

NOTICE OF REGULAR MEETING

Pursuant to Section 54954.2 of the Government Code of the State of California, a Regular Meeting of the **TRACY ARTS COMMISSION** is hereby called for:

Date/Time: Tuesday, August 9, 2022, 7:00 p.m.
(or as soon thereafter as possible)

Location: Grand Theatre Center for the Arts, Visual Arts 1
715 Central Avenue, Tracy, CA 95376

THIS MEETING WILL BE OPEN TO THE PUBLIC FOR IN-PERSON PARTICIPATION. IN ACCORDANCE WITH THE CALIFORNIA DEPARTMENT OF PUBLIC HEALTH GUIDELINES, UNIVERSAL MASKING IS RECOMMENDED FOR ALL PERSONS REGARDLESS OF VACCINATION STATUS.

Government Code Section 54954.3 states that every public meeting shall provide an opportunity for the public to address the Tracy Arts Commission on any item, before or during consideration of the item, however, no action shall be taken on any item not on the agenda.

1. Call to Order
2. Roll Call
3. Items from the Audience - *In accordance with Procedures for Preparation, Posting and Distribution of Agendas and the Conduct of Public Meetings, adopted by Resolution 2019-240, any item not on the agenda brought up by the public at a meeting shall be automatically referred to staff. If staff is not able to resolve the matter satisfactorily, the member of the public may request a Tracy Arts Commission member to sponsor the item for discussion at a future meeting.*
4. Approval of Minutes from the Civic Art Subcommittee Special Meeting of July 12, 2022
5. Approval of Minutes from the Meeting of June 14, 2022
6. Old Business
 - A. Continue Discussion of 2022-23 Open Mic Night Event Series
 - B. Continue Discussion of Multi-Generational Recreation Center in consideration of Civic Art Projects
7. Correspondence
8. Items from the Commission
9. Items from Staff
10. Adjournment

POSTED: August 5, 2022

The City of Tracy complies with the Americans with Disabilities Act and makes all reasonable accommodations for the disabled to participate in public meetings. Persons requiring assistance or auxiliary aids in order to participate should call City Hall at (209) 831-6000, at least 24 hours prior to the meeting.

Any materials distributed to the majority of the Tracy Arts Commission regarding any item on this agenda will be made available for public inspection in the Cultural Arts Division located at 715 Central Avenue, Tracy, CA during normal business hours.

TRACY ARTS COMMISSION – CIVIC ART SUBCOMMITTEE
SPECIAL MEETING MINUTES
July 12, 2022, 6:00 p.m.

Grand Theatre Center for the Arts, 715 Central Avenue

The meeting was called to order at 6:01 p.m.

Roll call found Commissioners Lees and Reis present. Mr. John McVey representing the West Side Pioneer Association / Tracy Historical Museum was present.

Staff Present: William Wilson, Cultural Arts Supervisor

Recorded By: William Wilson, Cultural Arts Supervisor

1. ITEMS FROM THE AUDIENCE

None

2. REVIEW AND RECOMMEND PROPOSALS FOR 27 W. 10th MURAL PROJECT FOR BRYON ALVAREZ PROPERTY

CAS Wilson provided the Staff Report and project orientation to the Project Team of Commissioner Lees, Commissioner Reis, and John McVey, WSPA President.

The Project Team reviewed and evaluated one proposal by Hector Cova of San Jose, CA. Mr. Cova's proposal features a combination of Welsh-heritage and Tracy elements to be created in mixed-paint-media. The Project Team ranked the proposal in the categories of concept/theme, quality of work, visual appeal, and community engagement. The proposal received a total score of 50/60 points.

The Project Team agreed the proposal had much potential to be a successful project, but that the elements including flowers, bird, water tower, and Welsh dragon and flag would need refinement to better support a community narrative. The Project Team suggested that the mural include a text panel, or be embellished with signage, that would provide context and meaning of the variety of elements for viewers.

Mr. McVey advised he will consult the records of the Tracy Historical Museum in order to identify any prominent representation of the Welsh community in Tracy in support of the project. CAM Wilson advised he will summarize the Project Team's feedback and combine it with the information from Mr. McVey in recommendations for Mr. Alvarez.

3. ADJOURNMENT – Time: 6:58 p.m.

The above agenda was posted at the Tracy City Hall on July 8, 2022. The above are action minutes. Materials distributed to the majority of the Tracy Arts Commission – Civic Art Subcommittee, staff records and/or audio recording is available in the Cultural Arts Division located at 715 Central Avenue.

TRACY ARTS COMMISSION
MEETING MINUTES
July 12, 2022, 7:00 p.m.

Grand Theatre Center for the Arts, 715 Central Avenue

Chair Reis called the meeting to order at 7:10 p.m.

Roll call found Commissioners Dhugga, Lees, Reis, Sandhu and Skinner present.

Staff Present: William Wilson, Cultural Arts Supervisor
Richard Joaquin, Park Planning & Development Manager

Recorded By: William Wilson, Cultural Arts Supervisor

1. ITEMS FROM THE AUDIENCE

None

2. RECEIVE MULTI-GENERATIONAL RECREATION CENTER PRESENTATION IN CONSIDERATION OF CIVIC ART PROJECTS

PPDM Joaquin provided the Staff Report and introduced project consultants Rocio Gertier, Design Director and Matthew Porreca, Design Director from LPA. The Commission received a presentation which included a site overview, programming components and spaces, timeline, opportunities for art integration, and next steps.

Commissioners, Staff, and the LPA consultants continued discussion. CAS Wilson advised there will be a standing agenda item to continue discussion forward in order to provide Staff and LPA with feedback that can be incorporated into the schematic design process. This effort will result in identifying specific opportunities to integrate art into the exterior and interior of the facility, as well as prepare for future outreach to artists.

3. APPROVAL OF MINUTES FROM THE REGULAR MEETING ON June 14, 2022

ACTION Motion by Commissioner Lees, seconded by Vice Chair Dhugga to approve the minutes as submitted. Voice vote found all in favor; motion carried 5:0

4. CONTINUE DISCUSSION OF DOWNTOWN TRACY ARTWALK 2022

CAS Wilson provided the Staff Report. Commissioners discussed the event on June 17.

Vice Chair Dhugga and Commissioner Lees reported the snack packs were very popular with participants, noting they preferred this type of hospitality instead of sandwiches or pizza. Vice Chair Dhugga reported a concern from the Grand Foundation, questioning why the event had a waitlist. CAM Wilson advised it's normal to have a waitlist, and that all eligible participants on the June waitlist were able to be accommodated into the event. Commissioner Lees reported that the Commission's effort to support the event can be strengthened by communicating more with participants, asking them if they need

anything, and providing additional hospitality. CAM Wilson thanked the Commission for their efforts to collect feedback, as well as support the creative community and Staff during the event.

5. DISCUSSION OF 2022-23 OPEN MIC NIGHT EVENT SERIES

CAS Wilson provided the Staff Report. Commissioner Skinner reported that he contacted Mr. Aaron Branscum confirming his interest and availability to support the event series. Commissioner Skinner will continue discussion with Mr. Branscum to determine his interest in providing a featured performer/act at each event, and determine his fees for this scope of services. CAS Wilson advised that once the additional information is available, CAD Staff will collaborate directly with Mr. Branscum to formalize the details in support of the co-presentation between the Tracy Arts Commission and the Grand Theatre Center for the Art's 2022-23 Presenting Season.

6. CORRESPONDENCE

None

7. ITEMS FROM THE COMMISSION

Commissioner Skinner gave a brief summary of his activities relating to arts and culture within the last month.

8. ITEMS FROM STAFF

CAS Wilson reported that the Alden Park Capital Improvement Project has been closed. Additional funding was needed to replace the playground equipment, COVID continued to impact a possible school collaboration, and as a result a Civic Art component could not be included on the playground wall/bench.

CAS Wilson reported the Downtown Street Banner Civic Art Project is nearing completion. The banners have been printed and delivered. CAS Wilson will collaborate with Public Works to schedule installation prior to the Downtown Tracy Artwalk on September 17.

9. ADJOURNMENT – Time: 8:54 p.m.

ACTION Motion by Chair Reis, seconded by Commissioner Lees to adjourn.
Roll call vote found all in favor; passed and so ordered.

The above agenda was posted at the Tracy City Hall on June 10, 2022. The above are action minutes. Materials distributed to the majority of the Tracy Arts Commission, staff records and/or audio recording is available in the Cultural Arts Division located at 715 Central Avenue.

**CITY OF TRACY
TRACY ARTS COMMISSION MEETING
AUGUST 9, 2022**

AGENDA ITEM 6.a.

REQUEST

CONTINUE DISCUSSION OF 2022-23 OPEN MIC NIGHT EVENT SERIES

DISCUSSION

The Tracy Arts Commission (TAC) presented a successful Open Mic Night event as part of Tracy Arts Month in April, 2022. The TAC is interested in continuing to support this type of programming to the benefit of the local area creative community. CADM Cross has expressed interest in developing similar programming as an event series in the 2022-23 Presenting Season at the Grand Theatre Center for the Arts.

At the meeting of June 14, the TAC voiced support to participant in the co-presentation of an Open Mic Night event series by providing funding for Emcee services. The TAC and Staff agreed that Aaron Branscum, who provided Emcee services in April, would be an appropriate collaborator in support of this new programming. At the meeting of July 12, Commissioner Skinner reported that he contacted Mr. Branscum confirming his interest and availability to support the event series. Commissioner Skinner will continue discussion with Mr. Branscum to determine his interest in providing a featured performer/act at each event, and determine his fees for this scope of services.

Discussion in consideration of this new programming will continue as needed. Recommendations will be incorporated as part of FY2022-23 budget and programming process.

FISCAL IMPACT

There is no fiscal impact for this discussion item at this time.

RECOMMENDATION

Continue Discussion of 2022-23 Open Mic Night Event Series

Prepared By: William Wilson, Cultural Arts Supervisor

Reviewed By: Anna Cross, Cultural Arts Division Manager

Approved By: Anna Cross, Cultural Arts Division Manager

**CITY OF TRACY
TRACY ARTS COMMISSION MEETING
AUGUST 9, 2022**

AGENDA ITEM 6.b.

REQUEST

**CONTINUE DISCUSSION OF MULTI-GENERATIONAL RECREATION CENTER IN
CONSIDERATION OF CIVIC ART PROJECTS**

DISCUSSION

In 2018, the City Council approved the Multi-Generational Recreation Center (Rec Center) as a major amenity that would be funded by Measure V sales tax revenue providing a space to serve a broad spectrum of the City's demographics, including families, teen, seniors and commuters. Projected to be a 30,000+ square foot facility, this facility may include Council program priorities such as: a gymnasium, outdoor recreational amenities, multi-purpose spaces, a library/tech space, a lobby/lounge area, and a teaching kitchen. In February of 2021, the City Council hired LPA, Inc., a California Corporation to lead the design process for the new facility.

On July 5th, 2022 the City Council declared El Pescadero Park as the site of the Rec Center. The project is now moving into the schematic design phase. At the meeting of July 12, Parks and Recreation Department Staff and LPA provided an orientation presentation to the Tracy Arts Commission (TAC) in consideration of Civic Art projects on the exterior and interior of the facility.

Discussion will continue in order to provide feedback from the TAC regarding the integration of public art into this facility.

FISCAL IMPACT

There is no fiscal impact for this discussion item at this time.

RECOMMENDATION

Continue discussion of Multi-Generational Recreation Center in consideration of Civic Art Projects

Prepared By: William Wilson, Cultural Arts Supervisor

Reviewed By: Anna Cross, Cultural Arts Division Manager

Approved By: Anna Cross, Cultural Arts Division Manager