

TRACY ARTS COMMISSION – CIVIC ART SUBCOMMITTEE
SPECIAL MEETING MINUTES
July 12, 2022, 6:00 p.m.

Grand Theatre Center for the Arts, 715 Central Avenue

The meeting was called to order at 6:01 p.m.

Roll call found Commissioners Lees and Reis present. Mr. John McVey representing the West Side Pioneer Association / Tracy Historical Museum was present.

Staff Present: William Wilson, Cultural Arts Supervisor

Recorded By: William Wilson, Cultural Arts Supervisor

1. ITEMS FROM THE AUDIENCE

None

2. REVIEW AND RECOMMEND PROPOSALS FOR 27 W. 10th MURAL PROJECT FOR BRYON ALVAREZ PROPERTY

CAS Wilson provided the Staff Report and project orientation to the Project Team of Commissioner Lees, Commissioner Reis, and John McVey, WSPA President.

The Project Team reviewed and evaluated one proposal by Hector Cova of San Jose, CA. Mr. Cova's proposal features a combination of Welsh-heritage and Tracy elements to be created in mixed-paint-media. The Project Team ranked the proposal in the categories of concept/theme, quality of work, visual appeal, and community engagement. The proposal received a total score of 50/60 points.

The Project Team agreed the proposal had much potential to be a successful project, but that the elements including flowers, bird, water tower, and Welsh dragon and flag would need refinement to better support a community narrative. The Project Team suggested that the mural include a text panel, or be embellished with signage, that would provide context and meaning of the variety of elements for viewers.

Mr. McVey advised he will consult the records of the Tracy Historical Museum in order to identify any prominent representation of the Welsh community in Tracy in support of the project. CAM Wilson advised he will summarize the Project Team's feedback and combine it with the information from Mr. McVey in recommendations for Mr. Alvarez.

3. ADJOURNMENT – Time: 6:58 p.m.

The above agenda was posted at the Tracy City Hall on July 8, 2022. The above are action minutes. Materials distributed to the majority of the Tracy Arts Commission – Civic Art Subcommittee, staff records and/or audio recording is available in the Cultural Arts Division located at 715 Central Avenue.