

TRACY ARTS COMMISSION
MEETING MINUTES
September 14, 2021, 7:00 p.m.
City Hall, 333 Civic Center Plaza

Chair Dhugga called the meeting to order at 7:06 p.m.

Roll call found Commissioners Bordes, Dhugga, Lees, Reis and Sandhu present.

Staff Present: William Wilson, Cultural Arts Supervisor

Recorded By: William Wilson, Cultural Arts Supervisor

1. ITEMS FROM THE AUDIENCE

None

2. APPROVAL OF MINUTES FROM THE REGULAR MEETING ON AUGUST 10, 2021

ACTION

Motion by Vice Chair Reis, seconded by Commissioner Sandhu to approve the minutes as submitted. Voice vote found all in favor; motion carried 5:0.

3. CONTINUE DISCUSSION OF THE 2021 ANNUAL REPORT FOR CITY COUNCIL

CAS Wilson provided the Staff Report and updated outline of potential inclusions for an Annual Report covering calendar years 2019 to 2021:

Slide 01: TAC Introduction: Overview & 2021 Commissioner Roster with Photo(s)

- Talking points to include Subcommittees and programming.

Slide 02: 2019 Projects / Programming:

- Concept and recommendations for a future Youth Arts Festival
- New, relevant programming and creative community support
through participation in Tracy Arts Week and Downtown Tracy Artwalk
- Transitioned Downtown Tracy Mural Project from the Exhibitions Program at the Grand, to the Civic Art Program
- Photos to include Sidewalk Poetry, Poetry & Jazz, Artwalk
- Artists to acknowledge include Tama Brisbane, Darius Waiters, Luis LaVerda, Cheryl Bloomfield, and Shakespearean Jukebox
- Talking points include new programming

Slide 03: 2020 Projects / Programming:

- Downtown Tracy Mural Project: Veterans Appreciation & Wellness Project in Jackson Alley, Mural by Will Watts
- Window Shades Project: Grand Theatre Center for the Arts, featuring Alyn Brereton, Angel Johal, Delbert Park & Mark Roberts
- Photos to include Civic Art Projects
- Artists to acknowledge include Will Watts, and Delbert Park
- Talking points include Civic Art Projects

Slide 04: 2021 Projects / Programming:

- Window Shades Project Promotional & Educational Video
- Participation in Downtown Tracy Arts Month, April 2021:
 - Creative Community Videos Project
 - Dancing into Spring – Ken Cefalo Band Virtual Concert
- Photos to include Video, Artsmonth Website Page, Virtual Concert
- Artists to acknowledge include Tiffanie Heben (Friends of the Library) and Ken Cefalo & Band
- Talking Points include Virtual Programming during COVID.

Slide 05: 2022 Projects / Programming:

- Downtown Tracy Arts Week/Month participation, est. April 2022
- Downtown Tracy Artwalk participation, est. summer 2022
- Downtown Light Pole Banners – Civic Art Project
- Alden Park Playground Wall Mural – Civic Art Project
- Photos to include Artwalk, Banners
- Talking Points include Return to In-Person Programming, New Civic Art Projects, New Granting Program

Commissioners discussed and preferred this more simplified outline across 5 slides. With confirmation of the artists acknowledgements, CAS Wilson will provide contact information to Vice Chair Reis, so that she may network with them.

4. DISCUSSION OF 2021-22 BUDGET AND PROGRAMMING

CAS Wilson provided the Staff Report and advised the Downtown Street Banner Project was estimated at \$1,300, working with four artists to create four double-sided banners. As the TAC budget is currently only \$2,114, he advised Staff would look to supplementing project funding from elsewhere in the Division budget if needed.

Commissioners inquired how to restore funding that was cut over the past two years due to COVID-19. CAS Wilson advised a 2021-22 Budget Augmentation Form could be submitted for mid-year adjustment consideration. Commissioners agreed the augmentation (\$8,386) should be enough to return the TAC budget to the pre-pandemic level of funding, to total \$10,500.

Commissioners estimated \$2,000 for Artsweek/month, \$1,800 for the June Artwalk including a new emerging artists presentation, \$1,600 for the Downtown Banners as a

Pilot Project, \$4,000 for the Granting Program, and \$1,100 for Civic Art and project contingency.

Commissioner Sandhu suggested a return to more visible multicultural programming, in the form of a performance at the Grand with ethnic groups in the community. Commissioners continued discussion suggesting and considering an outdoor event, downtown or park venue, a large event or a small event series, and using the existing platforms of Artsweek/month and the Artwalk. With general support of creating new multicultural programming, Chair Dhugga requested a meeting of the Special Events Subcommittee on Tuesday, October 5 at 6 pm in order to create recommendations.

Vice Chair Reis suggested a new visual and literary arts publication. Commissioners voiced interest but would like more details. VC Reis agreed to bring this idea back to the discussion at a later time, with additional production information for the Commission's consideration.

5. CORRESPONDENCE

None

6. ITEMS FROM THE COMMISSION

Chair Dhugga invited Commissioners to attend the Grand Foundation's Grand Reveal, exhibit of heart sculptures, at the West Valley Mall on Wednesday, September 15.

7. ITEMS FROM STAFF

CAS Wilson scheduled a meeting of Civic Art Subcommittee on Tuesday, October 12 at 6 pm, to continue work on the Civic Art Plan Revise.

8. ADJOURNMENT – Time: 8:50 p.m.

ACTION Motion by Vice Chair Reis, seconded by Commissioner Sandhu to adjourn.
Roll call vote found all in favor; passed and so ordered.

The above agenda was posted at the Tracy City Hall on September 9, 2021. The above are action minutes. Materials distributed to the majority of the Tracy Arts Commission, staff records and/or audio recording is available in the Cultural Arts Division located at 715 Central Avenue.