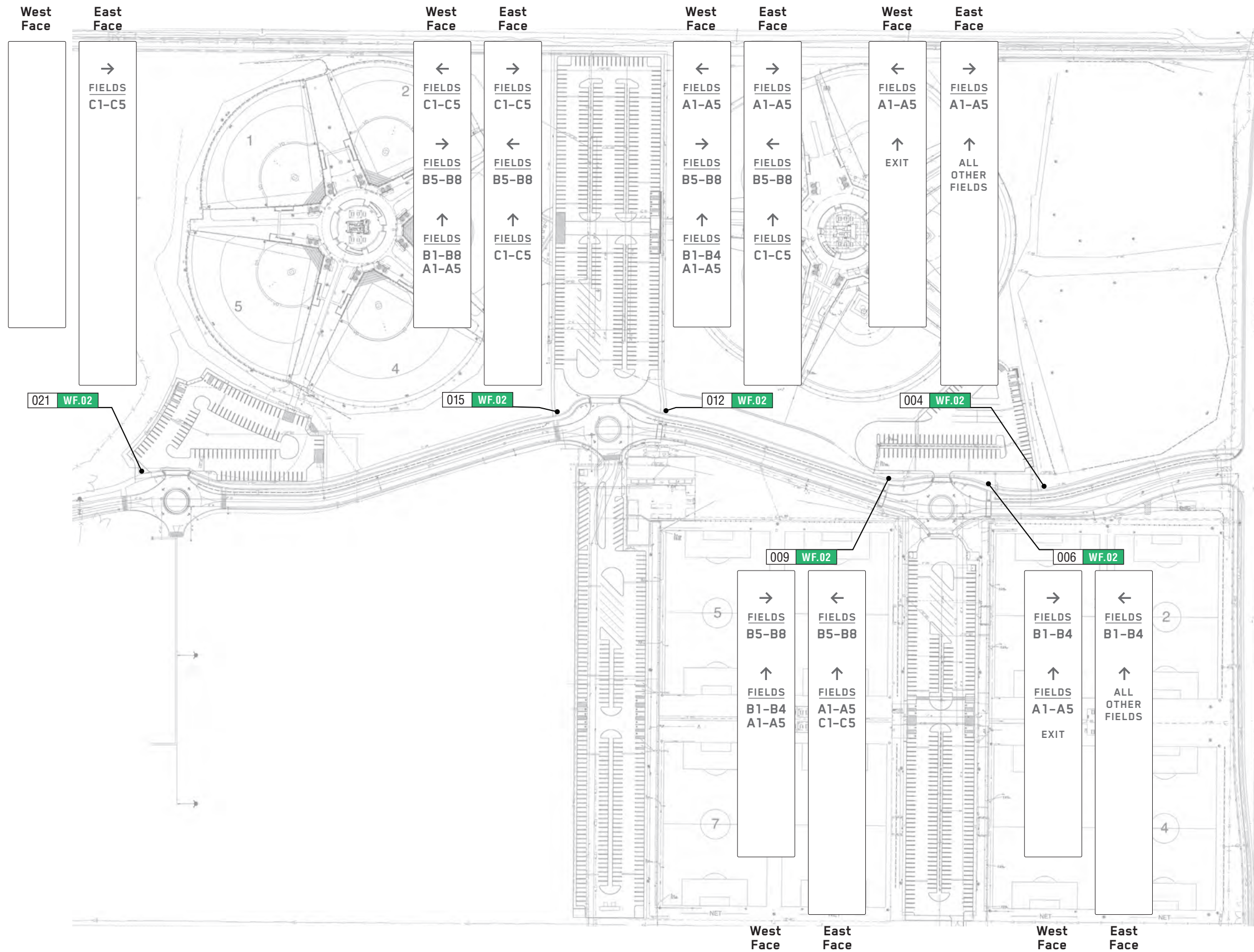
Original Issue : 06.09.2021
Scale : As Noted

Title :
**Main Roadway Signage
Vehicular Wayfinding**

Sheet : **9.0**

KEY

- WF.01 Vehicular Directional
- WF.02 Pedestrian Directional



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Title :
**Main Roadway Signage
Pedestrian Wayfinding**

Sheet : **10.0**