

NOTICE OF REGULAR MEETING

Pursuant to Section 54954.2 of the Government Code of the State of California, a Regular Meeting of the **TRACY ARTS COMMISSION** is hereby called for:

Date/Time: Tuesday, December 14, 2021, 7:00 p.m.
(or as soon thereafter as possible)

Location: Grand Theatre Center for the Arts, Visual Arts 1
715 Central Avenue, Tracy, CA 95376

THIS MEETING WILL BE OPEN TO THE PUBLIC FOR IN-PERSON PARTICIPATION. IN ACCORDANCE WITH THE CALIFORNIA DEPARTMENT OF PUBLIC HEALTH GUIDELINES, UNIVERSAL MASKING INDOORS IS RECOMMENDED. MASKS ARE REQUIRED FOR UNVACCINATED INDIVIDUALS IN INDOOR PUBLIC SETTINGS.

Government Code Section 54954.3 states that every public meeting shall provide an opportunity for the public to address the Tracy Arts Commission on any item, before or during consideration of the item, however, no action shall be taken on any item not on the agenda.

1. Call to Order
2. Roll Call
3. Items from the Audience - *In accordance with Procedures for Preparation, Posting and Distribution of Agendas and the Conduct of Public Meetings, adopted by Resolution 2019-240, any item not on the agenda brought up by the public at a meeting shall be automatically referred to staff. If staff is not able to resolve the matter satisfactorily, the member of the public may request a Tracy Arts Commission member to sponsor the item for discussion at a future meeting.*
4. Approval of Minutes from the Civic Arts Committee – Special Meeting of November 9, 2021
5. Approval of Minutes from the Meeting of November 9, 2021
6. Old Business
 - A. Continue Discussion of New Multicultural Programming
7. New Business
 - A. Review and Approve FY2021-22 Budget and Programming Recommendations
 - B. Review and Approve 2021 Annual Report for City Council
8. Correspondence
9. Items from the Commission
10. Items from Staff
11. Adjournment

POSTED: December 10, 2021

The City of Tracy complies with the Americans with Disabilities Act and makes all reasonable accommodations for the disabled to participate in public meetings. Persons requiring assistance or auxiliary aids in order to participate should call City Hall at (209) 831-6000, at least 24 hours prior to the meeting.

Any materials distributed to the majority of the Tracy Arts Commission regarding any item on this agenda will be made available for public inspection in the Cultural Arts Division located at 715 Central Avenue, Tracy, CA during normal business hours.

TRACY ARTS COMMISSION – CIVIC ART SUBCOMMITTEE
SPECIAL MEETING MINUTES
November 9, 2021, 6:00 p.m.
City Hall, 333 Civic Center Plaza

The meeting was called to order at 6:04 p.m.

Roll call found Commissioners Lees and Reis present.

Staff Present: William Wilson, Cultural Arts Supervisor
Anna Cross, Cultural Arts Division Manager

Recorded By: William Wilson, Cultural Arts Supervisor

1. ITEMS FROM THE AUDIENCE

None

2. DISCUSS REVISION OF THE CIVIC ART PLAN

CAS Wilson provided the Staff Report and project orientation. He advised the Civic Art Subcommittee (CAS) is tasked to create a contemporary revision of the Civic Art Plan. Goals include better defining of the purpose and value of civic art in Tracy, addressing challenges in implementation and growth of the program, and documenting accomplishments.

The CAS and Staff reviewed the draft Executive Summary, Overview of the Planning Process, Civic Art Plan Goals, and Civic Art Plan Recommendations. The CAS recommended the Community Center, Senior Center (moved from potential locations), Downtown Public Transportation (previously Tracy Transit Station), and the West Side Market Building be added to the list of priority locations. The Tracy Animal Shelter is recommended to be moved from the priority locations to the potential locations. The Front Street Plaza is recommended to be removed from priority locations.

CAS Wilson advised he will continue to update the working draft as needed for each meeting. The CAS agreed to meet again on Tuesday, December 14 at 6:00 pm.

3. ADJOURNMENT – Time: 6:58 p.m.

The above agenda was posted at the Tracy City Hall on November 4, 2021. The above are action minutes. Materials distributed to the majority of the Tracy Arts Commission – Civic Art Subcommittee, staff records and/or audio recording is available in the Cultural Arts Division located at 715 Central Avenue.

TRACY ARTS COMMISSION
MEETING MINUTES
November 9, 2021, 7:00 p.m.
City Hall, 333 Civic Center Plaza

Chair Dhugga called the meeting to order at 7:02 p.m.

Roll call found Commissioners Dhugga, Lees, Reis, and Sandhu present. Commissioner Bordes was absent.

Staff Present: William Wilson, Cultural Arts Supervisor
Anna Cross, Cultural Arts Division Manager

Recorded By: William Wilson, Cultural Arts Supervisor

1. ITEMS FROM THE AUDIENCE

None

2. APPROVAL OF MINUTES FROM THE REGULAR MEETING ON OCTOBER 12, 2021

ACTION Motion by Vice Chair Reis, seconded by Commissioner Sandhu to approve the minutes as submitted. Voice vote found all in favor; motion carried 4:0.

3. CONTINUE DISCUSSION OF THE 2021 ANNUAL REPORT FOR CITY COUNCIL

CAS Wilson provided the Staff Report and presentation slides. Requested minor edits will be made and talking point notes will be added. CAS Wilson advised the review and approval of the 2021 Annual Report will be on the December 14 Agenda, with City Council presentation to follow in January or February.

4. DISCUSSION OF 2021-22 BUDGET AND PROGRAMMING

CAS Wilson provided the Staff Report. Commissioners continued discussion of ideas for new multicultural programming. Commissioners agreed that using the existing platforms of Tracy Arts Month and the Downtown Tracy Art Walk, in order to create a series of cultural experiences, is preferred. Event components can include dance, poetry, visual art, movies, and food. Movie screenings at the Grand can provide a framework to add such elements as displays, competitions, photo opportunities, and snacks in a three-hour time frame. Commissioners then discussed how to identify and invite community groups to participate. Chair Dhugga requested continued discussion at the December 14 meeting in order to clarify who should be presented, and if groups should be from Tracy-only, or to also consider local-area groups.

Commissioners continued discussion about the Downtown Street Pole Banners Project. Vice Chair Reis suggested artists Pam Wilhelm, Jose Pena Moralez, Jacob Alt, and J-Squared Creations. Commissioners voiced support for contrasting and bold styles in order to have more impact on the streetscape. Commissioners agreed to further research local-area visual artists, in anticipation of inviting four artists to be featured on four banners in the downtown district.

CAS Wilson advised the TAC budget augmentation request is scheduled to go before City Council on December 7, as part of a larger City budget update. He will prepare the 2021-22 budget and programming recommendations using \$10,500 for review and approval at the December 14 meeting. Commissioners will have the ability to amend the recommendations at the meeting as needed, in relationship to the final amount of approved 2021-22 funding.

5. CORRESPONDENCE

None

6. ITEMS FROM THE COMMISSION

Commissioners gave brief summaries of their activities relating to arts and cultural activities within in the last month.

7. ITEMS FROM STAFF

CADM Cross provided requested information regarding professional development and arts advocacy for TAC consideration.

8. ADJOURNMENT – Time: 8:45 p.m.

ACTION Motion by Chair Dhugga, seconded by Commissioner Sandhu to adjourn.
Roll call vote found all in favor; passed and so ordered.

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**CITY OF TRACY
TRACY ARTS COMMISSION MEETING
DECEMBER 14, 2021**

AGENDA ITEM 6.a.

REQUEST

CONTINUE DISCUSSION OF NEW MULTICULTURAL PROGRAMMING

DISCUSSION

The Tracy Arts Commission (TAC) has begun discussion to consider the addition of new multicultural programming as part of the 2021-22 budget and programming recommendations. Commissioners have agreed that using the existing platforms of Tracy Arts Month and the Downtown Tracy Art Walk, in order to create a series of cultural experiences, is preferred. Event components may include dance, poetry, visual art, movies, and food. Commissioners are continuing discussion in order to identify and determine which community groups should be invited to participate. It is anticipated that this discussion will result in considerations to be incorporated in the 2021-22 budget and programming recommendations.

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item.

RECOMMENDATION

Continue Discussion of New Multicultural Programming

Prepared By: William Wilson, Cultural Arts Supervisor

Reviewed By: Anna Cross, Cultural Arts Division Manager

Approved By: Anna Cross, Cultural Arts Division Manager

**CITY OF TRACY
TRACY ARTS COMMISSION MEETING
DECEMBER 14, 2021**

AGENDA ITEM 7.a.

REQUEST

REVIEW AND APPROVE FY2021-22 BUDGET AND PROGRAMMING RECOMMENDATIONS

DISCUSSION

The TAC meets annually to discuss funding and programming in effort to best meet goals. Through this dialogue recommendations are formed. The Tracy Arts Commission (TAC) budget resides in administrative accounts of the Cultural Arts Division (CAD) budget. The TAC FY21-22 budget is \$2,114, the same level of funding in FY20-21. The TAC has requested Staff to submit a mid-year budget augmentation of \$8,386. If approved, this would restore TAC funding to the pre-COVID 19 level of \$10,500. City Council is anticipated to review budget augmentations on December 7.

Programming/Project	FY2020-21
Downtown Tracy Arts Month	\$2,000
• Event Components/Presented Artists	\$2,000 (4 @\$500 each)
Downtown Tracy Artwalk – June	\$1,800
• Participant Hospitality	\$400
• Event Components/Presented Artists	\$1,400
Downtown Street Banners	\$1,600
• Design & Production	\$400
• Artist’s Fees	\$1,200 (4 @ \$300 each)
Granting Program	\$4,000
• Grants	\$3,000 (3 @ \$1,000 each)
• Mini-Grants	\$1,000 (4 @ \$250 each)
Contingency & Civic Art Program	\$1,100
Total Estimated Expenditures	\$10,500

FISCAL IMPACT

With approval, \$10,500 from the Cultural Arts Division Other Subventions account will be allocated for expenditures through June 30, 2022.

RECOMMENDATION

Review and Approve FY2021-22 Budget and Programming Recommendations

Prepared By: William Wilson, Cultural Arts Supervisor

Reviewed By: Anna Cross, Cultural Arts Division Manager

Approved By: Anna Cross, Cultural Arts Division Manager

**CITY OF TRACY
TRACY ARTS COMMISSION MEETING
DECEMBER 14, 2021**

AGENDA ITEM 7.b.

REQUEST

REVIEW AND APPROVE THE 2021 ANNUAL REPORT FOR CITY COUNCIL

DISCUSSION

City Council has requested that the Tracy Arts Commission (TAC) begin to provide an annual report. The TAC began discussion in June and concluded discussion in November, in order to create a format that provides an overview of TAC purpose, programming, and goals from 2019 through 2022. It is anticipated that the City's Commissions will present annual reports together in January and/or February of 2022.

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item.

RECOMMENDATION

Review and Approve the 2021 Annual Report for City Council

Prepared By: William Wilson, Cultural Arts Supervisor

Reviewed By: Anna Cross, Cultural Arts Division Manager

Approved By: Anna Cross, Cultural Arts Division Manager