

# NOTICE OF REGULAR MEETING

Pursuant to Section 54954.2 of the Government Code of the State of California, a Regular Meeting of the **TRACY ARTS COMMISSION** is hereby called for:

**Date/Time:** Tuesday, May 10, 2022, 7:00 p.m.  
(or as soon thereafter as possible)

**Location:** Grand Theatre Center for the Arts, Visual Arts 1  
715 Central Avenue, Tracy, CA 95376

**THIS MEETING WILL BE OPEN TO THE PUBLIC FOR IN-PERSON PARTICIPATION. IN ACCORDANCE WITH THE CALIFORNIA DEPARTMENT OF PUBLIC HEALTH GUIDELINES, UNIVERSAL MASKING IS RECOMMENDED FOR ALL PERSONS REGARDLESS OF VACCINATION STATUS.**

Government Code Section 54954.3 states that every public meeting shall provide an opportunity for the public to address the Tracy Arts Commission on any item, before or during consideration of the item, however, no action shall be taken on any item not on the agenda.

1. Call to Order
2. Roll Call
3. Items from the Audience - *In accordance with Procedures for Preparation, Posting and Distribution of Agendas and the Conduct of Public Meetings, adopted by Resolution 2019-240, any item not on the agenda brought up by the public at a meeting shall be automatically referred to staff. If staff is not able to resolve the matter satisfactorily, the member of the public may request a Tracy Arts Commission member to sponsor the item for discussion at a future meeting.*
4. Approval of Minutes from the Meeting of April 12, 2022
5. Old Business
  - A. Continue Discussion of Tracy Arts Month, April 2022
6. New Business
  - A. Review and Approve 2022 Granting Program Applicant Proposals
  - B. Review and Approve Downtown Tracy Artwalk Emerging Artists Selection Process
7. Correspondence
8. Items from the Commission
9. Items from Staff
10. Adjournment

**POSTED: May 5, 2022**

The City of Tracy complies with the Americans with Disabilities Act and makes all reasonable accommodations for the disabled to participate in public meetings. Persons requiring assistance or auxiliary aids in order to participate should call City Hall at (209) 831-6000, at least 24 hours prior to the meeting.

Any materials distributed to the majority of the Tracy Arts Commission regarding any item on this agenda will be made available for public inspection in the Cultural Arts Division located at 715 Central Avenue, Tracy, CA during normal business hours.

TRACY ARTS COMMISSION  
MEETING MINUTES  
April 12, 2022, 7:00 p.m.

Grand Theatre Center for the Arts, 715 Central Avenue

Chair Dhugga called the meeting to order at 7:02 p.m.

Roll call found Commissioners Dhugga Lees, Reis, Sandhu, and Skinner present.

Staff Present: William Wilson, Cultural Arts Supervisor  
Anna Cross, Cultural Arts Division Manager

Recorded By: William Wilson, Cultural Arts Supervisor

1. ITEMS FROM THE AUDIENCE

None

2. APPROVAL OF MINUTES FROM THE REGULAR MEETING ON MARCH 8, 2022

**ACTION** Motion by Vice Chair Reis, seconded by Commissioner Lees to approve the minutes as submitted. Voice vote found all in favor; motion carried 5:0

3. CONTINUE DISCUSSION OF TRACY ARTS MONTH, APRIL 2022

CAS Wilson provided the Staff Report. Vice Chair Reis provided an overview of the Poetry Workshop on Saturday, April 9. She noted the event was a success with nine diverse participants and wonderful teachers, and suggested more in-person marketing could have been valuable. Chair Dhugga, who also attended, noted the event was well done and easy to understand. Commissioners and Staff discussed marketing and CADM Cross offered to share marketing strategies for future efforts. Commissioners Reis and Skinner asked if Commissioners could participate in the upcoming Open Mic Night on April 21. CAS Wilson confirmed it is allowable with individuals participating as citizens, and not seeking to represent the Tracy Arts Commission in doing so.

4. CONTINUE DISCUSSION OF 2022 GRANTING PROGRAM

CAS Wilson provided the Staff Report and reported the Granting Program Workshop was held on March 30 with four participants. Review and approval of proposals is scheduled for the meeting of May 10.

5. REVIEW AND APPROVE DOWNTOWN STREET BANNERS CIVIC ART PROJECT RECOMMENDATIONS

CAS Wilson provided the Staff Report and reported type could be added to the banners to acknowledge the artists' names and the Tracy Arts Commission.

**ACTION** Motion by Commissioner Lees, seconded by Commissioner Sandhu to approve the Downtown Street Banners Civic Art Project as submitted. Voice vote found all in favor;

motion carried 5:0

6. REVIEW AND APPROVE PUBLIC/PRIVATE MURAL PROJECT SUPPORT FOR BYRON ALVAREZ PROPERTY REQUEST FOR PROPOSALS AND PROJECT RECOMMENDATIONS

CAS Wilson provided the Staff Report and review the draft Request For Proposals, explaining that Mr. Alvarez will also review and approve.

**ACTION** Motion by Vice Chair Reis, seconded by Commissioner Sandhu to approve the Public/Private Mural Project Support for Byron Alvarez property Request For Proposals and project recommendations, April 2022 as amended. Voice vote found all in favor; motion carried 5:0

7. CORRESPONDENCE

None

8. ITEMS FROM THE COMMISSION

Commissioners gave a brief summary of their activities relating to arts and culture within the last month. Commissioner Lees requested that the Tracy Arts Commission meetings be listed on the City website calendar. Staff reported the effort to do so is in progress.

9. ITEMS FROM STAFF

CAS Wilson reported approval of the selection process for Emerging Artists at the June Artwalk, and the review and approval of Granting Program proposals will be on the agenda for the meeting of May 10.

CADM Cross reported the April is Californians for the Arts – Arts, Culture & Creativity Month, and that several events are scheduled during Tracy Arts Month including Movie Mondays.

10. ADJOURNMENT – Time: 7:54 p.m.

**ACTION** Motion by Commissioner Sandhu, seconded by Vice Chair Reis to adjourn. Roll call vote found all in favor; passed and so ordered.

The above agenda was posted at the Tracy City Hall on April 7, 2022. The above are action minutes. Materials distributed to the majority of the Tracy Arts Commission, staff records and/or audio recording is available in the Cultural Arts Division located at 715 Central Avenue.

**CITY OF TRACY  
TRACY ARTS COMMISSION MEETING  
MAY 10, 2022**

**AGENDA ITEM 5.a.**

REQUEST

**CONTINUE DISCUSSION OF TRACY ARTS MONTH, APRIL 2022**

DISCUSSION

The Tracy Arts Commission (TAC) has approved participation in Tracy Arts Month in April, 2022, with a total budget of \$2,000. The TAC began discussion at the meeting of January 11 in order to determine the programming elements in support of this event. Recommendations were reviewed and approved at the meeting of March 8:

Poetry Workshop: featuring Poets Miniya Joy Brisbane & Darius Waiters of Stockton, CA  
Grand Theatre Center for the Arts/Children's Studio  
Saturday, April 9, 10 a.m. to 12 p.m.  
Free and open to the public.  
Family-Friendly, Drop-in Activities include Haiku, Free-Form, Group Poem, Song Lyrics as Poetry, and Nursery Rhymes Remix.  
Estimated total fees for services, supplies and hospitality are \$500

Open Mic Night: featuring Emcee/DJ Aaron Branscum & Singer/Songwriter Matt Jaffe  
Grand Theatre Center for the Arts/Studio Theatre  
Thursday, April 21, 6:30 to 8:30 p.m.  
Free, all ages, and open to the public.  
Estimated total fees for services are \$400

Discussion in support of these events will continue as needed.

FISCAL IMPACT

Appropriation of Tracy Arts Commission funding in the Cultural Arts Division budget in the amount of \$2,000 has been approved for Tracy Arts Month programming components.

RECOMMENDATION

Continue Discussion of Tracy Arts Month, April 2022

Prepared By: William Wilson, Cultural Arts Supervisor

Reviewed By: Anna Cross, Cultural Arts Division Manager

Approved By: Anna Cross, Cultural Arts Division Manager

**CITY OF TRACY  
TRACY ARTS COMMISSION MEETING  
MAY 10, 2022**

**AGENDA ITEM 6.a.**

REQUEST

**REVIEW AND APPROVE 2022 GRANTING PROGRAM APPLICANT PROPOSALS**

DISCUSSION

The Tracy Arts Commission (TAC) reviewed and approved the 2022 Granting Program Request For Proposals (RFP) at the meeting of March 8, 2022. The 2022 Granting Program will award up to \$4,000 (three \$1,000 grants and four \$250 mini-grants) to Tracy resident artists, arts educators, and arts organizations (both collectives and non-profits). Tracy residency is defined as having a primary residence in the City, and/or teaching at a public or public charter school in Tracy, within the City limits.

Staff released the RFP to the community-at-large on March 9 and has worked to distribute information in both digital and print formats to the creative community. An informational workshop was held on Wednesday, March 30 with four participants. Applications had to be received by 5:00 PM PST at the Grand Theatre Center for the Arts on Monday, May 2 in order to be eligible for review by the Tracy Arts Commission.

Staff will present the eligible proposals. The Commission will review and evaluate the proposals with the following criteria, with each review providing a total possible high score of 75 (15 points x 5 reviewers) per application:

Artistic and/or Educational Excellence – 5 points:

Measure of the creativity (new, original and/or interesting ideas), quality (technical skills) and strength of content (concept and educational value) of the project.

Community Impact – 5 points:

Measure of the diversity and representation of the intended audience(s), activity/event location(s), viewer/participant engagement, and the applicant's collaborations within the project (if applicable).

Ability to Fulfill Project – 5 points:

Measure of the ability to develop and complete the project as described, the experience of the applicant and collaborators, and the project budget.

Each reviewer may score an application between 3/15 (lowest) and 15/15 (highest). After review, total scores will be determined and the TAC will award funds to those with the highest overall scores. In the event of tie scores, the TAC will continue discussion as needed to determine awards.

FISCAL IMPACT

Appropriation of Tracy Arts Commission funding in the Cultural Arts Division budget in the amount of \$4,000 has been approved for programming components.

RECOMMENDATION

Review and Approve 2022 Granting Program Applicant Proposals

Prepared By: William Wilson, Cultural Arts Supervisor

Reviewed By: Anna Cross, Cultural Arts Division Manager

Approved By: Anna Cross, Cultural Arts Division Manager

**CITY OF TRACY  
TRACY ARTS COMMISSION MEETING  
MAY 10, 2022**

**AGENDA ITEM 6.b.**

REQUEST

**REVIEW AND APPROVE DOWNTOWN TRACY ARTWALK EMERGING ARTISTS SELECTION PROCESS**

DISCUSSION

The Tracy Arts Commission (TAC) reviewed and approved FY2021-22 budget and programming recommendations at the meeting of December 14, 2021. Included within is the Downtown Tracy Artwalk event on Friday, June 17, with an approved budget of \$1,800; \$400 for participant hospitality, and \$1,200 in event components/presented artists. The TAC has discussed and agreed to present a group of Emerging Artists, defined as first-time participants to the event series. Staff announced a Call for Participants on April 26 for the Downtown Tracy Artwalk, and has asked applicants to identify if they are first-time participants in their applications.

Staff recommends the Tracy Arts Commission presents Emerging Artists on a first come – first served basis, with the requirement that the participants are local residents defined by a Tracy, CA mailing address. In addition, Staff recommends equally subdividing the approved funding of \$1,200 in order to present up to six Emerging Artists at the June 17 event. Emerging Artists will be required to invoice the Cultural Arts Division for their services/activities offered at the event in the amount of \$200.

FISCAL IMPACT

Appropriation of Tracy Arts Commission funding in the Cultural Arts Division budget in the amount of \$1,800 has been approved for June 17, 2022 Artwalk programming components.

RECOMMENDATION

Review and Approve Downtown Tracy Artwalk Emerging Artists Selection Process

Prepared By: William Wilson, Cultural Arts Supervisor

Reviewed By: Anna Cross, Cultural Arts Division Manager

Approved By: Anna Cross, Cultural Arts Division Manager