

NOTICE OF REGULAR MEETING

Pursuant to Section 54954.2 of the Government Code of the State of California, a Regular Meeting of the **TRACY ARTS COMMISSION** is hereby called for:

Date/Time: Tuesday, April 12, 2022, 7:00 p.m.
(or as soon thereafter as possible)

Location: Grand Theatre Center for the Arts, Visual Arts 1
715 Central Avenue, Tracy, CA 95376

THIS MEETING WILL BE OPEN TO THE PUBLIC FOR IN-PERSON PARTICIPATION. IN ACCORDANCE WITH THE CALIFORNIA DEPARTMENT OF PUBLIC HEALTH GUIDELINES, UNIVERSAL MASKING IS RECOMMENDED FOR ALL PERSONS REGARDLESS OF VACCINATION STATUS.

Government Code Section 54954.3 states that every public meeting shall provide an opportunity for the public to address the Tracy Arts Commission on any item, before or during consideration of the item, however, no action shall be taken on any item not on the agenda.

1. Call to Order
2. Roll Call
3. Items from the Audience - *In accordance with Procedures for Preparation, Posting and Distribution of Agendas and the Conduct of Public Meetings, adopted by Resolution 2019-240, any item not on the agenda brought up by the public at a meeting shall be automatically referred to staff. If staff is not able to resolve the matter satisfactorily, the member of the public may request a Tracy Arts Commission member to sponsor the item for discussion at a future meeting.*
4. Approval of Minutes from the Meeting of March 8, 2022
5. Old Business
 - A. Continue Discussion of Tracy Arts Month, April 2022
 - B. Continue Discussion of 2022 Granting Program
6. New Business
 - A. Review and Approve Downtown Street Banners Civic Art Project Recommendations
 - B. Review and Approve Public/Private Mural Project Support for Byron Alvarez Property Request For Proposals and Project Recommendations.
7. Correspondence
8. Items from the Commission
9. Items from Staff
10. Adjournment

POSTED: April 7, 2022

The City of Tracy complies with the Americans with Disabilities Act and makes all reasonable accommodations for the disabled to participate in public meetings. Persons requiring assistance or auxiliary aids in order to participate should call City Hall at (209) 831-6000, at least 24 hours prior to the meeting.

Any materials distributed to the majority of the Tracy Arts Commission regarding any item on this agenda will be made available for public inspection in the Cultural Arts Division located at 715 Central Avenue, Tracy, CA during normal business hours.

TRACY ARTS COMMISSION
MEETING MINUTES
March 8, 2022, 7:00 p.m.

Grand Theatre Center for the Arts, 715 Central Avenue

Vice Chair Reis called the meeting to order at 7:01 p.m.

Roll call found Commissioners Lees, Reis, Sandhu, and Skinner present.
Commissioner Dhugga was absent.

Staff Present: William Wilson, Cultural Arts Supervisor

Recorded By: William Wilson, Cultural Arts Supervisor
Anna Cross, Cultural Arts Division Manager

1. ITEMS FROM THE AUDIENCE

None

2. APPROVAL OF MINUTES FROM THE REGULAR MEETING ON FEBRUARY 8, 2022

ACTION Motion by Vice Chair Reis, seconded by Commissioner Sandhu to approve the minutes as submitted. Voice vote found all in favor; motion carried 4:0

3. CONTINUE DISCUSSION OF 2021 ANNUAL REPORT FOR CITY COUNCIL

CAS Wilson provided the Staff Report and stated the Commission was well represented, complimenting Vice Chair Reis, in the first Annual Report to City Council on February 15. Vice Chair Reis acknowledged Chair Dhugga in the preparation of the script. Commissioners agreed that future Annual Report presentations should include the in-person recognition of artists when possible.

4. CONTINUE DISCUSSION OF DOWNTOWN STREET BANNERS CIVIC ART PROJECT

CAS Wilson provided the Staff Report. Vice Chair Reis reported artists Pamela K. Wilhelm of Tracy, Jacob Alt of Tracy, Jose Luis Pina Moralez of San Francisco, and John Sterry of Lathrop have confirmed their willingness to license two works for \$250 in order to stay within the estimated fees of \$1000. CAS Wilson requested Vice Chair Reis email the images and corresponding artist information in preparation for the review and approval of recommendations at the meeting of April 12.

5. REVIEW AND APPROVE PROGRAMMING RECOMMENDATIONS FOR DOWNTOWN TRACY ARTS MONTH, APRIL 2022

CAS Wilson provided the Staff Report and advised adding "all ages" to the Open Mic Night event description as previously discussed. In addition, he confirmed the availability of the Children's Studio for the Poetry Workshop. Amended recommendations were presented:

Poetry Workshop: featuring Poets Miniya Joy Brisbane & Darius Waiters of Stockton, CA
Grand Theatre Center for the Arts/Children’s Studio
Saturday, April 9, 10 a.m. to 12 p.m.
Free and open to the public.
Family-Friendly, Drop-in Activities include Haiku, Free-Form, Group Poem,
Song Lyrics as Poetry, and Nursery Rhymes Remix.
Estimated total fees for services, supplies and hospitality are \$500

Open Mic Night: featuring Emcee/DJ Aaron Branscum & Singer/Songwriter Matt Jaffe
Grand Theatre Center for the Arts/Studio Theatre
Thursday, April 21, 6:30 to 8:30 p.m.
Free, all ages, and open to the public.
Estimated total fees for services are \$400

Commissioners discussed and agreed no other artists should be presented, but that others can be invited to participate in the Open Mic Night including Indian Dancers, and the poets from the Poetry Workshop. Commissioners agreed this would encourage more opportunities for the public to participate in the event.

ACTION Motion by Commissioner Sandhu, seconded by Commissioner Lees to approve the programming recommendations for Downtown Tracy Arts Month, April 2022 as amended. Voice vote found all in favor; motion carried 4:0

6. REVIEW AND APPROVE 2022 GRANTING PROGRAM REQUEST FOR PROPOSALS

CAS Wilson provided the Staff Report and reviewed the Request For Proposals with the Commission. He advised that with the Commission’s approval, distribution would begin as soon as possible, with copies provided to Commissioner’s for their use to promote the Program.

ACTION Motion by Commissioner Lees, seconded by Vice Chair Reis to approve the 2022 Granting Program Request For Proposals as submitted. Voice vote found all in favor; motion carried 4:0

7. CORRESPONDENCE

None

8. ITEMS FROM THE COMMISSION

Commissioners Lees and Reis gave a brief summary of their activities relating to arts and culture within the last month.

9. ITEMS FROM STAFF

CAS Wilson reported the repair and replacement of the acrylic pedestal top for the Steam Engine sculpture by Lino Giovacchini in City Hall has been completed, at a total cost of \$247.

CADM Cross reported the addition of Brazilian singer Caro Pierotto to the Presenting Season on Saturday, April 30, in support of additional multicultural programming.

CADM Cross reported City Council will issue a proclamation in support of Californians for the Arts' Arts, Cultural and Creativity Month in California. Vice Chair Reis and Commission Skinner volunteered to receive the proclamation with CADM Cross.

10. ADJOURNMENT – Time: 8:01 p.m.

ACTION Motion by Vice Chair Reis, seconded by Commissioner Sandhu to adjourn.
Roll call vote found all in favor; passed and so ordered.

The above agenda was posted at the Tracy City Hall on March 4, 2022. The above are action minutes. Materials distributed to the majority of the Tracy Arts Commission, staff records and/or audio recording is available in the Cultural Arts Division located at 715 Central Avenue.

**CITY OF TRACY
TRACY ARTS COMMISSION MEETING
April 12, 2022**

AGENDA ITEM 5.a.

REQUEST

CONTINUE DISCUSSION OF TRACY ARTS MONTH, APRIL 2022

DISCUSSION

The Tracy Arts Commission (TAC) has approved participation in Tracy Arts Month in April, 2022, with a total budget of \$2,000. The TAC began discussion at the meeting of January 11 in order to determine the programming elements in support of this event. Recommendations were reviewed and approved at the meeting of March 8:

Poetry Workshop: featuring Poets Miniya Joy Brisbane & Darius Waiters of Stockton, CA
Grand Theatre Center for the Arts/Children's Studio
Saturday, April 9, 10 a.m. to 12 p.m.
Free and open to the public.
Family-Friendly, Drop-in Activities include Haiku, Free-Form, Group Poem, Song Lyrics as Poetry, and Nursery Rhymes Remix.
Estimated total fees for services, supplies and hospitality are \$500

Open Mic Night: featuring Emcee/DJ Aaron Branscum & Singer/Songwriter Matt Jaffe
Grand Theatre Center for the Arts/Studio Theatre
Thursday, April 21, 6:30 to 8:30 p.m.
Free, all ages, and open to the public.
Estimated total fees for services are \$400

Discussion in support of these events will continue as needed.

FISCAL IMPACT

Appropriation of Tracy Arts Commission funding in the Cultural Arts Division budget in the amount of \$2,000 has been approved for Tracy Arts Month programming components.

RECOMMENDATION

Continue Discussion of Tracy Arts Month, April 2022

Prepared By: William Wilson, Cultural Arts Supervisor

Reviewed By: Anna Cross, Cultural Arts Division Manager

Approved By: Anna Cross, Cultural Arts Division Manager

**CITY OF TRACY
TRACY ARTS COMMISSION MEETING
April 12, 2022**

AGENDA ITEM 5.b.

REQUEST

CONTINUE DISCUSSION OF 2022 GRANTING PROGRAM

DISCUSSION

As part of the Tracy Arts Commission's (TAC) on-going efforts to offer new and relevant programming in the community, and provide resources to the creative community, a new Granting Program (GP) has been designed.

In March of 2019 the TAC approved the Budget Subcommittee's funding recommendations for FY2019-20 in the amount of \$4,000; three grants at \$1,000 each and four mini-grants at \$250 each. Public surveys collected at the Downtown Tracy Artwalk events in 2019 also identified support for grants at modest amounts up to \$1,000. Staff has created new GP guidelines and an application that are less complicated and more user friendly as the TAC recommended.

On behalf of the City of Tracy, the TAC is inviting applications from Tracy-based artists of all kinds, arts educators, and arts organizations wanting to develop and presents arts and cultural-based projects in Tracy. Projects will be accessible to the public in the form of events and activities such as classes, exhibits, festivals, performances, etc. The GP seeks to strengthen resources available to the creative community, encourage and support collaborative projects, promote arts education while serving diverse audiences, and increase public access to the arts. Grantees will be required to submit a final report to help the TAC evaluate the outcomes of supported projects.

Executive review of the guidelines and application copy were completed in December, 2021. The TAC reviewed and approved 2022 Granting Program Request of Proposals at the meeting of March 8. The Request For Proposals is in distribution, and an orientation workshop was held on March 30. Applications are due by 5:00 p.m. on Monday, May 2. Discussion in support of this programming will continue as needed, and proposals are scheduled for review and recommendation at the meeting of May 10.

FISCAL IMPACT

Appropriation of Tracy Arts Commission funding in the Cultural Arts Division budget in the amount of \$4,000 has been approved for the 2022 Granting Program.

RECOMMENDATION

Continue discussion of 2022 Granting Program

Agenda Item 5.b.
April 12, 2022
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Prepared By: William Wilson, Cultural Arts Supervisor
Reviewed By: Anna Cross, Cultural Arts Division Manager
Approved By: Anna Cross, Cultural Arts Division Manager

**CITY OF TRACY
TRACY ARTS COMMISSION MEETING
APRIL 12, 2022**

AGENDA ITEM 6.a.

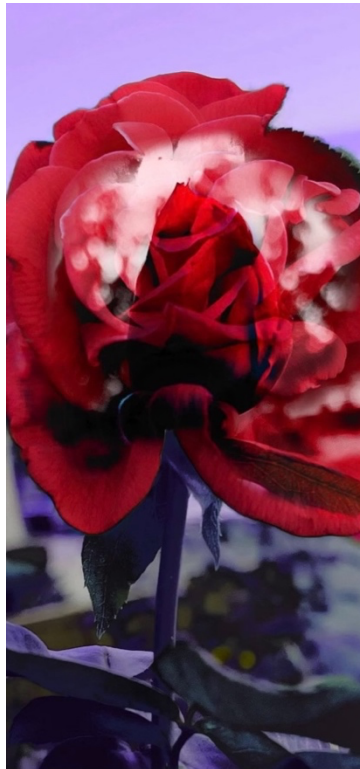
REQUEST

**REVIEW AND APPROVE DOWNTOWN STREET BANNERS CIVIC ART PROJECT
RECOMMENDATIONS**

DISCUSSION

The Tracy Arts Commission (TAC) approved the development of the Downtown Street Banners Civic Art Project as part of the FY2021-22 Budget and Programming Recommendations at the meeting of December 14, 2021. This pilot project seeks to introduce art into the downtown streetscape in a new and complimentary way. Staff has identified the project locations. Vice Chair Reis has worked to identify local-area artists for the Commission's consideration. The TAC formed recommendations at the meeting of March 8. Four artists will be commissioned to create original works of art, to be featured on four double-sided banners:

Jacob Alt (Tracy, CA)



José Piña Morales (San Francisco/Tracy, CA)



John Sterry (Lathrop, CA)



Pamela Wilhelm (Tracy, CA)



FISCAL IMPACT

Appropriation of Tracy Arts Commission funding in the Cultural Arts Division budget in the amount of \$1,600 has been approved to produce four street banners.

RECOMMENDATION

Review and Approve Downtown Street Banners Civic Art Project Recommendations

Prepared By: William Wilson, Cultural Arts Supervisor

Reviewed By: Anna Cross, Cultural Arts Division Manager

Approved By: Anna Cross, Cultural Arts Division Manager

**CITY OF TRACY
TRACY ARTS COMMISSION MEETING
APRIL 12, 2022**

AGENDA ITEM 6.b.

REQUEST

REVIEW AND APPROVE PUBLIC/PRIVATE MURAL PROJECT SUPPORT FOR BYRON ALVAREZ PROPERTY REQUEST FOR PROPOSALS AND PROJECT RECOMMENDATIONS

DISCUSSION

Within the functions of the Civic Art Program, the Tracy Arts Commission (TAC) and Cultural Arts Division (CAD) Staff serve a resource to the community-at-large. Periodically the TAC and Staff are approached by business and property owners who are interested in developing or hosting Civic Art projects at their locations. These public/private collaborations are unique, ranging from simple consultations to assisting in fully developed projects, each with their own goals, scale, and budgets.

In January of 2022, Mr. Byron Alvarez requested support for a new mural project at his property located at 27 W. 10th St., Tracy, CA. This project will replace an existing mural on the eastern, parking lot wall of Town & Country. Mr. Alvarez requested the Tracy Arts Commission to issue a Request For Proposals (RFP) to help identify interested artists. In addition, the TAC is requested to review the proposals and provide recommendations to Mr. Alvarez for his consideration. All other components of the project including artist selection, negotiation, contract, project development, schedule, etc. remain under the control and direction of Mr. Alvarez as the property owner.

The Civic Art Subcommittee (CAS) and Staff met on March 8 to discuss the project's specification and goals, in order to create an RFP. Recommendations before the TAC are to:

- Provide the requested project support by issuing an RFP, and reviewing and recommending proposals for the property owner's use and reference.
- CAS Subcommittee to form a project team with a member of West Side Pioneer Association – Tracy Historical Museum.
- Project Team to review proposals and form recommendations in July, to be provided to Mr. Alvarez.

Cultural Arts Division Staff would remain in contact with Mr. Alvarez to provide project updates when available.

ATTACHMENT A

27 W. 10th St. Mural Project Support Request For Proposals

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item at this time.

RECOMMENDATION

Review and Approve Public/Private Mural Project Support for Byron Alvarez Property Request For Proposals and Project Recommendations

Prepared By: William Wilson, Cultural Arts Supervisor

Reviewed By: Anna Cross, Cultural Arts Division Manager

Approved By: Anna Cross, Cultural Arts Division Manager



ATTACHMENT A

City of Tracy – Cultural Arts Division & Tracy Arts Commission

27 W. 10th St. Mural Project Support Request For Proposals

Project Intent

The City of Tracy – Cultural Arts Division & Tracy Arts Commission is collaborating with Mr. Byron Alvarez in support of the creation of a new mural project located at 27 W. 10th St. in downtown Tracy, California. This high-visibility site is the east wall in the parking lot of Town and Country restaurant.



This project seeks to create a large-format painted mural, approximately 100' long x 14' high. The mural is considered to be a temporary project with a five-year lifespan.

Works in acrylic, latex, and aerosol paint media will be considered. Artists may submit up to three concepts in their proposals.

To assist artists the following considerations have been identified as important to the success of the project:

- Welsh heritage of the Alvarez family. Incorporating Welsh culture & tradition such as the flag, traditional dress, famous landmarks, etc.
- Tracy's agricultural, industrial, transportation, travel, and/or food history

- Open to other attractive images and themes that add interest and beauty to the downtown location

Artists are encouraged to make a site visit to better understand the details and environment of the project.

Budget

The projected total budget for this project is estimated at \$2,500 – \$3,000, with terms negotiated between property owner and artist.

Eligibility

This project is open to all artists in the Civic Art Program pool and any artist(s) that have requested to be considered for projects, as well as the creative community-at-large. Creative teams are eligible to apply as long as one member of the team is designated as the Lead-Artist.

Project Time Line

April/May, 2022	Issue Request For Proposals
June 15, 2022	Delivery Deadline for Proposals
July 12, 2022	CAS Special Meeting – Proposal Review & Recommendations
July, 2022	Recommendations Provided to Mr. Alavarez
Summer/Fall, 2022	Development & Production of Mural Project

The City of Tracy and the property owner reserves the right to change the project timeline as needed.

Proposal Content & Review Process

Artists interested in this project must prepare and submit the following materials:

1. Statement of Intent

No more than one page in length, explaining interest and concept of the project.

2. Current Resume(s) or Bio(s)

If submitting as a team, a current resume or bio of all members should be provided. Lead Artist's resume or bio must include complete contact information.

3. Conceptual Artwork

Artists should prepare conceptual illustrations or images representative of the final artwork they would develop. Conceptual artwork must be no smaller than 8" x 10" and no larger than 11" x 17" in size.

4. Support Materials.

Artists should submit any support materials representative of similar work/projects that may be applicable to the consideration and review of the proposal.

Proposals should not be bound or stapled, as they will be duplicated for review. Proposals should be placed in an envelope and labeled with the project title.

The Civic Art Program Subcommittee/Project Team (including West Side Pioneer Association – Tracy Historical Museum representative) is responsible for initial review of all proposals. The Subcommittee/Project Team will make recommendations for this project to the property owner. All other components of the project including artist selection, negotiation, contract, project development, schedule, etc. remain under the control and direction of the property owner.

While the design concepts submitted for this RFP and the original artworks remain the in ownership of the artist, all submitted materials will become the property of the City of Tracy and may be shared with the property owner. Images of the concept designs and final artworks may be used in publicity for the City of Tracy. All of the submitted materials are public records subject to the California Public Records Act. Submission of proposal(s) constitutes the acceptance of these terms.

Artists interested in being considered for this project must submit proposals by:

Wednesday, June 15, 2020 at 5:00 PM PST

Proposals may be delivered to the Grand Theatre Center for the Arts, Patron Services at the Leona Darr Willis Box Office, or they may be mailed to:

Civic Art Program Subcommittee c/o
Cultural Arts Division 715 Central Ave. Tracy, CA 95376

All proposals must be submitted by mail or delivered by the deadline stated above. Electronic submissions will not be accepted for this project.

For additional information/questions, please contact:
William Wilson, Cultural Arts Supervisor
william.wilson@cityoftracy.org / 209.831.6299