

NOTICE OF REGULAR MEETING

Pursuant to Section 54954.2 of the Government Code of the State of California, a Regular Meeting of the **TRACY ARTS COMMISSION** is hereby called for:

Date/Time: Tuesday, September 14, 2021, 7:00 p.m.
(or as soon thereafter as possible)

Location: Grand Theatre Center for the Arts, Visual Arts 1
715 Central Avenue, Tracy, CA 95376

THIS MEETING WILL BE OPEN TO THE PUBLIC FOR IN-PERSON PARTICIPATION. IN ACCORDANCE WITH THE CALIFORNIA DEPARTMENT OF PUBLIC HEALTH GUIDELINES, UNIVERSAL MASKING INDOORS IS RECOMMENDED. MASKS ARE REQUIRED FOR UNVACCINATED INDIVIDUALS IN INDOOR PUBLIC SETTINGS.

Government Code Section 54954.3 states that every public meeting shall provide an opportunity for the public to address the Tracy Arts Commission on any item, before or during consideration of the item, however, no action shall be taken on any item not on the agenda.

1. Call to Order
2. Roll Call
3. Items from the Audience - *In accordance with Procedures for Preparation, Posting and Distribution of Agendas and the Conduct of Public Meetings, adopted by Resolution 2015-052, any item not on the agenda brought up by the public at a meeting shall be automatically referred to staff. If staff is not able to resolve the matter satisfactorily, the member of the public may request a Tracy Arts Commission member to sponsor the item for discussion at a future meeting.*
4. Approval of Minutes from the Meeting of August 10, 2021
5. Old Business
 - A. Continue Discussion of the 2021 Annual Report for City Council
6. New Business
 - A. Discussion of 2021-22 Budget and Programming
7. Correspondence
8. Items from the Commission
9. Items from Staff
10. Adjournment

POSTED: September 9, 2021

The City of Tracy complies with the Americans with Disabilities Act and makes all reasonable accommodations for the disabled to participate in public meetings. Persons requiring assistance or auxiliary aids in order to participate should call City Hall at (209) 831-6000, at least 24 hours prior to the meeting.

Any materials distributed to the majority of the Tracy Arts Commission regarding any item on this agenda will be made available for public inspection in the Cultural Arts Division located at 715 Central Avenue, Tracy, CA during normal business hours.

TRACY ARTS COMMISSION
MEETING MINUTES
August 10, 2021, 7:00 p.m.
City Hall, 333 Civic Center Plaza

Chair Dhugga called the meeting to order at 7:01 p.m.

Roll call found Commissioners Dhugga, Lees, Reis and Sandhu present. Commissioner Bordes was absent.

Staff Present: William Wilson, Cultural Arts Supervisor

Recorded By: William Wilson, Cultural Arts Supervisor

1. ITEMS FROM THE AUDIENCE

None

2. APPROVAL OF MINUTES FROM THE REGULAR MEETING ON JUNE 8, 2021

ACTION Motion by Chair Dhugga, seconded by Vice Chair Reis to approve the minutes as submitted. Voice vote found all in favor; motion carried 4:0.

4. CONTINUE DISCUSSION OF THE 2021 ANNUAL REPORT FOR CITY COUNCIL

CAS Wilson provided the Staff Report and updated outline of potential inclusions for an Annual Report covering calendar years 2019 to 2021:

TAC Introduction: Overview & 2021 Commissioner Roster

Calendar Year 2019 Projects / Programming / Goals:

- Development of concept and recommendations for a future Youth Arts Festival
- Development of new, relevant programming and creative community support through participation in Tracy Arts Week and Downtown Tracy Artwalk.
- Goal – Transition Downtown Tracy Mural Project from the Exhibitions Program at the Grand, to the Civic Art Program

Calendar Year 2020 Projects / Programming / Goals:

- Civic Art Program – Downtown Tracy Mural Project:
Veterans Appreciation & Wellness Project in Jackson Alley
Mural by Will Watts
- Civic Art Program – Window Shades Project: Grand Theatre Center for the Arts,
featuring Alyn Brereton, Angel Johal, Delbert Park & Mark Roberts
- Development of new Granting Program Guidelines & Application
- Goal – Transition to remote/online meetings in July, 2020

- Goal – Develop virtual programming to support local creative community
- Goal – Develop Window Shades Project Video (CAD Staff collaboration)
- Goal – Explore future use of downtown Light Pole Banners to feature local artists in 2022

Calendar Year 2021 Projects / Programming / Goals:

- Civic Art Program – Window Shades Video
- Participation in Downtown Tracy Arts Month, April 2021:
 - Creative Community Videos Project
 - Dancing into Spring – Ken Cefalo Band Virtual Concert
- Development of new Granting Program Guidelines & Application
- Civic Art Program – Civic Art Plan Revise In-Progress
- Goal – Transition back to in-person meetings
- Goal – Develop first Annual Report for City Council

Calendar Year 2022 Preview: Projects / Programming / Goals:

- 2020-21 Annual Report to City Council
- Downtown Tracy Arts Week/Month participation, April 2022
- Downtown Tracy Artwalk participation, est. June/July/September 2022
- Goal – Seek/Secure Funding for Granting Program
- Goal – Civic Art Program – Civic Art Plan Revise Completion

Civic Art Program Overview & Images

Commissioners discussed and agreed the Annual Report should:

- include a group photo to accompany the 2021 Roster
- simplify text and goals, and focus on images and artists across 5 – 7 slides
- invite artists and performers to be acknowledged at City Council meeting

Commissioner Reis will take the lead to network with local artists. CAS Wilson will assist to provide contact information. Commissioners will review any photos they may have taken from past programming and provide to Staff. CAS Wilson will provide a basic storyboard outline for the September meeting.

5. CORRESPONDENCE

None

6. ITEMS FROM THE COMMISSION

Vice Chair Reis suggested the Commission consider inviting young, local, and first-time artists and makers to participate, and be presented by the TAC, at the Downtown Tracy Artwalk events in 2022. In addition, a visual and literary arts publication is of interest. CAS Wilson advised these ideas can be part of the FY2021-22 budget and programming discussion beginning in September.

Chair Dhugga suggested the TAC consider a creative community outreach plan, whereby a database of contacts could be created and maintained, to better know who could benefit from TAC support. Chair Dhugga encouraged the Commission to prioritize and expedite the need for additional funding, as well consider the recommendations for a new Youth Arts Festival, into the discussion at the September meeting.

7. ITEMS FROM STAFF

CAS Wilson advised the Alden Park Playground Renovation Project is active. Staff is collaborating with the Parks & Recreation Department to explore the possibilities to issue a Request for Proposals for a painted mural on the retaining wall of the playground as a new Civic Art Project in 2021-22.

CAS Wilson provided an update on the use of downtown street banners as a media for a new Civic Art Project in 2021-22. He advised four locations utilized by the Grand Theatre Center for the Arts in the downtown district can be used by the Tracy Arts Commission. Basic project costs will be estimated for the discussion of FY2021-22 budget and programming at the September 14 meeting.

8. ITEMS FROM THE AUDIENCE

None

9. ADJOURNMENT – Time: 8:37 p.m.

ACTION Motion by Chair Dhugga, seconded by Commissioner Sandhu to adjourn.
Roll call vote found all in favor; passed and so ordered.

The above agenda was posted at the Tracy City Hall on August 6, 2021. The above are action minutes. Materials distributed to the majority of the Tracy Arts Commission, staff records and/or audio recording is available in the Cultural Arts Division located at 715 Central Avenue.

**CITY OF TRACY
TRACY ARTS COMMISSION MEETING
SEPTEMBER 14, 2021**

AGENDA ITEM 5.a.

REQUEST

CONTINUE DISCUSSION OF THE 2021 ANNUAL REPORT FOR CITY COUNCIL

DISCUSSION

City Council has requested that the Tracy Arts Commission begin to provide an annual report. It is anticipated that the City's Commissions will present annual reports together in the first quarter of 2022. Typically, they include a Staff Report and presentation in the form of a slide show. The Commission's Chair, or other designated representative, will present the information at the City Council meeting. The information featured within can included an overview of the previous year's projects, programming, and goals. In addition, a preview of activities and/or goals for current year may be included.

The Commission began discussion at the meeting on June 8 in consideration of the time frame and information they would like to include in preparation to create its first annual report. Discussion will continue as needed until Annual Report content is created, reviewed, and approved.

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item.

RECOMMENDATION

Continue Discussion of the 2021 Annual Report for City Council

Prepared By: William Wilson, Cultural Arts Supervisor

Reviewed By: Brian MacDonald, Parks & Recreation Director

Approved By: Brian MacDonald, Parks & Recreation Director

**CITY OF TRACY
TRACY ARTS COMMISSION MEETING
SEPTEMBER 14, 2021**

AGENDA ITEM 6.a.

REQUEST

DISCUSSION OF FY2021-22 BUDGET AND PROGRAMMING

DISCUSSION

The Tracy Arts Commission (TAC) budget resides in administrative accounts of the Cultural Arts Division (CAD) budget. The TAC FY21-22 budget is \$2,114, the same level of funding in FY20-21.

The TAC meets annually to discuss funding and programming in effort to best meet goals. Through this discussion recommendations are formed. It is anticipated that discussion will continue in October, and recommendations can be reviewed and approved at the meeting of November 9.

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item.

RECOMMENDATION

Begin Discussion of FY2021-22 Budget and Programming

Prepared By: William Wilson, Cultural Arts Supervisor

Reviewed By: Brian MacDonald, Parks & Recreation Director

Approved By: Brian MacDonald, Parks & Recreation Director