THE NCS™

The National Citizen Survey™

Tracy, CA
Community Livability Report

2014

NRC
National Research Center Inc

ICMA
Leaders at the Core of Better Communities

Contents

About

The National Citizen Survey™ (The NCS) report is about the "livability" of Tracy. The phrase "livable community" is used here to evoke a place that is not simply habitable, but that is desirable. It is not only where people do live, but where they want to live.

Great communities are partnerships of the government, private sector, community-based organizations and residents, all geographically connected. The NCS captures residents' opinions within the three pillars of a community (Community Characteristics, Governance and Participation) across eight central facets of community (Safety, Mobility, Natural Environment, Built Environment, Economy, Recreation and Wellness, Education and Enrichment and Community Engagement).

The Community Livability Report provides the opinions of a representative sample of 251 residents of the City of Tracy. The margin of error around any reported percentage is 6% for the entire sample. The full description of methods used to garner these opinions can be found in the *Technical Appendices* provided under separate cover.

Residents

Community-based organizations

Communities are partnerships among...

Government

Private sector

Quality of Life in Tracy

A majority of residents rated the quality of life in Tracy as excellent or good. This was similar in comparison to the national benchmark (see Appendix B of the *Technical Appendices* provided under separate cover).

Overall Quality of Life

Excellent 18%
Good 51%
Poor 2%
Fair 30%
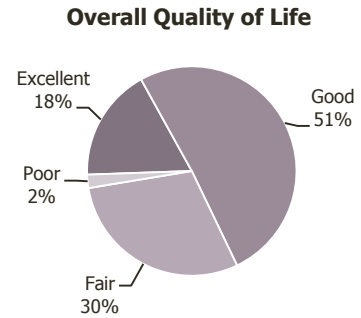
Shown below are the eight facets of community. The color of each community facet summarizes how residents rated it across the three sections of the survey that represent the pillars of a community – Community Characteristics, Governance and Participation. When most ratings across the three pillars were higher than the benchmark, the color for that facet is the darkest shade; when most ratings were lower than the benchmark, the color is the lightest shade. A mix of ratings (higher and lower than the benchmark) results in a color between the extremes.

In addition to a summary of ratings, the image below includes one or more stars to indicate which community facets were the most important focus areas for the community. Residents identified Safety and Economy as priorities for the Tracy community in the coming two years. It is noteworthy that Tracy residents gave favorable ratings to both of these facets of community. In fact, ratings for most facets, including Mobility, Natural Environment, Built Environment, Recreation and Wellness and Community Engagement were positive and similar to other communities. This overview of the key aspects of community quality provides a quick summary of where residents see exceptionally strong performance and where performance offers the greatest opportunity for improvement. Linking quality to importance offers community members and leaders a view into the characteristics of the community that matter most and that seem to be working best.

Details that support these findings are contained in the remainder of this Livability Report, starting with the ratings for Community Characteristics, Governance and Participation and ending with results for Tracy's unique questions.

Legend
- Higher than national benchmark
- Similar to national benchmark
- Lower than national benchmark

✳ Most important

2
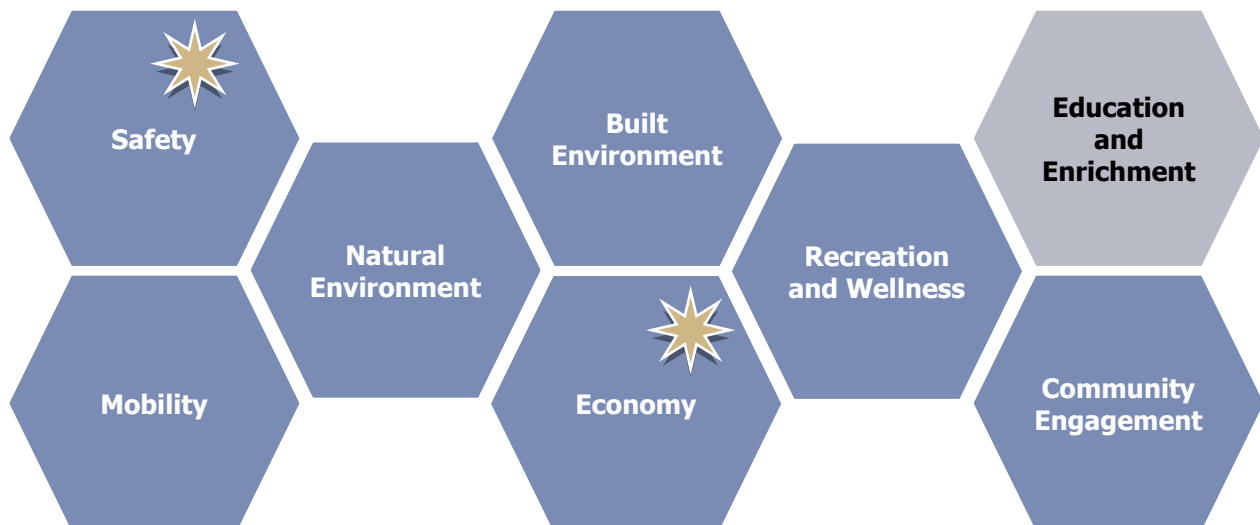
Community Characteristics

What makes a community livable, attractive and a place where people want to be?

Overall quality of community life represents the natural ambience, services and amenities that make for an attractive community. How residents rate their overall quality of life is an indicator of the overall health of a community. In the case of Tracy, 80% rated the City as an excellent or good place to live. Respondents' ratings of Tracy as a place to live were similar to ratings in other communities across the nation.

In addition to rating the City as a place to live, respondents rated several aspects of community quality including Tracy as a place to raise children and to retire, their neighborhood as a place to live, the overall image or reputation of Tracy and its overall appearance. A majority of residents gave positive ratings to their neighborhoods, the overall appearance of Tracy and Tracy as a place to retire and to raise children. These ratings were all similar to ratings in other communities. Ratings for the overall image of Tracy were less positive and were lower than the benchmark comparison.

Delving deeper into Community Characteristics, survey respondents rated 40 features of the community within the eight facets of Community Livability. Ratings within the facet of Mobility tended to be rated positively by a majority of residents and were similar to the benchmark comparisons. All facets of Economy and Education and Enrichment received positive ratings by fewer than half of the survey respondents. These ratings were lower than or similar to ratings in comparison communities. Ratings were a mix of negative and positive for Built Environment, Natural Environment, Recreation and Wellness and Community Engagement.
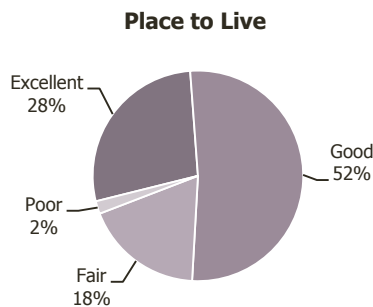
Place to Live

Excellent 28%
Good 52%
Poor 2%
Fair 18%

Percent rating positively (e.g., excellent/good)

Comparison to national benchmark
■ Higher ■ Similar ■ Lower

Overall image	Neighborhood	Place to raise children	Place to retire	Overall appearance
50%	77%	78%	62%	54%
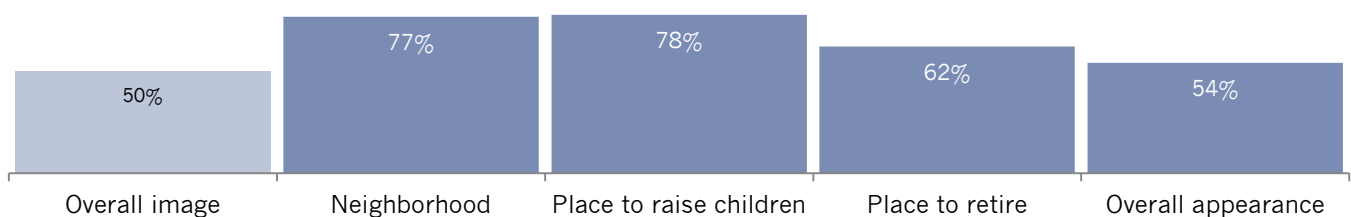
Figure 1: Aspects of Community Characteristics

Percent rating positively (e.g., excellent/good, very/somewhat safe)

Comparison to national benchmark

■ Higher
■ Similar
■ Lower

SAFETY
- Overall feeling of safety: 62%
- Safe in neighborhood: 82%
- Safe downtown/commercial area: 82%

MOBILITY
- Overall ease of travel: 72%
- Paths and walking trails: 53%
- Ease of walking: 66%
- Travel by bicycle: 51%
- Travel by public transportation: 47%
- Travel by car: 73%
- Traffic flow: 61%

NATURAL ENVIRONMENT
- Overall natural environment: 57%
- Cleanliness: 50%
- Air quality: 45%

BUILT ENVIRONMENT
- Overall built environment: 56%
- New development in Tracy: 42%
- Affordable quality housing: 37%
- Housing options: 43%
- Public places: 43%

ECONOMY
- Overall economic health: 39%
- Vibrant downtown/commercial area: 22%
- Business and services: 41%
- Cost of living: 36%
- Shopping opportunities: 33%
- Employment opportunities: 18%
- Place to visit: 33%
- Place to work: 38%

RECREATION AND WELLNESS
- Health and wellness: 53%
- Preventive health services: 51%
- Health care: 47%
- Food: 53%
- Recreational opportunities: 31%
- Fitness opportunities: 51%

EDUCATION AND ENRICHMENT
- Education and enrichment opportunities: 36%
- Cultural/arts/music activities: 36%
- Adult education: 37%

COMMUNITY ENGAGEMENT
- Social events and activities: 41%
- Neighborliness: 51%
- Openness and acceptance: 61%
- Opportunities to participate in community matters: 44%
- Opportunities to volunteer: 48%

Governance

How well does the government of Tracy meet the needs and expectations of its residents?

The overall quality of the services provided by Tracy as well as the manner in which these services are provided are a key component of how residents rate their quality of life. About three quarters of respondents rated the quality of city services as excellent or good. This was much higher than the proportion of positive ratings received for services provided by the Federal Government (46% excellent or good). Both of these ratings were similar to ratings in communities across the nation.

Survey respondents also rated various aspects of Tracy's leadership and governance. All of these ratings were similar to comparison communities except customer service, which was lower than other communities.

Respondents evaluated over 30 individual services and amenities available in Tracy. Services with the highest ratings were concentrated in the facets of Safety (fire services, ambulance/EMS and police) and Natural Environment (recycling, yard waste pick-up and garbage collection) and were similar to benchmark communities. The lowest rated services were code enforcement, emergency preparedness, natural areas preservation and open space.

Overall Quality of City Services

Excellent 10%
Good 57%
Poor 7%
Fair 26%

Percent rating positively (e.g., excellent/good)

Comparison to national benchmark

■ Higher ■ Similar ■ Lower

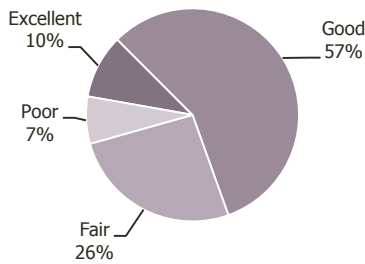| Value of services for taxes paid	Overall direction	Welcoming citizen involvement	Confidence in City government	Acting in the best interest of Tracy	Being honest	Treating all residents fairly	Customer service	Services provided by the Federal Government
39%	43%	49%	41%	39%	43%	43%	58%	46%
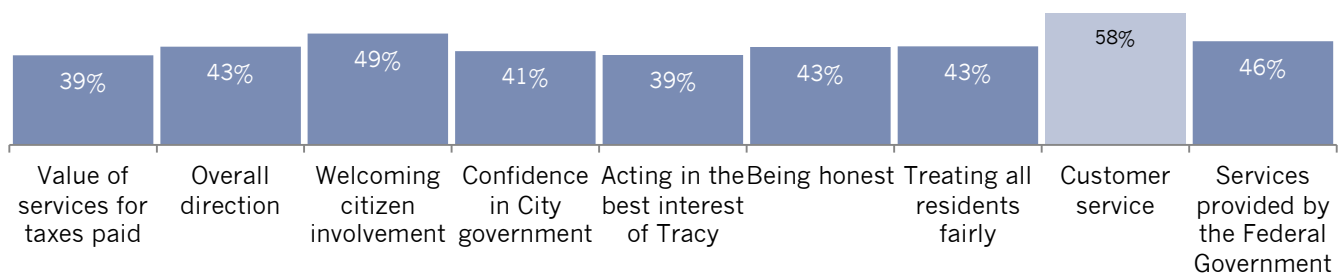
Figure 2: Aspects of Governance
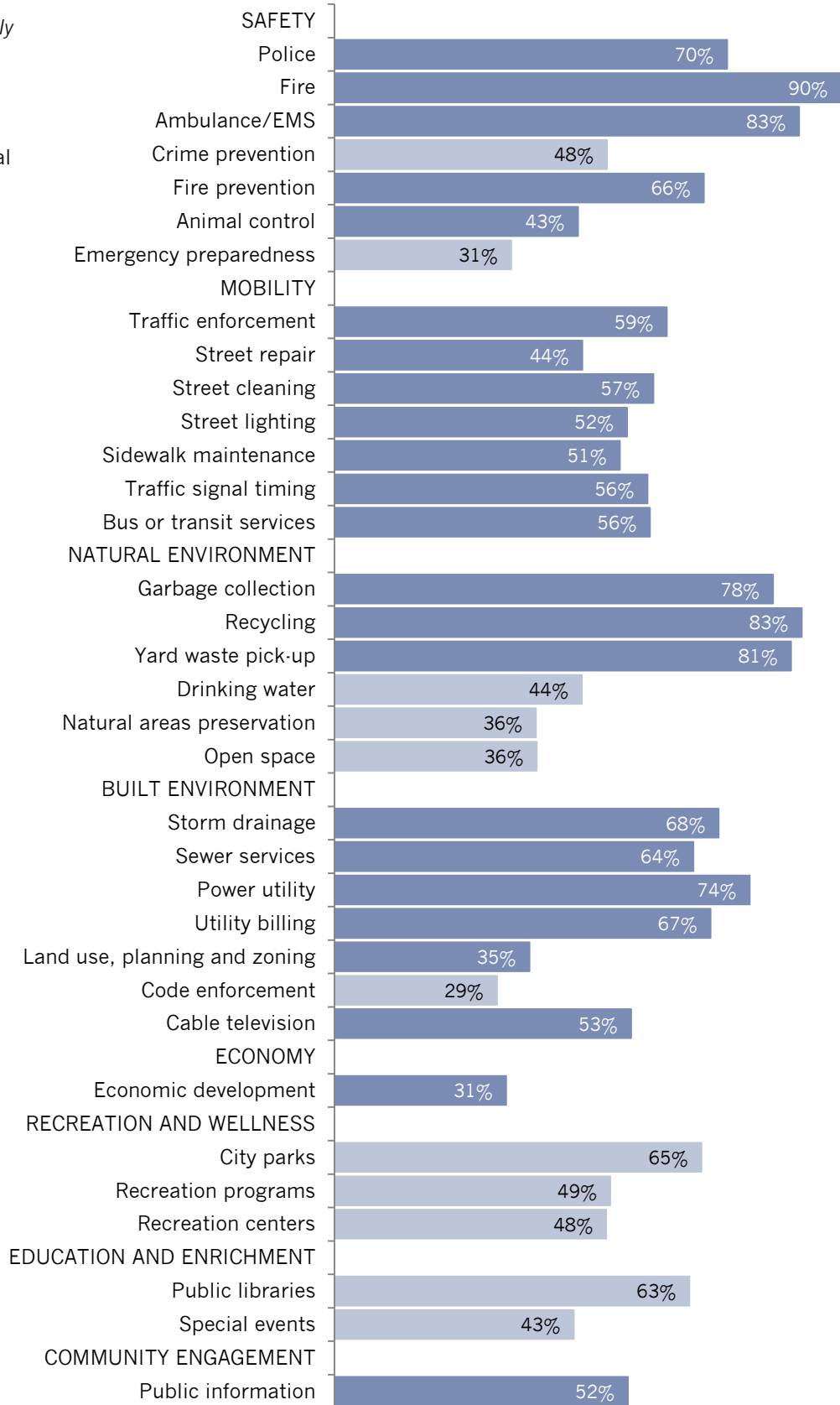
Percent rating positively (e.g., excellent/good)

Comparison to national benchmark

- Higher
- Similar
- Lower

SAFETY
- Police — 70%
- Fire — 90%
- Ambulance/EMS — 83%
- Crime prevention — 48%
- Fire prevention — 66%
- Animal control — 43%
- Emergency preparedness — 31%

MOBILITY
- Traffic enforcement — 59%
- Street repair — 44%
- Street cleaning — 57%
- Street lighting — 52%
- Sidewalk maintenance — 51%
- Traffic signal timing — 56%
- Bus or transit services — 56%

NATURAL ENVIRONMENT
- Garbage collection — 78%
- Recycling — 83%
- Yard waste pick-up — 81%
- Drinking water — 44%
- Natural areas preservation — 36%
- Open space — 36%

BUILT ENVIRONMENT
- Storm drainage — 68%
- Sewer services — 64%
- Power utility — 74%
- Utility billing — 67%
- Land use, planning and zoning — 35%
- Code enforcement — 29%
- Cable television — 53%

ECONOMY
- Economic development — 31%

RECREATION AND WELLNESS
- City parks — 65%
- Recreation programs — 49%
- Recreation centers — 48%

EDUCATION AND ENRICHMENT
- Public libraries — 63%
- Special events — 43%

COMMUNITY ENGAGEMENT
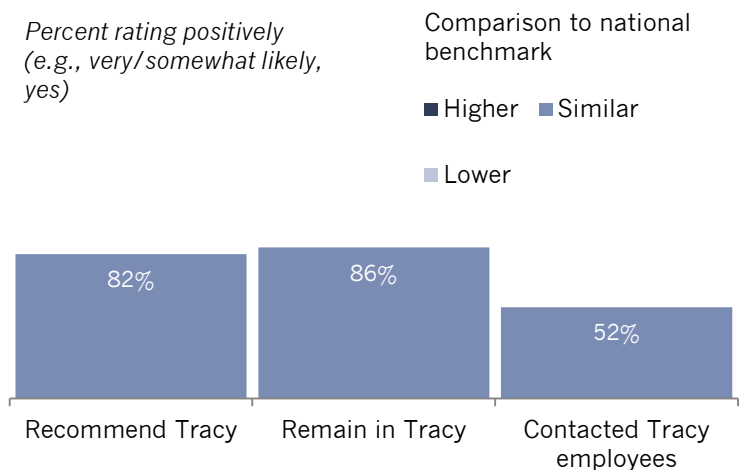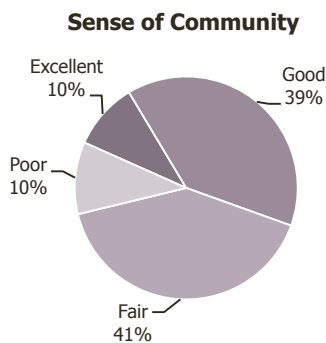- Public information — 52%

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Participation

Are the residents of Tracy connected to the community and each other?

An engaged community harnesses its most valuable resource, its residents. The connections and trust among residents, government, businesses and other organizations help to create a sense of community; a shared sense of membership, belonging and history. Nearly half of residents gave a positive rating to the sense of community in Tracy and this level was similar to ratings in other communities. About 8 in 10 residents were likely to remain in Tracy for the next five years and were likely to recommend living in Tracy.

The survey included over 30 activities and behaviors for which respondents indicated how often they participated in or performed each, if at all. In Natural Environment, almost all resident reported that they had conserved water, made efforts to make their homes more energy efficient and recycled at home. These reported rates of participation were higher than in comparison communities. . Participation rates within the facet of Economy were mixed, almost all residents reported that they had purchased goods or services in Tracy, but only 32% worked in the City. Participation within Community Engagement measurements were also very diverse, 8 in 10 residents reported they voted in local elections, talked to or visited with neighbors and that they had done a favor for their neighbor. However, only1 in 10 residents reported that they had campaigned for an issue, cause or candidate or attended a local public meeting in Tracy.

Sense of Community

Pie chart:
- Excellent 10%
- Good 39%
- Fair 41%
- Poor 10%

Percent rating positively (e.g., very/somewhat likely, yes)

Comparison to national benchmark
- ■ Higher ■ Similar
- ■ Lower

Bar chart:
- Recommend Tracy: 82%
- Remain in Tracy: 86%
- Contacted Tracy employees: 52%

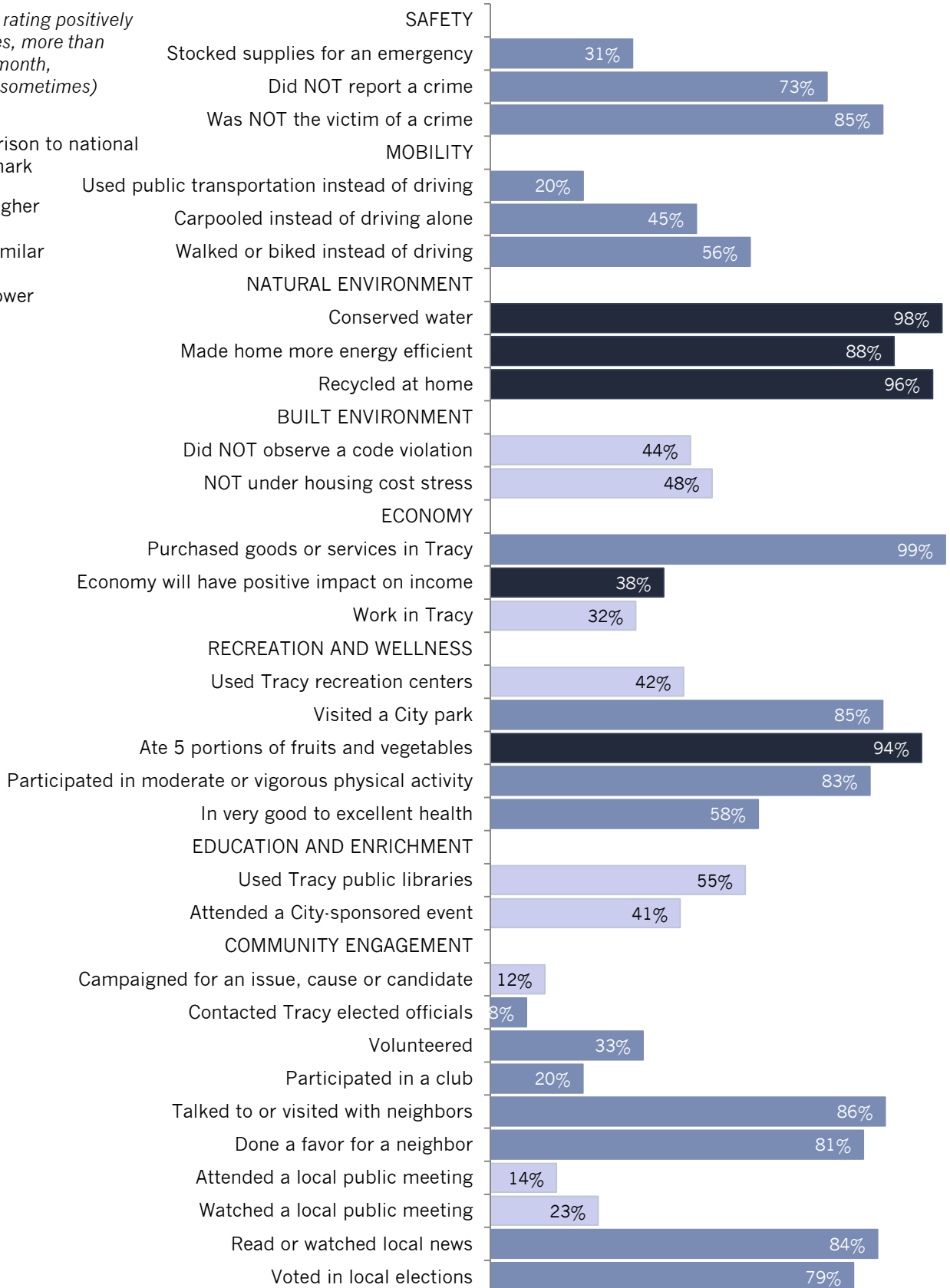## Figure 3: Aspects of Participation

Percent rating positively (e.g., yes, more than once a month, always/sometimes)

Comparison to national benchmark

■ Higher
■ Similar
■ Lower

SAFETY
- Stocked supplies for an emergency — 31%
- Did NOT report a crime — 73%
- Was NOT the victim of a crime — 85%

MOBILITY
- Used public transportation instead of driving — 20%
- Carpooled instead of driving alone — 45%
- Walked or biked instead of driving — 56%

NATURAL ENVIRONMENT
- Conserved water — 98%
- Made home more energy efficient — 88%
- Recycled at home — 96%

BUILT ENVIRONMENT
- Did NOT observe a code violation — 44%
- NOT under housing cost stress — 48%

ECONOMY
- Purchased goods or services in Tracy — 99%
- Economy will have positive impact on income — 38%
- Work in Tracy — 32%

RECREATION AND WELLNESS
- Used Tracy recreation centers — 42%
- Visited a City park — 85%
- Ate 5 portions of fruits and vegetables — 94%
- Participated in moderate or vigorous physical activity — 83%
- In very good to excellent health — 58%

EDUCATION AND ENRICHMENT
- Used Tracy public libraries — 55%
- Attended a City-sponsored event — 41%

COMMUNITY ENGAGEMENT
- Campaigned for an issue, cause or candidate — 12%
- Contacted Tracy elected officials — 8%
- Volunteered — 33%
- Participated in a club — 20%
- Talked to or visited with neighbors — 86%
- Done a favor for a neighbor — 81%
- Attended a local public meeting — 14%
- Watched a local public meeting — 23%
- Read or watched local news — 84%
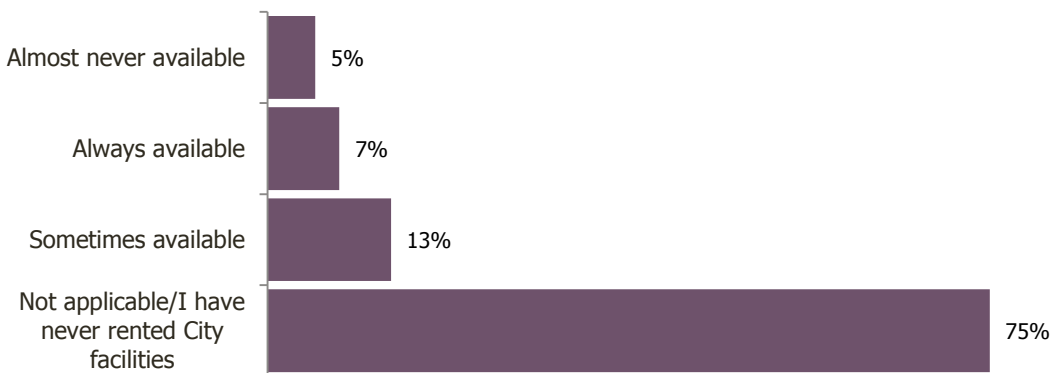- Voted in local elections — 79%

Special Topics

The City of Tracy included three questions of special interest on The NCS, related to availability of City facilities and priorities for the City of Tracy for project funding and areas of focus for the future.

The first question asked residents to rate the availabilities of City facilities for their rental needs. A large majority of resident responded that they had not ever rented the facilities or that they felt the question was not applicable to them. Of the 25% of residents that had used the rental facilities available, only 5% indicated that the facilities were almost never available.

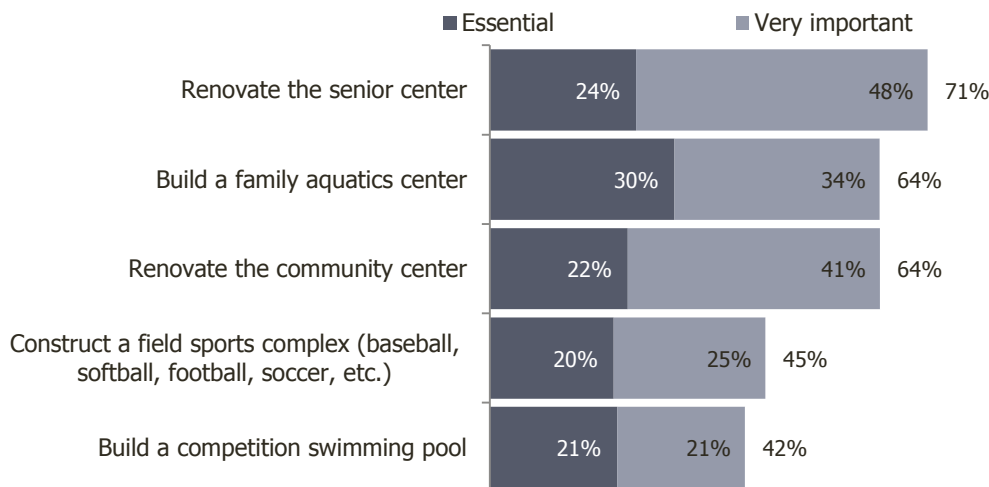Figure 4: Availability of City Rental Facilities
The City of Tracy has several facilities available to rent for special events such as meetings, parties and weddings. City rental facilities include parks and picnic areas, sports fields, the Civic Center, Community Center, Transit Station and the Aquatic Center. Please rate the availability of these City facilities for your rental needs:

Category	Percentage
Almost never available	5%
Always available	7%
Sometimes available	13%
Not applicable/I have never rented City facilities	75%

The second question inquired about the importance of funding for City projects. Renovating the senior center was chosen as the highest priority, with 71% of respondents deeming the project essential or very important. At least 6 in 10 residents indicated that it was important for the City to fund building a family aquatics center and renovating the community center .The lowest levels of importance were given to building a competition swimming pool (42%) and constructing a field sports complex (45%).

Figure 5: Funding Priorities
Please indicate how important, if at all, each of the following projects will be for the City to fund:

Project	Essential	Very important	Total
Renovate the senior center	24%	48%	71%
Build a family aquatics center	30%	34%	64%
Renovate the community center	22%	41%	64%
Construct a field sports complex (baseball, softball, football, soccer, etc.)	20%	25%	45%
Build a competition swimming pool	21%	21%	42%

The final special interest questions asked residents for their opinions about overall funding priorities from a list of different potential areas of focus. All residents (100%) responded that it was a high or medium priority for the City of Tracy to maintain a safe community and encourage job growth. All of the listed items were deemed a priority by at least 3 out of 4 residents, with the item "redevelop downtown" receiving the lowest ratings at 78%.

Figure 6: Future City Priorities
How much of a priority, if any, should each of the following be for the City to address in the next two to three years?
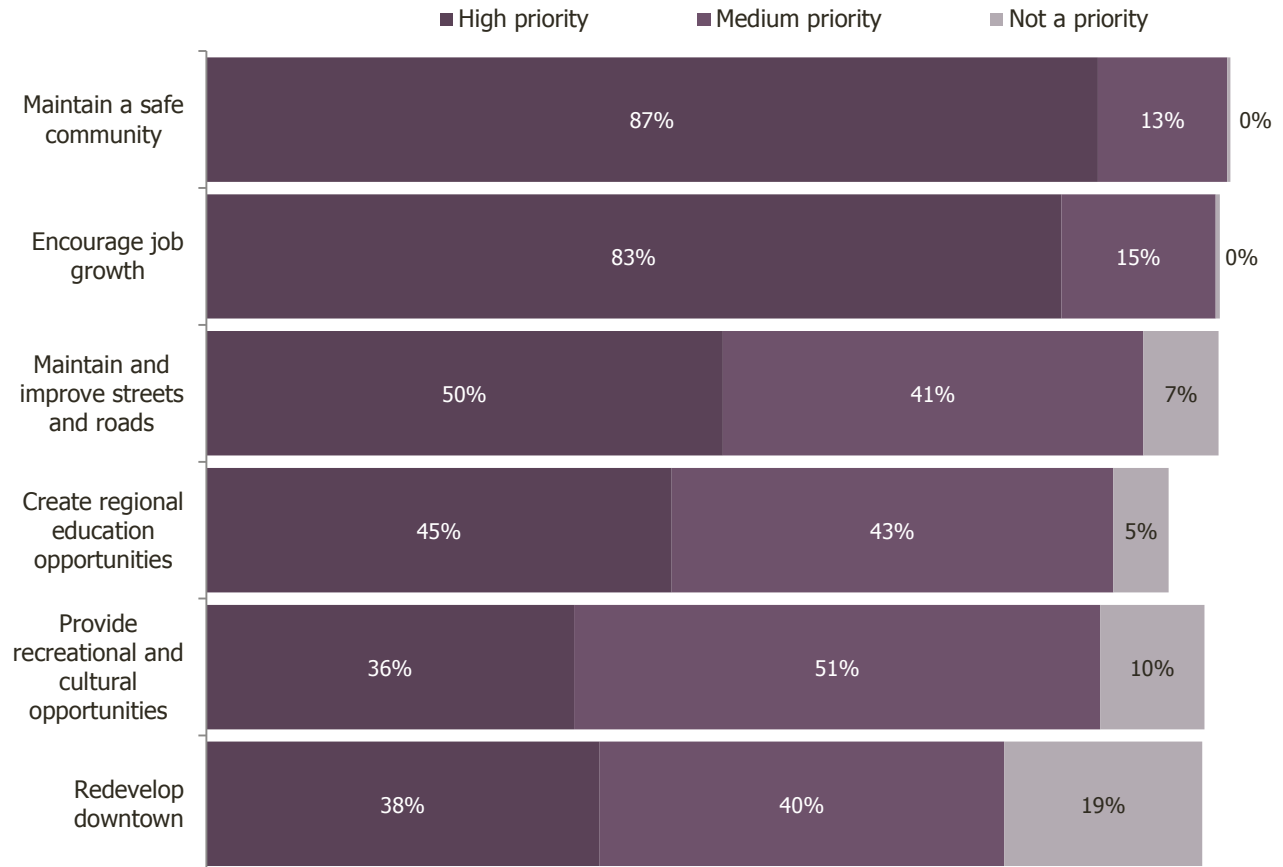
Conclusions

A majority of residents experience a positive quality of life in Tracy.

The overall quality of life in Tracy was generally seen as excellent or good by about three-quarters of the survey respondents. A majority rated the City as a place to live, to raise children, to retire, the overall appearance and their neighborhood as a place to live as excellent or good. Most residents indicated that they would recommend living in Tracy and planned to remain in Tracy for the next five years.

Residents identified Economy and Safety as main focus areas.

Survey participants indicated that Economy and Safety are important areas for the City to focus on over the next two years. Many of the Economy ratings tended to be either similar to or lower than ratings seen in other communities. However, close to four in ten residents reported that the economy will have a positive impact on income, which was higher than communities across the nation.

Nearly all residents reported that maintaining a safe community was a priority in the future. Most Safety ratings were similar to ratings in comparison communities. However, ratings for the overall feeling of safety, crime prevention and emergency preparedness were lower than those in communities across the nation. All residents identified this as a high or medium priority for the City of Tracy in the next two to three years.

Participation in conservation is high, but ratings for Natural Environment show room for improvement.

Nearly all residents indicated that they had conserved water, made their home more energy efficient and recycled at home. These ratings were higher than ratings given in comparison communities. However, within the pillars of Governance and Community Characteristics, Natural Environment measures were less favorably rated, including overall natural environment, cleanliness, air quality, drinking water, natural areas preservation and open space, all of which were lower than the benchmarks.

THE NCS™
The National Citizen Survey™

Tracy, CA
Dashboard Summary of Findings

2014

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Summary

The National Citizen Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. The NCS captures residents' opinions within the three pillars of a community (Community Characteristics, Governance and Participation) across eight central facets of community (Safety, Mobility, Natural Environment, Built Environment, Economy, Recreation and Wellness, Education and Enrichment and Community Engagement). This report summarizes Tracy's performance in the eight facets of community livability with the "General" rating as a summary of results from the overarching questions not shown within any of the eight facets. The "Overall" represents the community pillar in its entirety (the eight facets and general).

By summarizing resident ratings across the eight facets and three pillars of a livable community, a picture of Tracy's community livability emerges. Below, the color of each community facet summarizes how residents rated each of the pillars that support it – Community Characteristics, Governance and Participation. When most ratings were higher than the benchmark, the color is the darkest shade; when most ratings were lower than the benchmark, the color is the lightest shade. A mix of ratings (higher and lower than the benchmark) results in a color between the extremes.

Overall, the ratings of the dimensions of community livability were strong and similar to communities across the nation. Within Community Characteristics, Natural Environment, Economy and Education and Wellness were lower than the benchmark. Recreation and Wellness and Education and Enrichment within the pillar of Governance were also lower than the ratings in comparison communities. The pillar of Participation received mixed ratings, with seven of the facets reflecting similar ratings to other communities, two facets that were lower than the benchmark, and the facet of Natural Environment reflecting higher ratings. This information can be helpful in identifying the areas that merit more attention.

Figure 1: Dashboard Summary

	Community Characteristics			Governance			Participation		
	Higher	Similar	Lower	Higher	Similar	Lower	Higher	Similar	Lower
Overall	0	29	18	0	32	12	5	21	9
General	0	6	1	0	2	1	0	3	0
Safety	0	2	1	0	5	2	0	3	0
Mobility	0	7	0	0	7	0	0	3	0
Natural Environment	0	0	3	0	3	3	3	0	0
Built Environment	0	4	1	0	6	1	0	0	2
Economy	0	2	6	0	1	0	1	1	1
Recreation and Wellness	0	3	3	0	0	3	1	3	1
Education and Enrichment	0	1	2	0	0	2	0	0	2
Community Engagement	0	4	1	0	8	0	0	8	3

Legend	
	Higher
	Similar
	Lower

Figure 2: Detailed Dashboard

	Community Characteristics	Benchmark	Percent positive	Governance	Benchmark	Percent positive	Participation	Benchmark	Percent positive
General	Overall appearance	↔	54%	Customer service	↓	58%	Recommend Tracy	↔	82%
	Overall quality of life	↔	68%	Services provided by Tracy	↔	67%	Remain in Tracy	↔	86%
	Place to retire	↔	62%	Services provided by the Federal Government	↔	46%	Contacted Tracy employees	↔	52%
	Place to raise children	↔	78%						
	Place to live	↔	80%						
	Neighborhood	↔	77%						
	Overall image	↓	50%						
Safety	Overall feeling of safety	↓	62%	Police	↔	70%	Was NOT the victim of a crime	↔	85%
	Safe in neighborhood	↔	82%	Crime prevention	↓	48%	Did NOT report a crime	↔	73%
	Safe downtown/commercial area	↔	82%	Fire	↔	90%	Stocked supplies for an emergency	↔	31%
				Fire prevention	↔	66%			
				Ambulance/EMS	↔	83%			
				Emergency preparedness	↓	31%			
				Animal control	↔	43%			
Mobility	Traffic flow	↔	61%	Traffic enforcement	↔	59%	Carpooled instead of driving alone	↔	45%
	Travel by car	↔	73%	Street repair	↔	44%	Walked or biked instead of driving	↔	56%
	Travel by bicycle	↔	51%	Street cleaning	↔	57%	Used public transportation instead of driving	↔	20%
	Ease of walking	↔	66%	Street lighting	↔	52%			
	Travel by public transportation	↔	47%	Sidewalk maintenance	↔	51%			
	Overall ease of travel	↔	72%	Traffic signal timing	↔	56%			
	Paths and walking trails	↔	53%	Bus or transit services	↔	56%			
Natural Environment	Overall natural environment	↓	57%	Garbage collection	↔	78%	Recycled at home	↑	96%
	Air quality	↓	45%	Recycling	↔	83%	Conserved water	↑	98%
	Cleanliness	↓	50%	Yard waste pick-up	↔	81%	Made home more energy efficient	↑	88%
				Drinking water	↓	44%			
				Open space	↓	36%			
				Natural areas preservation	↓	36%			
Built Environment	New development in Tracy	↔	42%	Sewer services	↔	64%	NOT experiencing housing cost stress	↓	48%
	Affordable quality housing	↔	37%	Storm drainage	↔	68%	Did NOT observe a code violation	↓	44%
	Housing options	↔	43%	Power utility	↔	74%			
	Overall built environment	↔	56%	Utility billing	↔	67%			
	Public places	↓	43%	Land use, planning and zoning	↔	35%			
				Code enforcement	↓	29%			
				Cable television	↔	53%			

Legend

↑↑ Much higher   ↑ Higher   ↔ Similar   ↓ Lower   ↓↓ Much lower   * Not available

	Community Characteristics	Benchmark	Percent positive	Governance	Benchmark	Percent positive	Participation	Benchmark	Percent positive
Economy	Overall economic health	↓	39%	Economic development	↔	31%	Economy will have positive impact on income	↑	38%
	Shopping opportunities	↓	33%				Purchased goods or services in Tracy	↔	99%
	Employment opportunities	↔	18%				Work in Tracy	↓	32%
	Place to visit	↓↓	33%						
	Cost of living	↔	36%						
	Vibrant downtown/commercial area	↓	22%						
	Place to work	↓	38%						
	Business and services	↓	41%						
Recreation and Wellness	Fitness opportunities	↓	51%	City parks	↓	65%	In very good to excellent health	↔	58%
	Recreational opportunities	↓	31%	Recreation centers	↓	48%	Used Tracy recreation centers	↓	42%
	Health care	↔	47%	Recreation programs	↓	49%	Visited a City park	↔	85%
	Food	↔	53%				Ate 5 portions of fruits and vegetables	↑	94%
	Health and wellness	↓	53%				Participated in moderate or vigorous physical activity	↔	83%
	Preventive health services	↔	51%						
Education and Enrichment	Cultural/arts/music activities	↔	36%	Public libraries	↓	63%	Used Tracy public libraries	↓	55%
	Adult education	↓	37%	Special events	↓	43%	Attended a City-sponsored event	↓	41%
	Overall education and enrichment	↓↓	36%						
Community Engagement	Opportunities to participate in community matters	↔	44%	Public information	↔	52%	Sense of community	↔	49%
	Opportunities to volunteer	↓	48%	Overall direction	↔	43%	Voted in local elections	↔	79%
	Openness and acceptance	↔	61%	Value of services for taxes paid	↔	39%	Talked to or visited with neighbors	↔	86%
	Social events and activities	↔	41%	Welcoming citizen involvement	↔	49%	Attended a local public meeting	↓	14%
	Neighborliness	↔	51%	Confidence in City government	↔	41%	Watched a local public meeting	↓	23%
				Acting in the best interest of Tracy	↔	39%	Volunteered	↔	33%
				Being honest	↔	43%	Participated in a club	↔	20%
				Treating all residents fairly	↔	43%	Campaigned for an issue, cause or candidate	↓	12%
							Contacted Tracy elected officials	↔	8%
							Read or watched local news	↔	84%
							Done a favor for a neighbor	↔	81%

Legend

↑↑   Much higher   ↑   Higher   ↔   Similar   ↓   Lower   ↓↓   Much lower   *   Not available

THE NCS™
The National Citizen Survey™

Tracy, CA
Comparisons by Demographic Subgroups

2014

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Summary

The National Citizen Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. This report discusses differences in opinion of survey respondents by whether or not they work in Tracy, length of residency in Tracy, race and age.

Responses in the following tables show only the proportion of respondents giving a certain answer; for example, the percent of respondents who rated the quality of life as "excellent" or "good," or the percent of respondents who attended a public meeting more than once a month. ANOVA and chi-square tests of significance were applied to these comparisons of survey questions. A "p-value" of 0.05 or less indicates that there is less than a 5% probability that differences observed between subgroups are due to chance; or in other words, a greater than 95% probability that the differences observed are "real." Where differences were statistically significant, they have been shaded grey.

The margin of error for this report is generally no greater than plus or minus six percentage points around any given percent reported for the entire sample (251 completed surveys). For subgroups of responses, the margin of error increases because the sample size for the subgroup is smaller. For subgroups of approximately 100 respondents, the margin of error is plus or minus 10 percentage points.

Notable differences between demographic subgroups included the following:

- Residents aged 18-34 years old, those who lived in Tracy for ten years or less and identified as non-white rated the overall quality of life in Tracy, Tracy as a place to raise children and Tracy as a place to retire higher than their counterparts.
- Within Community Characteristics some difference within the facet of Economy were observed. The overall economic health of Tracy was given higher ratings by residents over the age of 55 than younger residents; however older adults gave lower ratings to employment opportunities in Tracy than their counterparts.
- Differences were also noted in Governance within the facets of Safety and Mobility. In many aspects for both of these facets, non-white residents were more likely to give excellent or good ratings than white respondents, including police/sheriff services, crime prevention, and fire prevention and education (Safety), as well as traffic enforcement, street repair, street cleaning, and sidewalk maintenance (Mobility).
- Participation in Community Engagement activities tended to be highest for longer term residents (those that have lived in the community 11 years or longer) and respondents over the age of 35.
- Younger residents (ages 18-34) tended to rate constructing a field sports complex lower than older residents, but gave more support for funding a new family aquatics center and the renovation of the senior center than older residents.

Table 1: Community Characteristics - General

Percent rating positively (e.g., excellent/good)	Work in Tracy		Number of years in Tracy		Race		Age			
	No	Yes	10 year or less	11 years or more	White	Not white	18-34	35-54	55+	Overall
The overall quality of life in Tracy	72%	62%	75%	62%	63%	76%	81%	62%	70%	68%
Overall image or reputation of Tracy	50%	52%	49%	51%	48%	53%	48%	47%	60%	50%
Tracy as a place to live	82%	76%	82%	78%	76%	84%	91%	72%	83%	80%
Your neighborhood as a place to live	81%	70%	80%	74%	71%	83%	77%	75%	81%	77%
Tracy as a place to raise children	78%	78%	87%	70%	70%	85%	84%	73%	79%	78%
Tracy as a place to retire	65%	57%	73%	53%	53%	71%	82%	52%	63%	62%
Overall appearance of Tracy	54%	54%	55%	53%	47%	64%	52%	52%	61%	54%

Table 2: Community Characteristics - Safety

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Work in Tracy		Number of years in Tracy		Race		Age			
	No	Yes	10 year or less	11 years or more	White	Not white	18-34	35-54	55+	Overall
Overall feeling of safety in Tracy	63%	61%	64%	60%	53%	73%	56%	61%	72%	62%
In your neighborhood during the day	80%	85%	84%	81%	84%	81%	68%	86%	88%	82%
In Tracy's downtown/commercial area during the day	83%	79%	83%	82%	78%	86%	72%	85%	86%	82%

Table 3: Community Characteristics - Mobility

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Work in Tracy		Number of years in Tracy		Race		Age			
	No	Yes	10 year or less	11 years or more	White	Not white	18-34	35-54	55+	Overall
Overall ease of getting to the places you usually have to visit	74%	67%	80%	64%	68%	76%	80%	67%	74%	72%
Traffic flow on major streets	62%	60%	67%	55%	50%	74%	60%	61%	62%	61%
Ease of travel by car in Tracy	74%	73%	80%	67%	66%	81%	80%	70%	72%	73%
Ease of travel by public transportation in Tracy	52%	39%	45%	47%	50%	45%	48%	42%	53%	47%
Ease of travel by bicycle in Tracy	53%	46%	51%	50%	37%	68%	46%	52%	52%	51%
Ease of walking in Tracy	71%	61%	67%	65%	60%	73%	68%	62%	73%	66%
Availability of paths and walking trails	58%	43%	55%	51%	41%	68%	54%	54%	53%	53%

Table 4: Community Characteristics - Natural Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Work in Tracy		Number of years in Tracy		Race		Age			
	No	Yes	10 year or less	11 years or more	White	Not white	18-34	35-54	55+	Overall
Quality of overall natural environment in Tracy	59%	54%	64%	50%	50%	66%	71%	47%	62%	57%
Air quality	48%	36%	41%	48%	39%	52%	48%	41%	48%	45%
Cleanliness of Tracy	49%	51%	53%	47%	43%	59%	49%	49%	54%	50%

Table 5: Community Characteristics - Built Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Work in Tracy		Number of years in Tracy		Race		Age			
	No	Yes	10 year or less	11 years or more	White	Not white	18-34	35-54	55+	Overall
Overall "built environment" of Tracy (including overall design, buildings, parks and transportation systems)	57%	56%	64%	49%	49%	65%	80%	45%	56%	56%
Public places where people want to spend time	47%	34%	50%	37%	41%	46%	53%	34%	52%	43%
Variety of housing options	43%	43%	41%	44%	41%	43%	41%	39%	54%	43%
Availability of affordable quality housing	35%	42%	39%	35%	35%	40%	32%	39%	40%	37%
Overall quality of new development in Tracy	43%	40%	56%	30%	39%	46%	59%	34%	41%	42%

Table 6: Community Characteristics - Economy

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Work in Tracy		Number of years in Tracy		Race		Age			
	No	Yes	10 year or less	11 years or more	White	Not white	18-34	35-54	55+	Overall
Overall economic health of Tracy	40%	36%	35%	42%	43%	34%	29%	34%	61%	39%
Tracy as a place to work	30%	51%	48%	31%	35%	38%	46%	31%	44%	38%
Tracy as a place to visit	32%	33%	35%	30%	29%	38%	17%	34%	47%	33%
Employment opportunities	14%	25%	28%	9%	18%	19%	36%	8%	17%	18%
Shopping opportunities	35%	28%	38%	28%	34%	31%	35%	26%	44%	33%
Cost of living in Tracy	36%	38%	37%	34%	36%	35%	33%	35%	41%	36%
Overall quality of business and service establishments in Tracy	44%	36%	40%	41%	39%	42%	44%	37%	44%	41%
Vibrant downtown/commercial area	18%	29%	22%	21%	20%	23%	7%	23%	35%	22%

Table 7: Community Characteristics - Recreation and Wellness

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Work in Tracy		Number of years in Tracy		Race		Age			
	No	Yes	10 year or less	11 years or more	White	Not white	18-34	35-54	55+	Overall
Health and wellness opportunities in Tracy	51%	55%	52%	53%	53%	53%	55%	46%	66%	53%
Fitness opportunities (including exercise classes and paths or trails, etc.)	55%	42%	56%	46%	40%	64%	51%	51%	53%	51%
Recreational opportunities	29%	37%	29%	32%	28%	35%	23%	30%	40%	31%
Availability of affordable quality food	53%	55%	55%	51%	57%	50%	55%	50%	59%	53%
Availability of affordable quality health care	42%	57%	53%	42%	48%	47%	42%	42%	64%	47%
Availability of preventive health services	52%	50%	52%	51%	54%	47%	45%	48%	67%	51%

Table 8: Community Characteristics - Education and Enrichment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Work in Tracy		Number of years in Tracy		Race		Age			
	No	Yes	10 year or less	11 years or more	White	Not white	18-34	35-54	55+	Overall
Overall opportunities for education and enrichment	36%	37%	33%	39%	36%	36%	41%	29%	48%	36%
Adult educational opportunities	37%	34%	32%	39%	32%	41%	23%	36%	49%	37%
Opportunities to attend cultural/arts/music activities	39%	30%	32%	38%	42%	27%	30%	31%	51%	36%

Table 9: Community Characteristics - Community Engagement

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Work in Tracy No	Work in Tracy Yes	Number of years in Tracy 10 year or less	Number of years in Tracy 11 years or more	Race White	Race Not white	Age 18-34	Age 35-54	Age 55+	Overall
Opportunities to participate in social events and activities	40%	42%	37%	43%	44%	35%	40%	35%	53%	41%
Opportunities to volunteer	38%	62%	48%	48%	53%	40%	26%	48%	68%	48%
Opportunities to participate in community matters	32%	61%	40%	45%	46%	38%	35%	40%	57%	44%
Openness and acceptance of the community toward people of diverse backgrounds	59%	64%	58%	62%	63%	56%	66%	54%	68%	61%
Neighborliness of residents in Tracy	55%	42%	53%	48%	45%	55%	51%	43%	62%	51%

Table 10: Governance - General

Percent rating positively (e.g., excellent/good)	Work in Tracy No	Work in Tracy Yes	Number of years in Tracy 10 year or less	Number of years in Tracy 11 years or more	Race White	Race Not white	Age 18-34	Age 35-54	Age 55+	Overall
The City of Tracy	68%	64%	77%	58%	50%	84%	73%	65%	64%	67%
The value of services for the taxes paid to Tracy	38%	44%	42%	37%	36%	44%	37%	39%	45%	39%
The overall direction that Tracy is taking	45%	42%	48%	39%	39%	49%	35%	42%	54%	43%
The job Tracy government does at welcoming citizen involvement	52%	47%	50%	48%	47%	52%	55%	50%	42%	49%
Overall confidence in Tracy government	43%	40%	42%	41%	40%	43%	29%	47%	45%	41%
Generally acting in the best interest of the community	38%	43%	35%	43%	41%	38%	20%	47%	46%	39%
Being honest	40%	47%	44%	42%	41%	43%	33%	43%	54%	43%
Treating all residents fairly	40%	54%	44%	42%	46%	40%	40%	41%	53%	43%
Overall customer service by Tracy employees (police, receptionists, planners, etc.)	55%	58%	51%	63%	58%	56%	49%	58%	67%	58%
The Federal Government	45%	49%	53%	38%	36%	55%	41%	46%	50%	46%

Table 11: Governance - Safety

Percent rating positively (e.g., excellent/good)	Work in Tracy No	Work in Tracy Yes	Number of years in Tracy 10 year or less	Number of years in Tracy 11 years or more	Race White	Race Not white	Age 18-34	Age 35-54	Age 55+	Overall
Police/Sheriff services	70%	69%	69%	70%	62%	79%	63%	70%	76%	70%
Fire services	88%	92%	89%	91%	93%	87%	89%	88%	96%	90%
Ambulance or emergency medical services	77%	92%	81%	84%	84%	80%	75%	85%	87%	83%
Crime prevention	45%	55%	49%	48%	39%	57%	23%	57%	63%	48%
Fire prevention and education	62%	73%	67%	64%	57%	74%	61%	65%	72%	66%
Animal control	42%	46%	34%	50%	39%	47%	39%	41%	53%	43%
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	25%	44%	21%	39%	25%	35%	0%	32%	45%	31%

Table 12: Governance - Mobility

Percent rating positively (e.g., excellent/good)	Work in Tracy		Number of years in Tracy		Race		Age			
	No	Yes	10 year or less	11 years or more	White	Not white	18-34	35-54	55+	Overall
Traffic enforcement	57%	65%	65%	54%	50%	69%	62%	59%	57%	59%
Street repair	42%	51%	49%	39%	33%	57%	57%	44%	33%	44%
Street cleaning	55%	60%	60%	53%	49%	65%	66%	56%	50%	57%
Street lighting	53%	54%	55%	49%	49%	56%	55%	51%	53%	52%
Sidewalk maintenance	52%	51%	60%	42%	41%	62%	64%	51%	38%	51%
Traffic signal timing	56%	57%	58%	53%	52%	60%	56%	58%	51%	56%
Bus or transit services	56%	57%	54%	57%	54%	58%	38%	60%	61%	56%

Table 13: Governance - Natural Environment

Percent rating positively (e.g., excellent/good)	Work in Tracy		Number of years in Tracy		Race		Age			
	No	Yes	10 year or less	11 years or more	White	Not white	18-34	35-54	55+	Overall
Garbage collection	74%	87%	75%	81%	79%	77%	59%	86%	83%	78%
Recycling	81%	88%	79%	86%	84%	81%	76%	87%	84%	83%
Yard waste pick-up	81%	82%	76%	85%	78%	84%	74%	85%	79%	81%
Drinking water	47%	35%	35%	51%	38%	50%	32%	48%	50%	44%
Preservation of natural areas such as open space, farmlands and greenbelts	35%	41%	37%	35%	35%	37%	35%	32%	45%	36%
Tracy open space	36%	35%	44%	30%	31%	42%	35%	29%	50%	36%

Table 14: Governance - Built Environment

Percent rating positively (e.g., excellent/good)	Work in Tracy		Number of years in Tracy		Race		Age			
	No	Yes	10 year or less	11 years or more	White	Not white	18-34	35-54	55+	Overall
Storm drainage	67%	71%	72%	65%	60%	77%	72%	71%	62%	68%
Sewer services	60%	70%	61%	66%	62%	65%	43%	70%	64%	64%
Power (electric and/or gas) utility	72%	79%	71%	76%	69%	78%	68%	76%	77%	74%
Utility billing	64%	71%	64%	69%	68%	65%	56%	71%	71%	67%
Land use, planning and zoning	36%	35%	31%	37%	30%	39%	39%	27%	51%	35%
Code enforcement (weeds, abandoned buildings, etc.)	29%	30%	28%	30%	23%	36%	24%	30%	33%	29%
Cable television	50%	58%	57%	49%	49%	58%	54%	51%	58%	53%

Table 15: Governance - Economy

Percent rating positively (e.g., excellent/good)	Work in Tracy		Number of years in Tracy		Race		Age			
	No	Yes	10 year or less	11 years or more	White	Not white	18-34	35-54	55+	Overall
Economic development	31%	30%	28%	33%	25%	34%	27%	26%	40%	31%

Table 16: Governance - Recreation and Wellness

Percent rating positively (e.g., excellent/good)	Work in Tracy		Number of years in Tracy		Race		Age			
	No	Yes	10 year or less	11 years or more	White	Not white	18-34	35-54	55+	Overall
City parks	59%	76%	66%	64%	62%	68%	55%	66%	74%	65%
Recreation programs or classes	40%	62%	49%	48%	46%	50%	44%	41%	71%	49%
Recreation centers or facilities	42%	57%	49%	47%	43%	53%	44%	41%	67%	48%

Table 17: Governance - Education and Enrichment

Percent rating positively (e.g., excellent/good)	Work in Tracy		Number of years in Tracy		Race		Age			
	No	Yes	10 year or less	11 years or more	White	Not white	18-34	35-54	55+	Overall
Public library services	61%	68%	56%	68%	54%	71%	62%	58%	71%	63%
City-sponsored special events	43%	39%	39%	46%	45%	39%	27%	41%	58%	43%

Table 18: Governance - Community Engagement

Percent rating positively (e.g., excellent/good)	Work in Tracy		Number of years in Tracy		Race		Age			
	No	Yes	10 year or less	11 years or more	White	Not white	18-34	35-54	55+	Overall
Public information services	49%	61%	52%	53%	46%	59%	50%	51%	58%	52%

Table 19: Participation General

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Work in Tracy		Number of years in Tracy		Race		Age			
	No	Yes	10 year or less	11 years or more	White	Not white	18-34	35-54	55+	Overall
Sense of community	51%	44%	49%	49%	51%	47%	44%	47%	58%	49%
Recommend living in Tracy to someone who asks	82%	82%	86%	79%	75%	91%	92%	78%	82%	82%
Remain in Tracy for the next five years	87%	84%	86%	86%	82%	93%	95%	81%	90%	86%
Contacted the City of Tracy (in-person, phone, email or web) for help or information	51%	58%	60%	45%	57%	47%	57%	50%	51%	52%

Table 20: Participation - Safety

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Work in Tracy		Number of years in Tracy		Race		Age			
	No	Yes	10 year or less	11 years or more	White	Not white	18-34	35-54	55+	Overall
Was NOT the victim of a crime	85%	85%	90%	81%	82%	90%	87%	83%	88%	85%
Did NOT report a crime	74%	69%	77%	70%	66%	81%	78%	72%	72%	73%
Stocked supplies in preparation for an emergency	26%	39%	25%	36%	36%	23%	11%	34%	43%	31%

Table 21: Participation - Mobility

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Work in Tracy		Number of years in Tracy		Race		Age			
	No	Yes	10 year or less	11 years or more	White	Not white	18-34	35-54	55+	Overall
Walked or biked instead of driving	55%	61%	54%	59%	54%	60%	54%	63%	48%	56%
Carpooled with other adults or children instead of driving alone	49%	41%	42%	47%	45%	45%	61%	41%	37%	45%
Used bus, rail, subway or other public transportation instead of driving	18%	27%	18%	21%	14%	27%	8%	26%	20%	20%

Table 22: Participation - Natural Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Work in Tracy		Number of years in Tracy		Race		Age			
	No	Yes	10 year or less	11 years or more	White	Not white	18-34	35-54	55+	Overall
Recycle at home	95%	98%	94%	98%	98%	94%	91%	99%	95%	96%
Made efforts to make your home more energy efficient	87%	91%	87%	88%	90%	84%	92%	88%	83%	88%
Made efforts to conserve water	98%	100%	99%	97%	100%	96%	100%	97%	98%	98%

Table 23: Participation - Built Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Work in Tracy		Number of years in Tracy		Race		Age			
	No	Yes	10 year or less	11 years or more	White	Not white	18-34	35-54	55+	Overall
NOT under housing cost stress	50%	45%	41%	54%	53%	43%	40%	53%	46%	48%
Did NOT observe a code violation	44%	45%	48%	40%	42%	45%	51%	42%	39%	44%

Table 24: Participation - Economy

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Work in Tracy		Number of years in Tracy		Race		Age			
	No	Yes	10 year or less	11 years or more	White	Not white	18-34	35-54	55+	Overall
Purchase goods or services from a business located in Tracy	99%	99%	99%	99%	98%	100%	100%	98%	99%	99%
Economy will have positive impact on income	40%	36%	38%	38%	38%	38%	41%	39%	34%	38%
Work in Tracy	NA	NA	30%	34%	35%	27%	23%	35%	35%	32%

Table 25: Participation - Recreation and Wellness

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Work in Tracy		Number of years in Tracy		Race		Age			
	No	Yes	10 year or less	11 years or more	White	Not white	18-34	35-54	55+	Overall
Used Tracy recreation centers or their services	41%	43%	44%	39%	40%	45%	37%	49%	34%	42%
Visited a neighborhood park or City park	85%	89%	90%	81%	83%	88%	100%	83%	75%	85%

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Work in Tracy		Number of years in Tracy		Race		Age			
	No	Yes	10 year or less	11 years or more	White	Not white	18-34	35-54	55+	Overall
Eat at least 5 portions of fruits and vegetables a day	93%	97%	94%	93%	91%	97%	100%	93%	89%	94%
Participate in moderate or vigorous physical activity	79%	94%	83%	82%	81%	83%	85%	85%	76%	83%
Reported being in "very good" or "excellent" health	62%	55%	67%	50%	61%	54%	80%	50%	51%	58%

Table 26: Participation - Education and Enrichment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Work in Tracy		Number of years in Tracy		Race		Age			
	No	Yes	10 year or less	11 years or more	White	Not white	18-34	35-54	55+	Overall
Used Tracy public libraries or their services	48%	69%	52%	58%	54%	56%	63%	55%	47%	55%
Attended a City-sponsored event	41%	43%	37%	45%	47%	35%	32%	47%	38%	41%

Table 27: Participation - Community Engagement

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Work in Tracy		Number of years in Tracy		Race		Age			
	No	Yes	10 year or less	11 years or more	White	Not white	18-34	35-54	55+	Overall
Campaigned or advocated for an issue, cause or candidate	10%	17%	4%	19%	12%	10%	0%	14%	21%	12%
Contacted Tracy elected officials (in-person, phone, email or web) to express your opinion	7%	8%	3%	12%	9%	7%	0%	7%	19%	8%
Volunteered your time to some group/activity in Tracy	24%	53%	31%	35%	40%	25%	35%	29%	39%	33%
Participated in a club	19%	22%	12%	27%	24%	16%	0%	26%	29%	20%
Talked to or visited with your immediate neighbors	79%	98%	79%	92%	88%	82%	71%	89%	93%	86%
Done a favor for a neighbor	79%	83%	72%	89%	78%	83%	67%	85%	86%	81%
Attended a local public meeting	12%	19%	8%	20%	16%	12%	0%	19%	20%	14%
Watched (online or on television) a local public meeting	20%	29%	20%	26%	21%	25%	13%	24%	34%	23%
Read or watch local news (via television, paper, computer, etc.)	83%	85%	77%	91%	82%	87%	64%	92%	90%	84%
Vote in local elections	79%	78%	71%	86%	84%	72%	65%	79%	91%	79%

Table 28: Community Focus Areas

Percent rating positively (e.g., essential/very important)	Work in Tracy		Number of years in Tracy		Race		Age			
	No	Yes	10 year or less	11 years or more	White	Not white	18-34	35-54	55+	Overall
Overall feeling of safety in Tracy	98%	94%	99%	96%	97%	97%	100%	95%	97%	97%
Overall ease of getting to the places you usually have to visit	75%	74%	73%	77%	80%	70%	68%	77%	78%	75%
Quality of overall natural environment in Tracy	85%	71%	77%	83%	77%	84%	77%	82%	82%	81%

Percent rating positively (e.g., essential/very important)	Work in Tracy		Number of years in Tracy		Race		Age			
	No	Yes	10 year or less	11 years or more	White	Not white	18-34	35-54	55+	Overall
Overall "built environment" of Tracy (including overall design, buildings, parks and transportation systems)	80%	72%	77%	76%	76%	79%	72%	84%	72%	77%
Health and wellness opportunities in Tracy	88%	81%	91%	81%	87%	86%	91%	84%	85%	85%
Overall opportunities for education and enrichment	93%	86%	94%	86%	87%	94%	96%	90%	84%	90%
Overall economic health of Tracy	97%	93%	97%	94%	96%	96%	100%	96%	92%	96%
Sense of community	83%	79%	82%	82%	85%	81%	80%	82%	88%	82%

Table 29: Availability of City Rental Facilities

	Work in Tracy		Number of years in Tracy		Race		Age			
	No	Yes	10 year or less	11 years or more	White	Not white	18-34	35-54	55+	Overall
The City of Tracy has several facilities available to rent for special events such as meetings, parties and weddings. City rental facilities include parks and picnic areas, sports fields, the Civic Center, Community Center, Transit Station and the Aquatic Center. Please rate the availability of these City facilities for your rental needs: (Percent rating as "always available" and "sometimes available").	11%	23%	9%	20%	11%	17%	0%	20%	18%	15%

Table 30: Funding Priorities

Please indicate how important, if at all, each of the following projects will be for the City to fund: (Percent rating as "essential" or "very important").	Work in Tracy		Number of years in Tracy		Race		Age			
	No	Yes	10 year or less	11 years or more	White	Not white	18-34	35-54	55+	Overall
Construct a field sports complex (baseball, softball, football, soccer, etc.)	46%	44%	41%	48%	42%	50%	29%	52%	49%	45%
Build a competition swimming pool	39%	46%	46%	38%	37%	47%	42%	42%	41%	42%
Build a family aquatics center	63%	69%	64%	63%	65%	62%	78%	65%	46%	64%
Renovate the senior center	73%	69%	68%	74%	68%	76%	83%	65%	73%	71%
Renovate the community center	68%	55%	56%	70%	61%	68%	64%	63%	65%	64%

Table 31: Future City Priorities

How much of a priority, if any, should each of the following be for the City to address in the next two to three years? (Percent rating as "high priority" or "medium priority").	Work in Tracy		Number of years in Tracy		Race		Age			
	No	Yes	10 year or less	11 years or more	White	Not white	18-34	35-54	55+	Overall
Encourage job growth	99%	99%	99%	98%	98%	99%	100%	99%	96%	99%
Redevelop downtown	80%	72%	73%	82%	78%	78%	65%	83%	80%	78%
Maintain and improve streets and roads	92%	91%	86%	96%	95%	88%	79%	94%	98%	92%
Maintain a safe community	100%	99%	100%	99%	100%	99%	100%	100%	99%	100%

How much of a priority, if any, should each of the following be for the City to address in the next two to three years? (Percent rating as "high priority" or "medium priority").	Work in Tracy		Number of years in Tracy		Race		Age			
	No	Yes	10 year or less	11 years or more	White	Not white	18-34	35-54	55+	Overall
Provide recreational and cultural opportunities	92%	81%	88%	87%	87%	89%	88%	88%	85%	87%
Create regional education opportunities	89%	90%	90%	87%	86%	92%	92%	89%	85%	89%

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Technical Appendices

2014
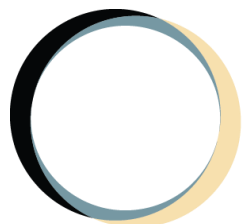
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Contents

Appendix A: Complete Survey Responses

Responses excluding "don't know"

The following pages contain a complete set of responses to each question on the survey, excluding the "don't know" responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with "N=").

Table 1: Question 1

Please rate each of the following aspects of quality of life in Tracy:	Excellent		Good		Fair		Poor		Total	
Tracy as a place to live	28%	N=70	52%	N=131	18%	N=46	2%	N=5	100%	N=251
Your neighborhood as a place to live	22%	N=55	55%	N=138	18%	N=46	5%	N=12	100%	N=251
Tracy as a place to raise children	23%	N=54	55%	N=131	20%	N=47	3%	N=6	100%	N=237
Tracy as a place to work	11%	N=20	27%	N=53	28%	N=54	34%	N=66	100%	N=192
Tracy as a place to visit	9%	N=21	24%	N=58	36%	N=87	31%	N=74	100%	N=239
Tracy as a place to retire	24%	N=57	38%	N=87	19%	N=44	19%	N=44	100%	N=231
The overall quality of life in Tracy	18%	N=43	51%	N=126	30%	N=73	2%	N=5	100%	N=248

Table 2: Question 2

Please rate each of the following characteristics as they relate to Tracy as a whole:	Excellent		Good		Fair		Poor		Total	
Overall feeling of safety in Tracy	15%	N=37	47%	N=117	33%	N=83	5%	N=11	100%	N=249
Overall ease of getting to the places you usually have to visit	25%	N=62	47%	N=119	24%	N=60	4%	N=10	100%	N=251
Quality of overall natural environment in Tracy	14%	N=36	42%	N=105	34%	N=84	9%	N=23	100%	N=248
Overall "built environment" of Tracy (including overall design, buildings, parks and transportation systems)	10%	N=24	47%	N=115	35%	N=86	9%	N=21	100%	N=246
Health and wellness opportunities in Tracy	12%	N=29	41%	N=99	36%	N=86	11%	N=27	100%	N=241
Overall opportunities for education and enrichment	4%	N=10	32%	N=73	43%	N=98	21%	N=47	100%	N=228
Overall economic health of Tracy	8%	N=18	31%	N=72	46%	N=107	15%	N=34	100%	N=231
Sense of community	10%	N=24	39%	N=95	41%	N=100	10%	N=26	100%	N=244
Overall image or reputation of Tracy	12%	N=30	38%	N=94	36%	N=89	14%	N=34	100%	N=247

Table 3: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Total	
Recommend living in Tracy to someone who asks	40%	N=98	43%	N=106	10%	N=26	7%	N=18	100%	N=248
Remain in Tracy for the next five years	62%	N=142	24%	N=56	7%	N=16	7%	N=16	100%	N=229

Table 4: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Total	
In your neighborhood during the day	53%	N=133	29%	N=74	8%	N=19	8%	N=20	2%	N=5	100%	N=251
In Tracy's downtown/commercial area during the day	41%	N=100	42%	N=102	12%	N=30	4%	N=9	2%	N=4	100%	N=246

Table 5: Question 5

Please rate each of the following characteristics as they relate to ABC as a whole:	Excellent		Good		Fair		Poor		Total	
Traffic flow on major streets	19%	N=48	42%	N=105	30%	N=75	9%	N=23	100%	N=251

Please rate each of the following characteristics as they relate to ABC as a whole:	Excellent		Good		Fair		Poor		Total	
Ease of travel by car in Tracy	26%	N=65	47%	N=117	22%	N=56	5%	N=12	100%	N=250
Ease of travel by public transportation in Tracy	8%	N=10	39%	N=50	28%	N=36	26%	N=33	100%	N=130
Ease of travel by bicycle in Tracy	12%	N=21	38%	N=68	30%	N=53	20%	N=35	100%	N=177
Ease of walking in Tracy	22%	N=52	44%	N=103	26%	N=61	8%	N=19	100%	N=235
Availability of paths and walking trails	16%	N=35	37%	N=82	25%	N=56	22%	N=48	100%	N=220
Air quality	8%	N=19	37%	N=91	39%	N=96	16%	N=40	100%	N=247
Cleanliness of Tracy	10%	N=26	40%	N=101	40%	N=101	10%	N=24	100%	N=251
Overall appearance of Tracy	12%	N=29	42%	N=104	37%	N=92	8%	N=20	100%	N=245
Public places where people want to spend time	3%	N=8	40%	N=95	42%	N=100	15%	N=36	100%	N=240
Variety of housing options	5%	N=12	38%	N=86	43%	N=98	14%	N=32	100%	N=229
Availability of affordable quality housing	5%	N=11	32%	N=71	44%	N=99	19%	N=42	100%	N=223
Fitness opportunities (including exercise classes and paths or trails, etc.)	9%	N=21	41%	N=94	37%	N=85	12%	N=27	100%	N=228
Recreational opportunities	6%	N=14	25%	N=54	47%	N=102	22%	N=47	100%	N=216
Availability of affordable quality food	15%	N=38	38%	N=95	39%	N=96	8%	N=20	100%	N=249
Availability of affordable quality health care	11%	N=27	36%	N=84	44%	N=103	9%	N=21	100%	N=235
Availability of preventive health services	11%	N=24	41%	N=91	40%	N=90	8%	N=19	100%	N=224

Table 6: Question 6

Please rate each of the following characteristics as they relate to Tracy as a whole:	Excellent		Good		Fair		Poor		Total	
Adult educational opportunities	3%	N=4	34%	N=54	44%	N=70	20%	N=31	100%	N=160
Opportunities to attend cultural/arts/music activities	6%	N=12	30%	N=61	51%	N=103	13%	N=27	100%	N=204
Employment opportunities	6%	N=14	12%	N=26	39%	N=85	43%	N=94	100%	N=218
Shopping opportunities	8%	N=21	24%	N=61	44%	N=110	23%	N=56	100%	N=248
Cost of living in Tracy	5%	N=11	31%	N=77	44%	N=108	20%	N=50	100%	N=246
Overall quality of business and service establishments in Tracy	6%	N=13	35%	N=81	44%	N=102	15%	N=33	100%	N=230
Vibrant downtown/commercial area	3%	N=8	19%	N=45	51%	N=120	27%	N=64	100%	N=237
Overall quality of new development in Tracy	9%	N=19	33%	N=71	46%	N=99	13%	N=28	100%	N=217
Opportunities to participate in social events and activities	10%	N=20	31%	N=63	49%	N=99	10%	N=20	100%	N=202
Opportunities to volunteer	11%	N=21	37%	N=70	45%	N=85	6%	N=12	100%	N=188
Opportunities to participate in community matters	10%	N=18	34%	N=63	47%	N=88	9%	N=18	100%	N=188
Openness and acceptance of the community toward people of diverse backgrounds	16%	N=34	45%	N=97	31%	N=68	8%	N=17	100%	N=216
Neighborliness of residents in Tracy	12%	N=28	39%	N=89	41%	N=94	8%	N=19	100%	N=230

Table 7: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
Made efforts to conserve water	2%	N=5	98%	N=247	100%	N=251
Made efforts to make your home more energy efficient	12%	N=31	88%	N=220	100%	N=251
Observed a code violation or other hazard in Tracy	44%	N=109	56%	N=141	100%	N=250
Household member was a victim of a crime in Tracy	85%	N=210	15%	N=36	100%	N=246
Reported a crime to the police in Tracy	73%	N=180	27%	N=66	100%	N=246
Stocked supplies in preparation for an emergency	69%	N=172	31%	N=77	100%	N=249
Campaigned or advocated for an issue, cause or candidate	88%	N=220	12%	N=30	100%	N=250

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
Contacted the City of Tracy (in-person, phone, email or web) for help or information	48%	N=119	52%	N=130	100%	N=249
Contacted Tracy elected officials (in-person, phone, email or web) to express your opinion	92%	N=230	8%	N=20	100%	N=250

Table 8: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Tracy?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Used Tracy recreation centers or their services	5%	N=11	12%	N=31	25%	N=63	58%	N=145	100%	N=250
Visited a neighborhood park or City park	18%	N=45	30%	N=74	37%	N=93	15%	N=37	100%	N=249
Used Tracy public libraries or their services	7%	N=17	18%	N=45	31%	N=77	45%	N=112	100%	N=251
Attended a City-sponsored event	0%	N=1	10%	N=25	31%	N=77	59%	N=146	100%	N=248
Used bus, rail, subway or other public transportation instead of driving	5%	N=13	2%	N=6	13%	N=31	80%	N=200	100%	N=251
Carpooled with other adults or children instead of driving alone	17%	N=42	17%	N=42	11%	N=27	55%	N=137	100%	N=248
Walked or biked instead of driving	17%	N=43	14%	N=35	25%	N=64	44%	N=109	100%	N=250
Volunteered your time to some group/activity in Tracy	5%	N=13	12%	N=30	16%	N=39	67%	N=165	100%	N=247
Participated in a club	6%	N=14	5%	N=14	9%	N=22	80%	N=198	100%	N=248
Talked to or visited with your immediate neighbors	35%	N=86	32%	N=79	20%	N=49	14%	N=35	100%	N=249
Done a favor for a neighbor	23%	N=58	22%	N=55	36%	N=90	19%	N=47	100%	N=250

Table 9: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Attended a local public meeting	1%	N=2	1%	N=2	13%	N=32	86%	N=214	100%	N=250
Watched (online or on television) a local public meeting	1%	N=4	4%	N=9	18%	N=46	77%	N=191	100%	N=250

Table 10: Question 10

Please rate the quality of each of the following services in Tracy:	Excellent		Good		Fair		Poor		Total	
Police/Sheriff services	21%	N=44	49%	N=103	22%	N=47	8%	N=17	100%	N=212
Fire services	32%	N=60	58%	N=109	10%	N=19	0%	N=0	100%	N=187
Ambulance or emergency medical services	23%	N=41	59%	N=106	16%	N=28	2%	N=3	100%	N=178
Crime prevention	11%	N=21	38%	N=71	37%	N=70	14%	N=27	100%	N=188
Fire prevention and education	18%	N=29	48%	N=76	30%	N=49	4%	N=6	100%	N=160
Traffic enforcement	9%	N=19	50%	N=100	32%	N=65	9%	N=18	100%	N=202
Street repair	7%	N=15	37%	N=85	37%	N=84	19%	N=43	100%	N=228
Street cleaning	13%	N=32	43%	N=103	35%	N=84	8%	N=19	100%	N=238
Street lighting	11%	N=26	41%	N=99	35%	N=84	13%	N=31	100%	N=239
Sidewalk maintenance	8%	N=19	43%	N=101	35%	N=83	14%	N=34	100%	N=236
Traffic signal timing	9%	N=21	47%	N=111	34%	N=80	11%	N=26	100%	N=238
Bus or transit services	10%	N=11	46%	N=54	33%	N=38	11%	N=13	100%	N=116
Garbage collection	29%	N=71	49%	N=118	17%	N=42	5%	N=11	100%	N=243
Recycling	31%	N=75	52%	N=125	15%	N=35	2%	N=5	100%	N=241
Yard waste pick-up	29%	N=65	52%	N=118	16%	N=35	3%	N=8	100%	N=226

Please rate the quality of each of the following services in Tracy:	Excellent		Good		Fair		Poor		Total	
Storm drainage	15%	N=32	53%	N=111	23%	N=49	8%	N=17	100%	N=209
Drinking water	10%	N=23	34%	N=78	28%	N=64	28%	N=64	100%	N=228
Sewer services	12%	N=22	52%	N=100	32%	N=60	5%	N=9	100%	N=191
Power (electric and/or gas) utility	13%	N=31	61%	N=148	25%	N=60	2%	N=4	100%	N=243
Utility billing	11%	N=27	56%	N=133	28%	N=67	5%	N=12	100%	N=239
City parks	14%	N=31	52%	N=118	29%	N=67	6%	N=13	100%	N=229
Recreation programs or classes	14%	N=20	35%	N=52	38%	N=57	12%	N=18	100%	N=147
Recreation centers or facilities	9%	N=14	39%	N=59	42%	N=63	10%	N=15	100%	N=150
Land use, planning and zoning	5%	N=8	29%	N=42	47%	N=68	18%	N=27	100%	N=144
Code enforcement (weeds, abandoned buildings, etc.)	5%	N=8	24%	N=42	45%	N=77	27%	N=46	100%	N=174
Animal control	15%	N=25	29%	N=50	43%	N=75	13%	N=23	100%	N=174
Economic development	8%	N=13	22%	N=37	54%	N=89	15%	N=25	100%	N=163
Public library services	19%	N=33	44%	N=78	30%	N=53	7%	N=11	100%	N=175
Public information services	11%	N=19	41%	N=72	42%	N=73	6%	N=10	100%	N=175
Cable television	11%	N=21	41%	N=78	36%	N=68	11%	N=21	100%	N=189
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	9%	N=9	23%	N=23	45%	N=46	24%	N=24	100%	N=102
Preservation of natural areas such as open space, farmlands and greenbelts	7%	N=11	28%	N=43	42%	N=63	23%	N=34	100%	N=152
Tracy open space	8%	N=13	28%	N=47	48%	N=81	16%	N=26	100%	N=167
City-sponsored special events	12%	N=19	31%	N=50	47%	N=77	10%	N=16	100%	N=163
Overall customer service by Tracy employees (police, receptionists, planners, etc.)	9%	N=19	49%	N=102	38%	N=79	5%	N=10	100%	N=209

Table 11: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Total	
The City of Tracy	10%	N=21	57%	N=125	26%	N=57	7%	N=16	100%	N=220
The Federal Government	5%	N=9	41%	N=78	34%	N=65	20%	N=39	100%	N=191

Table 12: Question 12

Please rate the following categories of Tracy government performance:	Excellent		Good		Fair		Poor		Total	
The value of services for the taxes paid to Tracy	3%	N=6	36%	N=75	46%	N=94	15%	N=31	100%	N=206
The overall direction that Tracy is taking	4%	N=7	40%	N=82	41%	N=84	16%	N=33	100%	N=206
The job Tracy government does at welcoming citizen involvement	6%	N=10	43%	N=78	37%	N=68	14%	N=25	100%	N=180
Overall confidence in Tracy government	4%	N=8	37%	N=76	47%	N=96	12%	N=24	100%	N=205
Generally acting in the best interest of the community	4%	N=9	35%	N=71	46%	N=93	15%	N=30	100%	N=203
Being honest	5%	N=10	38%	N=70	47%	N=86	10%	N=19	100%	N=184
Treating all residents fairly	6%	N=11	38%	N=73	49%	N=94	8%	N=15	100%	N=193

Table 13: Question 13

Please rate how important, if at all, you think it is for the Tracy community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
Overall feeling of safety in Tracy	65%	N=162	32%	N=81	3%	N=7	0%	N=1	100%	N=251
Overall ease of getting to the places you usually have to visit	29%	N=73	46%	N=114	24%	N=59	1%	N=2	100%	N=249
Quality of overall natural environment in Tracy	36%	N=89	45%	N=112	19%	N=47	1%	N=1	100%	N=249

Please rate how important, if at all, you think it is for the Tracy community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
Overall "built environment" of Tracy (including overall design, buildings, parks and transportation systems)	32%	N=81	44%	N=111	20%	N=51	3%	N=7	100%	N=250
Health and wellness opportunities in Tracy	35%	N=86	50%	N=122	14%	N=33	1%	N=2	100%	N=243
Overall opportunities for education and enrichment	49%	N=122	41%	N=102	9%	N=23	1%	N=3	100%	N=249
Overall economic health of Tracy	54%	N=134	42%	N=106	4%	N=10	0%	N=1	100%	N=251
Sense of community	39%	N=99	43%	N=107	16%	N=40	2%	N=4	100%	N=250

Table 14: Question 14

The City of Tracy has several facilities available to rent for special events such as meetings, parties and weddings. City rental facilities include parks and picnic areas, sports fields, the Civic Center, Community Center, Transit Station and the Aquatic Center. Please rate the availability of these City facilities for your rental needs:	Percent	Number
Always available	7%	N=13
Sometimes available	13%	N=23
Almost never available	5%	N=9
Not applicable/I have never rented City facilities	75%	N=133
Total	100%	N=178

Table 15: Question 15

Please indicate how important, if at all, each of the following projects will be for the City to fund:	Essential		Very important		Somewhat important		Not at all important		Total	
Construct a field sports complex (baseball, softball, football, soccer, etc.)	20%	N=47	25%	N=58	28%	N=66	26%	N=62	100%	N=233
Build a competition swimming pool	21%	N=47	21%	N=48	34%	N=78	24%	N=55	100%	N=227
Build a family aquatics center	30%	N=68	34%	N=76	24%	N=55	12%	N=27	100%	N=226
Renovate the senior center	24%	N=54	48%	N=108	22%	N=50	7%	N=15	100%	N=227
Renovate the community center	22%	N=49	41%	N=91	29%	N=64	7%	N=16	100%	N=220

Table 16: Question 16

How much of a priority, if any, should each of the following be for the City to address in the next two to three years?	High priority		Medium priority		Not a priority		Don't know		Total	
Encourage job growth	83%	N=210	15%	N=38	0%	N=1	1%	N=3	100%	N=251
Redevelop downtown	38%	N=96	40%	N=99	19%	N=49	3%	N=7	100%	N=251
Maintain and improve streets and roads	50%	N=126	41%	N=103	7%	N=18	1%	N=3	100%	N=250
Maintain a safe community	87%	N=218	13%	N=32	0%	N=1	0%	N=0	100%	N=250
Provide recreational and cultural opportunities	36%	N=90	51%	N=129	10%	N=26	3%	N=6	100%	N=251
Create regional education opportunities	45%	N=113	43%	N=107	5%	N=14	6%	N=15	100%	N=249

Table 17: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
Recycle at home	3%	N=7	1%	N=2	5%	N=11	14%	N=34	78%	N=191	100%	N=245
Purchase goods or services from a business located in Tracy	0%	N=0	1%	N=3	11%	N=27	43%	N=108	45%	N=111	100%	N=249
Eat at least 5 portions of fruits and vegetables a day	2%	N=4	5%	N=11	44%	N=108	29%	N=71	21%	N=52	100%	N=246
Participate in moderate or vigorous physical activity	3%	N=8	14%	N=35	32%	N=78	32%	N=80	18%	N=45	100%	N=247

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
Read or watch local news (via television, paper, computer, etc.)	6%	N=15	10%	N=24	22%	N=55	28%	N=69	34%	N=86	100%	N=249
Vote in local elections	15%	N=39	6%	N=14	14%	N=34	17%	N=42	49%	N=121	100%	N=249

Table 18: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	18%	N=45
Very good	40%	N=100
Good	35%	N=88
Fair	5%	N=14
Poor	1%	N=3
Total	100%	N=250

Table 19: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be	Percent	Number
Very positive	7%	N=18
Somewhat positive	30%	N=75
Neutral	52%	N=129
Somewhat negative	8%	N=19
Very negative	2%	N=6
Total	100%	N=248

Table 20: Question D4

What is your employment status?	Percent	Number
Working full time for pay	60%	N=146
Working part time for pay	12%	N=28
Unemployed, looking for paid work	6%	N=16
Unemployed, not looking for paid work	8%	N=18
Fully retired	15%	N=36
Total	100%	N=245

Table 21: Question D5

Do you work inside the boundaries of Tracy?	Percent	Number
Yes, outside the home	24%	N=56
Yes, from home	8%	N=19
No	68%	N=162
Total	100%	N=238

Table 22: Question D6

How many years have you lived in Tracy?	Percent	Number
Less than 2 years	10%	N=26
2 to 5 years	17%	N=42
6 to 10 years	20%	N=50
11 to 20 years	34%	N=84
More than 20 years	19%	N=49
Total	100%	N=250

Table 23: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	83%	N=206
Building with two or more homes (duplex, townhome, apartment or condominium)	14%	N=36
Mobile home	2%	N=6
Other	1%	N=1
Total	100%	N=249

Table 24: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	32%	N=79
Owned	68%	N=168
Total	100%	N=247

Table 25: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than $300 per month	2%	N=5
$300 to $599 per month	4%	N=11
$600 to $999 per month	12%	N=31
$1,000 to $1,499 per month	28%	N=68
$1,500 to $2,499 per month	39%	N=97
$2,500 or more per month	14%	N=34
Total	100%	N=245

Table 26: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	41%	N=101
Yes	59%	N=144
Total	100%	N=246

Table 27: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	79%	N=196
Yes	21%	N=52
Total	100%	N=248

Table 28: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than $25,000	11%	N=25
$25,000 to $49,999	22%	N=53
$50,000 to $99,999	32%	N=75
$100,000 to $149,999	24%	N=57
$150,000 or more	11%	N=27
Total	100%	N=238

Table 29: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	68%	N=165
Yes, I consider myself to be Spanish, Hispanic or Latino	32%	N=79
Total	100%	N=244

Table 30: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	3%	N=6
Asian, Asian Indian or Pacific Islander	21%	N=52
Black or African American	5%	N=13
White	60%	N=148
Other	22%	N=53

Total may exceed 100% as respondents could select more than one option.

Table 31: Question D15

In which category is your age?	Percent	Number
18 to 24 years	2%	N=5
25 to 34 years	24%	N=58
35 to 44 years	24%	N=59
45 to 54 years	25%	N=63
55 to 64 years	13%	N=31
65 to 74 years	9%	N=21
75 years or older	4%	N=10
Total	100%	N=247

Table 32: Question D16

What is your sex?	Percent	Number
Female	55%	N=136
Male	45%	N=111
Total	100%	N=247

Table 33: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	57%	N=142
Land line	15%	N=37
Both	28%	N=68
Total	100%	N=247

Responses including "don't know"

The following pages contain a complete set of responses to each question on the survey, including the "don't know" responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with "N=").

Table 34: Question 1

Please rate each of the following aspects of quality of life in Tracy:	Excellent		Good		Fair		Poor		Don't know		Total	
Tracy as a place to live	28%	N=70	52%	N=131	18%	N=46	2%	N=5	0%	N=0	100%	N=251
Your neighborhood as a place to live	22%	N=55	55%	N=138	18%	N=46	5%	N=12	0%	N=0	100%	N=251
Tracy as a place to raise children	22%	N=54	53%	N=131	19%	N=47	3%	N=6	4%	N=11	100%	N=248
Tracy as a place to work	8%	N=20	22%	N=53	22%	N=54	27%	N=66	20%	N=49	100%	N=241
Tracy as a place to visit	9%	N=21	23%	N=58	35%	N=87	30%	N=74	3%	N=7	100%	N=246
Tracy as a place to retire	23%	N=57	35%	N=87	18%	N=44	18%	N=44	7%	N=18	100%	N=249
The overall quality of life in Tracy	17%	N=43	50%	N=126	29%	N=73	2%	N=5	1%	N=4	100%	N=251

Table 35: Question 2

Please rate each of the following characteristics as they relate to Tracy as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Overall feeling of safety in Tracy	15%	N=37	47%	N=117	33%	N=83	5%	N=11	0%	N=1	100%	N=249
Overall ease of getting to the places you usually have to visit	25%	N=62	47%	N=119	24%	N=60	4%	N=10	0%	N=0	100%	N=251
Quality of overall natural environment in Tracy	14%	N=36	42%	N=105	33%	N=84	9%	N=23	1%	N=3	100%	N=251
Overall "built environment" of Tracy (including overall design, buildings, parks and transportation systems)	10%	N=24	46%	N=115	35%	N=86	8%	N=21	1%	N=3	100%	N=249
Health and wellness opportunities in Tracy	11%	N=29	40%	N=99	35%	N=86	11%	N=27	3%	N=8	100%	N=249
Overall opportunities for education and enrichment	4%	N=10	29%	N=73	39%	N=98	19%	N=47	9%	N=22	100%	N=250
Overall economic health of Tracy	7%	N=18	29%	N=72	43%	N=107	14%	N=34	8%	N=19	100%	N=250
Sense of community	10%	N=24	38%	N=95	40%	N=100	10%	N=26	3%	N=6	100%	N=251
Overall image or reputation of Tracy	12%	N=30	38%	N=94	35%	N=89	13%	N=34	2%	N=5	100%	N=251

Table 36: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know		Total	
Recommend living in Tracy to someone who asks	39%	N=98	43%	N=106	10%	N=26	7%	N=18	1%	N=2	100%	N=250
Remain in Tracy for the next five years	57%	N=142	22%	N=56	6%	N=16	6%	N=16	8%	N=20	100%	N=249

Table 37: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Don't know		Total	
In your neighborhood during the day	53%	N=133	29%	N=74	8%	N=19	8%	N=20	2%	N=5	0%	N=0	100%	N=251
In Tracy's downtown/commercial area during the day	40%	N=100	41%	N=102	12%	N=30	4%	N=9	2%	N=4	1%	N=4	100%	N=250

Table 38: Question 5

Please rate each of the following characteristics as they relate to Tracy as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Traffic flow on major streets	19%	N=48	42%	N=105	30%	N=75	9%	N=23	0%	N=0	100%	N=251
Ease of travel by car in Tracy	26%	N=65	47%	N=117	22%	N=56	5%	N=12	0%	N=0	100%	N=250
Ease of travel by public transportation in Tracy	4%	N=10	20%	N=50	15%	N=36	13%	N=33	48%	N=119	100%	N=248
Ease of travel by bicycle in Tracy	9%	N=21	28%	N=68	22%	N=53	14%	N=35	28%	N=68	100%	N=245

Please rate each of the following characteristics as they relate to Tracy as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Ease of walking in Tracy	21%	N=52	41%	N=103	24%	N=61	7%	N=19	6%	N=14	100%	N=250
Availability of paths and walking trails	14%	N=35	33%	N=82	22%	N=56	19%	N=48	12%	N=31	100%	N=251
Air quality	8%	N=19	36%	N=91	38%	N=96	16%	N=40	1%	N=3	100%	N=250
Cleanliness of Tracy	10%	N=26	40%	N=101	40%	N=101	10%	N=24	0%	N=0	100%	N=251
Overall appearance of Tracy	12%	N=29	42%	N=104	37%	N=92	8%	N=20	0%	N=0	100%	N=246
Public places where people want to spend time	3%	N=8	38%	N=95	40%	N=100	14%	N=36	4%	N=10	100%	N=250
Variety of housing options	5%	N=12	34%	N=86	39%	N=98	13%	N=32	9%	N=22	100%	N=250
Availability of affordable quality housing	5%	N=11	28%	N=71	40%	N=99	17%	N=42	10%	N=25	100%	N=248
Fitness opportunities (including exercise classes and paths or trails, etc.)	9%	N=21	38%	N=94	34%	N=85	11%	N=27	9%	N=23	100%	N=251
Recreational opportunities	5%	N=14	21%	N=54	40%	N=102	19%	N=47	14%	N=35	100%	N=251
Availability of affordable quality food	15%	N=38	38%	N=95	38%	N=96	8%	N=20	0%	N=1	100%	N=250
Availability of affordable quality health care	11%	N=27	34%	N=84	41%	N=103	8%	N=21	6%	N=16	100%	N=251
Availability of preventive health services	10%	N=24	36%	N=91	36%	N=90	7%	N=19	11%	N=27	100%	N=251

Table 39: Question 6

Please rate each of the following characteristics as they relate to Tracy as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Adult educational opportunities	2%	N=4	22%	N=54	28%	N=70	13%	N=31	36%	N=89	100%	N=249
Opportunities to attend cultural/arts/music activities	5%	N=12	24%	N=61	42%	N=103	11%	N=27	18%	N=45	100%	N=249
Employment opportunities	6%	N=14	10%	N=26	34%	N=85	38%	N=94	13%	N=33	100%	N=251
Shopping opportunities	8%	N=21	24%	N=61	44%	N=110	23%	N=56	0%	N=0	100%	N=248
Cost of living in Tracy	4%	N=11	31%	N=77	43%	N=108	20%	N=50	2%	N=4	100%	N=251
Overall quality of business and service establishments in Tracy	5%	N=13	33%	N=81	41%	N=102	13%	N=33	8%	N=19	100%	N=249
Vibrant downtown/commercial area	3%	N=8	18%	N=45	48%	N=120	26%	N=64	5%	N=12	100%	N=249
Overall quality of new development in Tracy	8%	N=19	29%	N=71	40%	N=99	11%	N=28	13%	N=31	100%	N=248
Opportunities to participate in social events and activities	8%	N=20	25%	N=63	40%	N=99	8%	N=20	18%	N=45	100%	N=248
Opportunities to volunteer	8%	N=21	28%	N=70	34%	N=85	5%	N=12	24%	N=61	100%	N=249
Opportunities to participate in community matters	7%	N=18	26%	N=63	36%	N=88	7%	N=18	24%	N=59	100%	N=246
Openness and acceptance of the community toward people of diverse backgrounds	14%	N=34	39%	N=97	28%	N=68	7%	N=17	12%	N=31	100%	N=247
Neighborliness of residents in Tracy	11%	N=28	36%	N=89	38%	N=94	8%	N=19	7%	N=18	100%	N=248

Table 40: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
Made efforts to conserve water	2%	N=5	98%	N=247	100%	N=251
Made efforts to make your home more energy efficient	12%	N=31	88%	N=220	100%	N=251
Observed a code violation or other hazard in Tracy	44%	N=109	56%	N=141	100%	N=250
Household member was a victim of a crime in Tracy	85%	N=210	15%	N=36	100%	N=246
Reported a crime to the police in Tracy	73%	N=180	27%	N=66	100%	N=246
Stocked supplies in preparation for an emergency	69%	N=172	31%	N=77	100%	N=249
Campaigned or advocated for an issue, cause or candidate	88%	N=220	12%	N=30	100%	N=250
Contacted the City of Tracy (in-person, phone, email or web) for help or information	48%	N=119	52%	N=130	100%	N=249
Contacted Tracy elected officials (in-person, phone, email or web) to express your opinion	92%	N=230	8%	N=20	100%	N=250

Table 41: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Tracy?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Used Tracy recreation centers or their services	5%	N=11	12%	N=31	25%	N=63	58%	N=145	100%	N=250
Visited a neighborhood park or City park	18%	N=45	30%	N=74	37%	N=93	15%	N=37	100%	N=249
Used Tracy public libraries or their services	7%	N=17	18%	N=45	31%	N=77	45%	N=112	100%	N=251
Attended a City-sponsored event	0%	N=1	10%	N=25	31%	N=77	59%	N=146	100%	N=248
Used bus, rail, subway or other public transportation instead of driving	5%	N=13	2%	N=6	13%	N=31	80%	N=200	100%	N=251
Carpooled with other adults or children instead of driving alone	17%	N=42	17%	N=42	11%	N=27	55%	N=137	100%	N=248
Walked or biked instead of driving	17%	N=43	14%	N=35	25%	N=64	44%	N=109	100%	N=250
Volunteered your time to some group/activity in Tracy	5%	N=13	12%	N=30	16%	N=39	67%	N=165	100%	N=247
Participated in a club	6%	N=14	5%	N=14	9%	N=22	80%	N=198	100%	N=248
Talked to or visited with your immediate neighbors	35%	N=86	32%	N=79	20%	N=49	14%	N=35	100%	N=249
Done a favor for a neighbor	23%	N=58	22%	N=55	36%	N=90	19%	N=47	100%	N=250

Table 42: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Attended a local public meeting	1%	N=2	1%	N=2	13%	N=32	86%	N=214	100%	N=250
Watched (online or on television) a local public meeting	1%	N=4	4%	N=9	18%	N=46	77%	N=191	100%	N=250

Table 43: Question 10

Please rate the quality of each of the following services in Tracy:	Excellent		Good		Fair		Poor		Don't know		Total	
Police/Sheriff services	18%	N=44	42%	N=103	19%	N=47	7%	N=17	13%	N=33	100%	N=244
Fire services	25%	N=60	45%	N=109	8%	N=19	0%	N=0	22%	N=54	100%	N=241
Ambulance or emergency medical services	17%	N=41	44%	N=106	12%	N=28	1%	N=3	27%	N=65	100%	N=243
Crime prevention	8%	N=21	29%	N=71	29%	N=70	11%	N=27	22%	N=54	100%	N=242
Fire prevention and education	12%	N=29	32%	N=76	20%	N=49	3%	N=6	34%	N=82	100%	N=242
Traffic enforcement	8%	N=19	41%	N=100	27%	N=65	7%	N=18	17%	N=40	100%	N=243
Street repair	6%	N=15	35%	N=85	35%	N=84	18%	N=43	7%	N=16	100%	N=244
Street cleaning	13%	N=32	42%	N=103	34%	N=84	8%	N=19	3%	N=7	100%	N=245
Street lighting	11%	N=26	41%	N=99	35%	N=84	13%	N=31	2%	N=4	100%	N=244
Sidewalk maintenance	8%	N=19	41%	N=101	34%	N=83	14%	N=34	4%	N=9	100%	N=245
Traffic signal timing	9%	N=21	46%	N=111	33%	N=80	11%	N=26	2%	N=4	100%	N=242
Bus or transit services	5%	N=11	22%	N=54	16%	N=38	5%	N=13	52%	N=127	100%	N=243
Garbage collection	29%	N=71	48%	N=118	17%	N=42	5%	N=11	1%	N=3	100%	N=245
Recycling	30%	N=75	51%	N=125	14%	N=35	2%	N=5	2%	N=5	100%	N=245
Yard waste pick-up	27%	N=65	48%	N=118	14%	N=35	3%	N=8	8%	N=19	100%	N=245
Storm drainage	13%	N=32	45%	N=111	20%	N=49	7%	N=17	15%	N=36	100%	N=244
Drinking water	9%	N=23	32%	N=78	26%	N=64	26%	N=64	7%	N=17	100%	N=245
Sewer services	9%	N=22	42%	N=100	25%	N=60	4%	N=9	20%	N=48	100%	N=239
Power (electric and/or gas) utility	13%	N=31	60%	N=148	24%	N=60	2%	N=4	1%	N=3	100%	N=245

Please rate the quality of each of the following services in Tracy:	Excellent		Good		Fair		Poor		Don't know		Total	
Utility billing	11%	N=27	54%	N=133	28%	N=67	5%	N=12	2%	N=5	100%	N=244
City parks	13%	N=31	48%	N=118	27%	N=67	5%	N=13	6%	N=16	100%	N=245
Recreation programs or classes	8%	N=20	21%	N=52	23%	N=57	8%	N=18	40%	N=97	100%	N=244
Recreation centers or facilities	6%	N=14	24%	N=59	26%	N=63	6%	N=15	38%	N=93	100%	N=244
Land use, planning and zoning	3%	N=8	18%	N=42	28%	N=68	11%	N=27	40%	N=95	100%	N=240
Code enforcement (weeds, abandoned buildings, etc.)	3%	N=8	17%	N=42	32%	N=77	19%	N=46	29%	N=71	100%	N=245
Animal control	10%	N=25	20%	N=50	31%	N=75	10%	N=23	29%	N=71	100%	N=245
Economic development	5%	N=13	15%	N=37	36%	N=89	10%	N=25	33%	N=81	100%	N=244
Public library services	14%	N=33	32%	N=78	22%	N=53	5%	N=11	28%	N=68	100%	N=244
Public information services	8%	N=19	29%	N=72	30%	N=73	4%	N=10	29%	N=70	100%	N=244
Cable television	9%	N=21	32%	N=78	28%	N=68	9%	N=21	22%	N=53	100%	N=241
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	4%	N=9	9%	N=23	19%	N=46	10%	N=24	58%	N=141	100%	N=244
Preservation of natural areas such as open space, farmlands and greenbelts	5%	N=11	18%	N=43	26%	N=63	14%	N=34	36%	N=86	100%	N=238
Tracy open space	6%	N=13	20%	N=47	34%	N=81	11%	N=26	30%	N=71	100%	N=238
City-sponsored special events	8%	N=19	21%	N=50	33%	N=77	7%	N=16	31%	N=72	100%	N=235
Overall customer service by Tracy employees (police, receptionists, planners, etc.)	8%	N=19	43%	N=102	33%	N=79	4%	N=10	12%	N=30	100%	N=239

Table 44: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Don't know		Total	
The City of Tracy	9%	N=21	51%	N=125	24%	N=57	6%	N=16	10%	N=24	100%	N=243
The Federal Government	4%	N=9	32%	N=78	27%	N=65	16%	N=39	21%	N=51	100%	N=242

Table 45: Question 12

Please rate the following categories of Tracy government performance:	Excellent		Good		Fair		Poor		Don't know		Total	
The value of services for the taxes paid to Tracy	2%	N=6	31%	N=75	38%	N=94	13%	N=31	16%	N=38	100%	N=244
The overall direction that Tracy is taking	3%	N=7	33%	N=82	34%	N=84	13%	N=33	16%	N=39	100%	N=245
The job Tracy government does at welcoming citizen involvement	4%	N=10	32%	N=78	28%	N=68	10%	N=25	26%	N=63	100%	N=243
Overall confidence in Tracy government	3%	N=8	32%	N=76	40%	N=96	10%	N=24	15%	N=37	100%	N=242
Generally acting in the best interest of the community	4%	N=9	29%	N=71	38%	N=93	12%	N=30	17%	N=41	100%	N=244
Being honest	4%	N=10	28%	N=70	35%	N=86	8%	N=19	25%	N=60	100%	N=245
Treating all residents fairly	4%	N=11	30%	N=73	39%	N=94	6%	N=15	21%	N=51	100%	N=244

Table 46: Question 13

Please rate how important, if at all, you think it is for the Tracy community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
Overall feeling of safety in Tracy	65%	N=162	32%	N=81	3%	N=7	0%	N=1	100%	N=251
Overall ease of getting to the places you usually have to visit	29%	N=73	46%	N=114	24%	N=59	1%	N=2	100%	N=249
Quality of overall natural environment in Tracy	36%	N=89	45%	N=112	19%	N=47	1%	N=1	100%	N=249
Overall "built environment" of Tracy (including overall design, buildings, parks and transportation systems)	32%	N=81	44%	N=111	20%	N=51	3%	N=7	100%	N=250
Health and wellness opportunities in Tracy	35%	N=86	50%	N=122	14%	N=33	1%	N=2	100%	N=243
Overall opportunities for education and enrichment	49%	N=122	41%	N=102	9%	N=23	1%	N=3	100%	N=249

Please rate how important, if at all, you think it is for the Tracy community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
Overall economic health of Tracy	54%	N=134	42%	N=106	4%	N=10	0%	N=1	100%	N=251
Sense of community	39%	N=99	43%	N=107	16%	N=40	2%	N=4	100%	N=250

Table 47: Question 14

The City of Tracy has several facilities available to rent for special events such as meetings, parties and weddings. City rental facilities include parks and picnic areas, sports fields, the Civic Center, Community Center, Transit Station and the Aquatic Center. Please rate the availability of these City facilities for your rental needs:	Percent	Number
Always available	5%	N=13
Sometimes available	9%	N=23
Almost never available	4%	N=9
Not applicable/I have never rented City facilities	55%	N=133
Don't know/didn't know City facilities were available to rent	27%	N=65
Total	100%	N=243

Table 48: Question 15

Please indicate how important, if at all, each of the following projects will be for the City to fund:	Essential		Very important		Somewhat important		Not at all important		Don't know		Total	
Construct a field sports complex (baseball, softball, football, soccer, etc.)	19%	N=47	23%	N=58	26%	N=66	25%	N=62	7%	N=17	100%	N=250
Build a competition swimming pool	19%	N=47	19%	N=48	31%	N=78	22%	N=55	9%	N=21	100%	N=249
Build a family aquatics center	27%	N=68	31%	N=76	22%	N=55	11%	N=27	8%	N=21	100%	N=247
Renovate the senior center	22%	N=54	43%	N=108	20%	N=50	6%	N=15	9%	N=23	100%	N=250
Renovate the community center	20%	N=49	36%	N=91	26%	N=64	6%	N=16	12%	N=30	100%	N=250

Table 49: Question 16

How much of a priority, if any, should each of the following be for the City to address in the next two to three years?	High priority		Medium priority		Not a priority		Don't know		Total	
Encourage job growth	83%	N=210	15%	N=38	0%	N=1	1%	N=3	100%	N=251
Redevelop downtown	38%	N=96	40%	N=99	19%	N=49	3%	N=7	100%	N=251
Maintain and improve streets and roads	50%	N=126	41%	N=103	7%	N=18	1%	N=3	100%	N=250
Maintain a safe community	87%	N=218	13%	N=32	0%	N=1	0%	N=0	100%	N=250
Provide recreational and cultural opportunities	36%	N=90	51%	N=129	10%	N=26	3%	N=6	100%	N=251
Create regional education opportunities	45%	N=113	43%	N=107	5%	N=14	6%	N=15	100%	N=249

Table 50: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
Recycle at home	3%	N=7	1%	N=2	5%	N=11	14%	N=34	78%	N=191	100%	N=245
Purchase goods or services from a business located in Tracy	0%	N=0	1%	N=3	11%	N=27	43%	N=108	45%	N=111	100%	N=249
Eat at least 5 portions of fruits and vegetables a day	2%	N=4	5%	N=11	44%	N=108	29%	N=71	21%	N=52	100%	N=246
Participate in moderate or vigorous physical activity	3%	N=8	14%	N=35	32%	N=78	32%	N=80	18%	N=45	100%	N=247
Read or watch local news (via television, paper, computer, etc.)	6%	N=15	10%	N=24	22%	N=55	28%	N=69	34%	N=86	100%	N=249
Vote in local elections	15%	N=39	6%	N=14	14%	N=34	17%	N=42	49%	N=121	100%	N=249

Table 51: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	18%	N=45
Very good	40%	N=100
Good	35%	N=88
Fair	5%	N=14
Poor	1%	N=3
Total	100%	N=250

Table 52: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be	Percent	Number
Very positive	7%	N=18
Somewhat positive	30%	N=75
Neutral	52%	N=129
Somewhat negative	8%	N=19
Very negative	2%	N=6
Total	100%	N=248

Table 53: Question D4

What is your employment status?	Percent	Number
Working full time for pay	60%	N=146
Working part time for pay	12%	N=28
Unemployed, looking for paid work	6%	N=16
Unemployed, not looking for paid work	8%	N=18
Fully retired	15%	N=36
Total	100%	N=245

Table 54: Question D5

Do you work inside the boundaries of Tracy?	Percent	Number
Yes, outside the home	24%	N=56
Yes, from home	8%	N=19
No	68%	N=162
Total	100%	N=238

Table 55: Question D6

How many years have you lived in Tracy?	Percent	Number
Less than 2 years	10%	N=26
2 to 5 years	17%	N=42
6 to 10 years	20%	N=50
11 to 20 years	34%	N=84
More than 20 years	19%	N=49
Total	100%	N=250

Table 56: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	83%	N=206
Building with two or more homes (duplex, townhome, apartment or condominium)	14%	N=36
Mobile home	2%	N=6
Other	1%	N=1
Total	100%	N=249

Table 57: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	32%	N=79
Owned	68%	N=168
Total	100%	N=247

Table 58: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than $300 per month	2%	N=5
$300 to $599 per month	4%	N=11
$600 to $999 per month	12%	N=31
$1,000 to $1,499 per month	28%	N=68
$1,500 to $2,499 per month	39%	N=97
$2,500 or more per month	14%	N=34
Total	100%	N=245

Table 59: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	41%	N=101
Yes	59%	N=144
Total	100%	N=246

Table 60: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	79%	N=196
Yes	21%	N=52
Total	100%	N=248

Table 61: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than $25,000	11%	N=25
$25,000 to $49,999	22%	N=53
$50,000 to $99,999	32%	N=75
$100,000 to $149,999	24%	N=57
$150,000 or more	11%	N=27
Total	100%	N=238

Table 62: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	68%	N=165
Yes, I consider myself to be Spanish, Hispanic or Latino	32%	N=79
Total	100%	N=244

Table 63: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	3%	N=6
Asian, Asian Indian or Pacific Islander	21%	N=52
Black or African American	5%	N=13
White	60%	N=148
Other	22%	N=53

Total may exceed 100% as respondents could select more than one option.

Table 64: Question D15

In which category is your age?	Percent	Number
18 to 24 years	2%	N=5
25 to 34 years	24%	N=58
35 to 44 years	24%	N=59
45 to 54 years	25%	N=63
55 to 64 years	13%	N=31
65 to 74 years	9%	N=21
75 years or older	4%	N=10
Total	100%	N=247

Table 65: Question D16

What is your sex?	Percent	Number
Female	55%	N=136
Male	45%	N=111
Total	100%	N=247

Table 66: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	57%	N=142
Land line	15%	N=37
Both	28%	N=68
Total	100%	N=247

Appendix B: Benchmark Comparisons

Comparison Data

NRC's database of comparative resident opinion is comprised of resident perspectives gathered in surveys from over 500 communities whose residents evaluated the same kinds of topics on The National Citizen Survey™. The comparison evaluations are from the most recent survey completed in each community; most communities conduct surveys every year or in alternating years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. The City of Tracy chose to have comparisons made to the entire database and a subset of similar jurisdictions from the database, jurisdictions from the West Coast Region.

Interpreting the Results

Ratings are compared when there are at least five communities in which a similar question was asked. Where comparisons are available, four columns are provided in the table. The first column is Tracy's "percent positive." The percent positive is the combination of the top two most positive response options (i.e., "excellent" and "good," "very safe" and "somewhat safe," "essential" and "very important," etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating "yes" or participating in an activity at least once a month. The second column is the rank assigned to Tracy's rating among communities where a similar question was asked. The third column is the number of communities that asked a similar question. The final column shows the comparison of Tracy's rating to the benchmark.

In that final column, Tracy's results are noted as being "higher" than the benchmark, "lower" than the benchmark or "similar" to the benchmark, meaning that the average rating given by Tracy residents is statistically similar to or different (greater or lesser) than the benchmark. More extreme differences are noted as "much higher" or "much lower."

Benchmark Database Characteristics	
Region	Percent
New England	3%
Middle Atlantic	5%
East North Central	15%
West North Central	13%
South Atlantic	22%
East South Central	3%
West South Central	7%
Mountain	16%
Pacific	16%
Population	Percent
Less than 10,000	10%
10,000 to 24,999	22%
25,000 to 49,999	23%
50,000 to 99,999	22%
100,000 or more	23%

National Benchmark Comparisons

Table 67: Community Characteristics General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
The overall quality of life in Tracy	68%	407	572	Similar
Overall image or reputation of Tracy	50%	293	379	Lower
Tracy as a place to live	80%	308	522	Similar
Your neighborhood as a place to live	77%	269	376	Similar
Tracy as a place to raise children	78%	277	468	Similar
Tracy as a place to retire	62%	271	439	Similar
Overall appearance of Tracy	54%	314	438	Similar

Table 68: Community Characteristics by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Overall feeling of safety in Tracy	62%	180	221	Lower
	In your neighborhood during the day	82%	356	420	Similar
	In Tracy's downtown/commercial area during the day	82%	256	355	Similar
Mobility	Overall ease of getting to the places you usually have to visit	72%	48	92	Similar
	Availability of paths and walking trails	53%	198	277	Similar
	Ease of walking in Tracy	66%	136	342	Similar
	Ease of travel by bicycle in Tracy	51%	183	347	Similar
	Ease of travel by public transportation in Tracy	47%	58	110	Similar
	Ease of travel by car in Tracy	73%	67	351	Similar
	Traffic flow on major streets	61%	59	344	Similar
Natural Environment	Quality of overall natural environment in Tracy	57%	219	254	Lower
	Cleanliness of Tracy	50%	203	250	Lower
	Air quality	45%	253	274	Lower
Built Environment	Overall "built environment" of Tracy (including overall design, buildings, parks and transportation systems)	56%	56	88	Similar
	Overall quality of new development in Tracy	42%	244	310	Similar
	Availability of affordable quality housing	37%	229	373	Similar
	Variety of housing options	43%	199	247	Similar
	Public places where people want to spend time	43%	72	82	Lower
Economy	Overall economic health of Tracy	39%	71	92	Lower
	Vibrant downtown/commercial area	22%	67	81	Lower
	Overall quality of business and service establishments in Tracy	41%	214	243	Lower
	Cost of living in Tracy	36%	68	87	Similar
	Shopping opportunities	33%	277	359	Lower
	Employment opportunities	18%	314	400	Similar
	Tracy as a place to visit	33%	97	101	Much lower
	Tracy as a place to work	38%	350	393	Lower
Recreation and Wellness	Health and wellness opportunities in Tracy	53%	77	88	Lower
	Availability of preventive health services	51%	133	196	Similar
	Availability of affordable quality health care	47%	158	289	Similar
	Availability of affordable quality food	53%	151	225	Similar
	Recreational opportunities	31%	355	378	Lower
	Fitness opportunities (including exercise classes and paths or trails, etc.)	51%	78	86	Lower
Education and Enrichment	Overall opportunities for education and enrichment	36%	86	87	Much lower
	Opportunities to attend cultural/arts/music activities	36%	283	367	Similar

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Adult educational opportunities	37%	74	79	Lower
Opportunities to participate in social events and activities	41%	191	231	Similar
Neighborliness of Tracy	51%	60	83	Similar
Openness and acceptance of the community toward people of diverse backgrounds	61%	167	334	Similar
Opportunities to participate in community matters	44%	213	245	Similar
Opportunities to volunteer	48%	224	240	Lower

(Row label: Community Engagement)

Table 69: Governance General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Services provided by the City of Tracy	67%	386	556	Similar
Overall customer service by Tracy employees (police, receptionists, planners, etc.)	58%	424	461	Lower
Value of services for the taxes paid to Tracy	39%	384	494	Similar
Overall direction that Tracy is taking	43%	295	388	Similar
Job Tracy government does at welcoming citizen involvement	49%	200	387	Similar
Overall confidence in Tracy government	41%	61	89	Similar
Generally acting in the best interest of the community	39%	67	88	Similar
Being honest	43%	60	86	Similar
Treating all residents fairly	43%	51	87	Similar
Services provided by the Federal Government	46%	95	306	Similar

Table 70: Governance by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Police/Sheriff services	70%	456	613	Similar
	Fire services	90%	360	501	Similar
	Ambulance or emergency medical services	83%	407	464	Similar
	Crime prevention	48%	357	428	Lower
	Fire prevention and education	66%	284	347	Similar
	Animal control	43%	323	421	Similar
	Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	31%	259	268	Lower
Mobility	Traffic enforcement	59%	328	462	Similar
	Street repair	44%	351	583	Similar
	Street cleaning	57%	240	396	Similar
	Street lighting	52%	280	404	Similar
	Sidewalk maintenance	51%	224	384	Similar
	Traffic signal timing	56%	98	291	Similar
	Bus or transit services	56%	134	269	Similar
Natural Environment	Garbage collection	78%	348	489	Similar
	Recycling	83%	179	438	Similar
	Yard waste pick-up	81%	108	315	Similar
	Drinking water	44%	389	411	Lower
	Preservation of natural areas such as open space, farmlands and greenbelts	36%	237	250	Lower
	Tracy open space	36%	96	103	Lower
Built Environment	Storm drainage	68%	172	464	Similar
	Sewer services	64%	317	394	Similar
	Power (electric and/or gas) utility	74%	100	147	Similar

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Utility billing	67%	64	92	Similar
	Land use, planning and zoning	35%	257	369	Similar
	Code enforcement (weeds, abandoned buildings, etc.)	29%	380	466	Lower
	Cable television	53%	121	244	Similar
Economy	Economic development	31%	240	361	Similar
Recreation and Wellness	City parks	65%	353	412	Lower
	Recreation programs or classes	49%	392	436	Lower
	Recreation centers or facilities	48%	289	330	Lower
Education and Enrichment	City-sponsored special events	43%	81	95	Lower
	Public library services	63%	421	446	Lower
Community Engagement	Public information services	52%	268	359	Similar

Table 71: Participation General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Sense of community	49%	290	378	Similar
Recommend living in Tracy to someone who asks	82%	167	253	Similar
Remain in Tracy for the next five years	86%	101	251	Similar
Contacted Tracy (in-person, phone, email or web) for help or information	52%	153	367	Similar

Table 72: Participation by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Stocked supplies in preparation for an emergency	31%	52	77	Similar
	Did NOT report a crime to the police	73%	62	86	Similar
	Household member was NOT a victim of a crime	85%	223	319	Similar
Mobility	Used bus, rail, subway or other public transportation instead of driving	20%	41	70	Similar
	Carpooled with other adults or children instead of driving alone	45%	36	83	Similar
	Walked or biked instead of driving	56%	39	85	Similar
Natural Environment	Made efforts to conserve water	98%	2	79	Higher
	Made efforts to make your home more energy efficient	88%	1	79	Higher
	Recycle at home	96%	35	293	Higher
Built Environment	Did NOT observe a code violation or other hazard in Tracy	44%	63	80	Lower
	NOT experiencing housing costs stress	48%	224	231	Lower
Economy	Purchase goods or services from a business located in Tracy	99%	8	82	Similar
	Economy will have positive impact on income	38%	12	300	Higher
	Work inside boundaries of Tracy	32%	57	82	Lower
Recreation and Wellness	Used Tracy recreation centers or their services	42%	250	266	Lower
	Visited a neighborhood park or City park	85%	165	318	Similar
	Eat at least 5 portions of fruits and vegetables a day	94%	1	79	Higher
	Participate in moderate or vigorous physical activity	83%	57	80	Similar
	In very good to excellent health	58%	50	81	Similar

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Education and Enrichment	Used Tracy public libraries or their services	55%	250	275	Lower
	Attended City-sponsored event	41%	69	83	Lower
	Campaigned or advocated for an issue, cause or candidate	12%	75	77	Lower
	Contacted Tracy elected officials (in-person, phone, email or web) to express your opinion	8%	80	81	Similar
	Volunteered your time to some group/activity in Tracy	33%	236	307	Similar
	Participated in a club	20%	170	204	Similar
	Talked to or visited with your immediate neighbors	86%	67	82	Similar
	Done a favor for a neighbor	81%	45	79	Similar
	Attended a local public meeting	14%	290	311	Lower
	Watched (online or on television) a local public meeting	23%	193	241	Lower
Community Engagement	Read or watch local news (via television, paper, computer, etc.)	84%	63	81	Similar
	Vote in local elections	79%	129	310	Similar

Communities included in national comparisons

The communities included in Tracy's comparisons are listed on the following pages along with their population according to the 2010 Census.

Bloomfield Hills city, MI	3,869
Bloomington city, IL	76,610
Bloomington city, MN	82,893
Blue Ash city, OH	12,114
Blue Earth city, MN	3,353
Blue Springs city, MO	52,575
Boca Raton city, FL	84,392
Boise City city, ID	205,671
Bonita Springs city, FL	43,914
Boonville city, MO	8,319
Boston city, MA	617,594
Botetourt County, VA	33,148
Bothell city, WA	33,505
Boulder city, CO	97,385
Boulder County, CO	294,567
Bowling Green city, KY	58,067
Bozeman city, MT	37,280
Bradenton city, FL	49,546
Brea city, CA	39,282
Breckenridge town, CO	4,540
Brentwood city, MO	8,055
Brentwood city, TN	37,060
Brevard County, FL	543,376
Brighton city, CO	33,352
Brisbane city, CA	4,282
Bristol city, TN	26,702
Broken Arrow city, OK	98,850
Brookfield city, WI	37,920
Brookline CDP, MA	58,732
Brookline town, NH	4,991
Broomfield city, CO	55,889
Broward County, FL	1,748,066
Brown Deer village, WI	11,999
Brownsburg town, IN	21,285
Bryan city, TX	76,201
Burien city, WA	33,313
Burleson city, TX	36,690
Burlingame city, CA	28,806
Burlington CDP, MA	24,498
Cabarrus County, NC	178,011
Cambridge city, MA	105,162
Canandaigua city, NY	10,545
Canton city, SD	3,057
Cape Coral city, FL	154,305
Cape Girardeau city, MO	37,941
Capitola city, CA	9,918
Carlisle borough, PA	18,682
Carlsbad city, CA	105,328
Carrollton city, TX	119,097
Carson City, NV	55,274
Cartersville city, GA	19,731
Carver County, MN	91,042
Cary town, NC	135,234
Casa Grande city, AZ	48,571
Casper city, WY	55,316
Castine town, ME	1,366
Castle Pines North city, CO	10,360
Castle Rock town, CO	48,231
Cedar Creek village, NE	390
Cedar Falls city, IA	39,260
Cedar Rapids city, IA	126,326
Centennial city, CO	100,377
Centralia city, IL	13,032
Cerritos city, CA	49,041
Chambersburg borough, PA	20,268
Chandler city, AZ	236,123
Chanhassen city, MN	22,952
Chanute city, KS	9,119
Chapel Hill town, NC	57,233
Charlotte city, NC	731,424
Charlotte County, FL	159,978
Charlottesville city, VA	43,475
Chesapeake city, VA	222,209
Chesterfield County, VA	316,236
Cheyenne city, WY	59,466
Chippewa Falls city, WI	13,661
Chittenden County, VT	156,545
Chula Vista city, CA	243,916
Cincinnati city, OH	296,943
Citrus Heights city, CA	83,301
Clackamas County, OR	375,992
Claremont city, CA	34,926
Clarendon Hills village, IL	8,427
Clark County, WA	425,363
Clarke County, IA	9,286
Clay County, MO	221,939
Clayton city, MO	15,939
Clearwater city, FL	107,685
Cleveland Heights city, OH	46,121
Clive city, IA	15,447
Clovis city, CA	95,631
Coconino County, AZ	134,421
College Park city, MD	30,413
College Station city, TX	93,857
Colleyville city, TX	22,807
Collier County, FL	321,520
Collinsville city, IL	25,579
Colorado Springs city, CO	416,427
Columbia city, MO	108,500
Columbia city, SC	129,272
Columbus city, GA	189,885
Columbus city, OH	787,033
Columbus city, WI	4,991
Commerce City city, CO	45,913
Concord city, CA	122,067
Concord city, NC	79,066
Concord town, MA	17,668
Conyers city, GA	15,195
Cookeville city, TN	30,435
Coon Rapids city, MN	61,476
Cooper City city, FL	28,547
Coppell city, TX	38,659
Coral Springs city, FL	121,096
Coronado city, CA	18,912
Corpus Christi city, TX	305,215
Corvallis city, OR	54,462
Coventry Lake CDP, CT	2,990
Craig city, CO	9,464
Cranberry township, PA	28,098
Crested Butte town, CO	1,487
Creve Coeur city, MO	17,833
Cross Roads town, TX	1,563
Crystal Lake city, IL	40,743
Cumberland County, PA	235,406
Cupertino city, CA	58,302
Cypress city, CA	47,802
Dade City city, FL	6,437
Dakota County, MN	398,552
Dallas city, OR	14,583
Dallas city, TX	1,197,816
Dania Beach city, FL	29,639
Dardenne Prairie city, MO	11,494
Davenport city, IA	99,685
Davidson town, NC	10,944
Daviess County, KY	96,656
Davis city, CA	65,622
Dayton city, OH	141,527
Daytona Beach city, FL	61,005
De Pere city, WI	23,800
Decatur city, GA	19,335

Decatur city, IL	76,122	Farmington Hills city, MI	79,740
Deerfield Beach city, FL	75,018	Fayetteville city, AR	73,580
DeKalb city, IL	43,862	Fayetteville city, NC	200,564
Del Mar city, CA	4,161	Federal Way city, WA	89,306
Delaware city, OH	34,753	Fishers town, IN	76,794
Delray Beach city, FL	60,522	Flagstaff city, AZ	65,870
Denison city, TX	22,682	Flower Mound town, TX	64,669
Denton city, TX	113,383	Flushing city, MI	8,389
Denver city, CO	600,158	Forest Grove city, OR	21,083
Derby city, KS	22,158	Fort Collins city, CO	143,986
Des Moines city, IA	203,433	Fort Dodge city, IA	25,206
Des Moines County, IA	40,325	Fort Lauderdale city, FL	165,521
Des Peres city, MO	8,373	Fort Madison city, IA	11,051
DeSoto city, TX	49,047	Fort Smith city, AR	86,209
Destin city, FL	12,305	Fort Wayne city, IN	253,691
Detroit city, MI	713,777	Fort Worth city, TX	741,206
Dewey-Humboldt town, AZ	3,894	Fountain Hills town, AZ	22,489
Dillon town, CO	904	Franklin city, TN	62,487
Dorchester County, MD	32,618	Fredericksburg city, VA	24,286
Dothan city, AL	65,496	Freeport CDP, ME	1,485
Douglas County, CO	285,465	Freeport city, IL	25,638
Douglas County, GA	132,403	Fremont city, CA	214,089
Dover city, DE	36,047	Fridley city, MN	27,208
Dover city, NH	29,987	Friendswood city, TX	35,805
Downers Grove village, IL	47,833	Frisco town, CO	2,683
Dublin city, CA	46,036	Fruita city, CO	12,646
Dublin city, OH	41,751	Gahanna city, OH	33,248
Duluth city, MN	86,265	Gainesville city, FL	124,354
Duncanville city, TX	38,524	Gaithersburg city, MD	59,933
Durango city, CO	16,887	Galt city, CA	23,647
Durham city, NC	228,330	Galveston city, TX	47,743
Duval County, FL	864,263	Garden City city, KS	26,658
Eagan city, MN	64,206	Garden Grove city, CA	170,883
East Baton Rouge Parish, LA	440,171	Gardner city, KS	19,123
East Grand Forks city, MN	8,601	Garland city, TX	226,876
East Lansing city, MI	48,579	Gary city, IN	80,294
East Merrimack CDP, NH	4,197	Genesee County, NY	60,079
East Providence city, RI	47,037	Geneva city, NY	13,261
Eau Claire city, WI	65,883	Georgetown city, TX	47,400
Ebensburg borough, PA	3,351	Georgetown town, CO	1,034
Eden Prairie city, MN	60,797	Gig Harbor city, WA	7,126
Edgerton city, KS	1,671	Gilbert town, AZ	208,453
Edina city, MN	47,941	Gillette city, WY	29,087
Edmond city, OK	81,405	Gilroy city, CA	48,821
Edmonds city, WA	39,709	Gladstone city, MI	4,973
El Cerrito city, CA	23,549	Globe city, AZ	7,532
El Dorado County, CA	181,058	Golden Valley city, MN	20,371
El Paso city, TX	649,121	Goodyear city, AZ	65,275
Elk Grove city, CA	153,015	Grafton village, WI	11,459
Elk River city, MN	22,974	Grand Blanc city, MI	8,276
Elko New Market city, MN	4,110	Grand County, CO	14,843
Ellisville city, MO	9,133	Grand Forks city, ND	52,838
Elmhurst city, IL	44,121	Grand Island city, NE	48,520
Encinitas city, CA	59,518	Grand Junction city, CO	58,566
Englewood city, CO	30,255	Grand Prairie city, TX	175,396
Ephrata borough, PA	13,394	Grand Rapids city, MI	188,040
Erie County, PA	280,566	Grandview city, MO	24,475
Erie town, CO	18,135	Grass Valley city, CA	12,860
Escambia County, FL	297,619	Greeley city, CO	92,889
Escanaba city, MI	12,616	Green Valley CDP, AZ	21,391
Escondido city, CA	143,911	Greenbelt city, MD	23,068
Estes Park town, CO	5,858	Greensboro city, NC	269,666
Eugene city, OR	156,185	Greenville city, SC	58,409
Eustis city, FL	18,558	Greenwood Village city, CO	13,925
Evanston city, IL	74,486	Greer city, SC	25,515
Fairborn city, OH	32,352	Gresham city, OR	105,594
Fairview town, TX	7,248	Guilford County, NC	488,406
Fairway city, KS	3,882	Gulf Shores city, AL	9,741
Farmington city, NM	45,877	Gunnison County, CO	15,324
Farmington city, UT	18,275	Gurnee village, IL	31,295

Hackensack city, NJ	43,010
Hailey city, ID	7,960
Haines Borough, AK	2,508
Hallandale Beach city, FL	37,113
Hamilton city, OH	62,477
Hampton city, VA	137,436
Hanover County, VA	99,863
Harrisonburg city, VA	48,914
Harrisonville city, MO	10,019
Hartford city, CT	124,775
Hayward city, CA	144,186
Henderson city, NV	257,729
Hercules city, CA	24,060
Hermiston city, OR	16,745
Herndon town, VA	23,292
Hickory city, NC	40,010
High Point city, NC	104,371
Highland city, CA	53,104
Highland Park city, IL	29,763
Highlands Ranch CDP, CO	96,713
Hillsborough County, FL	1,229,226
Hillsborough town, NC	6,087
Holden town, MA	17,346
Holland city, MI	33,051
Homer city, AK	5,003
Homewood village, IL	19,323
Honolulu County, HI	953,207
Hooksett town, NH	13,451
Hopewell city, VA	22,591
Hopkins city, MN	17,591
Hopkinton town, MA	14,925
Hoquiam city, WA	8,726
Hot Springs city, AR	35,193
Hot Sulphur Springs town, CO	663
Houston city, TX	2,099,451
Howard City village, MI	1,808
Howell city, MI	9,489
Huber Heights city, OH	38,101
Hudson city, OH	22,262
Hudson town, CO	2,356
Hudson town, NC	3,776
Hudsonville city, MI	7,116
Huntersville town, NC	46,773
Hurst city, TX	37,337
Hutchinson city, MN	14,178
Hutto city, TX	14,698
Hyattsville city, MD	17,557
Independence city, MO	116,830
Indian Trail town, NC	33,518
Indianola city, IA	14,782
Iowa City city, IA	67,862
Iowa County, IA	16,355
Irving city, TX	216,290
Jackson County, MI	160,248
Jackson County, OR	203,206
Jacksonville city, FL	821,784
James City County, VA	67,009
Janesville city, WI	63,575
Jefferson City city, MO	43,079
Jefferson County, CO	534,543
Jefferson County, NY	116,229
Jefferson Parish, LA	432,552
Jerome city, ID	10,890
Johnson City city, TN	63,152
Johnson County, KS	544,179
Johnston city, IA	17,278
Joplin city, MO	50,150
Jupiter town, FL	55,156
Kalamazoo city, MI	74,262
Kannapolis city, NC	42,625
Kansas City city, KS	145,786
Kansas City city, MO	459,787
Kearney city, NE	30,787
Keizer city, OR	36,478
Kenmore city, WA	20,460
Kennedale city, TX	6,763
Kennett Square borough, PA	6,072
Kenosha city, WI	99,218
Kent city, WA	92,411
Kentwood city, MI	48,707
Kettering city, OH	56,163
Kirkland city, WA	48,787
Kirkwood city, MO	27,540
Kissimmee city, FL	59,682
Kitsap County, WA	251,133
Knightdale town, NC	11,401
Knoxville city, TN	178,874
Kutztown borough, PA	5,012
La Mesa city, CA	57,065
La Plata town, MD	8,753
La Porte city, TX	33,800
La Vista city, NE	15,758
Lafayette city, CO	24,453
Laguna Beach city, CA	22,723
Laguna Hills city, CA	30,344
Laguna Niguel city, CA	62,979
Lake Oswego city, OR	36,619
Lake Zurich village, IL	19,631
Lakeville city, MN	55,954
Lakewood city, CA	80,048
Lakewood city, CO	142,980
Lane County, OR	351,715
Laramie city, WY	30,816
Larimer County, CO	299,630
Las Cruces city, NM	97,618
Las Vegas city, NV	583,756
Lawrence city, KS	87,643
League City city, TX	83,560
Lebanon city, NH	13,151
Lebanon city, OH	20,033
Lee County, FL	618,754
Lee's Summit city, MO	91,364
Lehi city, UT	47,407
Lenexa city, KS	48,190
Lewis County, NY	27,087
Lewiston city, ID	31,894
Lewiston city, ME	36,592
Lewisville city, TX	95,290
Lexington city, VA	7,042
Lexington-Fayette urban county, KY	295,803
Liberty city, MO	29,149
Lincoln city, NE	258,379
Lincolnwood village, IL	12,590
Lindsborg city, KS	3,458
Little Rock city, AR	193,524
Littleton city, CO	41,737
Livermore city, CA	80,968
Lodi city, CA	62,134
Lompoc city, CA	42,434
Lone Tree city, CO	10,218
Long Beach city, CA	462,257
Longmont city, CO	86,270
Longview city, TX	80,455
Los Alamitos city, CA	11,449
Los Alamos County, NM	17,950
Los Angeles city, CA	3,792,621
Los Gatos town, CA	29,413
Louisa County, IA	11,387
Louisville city, CO	18,376
Loveland city, CO	66,859

Lower Merion township, PA	57,825
Lower Providence township, PA	25,436
Lubbock city, TX	229,573
Lufkin city, TX	35,067
Lyme town, NH	1,716
Lynchburg city, VA	75,568
Lynnwood city, WA	35,836
Lynwood city, CA	69,772
Lyons village, IL	10,729
Macon city, GA	91,351
Madison city, WI	233,209
Manchester town, CT	58,241
Manheim borough, PA	4,858
Mankato city, MN	39,309
Maple Grove city, MN	61,567
Maple Valley city, WA	22,684
Maplewood city, MN	38,018
Marana town, AZ	34,961
Maricopa County, AZ	3,817,117
Marin County, CA	252,409
Marion County, IA	33,309
Marion County, IN	903,393
Marquette County, WI	15,404
Maryland Heights city, MO	27,472
Marysville city, WA	60,020
Maryville city, MO	11,972
Matthews town, NC	27,198
Maui County, HI	154,834
Mauldin city, SC	22,889
Mayer city, MN	1,749
McAllen city, TX	129,877
McDonough city, GA	22,084
McKinney city, TX	131,117
McMinnville city, OR	32,187
Mecklenburg County, NC	919,628
Medford city, OR	74,907
Medford Lakes borough, NJ	4,146
Medina city, MN	4,892
Melbourne city, FL	76,068
Menlo Park city, CA	32,026
Mercer Island city, WA	22,699
Meridian charter township, MI	39,688
Meridian city, ID	75,092
Merriam city, KS	11,003
Merrill city, WI	9,661
Mesa city, AZ	439,041
Mesa County, CO	146,723
Miami Beach city, FL	87,779
Miami city, FL	399,457
Miami-Dade County, FL	2,496,435
Midland city, MI	41,863
Milford city, DE	9,559
Milledgeville city, GA	17,715
Milton city, GA	32,661
Milton city, WI	5,546
Minneapolis city, MN	382,578
Minnetonka city, MN	49,734
Mission city, KS	9,323
Mission Viejo city, CA	93,305
Missoula city, MT	66,788
Missouri City city, TX	67,358
Modesto city, CA	201,165
Monterey city, CA	27,810
Montgomery County, MD	971,777
Montgomery County, VA	94,392
Montpelier city, VT	7,855
Montrose city, CO	19,132
Monument town, CO	5,530
Mooresville town, NC	32,711
Morgan Hill city, CA	37,882
Morgantown city, WV	29,660
Morristown city, TN	29,137
Morrisville town, NC	18,576
Moscow city, ID	23,800
Mount Pleasant city, TX	15,564
Mountain View city, CA	74,066
Mountain Village town, CO	1,320
Mountlake Terrace city, WA	19,909
Multnomah County, OR	735,334
Munster town, IN	23,603
Muscatine city, IA	22,886
Muskegon city, MI	38,401
Myrtle Beach city, SC	27,109
Nacogdoches city, TX	32,996
Naperville city, IL	141,853
Nashville-Davidson metropolitan government (balanc	601,222
Needham CDP, MA	28,886
New Braunfels city, TX	57,740
New Brighton city, MN	21,456
New Hanover County, NC	202,667
New London city, CT	27,620
New Orleans city, LA	343,829
New Smyrna Beach city, FL	22,464
New York city, NY	8,175,133
Newberg city, OR	22,068
Newport Beach city, CA	85,186
Newport city, RI	24,672
Newport News city, VA	180,719
Newton city, IA	15,254
Noblesville city, IN	51,969
Nogales city, AZ	20,837
Norfolk city, VA	242,803
Normal town, IL	52,497
Norman city, OK	110,925
North Branch city, MN	10,125
North Las Vegas city, NV	216,961
North Palm Beach village, FL	12,015
North Port city, FL	57,357
Northampton County, VA	12,389
Northglenn city, CO	35,789
Norton Shores city, MI	23,994
Novato city, CA	51,904
Novi city, MI	55,224
O'Fallon city, IL	28,281
O'Fallon city, MO	79,329
Oak Park village, IL	51,878
Oak Ridge city, TN	29,330
Oakland charter township, MI	16,779
Oakland Park city, FL	41,363
Oakley city, CA	35,432
Ocala city, FL	56,315
Ocean City town, MD	7,102
Ocean Shores city, WA	5,569
Oceanside city, CA	167,086
Ocoee city, FL	35,579
Ogden city, UT	82,825
Ogdensburg city, NY	11,128
Oklahoma City city, OK	579,999
Olathe city, KS	125,872
Old Town city, ME	7,840
Oldsmar city, FL	13,591
Olmsted County, MN	144,248
Olympia city, WA	46,478
Orange County, FL	1,145,956
Orange village, OH	3,323
Orland Park village, IL	56,767
Orlando city, FL	238,300
Orleans Parish, LA	343,829
Oshkosh city, WI	66,083
Otsego County, MI	24,164

Ottawa County, MI	263,801
Overland Park city, KS	173,372
Oviedo city, FL	33,342
Oxnard city, CA	197,899
Ozaukee County, WI	86,395
Paducah city, KY	25,024
Palatine village, IL	68,557
Palm Bay city, FL	103,190
Palm Beach County, FL	1,320,134
Palm Beach Gardens city, FL	48,452
Palm Beach town, FL	8,348
Palm Coast city, FL	75,180
Palm Springs city, CA	44,552
Palo Alto city, CA	64,403
Panama City city, FL	36,484
Papillion city, NE	18,894
Park City city, UT	7,558
Park Ridge city, IL	37,480
Parker town, CO	45,297
Parkland city, FL	23,962
Pasadena city, CA	137,122
Pasadena city, TX	149,043
Pascagoula city, MS	22,392
Pasco city, WA	59,781
Pasco County, FL	464,697
Peachtree City city, GA	34,364
Pearland city, TX	91,252
Peoria city, AZ	154,065
Peoria city, IL	115,007
Peoria County, IL	186,494
Peters township, PA	21,213
Petoskey city, MI	5,670
Pflugerville city, TX	46,936
Phenix City city, AL	32,822
Philadelphia city, PA	1,526,006
Phoenix city, AZ	1,445,632
Pickens County, SC	119,224
Pinal County, AZ	375,770
Pinehurst village, NC	13,124
Pinellas County, FL	916,542
Pinellas Park city, FL	49,079
Piqua city, OH	20,522
Pitkin County, CO	17,148
Plano city, TX	259,841
Platte City city, MO	4,691
Platte County, MO	89,322
Pleasanton city, CA	70,285
Plymouth city, MN	70,576
Pocatello city, ID	54,255
Polk County, FL	602,095
Polk County, IA	430,640
Polk County, MN	31,600
Pomona city, CA	149,058
Port Huron city, MI	30,184
Port Orange city, FL	56,048
Port St. Lucie city, FL	164,603
Portland city, OR	583,776
Post Falls city, ID	27,574
Poway city, CA	47,811
Prescott Valley town, AZ	38,822
Prince William County, VA	402,002
Prior Lake city, MN	22,796
Provo city, UT	112,488
Pueblo city, CO	106,595
Purcellville town, VA	7,727
Queen Creek town, AZ	26,361
Radford city, VA	16,408
Radnor township, PA	31,531
Ramsey city, MN	23,668
Rancho Cordova city, CA	64,776

Rapid City city, SD	67,956
Raymore city, MO	19,206
Redding city, CA	89,861
Redmond city, WA	54,144
Rehoboth Beach city, DE	1,327
Reno city, NV	225,221
Renton city, WA	90,927
Reston CDP, VA	58,404
Richfield city, MN	35,228
Richland city, WA	48,058
Richmond city, CA	103,701
Richmond city, VA	204,214
Richmond Heights city, MO	8,603
Ridgecrest city, CA	27,616
Rifle city, CO	9,172
Rio Rancho city, NM	87,521
River Falls city, WI	15,000
Riverdale city, UT	8,426
Riverside city, CA	303,871
Riverside city, MO	2,937
Riverside village, IL	8,875
Roanoke city, VA	97,032
Roanoke County, VA	92,376
Rochester city, MI	12,711
Rochester city, NY	210,565
Rochester Hills city, MI	70,995
Rock Hill city, SC	66,154
Rockford city, IL	152,871
Rockville city, MD	61,209
Rocky Mount city, NC	57,477
Roeland Park city, KS	6,731
Rogers city, MN	8,597
Rolla city, MO	19,559
Roselle village, IL	22,763
Roseville city, MN	33,660
Roswell city, GA	88,346
Round Rock city, TX	99,887
Rowlett city, TX	56,199
Royal Oak city, MI	57,236
Rye city, NY	15,720
Saco city, ME	18,482
Sacramento County, CA	1,418,788
Safford city, AZ	9,566
Sahuarita town, AZ	25,259
Salem town, NH	28,776
Salida city, CO	5,236
Salina city, KS	47,707
Salt Lake City city, UT	186,440
Sammamish city, WA	45,780
San Anselmo town, CA	12,336
San Antonio city, TX	1,327,407
San Bernardino County, CA	2,035,210
San Carlos city, CA	28,406
San Diego city, CA	1,307,402
San Francisco city, CA	805,235
San Jose city, CA	945,942
San Juan County, NM	130,044
San Luis Obispo County, CA	269,637
San Marcos city, CA	83,781
San Marcos city, TX	44,894
San Mateo city, CA	97,207
San Rafael city, CA	57,713
San Ramon city, CA	72,148
Sandusky city, OH	25,793
Sandy city, UT	87,461
Sandy Springs city, GA	93,853
Sanford city, FL	53,570
Sangamon County, IL	197,465
Santa Barbara County, CA	423,895
Santa Clarita city, CA	176,320

Santa Fe County, NM	144,170	Staunton city, VA	23,746
Santa Monica city, CA	89,736	Steamboat Springs city, CO	12,088
Santa Rosa city, CA	167,815	Sterling city, CO	14,777
Sarasota city, FL	51,917	Sterling Heights city, MI	129,699
Sarasota County, FL	379,448	Stillwater city, OK	45,688
Sault Ste. Marie city, MI	14,144	Stockton city, CA	291,707
Savage city, MN	26,911	Streamwood village, IL	39,858
Savannah city, GA	136,286	Suamico village, WI	11,346
Scarborough CDP, ME	4,403	Sugar Grove village, IL	8,997
Schaumburg village, IL	74,227	Sugar Land city, TX	78,817
Scott County, MN	129,928	Summit city, NJ	21,457
Scottsdale city, AZ	217,385	Summit County, UT	36,324
Seaside city, CA	33,025	Sunnyvale city, CA	140,081
SeaTac city, WA	26,909	Superior city, WI	27,244
Seattle city, WA	608,660	Surprise city, AZ	117,517
Sedona city, AZ	10,031	Suwanee city, GA	15,355
Seminole city, FL	17,233	Tacoma city, WA	198,397
Sevierville city, TN	14,807	Takoma Park city, MD	16,715
Shaker Heights city, OH	28,448	Tallahassee city, FL	181,376
Sheboygan city, WI	49,288	Tamarac city, FL	60,427
Sheldahl city, IA	319	Taos town, NM	5,716
Shenandoah city, TX	2,134	Temecula city, CA	100,097
Sherman village, IL	4,148	Temple city, TX	66,102
Shoreview city, MN	25,043	Teton County, WY	21,294
Shorewood city, MN	7,307	The Colony city, TX	36,328
Shorewood village, IL	15,615	The Woodlands CDP, TX	93,847
Shorewood village, WI	13,162	Thornton city, CO	118,772
Shrewsbury town, MA	35,608	Thousand Oaks city, CA	126,683
Siloam Springs city, AR	15,039	Tillamook County, OR	25,250
Silverthorne town, CO	3,887	Titusville city, FL	43,761
Simi Valley city, CA	124,237	Tomball city, TX	10,753
Sioux Center city, IA	7,048	Torrance city, CA	145,438
Sioux Falls city, SD	153,888	Tracy city, CA	82,922
Skokie village, IL	64,784	Troy city, MI	80,980
Slater city, IA	1,489	Tualatin city, OR	26,054
Smyrna city, GA	51,271	Tucson city, AZ	520,116
Snellville city, GA	18,242	Tulsa city, OK	391,906
Snoqualmie city, WA	10,670	Tuskegee city, AL	9,865
Solana Beach city, CA	12,867	Twin Falls city, ID	44,125
South Daytona city, FL	12,252	Tyler city, TX	96,900
South Gate city, CA	94,396	Umatilla city, OR	6,906
South Haven city, MI	4,403	University Place city, WA	31,144
South Kingstown town, RI	30,639	Upper Arlington city, OH	33,771
South Lake Tahoe city, CA	21,403	Upper Merion township, PA	28,395
South Portland city, ME	25,002	Urbana city, IL	41,250
Southborough town, MA	9,767	Urbandale city, IA	39,463
Southlake city, TX	26,575	Vail town, CO	5,305
Sparks city, NV	90,264	Valdez city, AK	3,976
Spokane Valley city, WA	89,755	Vancouver city, WA	161,791
Spotsylvania County, VA	122,397	Ventura CCD, CA	111,889
Spring Hill city, KS	5,437	Vernon town, CT	29,179
Springboro city, OH	17,409	Vestavia Hills city, AL	34,033
Springfield city, MO	159,498	Victoria city, TX	62,592
Springfield city, OH	60,608	Virginia Beach city, VA	437,994
Springfield city, OR	59,403	Visalia city, CA	124,442
Springville city, UT	29,466	Volusia County, FL	494,593
St. Charles city, IL	32,974	Wahpeton city, ND	7,766
St. Clair Shores city, MI	59,715	Wake Forest town, NC	30,117
St. Cloud city, FL	35,183	Walla Walla city, WA	31,731
St. Cloud city, MN	65,842	Walnut Creek city, CA	64,173
St. Joseph city, MO	76,780	Walton County, FL	55,043
St. Louis County, MN	200,226	Washington city, UT	18,761
St. Louis Park city, MN	45,250	Washington County, MN	238,136
St. Paul city, MN	285,068	Washoe County, NV	421,407
St. Peters city, MO	52,575	Watauga city, TX	23,497
St. Petersburg city, FL	244,769	Watertown city, NY	27,023
Stafford County, VA	128,961	Waukee city, IA	13,790
Stallings town, NC	13,831	Wausau city, WI	39,106
Starkville city, MS	23,888	Wauwatosa city, WI	46,396
State College borough, PA	42,034	Waverly city, IA	9,874

Weddington town, NC 9,459
Wentzville city, MO... 29,070
West Carrollton city, OH 13,143
West Chester borough, PA.. 18,461
West Des Moines city, IA... 56,609
West Hartford CDP, CT... 63,268
West Richland city, WA 11,811
West Valley City city, UT...129,480
Westerville city, OH 36,120
Westlake town, TX 992
Westminster city, CO...106,114
Weston town, MA 11,261
Wethersfield CDP, CT 26,668
Wheat Ridge city, CO 30,166
White House city, TN 10,255
Whitewater city, WI 14,390
Whitewater township, MI.. 2,597
Wichita city, KS..382,368
Williamsburg city, VA.. 14,068
Willingboro township, NJ 31,629
Wilmette village, IL 27,087
Wilmington city, IL 5,724
Wilmington city, NC..106,476
Wilsonville city, OR... 19,509

Winchester city, VA 26,203
Wind Point village, WI 1,723
Windsor town, CO.. 18,644
Windsor town, CT 29,044
Winnebago County, WI 166,994
Winnetka village, IL 12,187
Winston-Salem city, NC...229,617
Winter Garden city, FL... 34,568
Winter Park city, FL... 27,852
Woodbury city, MN... 61,961
Woodinville city, WA.. 10,938
Woodland city, CA.. 55,468
Woodland city, WA 5,509
Woodridge village, IL 32,971
Worcester city, MA...181,045
Wrentham town, MA 10,955
Wyandotte city, MI... 25,883
Yakima city, WA... 91,067
Yellowstone County, MT 147,972
York County, SC..226,073
York County, VA... 65,464
Yuba City city, CA 64,925
Yuma city, AZ 93,064
Yuma County, AZ 195,751

West Coast Benchmark Comparisons

Table 73: Community Characteristics General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
The overall quality of life in Tracy	68%	56	85	Similar
Overall image or reputation of Tracy	50%	30	46	Similar
Tracy as a place to live	80%	44	76	Similar
Your neighborhood as a place to live	77%	36	59	Similar
Tracy as a place to raise children	78%	31	61	Similar
Tracy as a place to retire	62%	30	57	Similar
Overall appearance of Tracy	54%	34	57	Similar

Table 74: Community Characteristics by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Overall feeling of safety in Tracy	62%	24	33	Similar
	In your neighborhood during the day	82%	57	69	Similar
	In Tracy's downtown/commercial area during the day	82%	43	61	Similar
Mobility	Overall ease of getting to the places you usually have to visit	72%	8	15	Similar
	Availability of paths and walking trails	53%	32	38	Lower
	Ease of walking in Tracy	66%	26	52	Similar
	Ease of travel by bicycle in Tracy	51%	35	53	Similar
	Ease of travel by public transportation in Tracy	47%	17	25	Similar
	Ease of travel by car in Tracy	73%	12	55	Higher
	Traffic flow on major streets	61%	8	53	Higher
Natural Environment	Quality of overall natural environment in Tracy	57%	30	40	Lower
	Cleanliness of Tracy	50%	29	39	Lower
	Air quality	45%	36	42	Lower
Built Environment	Overall "built environment" of Tracy (including overall design, buildings, parks and transportation systems)	56%	8	15	Similar
	Overall quality of new development in Tracy	42%	34	42	Similar
	Availability of affordable quality housing	37%	27	63	Similar
	Variety of housing options	43%	26	36	Similar
	Public places where people want to spend time	43%	12	15	Lower
Economy	Overall economic health of Tracy	39%	12	15	Lower
	Vibrant downtown/commercial area	22%	11	15	Lower
	Overall quality of business and service establishments in Tracy	41%	30	39	Similar
	Cost of living in Tracy	36%	11	16	Similar
	Shopping opportunities	33%	45	60	Similar
	Employment opportunities	18%	41	57	Similar
	Tracy as a place to visit	33%	15	16	Much lower
	Tracy as a place to work	38%	44	50	Lower
Recreation and Wellness	Health and wellness opportunities in Tracy	53%	11	15	Similar
	Availability of preventive health services	51%	18	34	Similar
	Availability of affordable quality health care	47%	18	44	Similar
	Availability of affordable quality food	53%	26	37	Similar
	Recreational opportunities	31%	48	56	Lower
	Fitness opportunities (including exercise classes and paths or trails, etc.)	51%	13	15	Lower
Education and Enrichment	Overall opportunities for education and enrichment	36%	14	15	Much lower
	Opportunities to attend cultural/arts/music activities	36%	43	59	Similar

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Adult educational opportunities	37%	14	15	Lower
Opportunities to participate in social events and activities	41%	26	37	Similar
Neighborliness of Tracy	51%	9	15	Similar
Openness and acceptance of the community toward people of diverse backgrounds	61%	26	51	Similar
Opportunities to participate in community matters	44%	31	39	Similar
Community Engagement	Opportunities to volunteer	48%	33	39	Lower

Note: "Community Engagement" label spans the left of the last rows.

Table 75: Governance General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Services provided by the City of Tracy	67%	59	94	Similar
Overall customer service by Tracy employees (police, receptionists, planners, etc.)	58%	54	60	Lower
Value of services for the taxes paid to Tracy	39%	43	57	Similar
Overall direction that Tracy is taking	43%	46	62	Similar
Job Tracy government does at welcoming citizen involvement	49%	27	58	Similar
Overall confidence in Tracy government	41%	8	15	Similar
Generally acting in the best interest of the community	39%	10	15	Similar
Being honest	43%	9	15	Similar
Treating all residents fairly	43%	9	15	Similar
Services provided by the Federal Government	46%	11	51	Similar

Table 76: Governance by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Police/Sheriff services	70%	74	98	Similar
	Fire services	90%	47	61	Similar
	Ambulance or emergency medical services	83%	59	65	Similar
	Crime prevention	48%	47	62	Similar
	Fire prevention and education	66%	37	51	Similar
	Animal control	43%	52	66	Similar
	Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	31%	45	50	Lower
Mobility	Traffic enforcement	59%	42	65	Similar
	Street repair	44%	55	94	Similar
	Street cleaning	57%	50	70	Similar
	Street lighting	52%	43	65	Similar
	Sidewalk maintenance	51%	32	60	Similar
	Traffic signal timing	56%	14	53	Similar
	Bus or transit services	56%	38	54	Similar
Natural Environment	Garbage collection	78%	50	67	Similar
	Recycling	83%	30	54	Similar
	Yard waste pick-up	81%	19	40	Similar
	Drinking water	44%	57	61	Much lower
	Preservation of natural areas such as open space, farmlands and greenbelts	36%	40	44	Lower
	Tracy open space	36%	13	16	Lower
Built Environment	Storm drainage	68%	25	57	Similar
	Sewer services	64%	45	51	Similar
	Power (electric and/or gas) utility	74%	19	25	Similar

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Utility billing	67%	12	18	Similar
	Land use, planning and zoning	35%	38	63	Similar
	Code enforcement (weeds, abandoned buildings, etc.)	29%	54	69	Similar
	Cable television	53%	23	38	Similar
Economy	Economic development	31%	34	59	Similar
Recreation and Wellness	City parks	65%	48	59	Similar
	Recreation programs or classes	49%	62	72	Lower
	Recreation centers or facilities	48%	36	46	Lower
Education and Enrichment	City-sponsored special events	43%	9	14	Similar
	Public library services	63%	68	73	Lower
Community Engagement	Public information services	52%	37	53	Similar

Table 77: Participation General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Sense of community	49%	34	56	Similar
Recommend living in Tracy to someone who asks	82%	26	41	Similar
Remain in Tracy for the next five years	86%	15	41	Similar
Contacted Tracy (in-person, phone, email or web) for help or information	52%	14	50	Similar

Table 78: Participation by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Stocked supplies in preparation for an emergency	31%	12	14	Similar
	Did NOT report a crime to the police	73%	10	15	Similar
	Household member was NOT a victim of a crime	85%	25	50	Similar
Mobility	Used bus, rail, subway or other public transportation instead of driving	20%	14	15	Lower
	Carpooled with other adults or children instead of driving alone	45%	13	15	Similar
	Walked or biked instead of driving	56%	11	15	Lower
Natural Environment	Made efforts to conserve water	98%	2	14	Similar
	Made efforts to make your home more energy efficient	88%	1	14	Similar
	Recycle at home	96%	16	47	Similar
Built Environment	Did NOT observe a code violation or other hazard in Tracy	44%	13	15	Similar
	NOT experiencing housing costs stress	48%	37	38	Lower
Economy	Purchase goods or services from a business located in Tracy	99%	3	15	Similar
	Economy will have positive impact on income	38%	2	48	Higher
	Work inside boundaries of Tracy	32%	10	15	Similar
Recreation and Wellness	Used Tracy recreation centers or their services	42%	35	41	Lower
	Visited a neighborhood park or City park	85%	33	48	Similar
	Eat at least 5 portions of fruits and vegetables a day	94%	1	15	Similar
	Participate in moderate or vigorous physical activity	83%	10	15	Similar
	In very good to excellent health	58%	10	15	Similar

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Education and Enrichment	Used Tracy public libraries or their services	55%	41	45	Lower
	Attended City-sponsored event	41%	11	15	Similar
	Campaigned or advocated for an issue, cause or candidate	12%	13	14	Lower
	Contacted Tracy elected officials (in-person, phone, email or web) to express your opinion	8%	15	15	Similar
	Volunteered your time to some group/activity in Tracy	33%	37	49	Similar
	Participated in a club	20%	27	36	Similar
	Talked to or visited with your immediate neighbors	86%	12	15	Similar
	Done a favor for a neighbor	81%	6	15	Similar
	Attended a local public meeting	14%	45	49	Similar
	Watched (online or on television) a local public meeting	23%	33	45	Lower
Community Engagement	Read or watch local news (via television, paper, computer, etc.)	84%	11	15	Similar
	Vote in local elections	79%	27	50	Similar

Communities included in West Coast comparisons

The communities included in Tracy's West Coast comparisons are listed below along with their population according to the 2010 Census.

Agoura Hills city, CA.. 20,330
Airway Heights city, WA 6,114
Albany city, OR 50,158
Aliso Viejo city, CA 47,823
Antioch city, CA 102,372
Apple Valley town, CA 69,135
Arcadia city, CA 56,364
Ashland city, OR 20,078
Auburn city, WA.. 70,180
Bainbridge Island city, WA.. 23,025
Bellevue city, WA 122,363
Bellflower city, CA 76,616
Bellingham city, WA 80,885
Bend city, OR... 76,639
Benicia city, CA 26,997
Bothell city, WA 33,505
Brea city, CA.. 39,282
Brisbane city, CA.. 4,282
Burien city, WA 33,313
Burlingame city, CA 28,806
Capitola city, CA... 9,918
Carlsbad city, CA...105,328
Cerritos city, CA 49,041
Chula Vista city, CA 243,916
Citrus Heights city, CA... 83,301
Clackamas County, OR 375,992
Claremont city, CA 34,926
Clark County, WA...425,363
Clovis city, CA... 95,631
Concord city, CA 122,067
Coronado city, CA 18,912
Corvallis city, OR... 54,462
Cupertino city, CA 58,302
Cypress city, CA... 47,802
Dallas city, OR 14,583
Davis city, CA 65,622

Del Mar city, CA.. 4,161
Dublin city, CA.. 46,036
Edmonds city, WA.. 39,709
El Cerrito city, CA.. 23,549
El Dorado County, CA...181,058
Elk Grove city, CA..153,015
Encinitas city, CA 59,518
Escondido city, CA..143,911
Eugene city, OR..156,185
Federal Way city, WA 89,306
Forest Grove city, OR 21,083
Fremont city, CA 214,089
Galt city, CA.. 23,647
Garden Grove city, CA...170,883
Gig Harbor city, WA 7,126
Gilroy city, CA 48,821
Grass Valley city, CA 12,860
Gresham city, OR..105,594
Hayward city, CA 144,186
Hercules city, CA.. 24,060
Hermiston city, OR... 16,745
Highland city, CA 53,104
Hoquiam city, WA 8,726
Jackson County, OR 203,206
Keizer city, OR... 36,478
Kenmore city, WA 20,460
Kent city, WA... 92,411
Kirkland city, WA.. 48,787
Kitsap County, WA 251,133
La Mesa city, CA 57,065
Laguna Beach city, CA... 22,723
Laguna Hills city, CA.. 30,344
Laguna Niguel city, CA 62,979
Lake Oswego city, OR 36,619
Lakewood city, CA.. 80,048
Lane County, OR...351,715

Livermore city, CA	80,968
Lodi city, CA	62,134
Lompoc city, CA	42,434
Long Beach city, CA	462,257
Los Alamitos city, CA	11,449
Los Angeles city, CA	3,792,621
Los Gatos town, CA	29,413
Lynnwood city, WA	35,836
Lynwood city, CA	69,772
Maple Valley city, WA	22,684
Marin County, CA	252,409
Marysville city, WA	60,020
McMinnville city, OR	32,187
Medford city, OR	74,907
Menlo Park city, CA	32,026
Mercer Island city, WA	22,699
Mission Viejo city, CA	93,305
Modesto city, CA	201,165
Monterey city, CA	27,810
Morgan Hill city, CA	37,882
Mountain View city, CA	74,066
Mountlake Terrace city, WA	19,909
Multnomah County, OR	735,334
Newberg city, OR	22,068
Newport Beach city, CA	85,186
Novato city, CA	51,904
Oakley city, CA	35,432
Ocean Shores city, WA	5,569
Oceanside city, CA	167,086
Olympia city, WA	46,478
Oxnard city, CA	197,899
Palm Springs city, CA	44,552
Palo Alto city, CA	64,403
Pasadena city, CA	137,122
Pasco city, WA	59,781
Pleasanton city, CA	70,285
Pomona city, CA	149,058
Portland city, OR	583,776
Poway city, CA	47,811
Rancho Cordova city, CA	64,776
Redding city, CA	89,861
Redmond city, WA	54,144
Renton city, WA	90,927
Richland city, WA	48,058
Richmond city, CA	103,701
Ridgecrest city, CA	27,616
Riverside city, CA	303,871
Sacramento County, CA	1,418,788
Sammamish city, WA	45,780
San Anselmo town, CA	12,336
San Bernardino County, CA	2,035,210
San Carlos city, CA	28,406
San Diego city, CA	1,307,402
San Francisco city, CA	805,235
San Jose city, CA	945,942
San Luis Obispo County, CA	269,637
San Marcos city, CA	83,781
San Mateo city, CA	97,207
San Rafael city, CA	57,713
San Ramon city, CA	72,148
Santa Barbara County, CA	423,895
Santa Clarita city, CA	176,320
Santa Monica city, CA	89,736
Santa Rosa city, CA	167,815
Seaside city, CA	33,025
SeaTac city, WA	26,909
Seattle city, WA	608,660
Simi Valley city, CA	124,237
Snoqualmie city, WA	10,670
Solana Beach city, CA	12,867
South Gate city, CA	94,396
South Lake Tahoe city, CA	21,403
Spokane Valley city, WA	89,755
Springfield city, OR	59,403
Stockton city, CA	291,707
Sunnyvale city, CA	140,081
Tacoma city, WA	198,397
Temecula city, CA	100,097
Thousand Oaks city, CA	126,683
Tillamook County, OR	25,250
Torrance city, CA	145,438
Tracy city, CA	82,922
Tualatin city, OR	26,054
Umatilla city, OR	6,906
University Place city, WA	31,144
Vancouver city, WA	161,791
Ventura CCD, CA	111,889
Visalia city, CA	124,442
Walla Walla city, WA	31,731
Walnut Creek city, CA	64,173
West Richland city, WA	11,811
Wilsonville city, OR	19,509
Woodinville city, WA	10,938
Woodland city, CA	55,468
Woodland city, WA	5,509
Yakima city, WA	91,067
Yuba City city, CA	64,925

Appendix C: Detailed Survey Methods

The National Citizen Survey (The NCS™), conducted by National Research Center, Inc., was developed to provide communities an accurate, affordable and easy way to assess and interpret resident opinion about important local topics. Standardization of common questions and survey methods provide the rigor to assure valid results, and each community has enough flexibility to construct a customized version of The NCS.

Results offer insight into residents' perspectives about the community as a whole, including local amenities, services, public trust, resident participation and other aspects of the community in order to support budgeting, land use and strategic planning and communication with residents. Resident demographic characteristics permit comparison to the Census as well as comparison of results for different subgroups of residents. The City of Tracy funded this research.

Survey Validity

The question of survey validity has two parts: 1) how can a community be confident that the results from those who completed the questionnaire are representative of the results that would have been obtained had the survey been administered to the entire population? and 2) how closely do the perspectives recorded on the survey reflect what residents really believe or do?

To answer the first question, the best survey research practices were used for the resources spent to ensure that the results from the survey respondents reflect the opinions of residents in the entire community. These practices include:

- Using a mail-out/mail-back methodology, which typically gets a higher response rate than phone for the same dollars spent. A higher response rate lessens the worry that those who did not respond are different than those who did respond.
- Selecting households at random within the community to receive the survey to ensure that the households selected to receive the survey are representative of the larger community.
- Over-sampling multi-family housing units to improve response from hard-to-reach, lower income or younger apartment dwellers.
- Selecting the respondent within the household using an unbiased sampling procedure; in this case, the "birthday method." The cover letter included an instruction requesting that the respondent in the household be the adult (18 years old or older) who most recently had a birthday, irrespective of year of birth.
- Contacting potential respondents three times to encourage response from people who may have different opinions or habits than those who would respond with only a single prompt.
- Inviting response in a compelling manner (using appropriate letterhead/logos and a signature of a visible leader) to appeal to recipients' sense of civic responsibility.
- Providing a pre-addressed, postage-paid return envelope.
- Offering the survey in Spanish or other language when requested by a given community.
- Weighting the results to reflect the demographics of the population.

The answer to the second question about how closely the perspectives recorded on the survey reflect what residents really believe or do is more complex. Resident responses to surveys are influenced by a variety of factors. For questions about service quality, residents' expectations for service quality play a role as well as the "objective" quality of the service provided, the way the resident perceives the entire community (that is, the context in which the service is provided), the scale on which the resident is asked to record his or her opinion and, of course, the opinion, itself, that a resident holds about the service. Similarly a resident's report of certain behaviors is colored by what he or she believes is the socially desirable response (e.g., reporting tolerant behaviors toward "oppressed groups," likelihood of voting for a tax increase for services to poor people, use of alternative modes of travel to work besides the single occupancy vehicle), his or her memory of the actual behavior (if it is not a question speculating about future actions, like a vote), his or her confidence that he or she can be honest without suffering any negative consequences (thus the need for anonymity) as well as the actual behavior itself.

How closely survey results come to recording the way a person really feels or behaves often is measured by the coincidence of reported behavior with observed current behavior (e.g., driving habits), reported intentions to behave with observed future behavior (e.g., voting choices) or reported opinions about current community quality with objective characteristics of the community (e.g., feelings of safety correlated with rates of crime). There is a

body of scientific literature that has investigated the relationship between reported behaviors and actual behaviors. Well-conducted surveys, by and large, do capture true respondent behaviors or intentions to act with great accuracy. Predictions of voting outcomes tend to be quite accurate using survey research, as do reported behaviors that are not about highly sensitive issues (e.g., family abuse or other illegal or morally sanctioned activities). For self-reports about highly sensitive issues, statistical adjustments can be made to correct for the respondents' tendency to report what they think the "correct" response should be.

Research on the correlation of resident opinion about service quality and "objective" ratings of service quality vary, with some showing stronger relationships than others. NRC's own research has demonstrated that residents who report the lowest ratings of street repair live in communities with objectively worse street conditions than those who report high ratings of street repair (based on road quality, delay in street repair, number of road repair employees). Similarly, the lowest rated fire services appear to be "objectively" worse than the highest rated fire services (expenditures per capita, response time, "professional" status of firefighters, breadth of services and training provided). Resident opinion commonly reflects objective performance data but is an important measure on its own. NRC principals have written, "If you collect trash three times a day but residents think that your trash haul is lousy, you still have a problem."

Survey Sampling

"Sampling" refers to the method by which households were chosen to receive the survey. All households within the City of Tracy were eligible to participate in the survey. A list of all households within the zip codes serving Tracy was purchased based on updated listings from the United States Postal Service. Since some of the zip codes that serve the City of Tracy households may also serve addresses that lie outside of the community, the exact geographic location of each housing unit was compared to community boundaries using the most current municipal boundary file (updated on a quarterly basis) and addresses located outside of the City of Tracy boundaries were removed from consideration. Each address identified as being within City boundaries was further identified as being within one of four Quadrants.

To choose the 1,200 survey recipients, a systematic sampling method was applied to the list of households previously screened for geographic location. Systematic sampling is a procedure whereby a complete list of all possible households is culled, selecting every *Nth* one, giving each eligible household a known probability of selection, until the appropriate number of households is selected. Multi-family housing units were over sampled as residents of this type of housing typically respond at lower rates to surveys than do those in single-family housing units. Figure 1 displays a map of the households selected to receive the survey. In general, because of the random sampling techniques used, the displayed sampling density will closely mirror the overall housing unit density (which may be different from the population density). While the theory of probability assumes no bias in selection, there may be some minor variations in practice (meaning, an area with only 15% of the housing units might be sampled at an actual rate that is slightly above or below that).

An individual within each household was selected using the birthday method. The birthday method selects a person within the household by asking the "person whose birthday has most recently passed" to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the cover letter accompanying the questionnaire.

Figure 1: Location of Survey Recipients

Survey Recipients in Tracy, CA
- In Quad 1 • In Quad 3   Quadrant 1   Quadrant 3
- In Quad 2 • In Quad 4   Quadrant 2   Quadrant 4
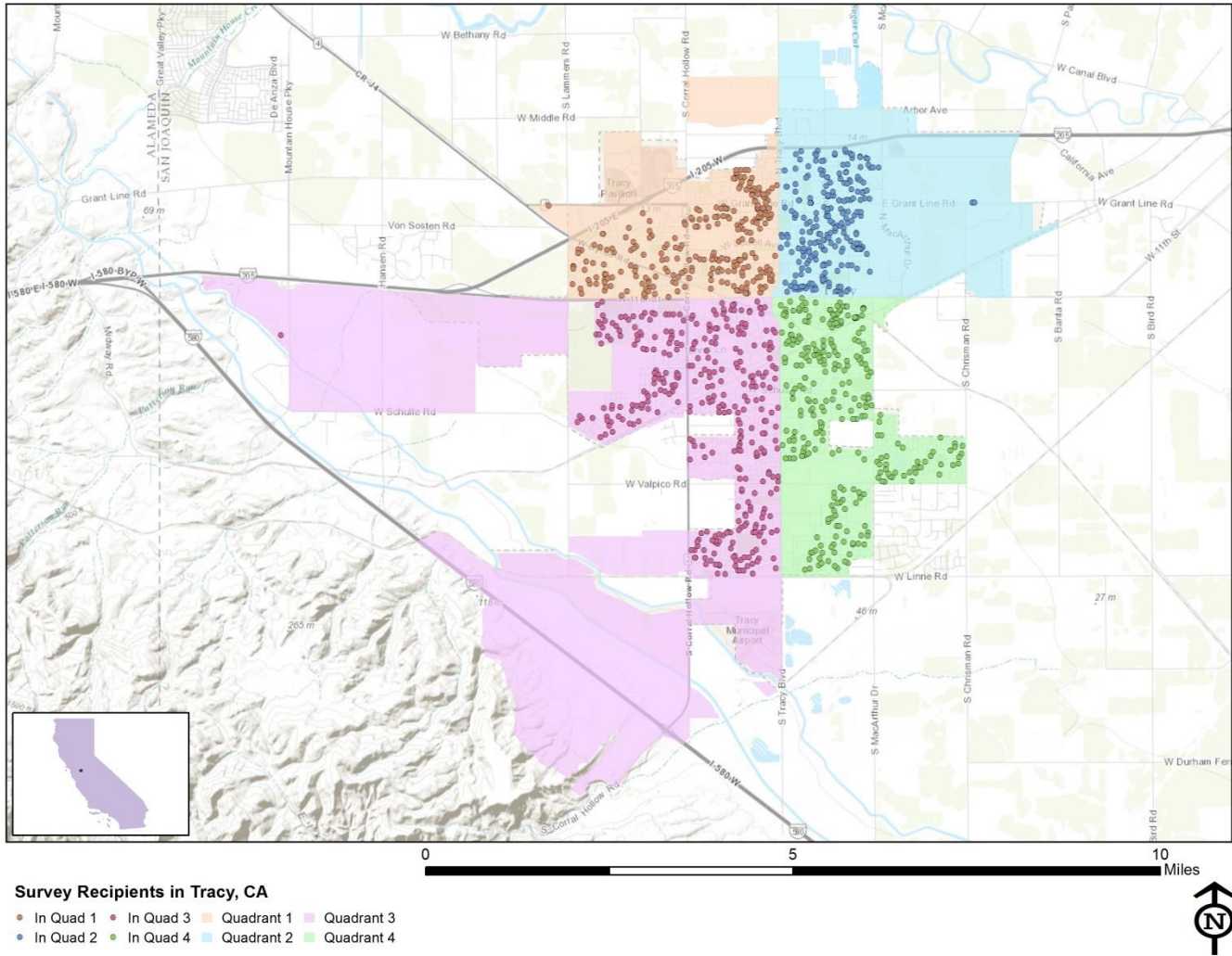
Survey Administration and Response

Selected households received three mailings, one week apart, beginning on November 3rd, 2014. The first mailing was a prenotification postcard announcing the upcoming survey. The next mailing contained a letter from the City Manager inviting the household to participate, a questionnaire and a postage-paid return envelope. The final mailing contained a reminder letter, another survey and a postage-paid return envelope. The second cover letter asked those who had not completed the survey to do so and those who had already done so to refrain from turning in another survey. Respondents could also opt to take the survey online. Completed surveys were collected over the following eight weeks.

About 3% of the 1,200 surveys mailed were returned because the housing unit was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 1,170 households that received the survey, 251 completed the survey, providing an overall response rate of 21%; average response rates for a mailed resident survey range from 20% to 40%. Of the 251 completed surveys, 13 were completed online. Additionally, responses were tracked by four areas; response rates by Quadrant ranged from 18% to 25%.

Table 79: Survey Response Rates by Quadrant

	Number mailed	Undeliverable	Eligible	Returned	Response rate
Northwest	273	3	270	67	25%
Northeast	268	15	253	46	18%
Southwest	347	2	345	72	21%
Southeast	312	10	302	66	22%
Overall	1,200	30	1,170	251	21%

Confidence Intervals

It is customary to describe the precision of estimates made from surveys by a "level of confidence" and accompanying "confidence interval" (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval can be any size and quantifies the sampling error or imprecision of the survey results because some residents' opinions are relied on to estimate all residents' opinions.[1]

The margin of error for the City of Tracy survey is no greater than plus or minus six percentage points around any given percent reported for the entire sample (251 completed surveys).

For subgroups of responses, the margin of error increases because the sample size for the subgroup is smaller. For subgroups of approximately 100 respondents, the margin of error is plus or minus 10 percentage points.

Survey Processing (Data Entry)

Upon receipt, completed surveys were assigned a unique identification number. Additionally, each survey was reviewed and "cleaned" as necessary. For example, a question may have asked a respondent to pick two items out of a list of five, but the respondent checked three; in this case, NRC would use protocols to randomly choose two of the three selected items for inclusion in the dataset.

All surveys then were entered twice into an electronic dataset; any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed.

Survey Data Weighting

The demographic characteristics of the survey sample were compared to those found in the 2010 Census and American Community Survey estimates for adults in the City of Tracy. The primary objective of weighting survey data is to make the survey sample reflective of the larger population of the community. The characteristics used for weighting were housing tenure, housing unit type, race, ethnicity and sex and age. The results of the weighting scheme are presented in the following table.

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[1] A 95% confidence interval indicates that for every 100 random samples of this many residents, 95 of the confidence intervals created will include the "true" population response. This theory is applied in practice to mean that the "true" perspective of the target population lies within the confidence interval created for a single survey. For example, if 75% of residents rate a service as "excellent" or "good," then the 4% margin of error (for the 95% confidence interval) indicates that the range of likely responses for the entire community is between 71% and 79%. This source of uncertainty is called sampling error. In addition to sampling error, other sources of error may affect any survey, including the non-response of residents with opinions different from survey responders. Though standardized on The NCS, on other surveys, differences in question wording, order, translation and data entry, as examples, can lead to somewhat varying results.

Table 80: Tracy, CA 2014 Weighting Table

Characteristic	Population Norm	Unweighted Data	Weighted Data
Housing			
Rent home	34%	22%	32%
Own home	66%	78%	68%
Detached unit	83%	89%	85%
Attached unit	17%	11%	15%
Race and Ethnicity			
White	55%	66%	54%
Not white	45%	34%	46%
Not Hispanic	67%	83%	68%
Hispanic	33%	17%	32%
Sex and Age			
Female	51%	55%	55%
Male	49%	45%	45%
18-34 years of age	32%	6%	25%
35-54 years of age	46%	44%	49%
55+ years of age	22%	50%	25%
Females 18-34	16%	4%	17%
Females 35-54	23%	23%	24%
Females 55+	12%	27%	14%
Males 18-34	16%	2%	9%
Males 35-54	23%	21%	25%
Males 55+	10%	23%	11%
Quadrant			
Northwest	24%	27%	23%
Northeast	20%	18%	24%
Southwest	31%	29%	27%
Southeast	25%	26%	26%

Survey Data Analysis and Reporting

The survey dataset was analyzed using the Statistical Package for the Social Sciences (SPSS). For the most part, the percentages presented in the reports represent the "percent positive." The percent positive is the combination of the top two most positive response options (i.e., "excellent" and "good," "very safe" and "somewhat safe," "essential" and "very important," etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating "yes" or participating in an activity at least once a month.

On many of the questions in the survey respondents may answer "don't know." The proportion of respondents giving this reply is shown in the full set of responses included in Appendix A. However, these responses have been removed from the analyses presented in the reports. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.
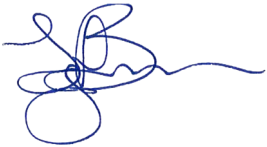
Appendix D: Survey Materials

Dear Tracy Resident,

It won't take much of your time to make a big difference!

Your household has been randomly selected to participate in a survey about your community. Your survey will arrive in a few days.

Thank you for helping create a better city!

Sincerely,

Troy Brown
City Manager

City of Tracy
333 Civic Center Plaza
Tracy, CA 95376

CITY MANAGER'S OFFICE

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CITY MANAGER'S OFFICE

MAIN 209.831.6000
FAX   209.831.6120
www.ci.tracy.ca.us

November 2014

Dear City of Tracy Resident:

Please help us shape the future of Tracy! You have been selected at random to participate in the 2014 Tracy Citizen Survey.

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important – especially since your household is one of only a small number of households being surveyed. Your feedback will help Tracy make decisions that affect our City.

A few things to remember:
- **Your responses are completely anonymous.**
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
- **You may return the survey by mail in the enclosed postage-paid envelope, or you can complete the survey online at:**

  www.n-r-c.com/survey/tracy.htm

If you have any questions about the survey please call 209.831.6102.

Thank you for your time and participation!

Sincerely,

Troy Brown
City Manager

Think Inside the Triangle™

City of Tracy
333 Civic Center Plaza
Tracy, CA 95376

CITY MANAGER'S OFFICE

MAIN 209.831.6000
FAX 209.831.6120
www.ci.tracy.ca.us

November 2014

Dear City of Tracy Resident:

Here's a second chance if you haven't already responded to the 2014 Tracy Citizen Survey! **(If you completed it and sent it back, we thank you for your time and ask you to recycle this survey. Please do not respond twice.)**

Please help us shape the future of Tracy! You have been selected at random to participate in the 2014 Tracy Citizen Survey.

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important – especially since your household is one of only a small number of households being surveyed. Your feedback will help Tracy make decisions that affect our City.

A few things to remember:
- **Your responses are completely anonymous.**
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
- **You may return the survey by mail in the enclosed postage-paid envelope, or you can complete the survey online at:**

  www.n-r-c.com/survey/2014tracy.htm

If you have any questions about the survey please call 209.831.6102.

Thank you for your time and participation!

Sincerely,

Troy Brown
City Manager

Think Inside the Triangle™

The City of Tracy 2014 Citizen Survey

Please complete this questionnaire if you are the adult (age 18 or older) in the household who most recently had a birthday. The adult's year of birth does not matter. Please select the response (by circling the number or checking the box) that most closely represents your opinion for each question. Your responses are anonymous and will be reported in group form only.

1. Please rate each of the following aspects of quality of life in Tracy:

	Excellent	Good	Fair	Poor	Don't know
Tracy as a place to live	1	2	3	4	5
Your neighborhood as a place to live	1	2	3	4	5
Tracy as a place to raise children	1	2	3	4	5
Tracy as a place to work	1	2	3	4	5
Tracy as a place to visit	1	2	3	4	5
Tracy as a place to retire	1	2	3	4	5
The overall quality of life in Tracy	1	2	3	4	5

2. Please rate each of the following characteristics as they relate to Tracy as a whole:

	Excellent	Good	Fair	Poor	Don't know
Overall feeling of safety in Tracy	1	2	3	4	5
Overall ease of getting to the places you usually have to visit	1	2	3	4	5
Quality of overall natural environment in Tracy	1	2	3	4	5
Overall "built environment" of Tracy (including overall design, buildings, parks and transportation systems)	1	2	3	4	5
Health and wellness opportunities in Tracy	1	2	3	4	5
Overall opportunities for education and enrichment	1	2	3	4	5
Overall economic health of Tracy	1	2	3	4	5
Sense of community	1	2	3	4	5
Overall image or reputation of Tracy	1	2	3	4	5

3. Please indicate how likely or unlikely you are to do each of the following:

	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't know
Recommend living in Tracy to someone who asks	1	2	3	4	5
Remain in Tracy for the next five years	1	2	3	4	5

4. Please rate how safe or unsafe you feel:

	Very safe	Somewhat safe	Neither safe nor unsafe	Somewhat unsafe	Very unsafe	Don't know
In your neighborhood during the day	1	2	3	4	5	6
In Tracy's downtown/commercial area during the day	1	2	3	4	5	6

5. Please rate each of the following characteristics as they relate to Tracy as a whole:

	Excellent	Good	Fair	Poor	Don't know
Traffic flow on major streets	1	2	3	4	5
Ease of travel by car in Tracy	1	2	3	4	5
Ease of travel by public transportation in Tracy	1	2	3	4	5
Ease of travel by bicycle in Tracy	1	2	3	4	5
Ease of walking in Tracy	1	2	3	4	5
Availability of paths and walking trails	1	2	3	4	5
Air quality	1	2	3	4	5
Cleanliness of Tracy	1	2	3	4	5
Overall appearance of Tracy	1	2	3	4	5
Public places where people want to spend time	1	2	3	4	5
Variety of housing options	1	2	3	4	5
Availability of affordable quality housing	1	2	3	4	5
Fitness opportunities (including exercise classes and paths or trails, etc.)	1	2	3	4	5
Recreational opportunities	1	2	3	4	5
Availability of affordable quality food	1	2	3	4	5
Availability of affordable quality health care	1	2	3	4	5
Availability of preventive health services	1	2	3	4	5

6. Please rate each of the following characteristics as they relate to Tracy as a whole:

	Excellent	Good	Fair	Poor	Don't know
Adult educational opportunities	1	2	3	4	5
Opportunities to attend cultural/arts/music activities	1	2	3	4	5
Employment opportunities	1	2	3	4	5
Shopping opportunities	1	2	3	4	5
Cost of living in Tracy	1	2	3	4	5
Overall quality of business and service establishments in Tracy	1	2	3	4	5
Vibrant downtown/commercial area	1	2	3	4	5
Overall quality of new development in Tracy	1	2	3	4	5
Opportunities to participate in social events and activities	1	2	3	4	5
Opportunities to volunteer	1	2	3	4	5
Opportunities to participate in community matters	1	2	3	4	5
Openness and acceptance of the community toward people of diverse backgrounds	1	2	3	4	5
Neighborliness of residents in Tracy	1	2	3	4	5

7. Please indicate whether or not you have done each of the following in the last 12 months.

	No	Yes
Made efforts to conserve water	1	2
Made efforts to make your home more energy efficient	1	2
Observed a code violation or other hazard in Tracy (weeds, abandoned buildings, etc.)	1	2
Household member was a victim of a crime in Tracy	1	2
Reported a crime to the police in Tracy	1	2
Stocked supplies in preparation for an emergency	1	2
Campaigned or advocated for an issue, cause or candidate	1	2
Contacted the City of Tracy (in-person, phone, email or web) for help or information	1	2
Contacted Tracy elected officials (in-person, phone, email or web) to express your opinion	1	2

8. In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Tracy?

	2 times a week or more	2-4 times a month	Once a month or less	Not at all
Used Tracy recreation centers or their services	1	2	3	4
Visited a neighborhood park or City park	1	2	3	4
Used Tracy public libraries or their services	1	2	3	4
Attended a City-sponsored event	1	2	3	4
Used bus, rail, subway or other public transportation instead of driving	1	2	3	4
Carpooled with other adults or children instead of driving alone	1	2	3	4
Walked or biked instead of driving	1	2	3	4
Volunteered your time to some group/activity in Tracy	1	2	3	4
Participated in a club	1	2	3	4
Talked to or visited with your immediate neighbors	1	2	3	4
Done a favor for a neighbor	1	2	3	4

9. Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?

	2 times a week or more	2-4 times a month	Once a month or less	Not at all
<u>Attended</u> a local public meeting	1	2	3	4
<u>Watched</u> (online or on television) a local public meeting	1	2	3	4

The City of Tracy 2014 Citizen Survey

10. Please rate the quality of each of the following services in Tracy:

	Excellent	Good	Fair	Poor	Don't know
Police/Sheriff services	1	2	3	4	5
Fire services	1	2	3	4	5
Ambulance or emergency medical services	1	2	3	4	5
Crime prevention	1	2	3	4	5
Fire prevention and education	1	2	3	4	5
Traffic enforcement	1	2	3	4	5
Street repair	1	2	3	4	5
Street cleaning	1	2	3	4	5
Street lighting	1	2	3	4	5
Sidewalk maintenance	1	2	3	4	5
Traffic signal timing	1	2	3	4	5
Bus or transit services	1	2	3	4	5
Garbage collection	1	2	3	4	5
Recycling	1	2	3	4	5
Yard waste pick-up	1	2	3	4	5
Storm drainage	1	2	3	4	5
Drinking water	1	2	3	4	5
Sewer services	1	2	3	4	5
Power (electric and/or gas) utility	1	2	3	4	5
Utility billing	1	2	3	4	5
City parks	1	2	3	4	5
Recreation programs or classes	1	2	3	4	5
Recreation centers or facilities	1	2	3	4	5
Land use, planning and zoning	1	2	3	4	5
Code enforcement (weeds, abandoned buildings, etc.)	1	2	3	4	5
Animal control	1	2	3	4	5
Economic development	1	2	3	4	5
Public library services	1	2	3	4	5
Public information services	1	2	3	4	5
Cable television	1	2	3	4	5
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	1	2	3	4	5
Preservation of natural areas such as open space, farmlands and greenbelts	1	2	3	4	5
Tracy open space	1	2	3	4	5
City-sponsored special events	1	2	3	4	5
Overall customer service by Tracy employees (police, receptionists, planners, etc.)	1	2	3	4	5

11. Overall, how would you rate the quality of the services provided by each of the following?

	Excellent	Good	Fair	Poor	Don't know
The City of Tracy	1	2	3	4	5
The Federal Government	1	2	3	4	5

12. Please rate the following categories of Tracy government performance:

	Excellent	Good	Fair	Poor	Don't know
The value of services for the taxes paid to Tracy	1	2	3	4	5
The overall direction that Tracy is taking	1	2	3	4	5
The job Tracy government does at welcoming citizen involvement	1	2	3	4	5
Overall confidence in Tracy government	1	2	3	4	5
Generally acting in the best interest of the community	1	2	3	4	5
Being honest	1	2	3	4	5
Treating all residents fairly	1	2	3	4	5

13. Please rate how important, if at all, you think it is for the Tracy community to focus on each of the following in the coming two years:

	Essential	Very important	Somewhat important	Not at all important
Overall feeling of safety in Tracy...	1	2	3	4
Overall ease of getting to the places you usually have to visit...........................	1	2	3	4
Quality of overall natural environment in Tracy..	1	2	3	4
Overall "built environment" of Tracy (including overall design, buildings, parks and transportation systems)	1	2	3	4
Health and wellness opportunities in Tracy	1	2	3	4
Overall opportunities for education and enrichment...	1	2	3	4
Overall economic health of Tracy	1	2	3	4
Sense of community...	1	2	3	4

14. The City of Tracy has several facilities available to rent for special events such as meetings, parties and weddings. City rental facilities include parks and picnic areas, sports fields, the Civic Center, Community Center, Transit Station and the Aquatic Center. Please rate the availability of these City facilities for your rental needs:
- ❍ Always available
- ❍ Sometimes available
- ❍ Almost never available
- ❍ Not applicable/I have never rented City facilities
- ❍ Don't know/didn't know City facilities were available to rent

15. Please indicate how important, if at all, each of the following projects will be for the City to fund:

	Essential	Very important	Somewhat important	Not at all important	Don't know
Construct a field sports complex (baseball, softball, football, soccer, etc.)...	1	2	3	4	5
Build a competition swimming pool	1	2	3	4	5
Build a family aquatics center	1	2	3	4	5
Renovate the senior center	1	2	3	4	5
Renovate the community center..	1	2	3	4	5

16. How much of a priority, if any, should each of the following be for the City to address in the next two to three years?

	High priority	Medium priority	Not a priority	Don't know
Encourage job growth..	1	2	3	4
Redevelop downtown	1	2	3	4
Maintain and improve streets and roads..	1	2	3	4
Maintain a safe community	1	2	3	4
Provide recreational and cultural opportunities.....................................	1	2	3	4
Create regional education opportunities...	1	2	3	4

The City of Tracy 2014 Citizen Survey

Our last questions are about you and your household. Again, all of your responses to this survey are completely anonymous and will be reported in group form only.

D1. How often, if at all, do you do each of the following, considering all of the times you could?

	Never	*Rarely*	*Sometimes*	*Usually*	*Always*
Recycle at home	1	2	3	4	5
Purchase goods or services from a business located in Tracy	1	2	3	4	5
Eat at least 5 portions of fruits and vegetables a day	1	2	3	4	5
Participate in moderate or vigorous physical activity	1	2	3	4	5
Read or watch local news (via television, paper, computer, etc.)	1	2	3	4	5
Vote in local elections	1	2	3	4	5

D2. Would you say that in general your health is:
○ Excellent ○ Very good ○ Good ○ Fair ○ Poor

D3. What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:
○ Very positive ○ Somewhat positive ○ Neutral ○ Somewhat negative ○ Very negative

D4. What is your employment status?
○ Working full time for pay
○ Working part time for pay
○ Unemployed, looking for paid work
○ Unemployed, not looking for paid work
○ Fully retired

D5. Do you work inside the boundaries of Tracy?
○ Yes, outside the home
○ Yes, from home
○ No

D6. How many years have you lived in Tracy?
○ Less than 2 years   ○ 11-20 years
○ 2-5 years   ○ More than 20 years
○ 6-10 years

D7. Which best describes the building you live in?
○ One family house detached from any other houses
○ Building with two or more homes (duplex, townhome, apartment or condominium)
○ Mobile home
○ Other

D8. Is this house, apartment or mobile home…
○ Rented
○ Owned

D9. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?
○ Less than $300 per month
○ $300 to $599 per month
○ $600 to $999 per month
○ $1,000 to $1,499 per month
○ $1,500 to $2,499 per month
○ $2,500 or more per month

D10. Do any children 17 or under live in your household?
○ No   ○ Yes

D11. Are you or any other members of your household aged 65 or older?
○ No   ○ Yes

D12. How much do you anticipate your household's total income before taxes will be for the current year? (**Please include in your total income money from all sources for all persons living in your household.**)
○ Less than $25,000
○ $25,000 to $49,999
○ $50,000 to $99,999
○ $100,000 to $149,999
○ $150,000 or more

Please respond to both questions D13 and D14:

D13. Are you Spanish, Hispanic or Latino?
○ No, not Spanish, Hispanic or Latino
○ Yes, I consider myself to be Spanish, Hispanic or Latino

D14. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)
○ American Indian or Alaskan Native
○ Asian, Asian Indian or Pacific Islander
○ Black or African American
○ White
○ Other

D15. In which category is your age?
○ 18-24 years   ○ 55-64 years
○ 25-34 years   ○ 65-74 years
○ 35-44 years   ○ 75 years or older
○ 45-54 years

D16. What is your sex?
○ Female   ○ Male

D17. Do you consider a cell phone or land line your primary telephone number?
○ Cell   ○ Land line   ○ Both

Thank you for completing this survey. Please return the completed survey in the postage-paid envelope to: National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502

City of Tracy
333 Civic Center Plaza
Tracy, CA 95376

CITY MANAGER'S OFFICE