

NOTICE OF REGULAR MEETING

Pursuant to Section 54954.2 of the Government Code of the State of California, a Regular Meeting of the **TRACY ARTS COMMISSION** is hereby called for:

Date/Time: Tuesday, November 9, 2021, 7:00 p.m.
(or as soon thereafter as possible)

Location: Grand Theatre Center for the Arts, Visual Arts 1
715 Central Avenue, Tracy, CA 95376

THIS MEETING WILL BE OPEN TO THE PUBLIC FOR IN-PERSON PARTICIPATION. IN ACCORDANCE WITH THE CALIFORNIA DEPARTMENT OF PUBLIC HEALTH GUIDELINES, UNIVERSAL MASKING INDOORS IS RECOMMENDED. MASKS ARE REQUIRED FOR UNVACCINATED INDIVIDUALS IN INDOOR PUBLIC SETTINGS.

Government Code Section 54954.3 states that every public meeting shall provide an opportunity for the public to address the Tracy Arts Commission on any item, before or during consideration of the item, however, no action shall be taken on any item not on the agenda.

1. Call to Order
2. Roll Call
3. Items from the Audience - *In accordance with Procedures for Preparation, Posting and Distribution of Agendas and the Conduct of Public Meetings, adopted by Resolution 2019-240, any item not on the agenda brought up by the public at a meeting shall be automatically referred to staff. If staff is not able to resolve the matter satisfactorily, the member of the public may request a Tracy Arts Commission member to sponsor the item for discussion at a future meeting.*
4. Approval of Minutes from the Meeting of October 12, 2021
5. Old Business
 - A. Continue Discussion of the 2021 Annual Report for City Council
 - B. Continue Discussion of 2021-22 Budget and Programming
6. Correspondence
7. Items from the Commission
8. Items from Staff
9. Adjournment

POSTED: November 4, 2021

The City of Tracy complies with the Americans with Disabilities Act and makes all reasonable accommodations for the disabled to participate in public meetings. Persons requiring assistance or auxiliary aids in order to participate should call City Hall at (209) 831-6000, at least 24 hours prior to the meeting.

Any materials distributed to the majority of the Tracy Arts Commission regarding any item on this agenda will be made available for public inspection in the Cultural Arts Division located at 715 Central Avenue, Tracy, CA during normal business hours.

TRACY ARTS COMMISSION
MEETING MINUTES
October 12, 2021, 7:00 p.m.
City Hall, 333 Civic Center Plaza

Chair Dhugga called the meeting to order at 7:02 p.m.

Roll call found Commissioners Dhugga, Lees, and Reis present. Commissioners Bordes and Sandhu were absent.

Staff Present: William Wilson, Cultural Arts Supervisor
Anna Cross, Cultural Arts Division Manager

Recorded By: William Wilson, Cultural Arts Supervisor

1. ITEMS FROM THE AUDIENCE

None

2. ITEMS FROM STAFF

ACTION Motion by Chair Dhugga, seconded by Commissioner Lees to move Item 7. – Items from Staff. Voice vote found all in favor; motion carried 3:0.

Anna Cross, Cultural Arts Division Manager, introduced herself to the Commission.

3. APPROVAL OF MINUTES FROM THE REGULAR MEETING ON SEPTEMBER 14, 2021

ACTION Motion by Vice Chair Reis, seconded by Commissioner Lees to approve the minutes as submitted. Voice vote found all in favor; motion carried 3:0.

4. CONTINUE DISCUSSION OF THE 2021 ANNUAL REPORT FOR CITY COUNCIL

CAS Wilson provided the Staff Report and project update. He advised photos of Commissioners Reis and Sandhu, Poetry & Jazz, and the Dancing into Spring virtual concert are still needed. CAS Wilson stated a complete visual draft of the presentation will be available for the November meeting, and the TAC can review and approve at the December meeting. City Council is expected to invite the TAC to present the Annual Report in January or February, 2022.

5. DISCUSSION OF 2021-22 BUDGET AND PROGRAMMING

CAS Wilson provided the Staff Report and advised the Special Events Subcommittee Special Meeting scheduled for October 5 was cancelled. Chair Dhugga stated she would contact Commissioner Bordes and work with CAS Wilson to reschedule in time to

present recommendations to the TAC in November. CAS Wilson advised full recommendations for 2021-22 budget and programming could then be reviewed and approved in December.

Staff and Commissioners supported the expanded structure of Downtown Tracy Arts Month in April, 2022, which coincides with California Arts, Cultural & Creativity Month.

Commissioners discussed ideas for new multicultural programming. Commissioner Lees preferred a series of small events (“Multicultural Monday”) focusing on different aspects of culture (poetry, storytelling, dance, visual art, music, etc.) instead of an all-day festival event. CADM Cross advised the Cultural Arts Division could provide hospitality support, suggesting a “global flavors” theme. Vice Chair Reis voiced support for the inclusion of cultural poetry. Commissioner Lees suggested the majority of the budget for new multicultural programming should go to pay the artists/performers. CADM Cross suggested a film component be added at the Grand.

Commissioners continued discussion about Downtown Tracy Artwalk participation, supporting \$1,800 for the June, 2022 event. Commissioners agreed to budget \$400 for hospitality, and \$1,400 to present artists and performers at the event, including an emerging artists space for first time participants.

Commissioners continued discussion about the Downtown Street Pole Banners Project. CAS Wilson advised he has identified the pilot project locations and that the TAC can opt to commission four artists to create original works of art for the four double-sided banners. Commissioners agreed to bring artist suggestions to the November meeting for continued discussion.

CAS Wilson advised that if the budget augmentation was approved, and that the new Granting Program could be launched in 2022, there would be a need to allow grantees to present their projects across the calendar year. He will consult with the Finance Department as needed to determine the feasibility should funding need to roll into FY22-23.

6. CORRESPONDENCE

None

7. ITEMS FROM THE COMMISSION

Chair Dhugga reported that the Grand Foundation’s Dancing with the Tracy Stars, which opened the new season at the Grand on September 25, was fun and enjoyable for the community. She also asked Staff if there could be training opportunities for Tracy Arts Commissioners to gain knowledge in their role. CADM Cross stated she would review resources and provide recommendations for the Commission’s consideration at a future meeting.

8. ADJOURNMENT – Time: 7:56 p.m.

ACTION Motion by Vice Chair Reis, seconded by Commissioner Lees to adjourn.
Roll call vote found all in favor; passed and so ordered.

The above agenda was posted at the Tracy City Hall on October 7, 2021. The above are action minutes. Materials distributed to the majority of the Tracy Arts Commission, staff records and/or audio recording is available in the Cultural Arts Division located at 715 Central Avenue.

**CITY OF TRACY
TRACY ARTS COMMISSION MEETING
NOVEMBER 9, 2021**

AGENDA ITEM 5.a.

REQUEST

CONTINUE DISCUSSION OF THE 2021 ANNUAL REPORT FOR CITY COUNCIL

DISCUSSION

City Council has requested that the Tracy Arts Commission begin to provide an annual report. It is anticipated that the City's Commissions will present annual reports together in the first quarter of 2022. Typically, they include a Staff Report and presentation in the form of a slide show. The Commission's Chair, or other designated representative, will present the information at the City Council meeting. The information featured within can include an overview of the previous years' projects, programming, and goals. In addition, a preview of activities and/or goals for current year may be included.

The Commission began discussion at the meeting on June 8 in consideration of the time frame and information they would like to include in preparation to create its first annual report. Discussion will continue as needed until Annual Report content is created, reviewed, and approved.

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item.

RECOMMENDATION

Continue Discussion of the 2021 Annual Report for City Council

Prepared By: William Wilson, Cultural Arts Supervisor

Reviewed By: Anna Cross, Cultural Arts Division Manager

Approved By: Anna Cross, Cultural Arts Division Manager

**CITY OF TRACY
TRACY ARTS COMMISSION MEETING
NOVEMBER 9, 2021**

AGENDA ITEM 5.b.

REQUEST

CONTINUE DISCUSSION OF FY2021-22 BUDGET AND PROGRAMMING

DISCUSSION

The Tracy Arts Commission (TAC) budget resides in administrative accounts of the Cultural Arts Division (CAD) budget. The TAC FY21-22 budget is \$2,114, the same level of funding in FY20-21. The TAC has requested Staff to submit a mid-year budget augmentation of \$8,386. If approved, this would restore TAC funding to the pre-COVID 19 level of \$10,500. City Council is anticipated to review budget augmentations on November 16.

The TAC meets annually to discuss funding and programming in effort to best meet goals. Through this dialogue recommendations are formed. It is anticipated that budget and programming recommendations can be reviewed and approved at the meeting of December 14.

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item.

RECOMMENDATION

Continue Discussion of FY2021-22 Budget and Programming

Prepared By: William Wilson, Cultural Arts Supervisor

Reviewed By: Anna Cross, Cultural Arts Division Manager

Approved By: Anna Cross, Cultural Arts Division Manager