

NOTICE OF REGULAR MEETING

Pursuant to Section 54954.2 of the Government Code of the State of California, a Regular Meeting of the **TRACY ARTS COMMISSION** is hereby called for:

Date/Time: Tuesday, January 11, 2022, 7:00 p.m.
(or as soon thereafter as possible)

Location: Grand Theatre Center for the Arts, Visual Arts 1
715 Central Avenue, Tracy, CA 95376

THIS MEETING WILL BE OPEN TO THE PUBLIC FOR IN-PERSON PARTICIPATION. IN ACCORDANCE WITH THE CALIFORNIA DEPARTMENT OF PUBLIC HEALTH GUIDELINES, MASKS ARE REQUIRED FOR ALL INDIVIDUALS IN INDOOR PUBLIC SETTINGS.

Government Code Section 54954.3 states that every public meeting shall provide an opportunity for the public to address the Tracy Arts Commission on any item, before or during consideration of the item, however, no action shall be taken on any item not on the agenda.

1. Call to Order
2. Roll Call
3. Items from the Audience - *In accordance with Procedures for Preparation, Posting and Distribution of Agendas and the Conduct of Public Meetings, adopted by Resolution 2019-240, any item not on the agenda brought up by the public at a meeting shall be automatically referred to staff. If staff is not able to resolve the matter satisfactorily, the member of the public may request a Tracy Arts Commission member to sponsor the item for discussion at a future meeting.*
4. Introduction of New Commissioner Trevor Skinner
5. Subcommittee Appointments for 2022
6. Approval of Minutes from the Civic Art Subcommittee – Special Meeting of December 14, 2021
7. Approval of Minutes from the Meeting of December 14, 2021
8. Old Business
 - A. Continue Discussion of 2021 Annual Report for City Council
 - B. Continue Discussion of New Multicultural Programming
9. New Business
 - A. Discussion of Programming for Downtown Tracy Arts Month, April 2022
10. Correspondence
11. Items from the Commission
12. Items from Staff
13. Adjournment

POSTED: January 7, 2022

The City of Tracy complies with the Americans with Disabilities Act and makes all reasonable accommodations for the disabled to participate in public meetings. Persons requiring assistance or auxiliary aids in order to participate should call City Hall at (209) 831-6000, at least 24 hours prior to the meeting.

Any materials distributed to the majority of the Tracy Arts Commission regarding any item on this agenda will be made available for public inspection in the Cultural Arts Division located at 715 Central Avenue, Tracy, CA during normal business hours.

**CITY OF TRACY
TRACY ARTS COMMISSION MEETING
JANUARY 11, 2022**

AGENDA ITEM 5

REQUEST

SUBCOMMITTEE APPOINTMENTS FOR 2022

DISCUSSION

The Tracy Arts Commission (TAC) has three standing Subcommittees, Budget, Civic Art, and Special Events, with annual appointments each calendar year. Each Subcommittee requires two Commissioners to serve a one-year term. Subcommittees allow for an alternate to serve in the event that an appointed Commissioner will be absent at a Special Meeting of a Subcommittee.

The 2021 Subcommittee roster is provided for reference in consideration of new appointments. Commissioners can volunteer to serve and/or the Chair can appoint Commissioners to serve.

2021 TAC Subcommittees Roster:

Budget:	1. Lees	2. Reis	Alternate: Dhugga
Civic Art:	1. Lees	2. Reis	Alternate: Sandhu
Special Events:	1. Bordes	2. Dhugga	Alternate: Sandhu

FISCAL IMPACT

There is no fiscal impact for this item.

RECOMMENDATION

Appointment of Commissioners to serve Tracy Arts Commission Subcommittees in 2022

Prepared By: William Wilson, Cultural Arts Supervisor

Reviewed By: Anna Cross, Cultural Arts Division Manager

Approved By: Anna Cross, Cultural Arts Division Manager

TRACY ARTS COMMISSION – CIVIC ART SUBCOMMITTEE
SPECIAL MEETING MINUTES
December 14, 2021, 6:00 p.m.

Grand Theatre Center for the Arts, 715 Central Avenue

The meeting was called to order at 6:00 p.m.

Roll call found Commissioners Lees and Reis present.

Staff Present: William Wilson, Cultural Arts Supervisor

Recorded By: William Wilson, Cultural Arts Supervisor

1. ITEMS FROM THE AUDIENCE

None

2. DISCUSS REVISION OF THE CIVIC ART PLAN

CAS Wilson provided the Staff Report and reviewed edits made to the Index, Executive Summary, Overview of the Planning Process, and Civic Art Plan Recommendations. Discussion of Funding Strategies included defining eligible Capital Improvement Projects (CIP) and budgets for civic art projects.

Commissioners agreed to recommend a minimum of 1% of total qualifying project budget should be allocated in order to properly fund and grow the Civic Art Program. This allocation could be itemized in the project budget or from the project budget's contingency, and be documented and considered in the CIP planning process. Continued discussion is needed to determine minimum budgets that would result in meaningful project components.

Commissioners agreed additional funding from private development fees and/or contributions from the City's transient occupancy tax (TOT) should also be considered for program growth and sustainability. These fees would contribute to a Civic Art Fund, which could then be used to develop new projects and maintain existing assets.

CAS Wilson advised he will continue to update the working draft as needed for each meeting. The CAS is scheduled to meet again on Tuesday, March 8 at 6:00 pm.

3. ADJOURNMENT – Time: 6:55 p.m.

The above agenda was posted at the Tracy City Hall on December 10, 2021. The above are action minutes. Materials distributed to the majority of the Tracy Arts Commission – Civic Art Subcommittee, staff records and/or audio recording is available in the Cultural Arts Division located at 715 Central Avenue.

TRACY ARTS COMMISSION
MEETING MINUTES
December 14, 2021, 7:00 p.m.

Grand Theatre Center for the Arts, 715 Central Avenue

Chair Dhugga called the meeting to order at 7:07 p.m.

Roll call found Commissioners Dhugga, Lees, Reis, and Sandhu present. Commissioner Bordes was absent.

Staff Present: William Wilson, Cultural Arts Supervisor

Recorded By: William Wilson, Cultural Arts Supervisor

1. ITEMS FROM THE AUDIENCE

None

2. APPROVAL OF MINUTES FROM THE CIVIC ART SUBCOMMITTEE – SPECIAL MEETING ON NOVEMBER 9, 2021

ACTION Motion by Commissioner Lees, seconded by Vice Chair Reis to approve the minutes as submitted. Voice vote found all in favor; motion carried 4:0.

3. APPROVAL OF MINUTES FROM THE REGULAR MEETING ON NOVEMBER 9, 2021

ACTION Motion by Chair Dhugga, seconded by Commissioner Sandhu to approve the minutes as submitted. Voice vote found all in favor; motion carried 4:0.

4. CONTINUE DISCUSSION OF NEW MULTICULTURAL PROGRAMMING

CAS Wilson provided the Staff Report. Commissioners continued discussion of ideas for new multicultural programming, with a focus on how to determine who should be invited to be presented. CAS Wilson suggested reviewing recent U.S. Census data in order to review the demographics of the City, as well as communicating directly with community groups to better understand their needs or how to best support them.

Commissioners agreed the best approach would be one of broad arts and culture recognition, where the community-at-large could share a cultural experience, rather than presenting a specific performance or event already with established, related audiences. Commissioners Dhugga, Lees, and Reis continued to support the incorporation of new multicultural programming within the existing Cultural Arts Division platforms of Downtown Tracy Arts Month and Artwalk which have diverse audiences, and felt the Grand Theatre Center for the Arts is the best venue. Commission Sandhu disagreed and felt another, larger event should be created instead.

Commissioners agreed to contact cultural organizations in and near Tracy that they are aware of, and bring feedback for continued discussion at the meeting on January 11, 2022.

5. REVIEW AND APPROVE FY2021-22 BUDGET AND PROGRAMMING RECOMMENDATIONS

CAS Wilson provided the Staff Report and advised the City Council approved a budget augmentation of \$9,000, resulting in a total FY21-22 Tracy Arts Commission budget of \$11,114. As a result, the expenditures for project contingency and the Civic Art Program were amended from \$1,100 to \$1,714.

Commissioners reviewed and approved the following amended FY2021-22 Budget and Programming Recommendations:

Downtown Tracy Arts Month	\$2,000
• Event Components/Presented Artists	\$2,000 (4 @\$500 each)
Downtown Tracy Artwalk – June	\$1,800
• Participant Hospitality	\$400
• Event Components/Presented Artists	\$1,400
Downtown Street Banners	\$1,600
• Design & Production	\$400
• Artist’s Fees	\$1,200 (4 @ \$300 each)
Granting Program	\$4,000
• Grants	\$3,000 (3 @ \$1,000 each)
• Mini-Grants	\$1,000 (4 @ \$250 each)
Contingency & Civic Art Program	\$1,714
Total Estimated Expenditures	\$11,114

ACTION Motion by Commissioner Lees, seconded by Vice Chair Reis to approve the FY2021-22 Budget and Programming Recommendations as amended. Voice vote found all in favor; motion carried 4:0.

6. REVIEW AND APPROVE 2021 ANNUAL REPORT FOR CITY COUNCIL

CAS Wilson provided the Staff Report and updated presentation slides with talking points. Chair Dhugga requested a continued discussion item to best prepare for of the presentation to City Council in the first quarter of 2022.

ACTION Motion by Chair Dhugga, seconded by Commissioner Lees to approve the 2021 Annual Report for City Council as submitted. Voice vote found all in favor; motion carried 4:0.

7. CORRESPONDENCE

None

8. ITEMS FROM THE COMMISSION

Commissioners Lees and Reis gave brief summaries of their activities relating to arts and cultural activities within the last month.

7. ITEMS FROM STAFF

None

8. ADJOURNMENT – Time: 8:40 p.m.

ACTION Motion by Chair Dhugga, seconded by Commissioner Sandhu to adjourn.
Roll call vote found all in favor; passed and so ordered.

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**CITY OF TRACY
TRACY ARTS COMMISSION MEETING
JANUARY 11, 2022**

AGENDA ITEM 7.a.

REQUEST

CONTINUE DISCUSSION OF THE 2021 ANNUAL REPORT FOR CITY COUNCIL

DISCUSSION

City Council has requested that the Tracy Arts Commission (TAC) begin to provide an annual report. The TAC began discussion in June, 2021 in consideration of the time frame and information to be included in preparation to create its first annual report. The TAC reviewed and approved the 2021 Annual Report for City Council in December, 2021.

It is anticipated that the TAC will present the annual report to the City Council at their regular meeting on Tuesday, March 1, 2022. This discussion item has been requested to remain on the January and February agendas in preparation.

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item.

RECOMMENDATION

Continue Discussion of the 2021 Annual Report for City Council

Prepared By: William Wilson, Cultural Arts Supervisor

Reviewed By: Anna Cross, Cultural Arts Division Manager

Approved By: Anna Cross, Cultural Arts Division Manager

**CITY OF TRACY
TRACY ARTS COMMISSION MEETING
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AGENDA ITEM 7.b.

REQUEST

CONTINUE DISCUSSION OF NEW MULTICULTURAL PROGRAMMING

DISCUSSION

The Tracy Arts Commission (TAC) has begun discussion to consider the addition of new multicultural programming as part of the 2021-22 budget and programming recommendations. Commissioners have agreed that using the existing platforms of Tracy Arts Month and the Downtown Tracy Art Walk, in order to create a series of cultural experiences, is preferred. Event components may include dance, poetry, visual art, movies, and food. Commissioners are continuing discussion in order to identify and determine which community groups should be invited to participate.

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item.

RECOMMENDATION

Continue Discussion of New Multicultural Programming

Prepared By: William Wilson, Cultural Arts Supervisor

Reviewed By: Anna Cross, Cultural Arts Division Manager

Approved By: Anna Cross, Cultural Arts Division Manager

**CITY OF TRACY
TRACY ARTS COMMISSION MEETING
JANUARY 11, 2022**

AGENDA ITEM 8.a.

REQUEST

DISCUSSION OF PROGRAMMING FOR DOWNTOWN TRACY ARTS MONTH, APRIL 2022

DISCUSSION

The Tracy Arts Commission (TAC) has approved participation in Downtown Tracy Arts Month in April, 2022, with a budget of \$2,000 supporting four components or presented artists at \$500 each. The TAC is to begin discussion in order to determine the programming elements in support of this event. Discussion is anticipated to continue at the meeting of February 8, with recommendations to be reviewed and approved at the meeting of March 8.

FISCAL IMPACT

Appropriation of Tracy Arts Commission funding in the Cultural Arts Division budget in the amount of \$2,000 has been approved for programming components.

RECOMMENDATION

Begin Discussion of Programming for Downtown Tracy Arts Month, April 2022

Prepared By: William Wilson, Cultural Arts Supervisor

Reviewed By: Anna Cross, Cultural Arts Division Manager

Approved By: Anna Cross, Cultural Arts Division Manager