

NOTICE OF REGULAR MEETING

Pursuant to Section 54954.2 of the Government Code of the State of California, a Regular Meeting of the **TRACY ARTS COMMISSION** is hereby called for:

Date/Time: Tuesday, October 11, 2022, 7:00 p.m.
(or as soon thereafter as possible)

Location: Grand Theatre Center for the Arts, Visual Arts 1
715 Central Avenue, Tracy, CA 95376

THIS MEETING WILL BE OPEN TO THE PUBLIC FOR IN-PERSON PARTICIPATION. IN ACCORDANCE WITH THE CALIFORNIA DEPARTMENT OF PUBLIC HEALTH GUIDELINES, UNIVERSAL MASKING IS RECOMMENDED FOR ALL PERSONS REGARDLESS OF VACCINATION STATUS.

Government Code Section 54954.3 states that every public meeting shall provide an opportunity for the public to address the Tracy Arts Commission on any item, before or during consideration of the item, however, no action shall be taken on any item not on the agenda.

1. Call to Order
2. Roll Call
3. Items from the Audience - *In accordance with Procedures for Preparation, Posting and Distribution of Agendas and the Conduct of Public Meetings, adopted by Resolution 2019-240, any item not on the agenda brought up by the public at a meeting shall be automatically referred to staff. If staff is not able to resolve the matter satisfactorily, the member of the public may request a Tracy Arts Commission member to sponsor the item for discussion at a future meeting.*
4. Approval of Minutes from the Meeting of September 13, 2022
5. Approval of Minutes from the Special Meeting (Special Events) of September 19, 2022
6. Approval of Minutes from the Special Meeting (Budget) of September 19, 2022
7. Receive 2022 Granting Program Update
8. New Business
 - A. Review and Approve FY2022-23 Budget and Programming Recommendations
 - B. Review and Approve Multi-Generational Recreation Center Civic Art Recommendations
 - C. Discussion of 2022 Annual Report for City Council
9. Items from the Commission
10. Items from Staff
11. Adjournment

POSTED: October 6, 2022

The City of Tracy complies with the Americans with Disabilities Act and makes all reasonable accommodations for the disabled to participate in public meetings. Persons requiring assistance or auxiliary aids in order to participate should call City Hall at (209) 831-6000, at least 24 hours prior to the meeting.

Any materials distributed to the majority of the Tracy Arts Commission regarding any item on this agenda will be made available for public inspection in the Cultural Arts Division located at 715 Central Avenue, Tracy, CA during normal business hours.

TRACY ARTS COMMISSION
MEETING MINUTES
September 13, 2022, 7:00 p.m.

Grand Theatre Center for the Arts, 715 Central Avenue

Chair Reis called the meeting to order at 7:02 p.m.

Roll call found Commissioners Dhugga, Lees, Reis, Sandhu and Skinner present.

Staff Present: William Wilson, Cultural Arts Supervisor
Anna Cross, Cultural Arts Division Manager

Recorded By: William Wilson, Cultural Arts Supervisor

1. ITEMS FROM THE AUDIENCE

None.

2. APPROVAL OF MINUTES FROM THE REGULAR MEETING ON AUGUST 9, 2022

ACTION Motion by Commissioner Lees, seconded by Commissioner Skinner to approve the minutes as submitted. Voice vote found all in favor; motion carried 5:0

4. CONTINUE DISCUSSION OF 2022-23 OPEN MIC NIGHT EVENT SERIES

CAS Wilson provided the Staff Report and confirmed that Aaron Branscum has been contracted to provide Emcee and featured act services in support of the nine-event series, in the amount of \$3,150.

CADM Cross announced a promotional flyer for the event series has been designed and will be distributed to Commissioners for their use.

5. CONTINUE DISCUSSION OF MULTI-GENERATIONAL RECREATION CENTER IN CONSIDERATION OF CIVIC ART PROJECTS

CAS Wilson provided the Staff Report. Commissioners continued discussion to form recommendations, to be reviewed and approved at the meeting on October 11.

Commissioners agreed a central concept – referencing time, growth and knowledge as universal experiences – is important to bringing continuity to the environmental design and public art components of the Multi-Gen Center and surrounding park. This central concept should be carried across a series of Civic Art projects to aid in the transformation of El Pescadero Park as a new activated, engaging and welcoming attraction in the City of Tracy.

Commissioners identified, prioritized and recommend the following locations:

- exterior entry driveway = pathway to facility and park
- exterior play/meet congregation points = multipurpose and interactive

- exterior entryway landmark = inviting gateway arch or gate welcoming visitors to the facility and park
- interior lobby/lounge/climbing wall = floor pathway and/or suspended element(s)
- interior hallways/running track/rooms = repeating or continued (secondary) visual elements that connect the exterior to/through the interior

Commissioners identified and recommend the following themes and concepts:

- generational time = people and places of Tracy, across time, past, present & future
- growth = mental, physical and community
- knowledge = journey to/of universal experiences

6. CORRESPONDENCE

None

7. ITEMS FROM THE COMMISSION

Commissioners Dhugga, Reis and Skinner gave brief summaries of their activities relating to arts and culture within the last month.

8. ITEMS FROM STAFF

CAS Wilson scheduled Special Events and Budget Subcommittee Special Meetings at 6:00/7:00 p.m. on September 19, provided an update to issue a new RFP for the 27 W 10th St. Mural Project, announced the upcoming Michael Rizza (09/29) and Tiffanie Heben (10/01) Gallery Talks, and confirmed Commissioners Lees and Reis will distribute participant hospitality at the Downtown Tracy Artwalk on September 17.

CADM Cross announced the upcoming Tony! Toni! Tone! (09/16), Night Ranger (09/23), and Master of Hawaiian Music (09/24) concerts.

9. ADJOURNMENT – Time: 8:37 p.m.

ACTION Motion by Commissioner Lees, seconded by Commissioner Skinner to adjourn. Roll call vote found all in favor; passed and so ordered.

The above agenda was posted at the Tracy City Hall on September 8, 2022. The above are action minutes. Materials distributed to the majority of the Tracy Arts Commission, staff records and/or audio recording is available in the Cultural Arts Division located at 715 Central Avenue.

TRACY ARTS COMMISSION – SPECIAL EVENTS SUBCOMMITTEE
SPECIAL MEETING MINUTES
September 19, 2022, 6:00 p.m.

Grand Theatre Center for the Arts, 715 Central Avenue

The meeting was called to order at 6:03 p.m.

Roll call found Commissioners Dhugga and Skinner present.

Staff Present: William Wilson, Cultural Arts Supervisor

Recorded By: William Wilson, Cultural Arts Supervisor

1. ITEMS FROM THE AUDIENCE

None

2. DISCUSS AND PROVIDE FY2022-23 PROGRAMMING RECOMMENDATIONS

CAS Wilson provided the Staff Report. Commissioners discussed and recommended the following 2022-23 programming components:

- Co-Present Open Mic Nights in the Studio: 09/15, 10/27, 11/17, 01/19, 02/16, 03/16, 04/20, 05/18 as part of the Grand Theatre Center for the Arts' 2022-23 Presenting Season.
- 2022 Annual Report: Develop and present the 2022 Annual Report to City Council, as an overview of activities and projects in calendar year 2022, and include goals for 2023.
- Participation in Arts Month – April 2023 in collaboration with the Arts Education Program at the Grand Theatre Center for the Arts. Presentation of three youth workshops featuring the performing arts in any of the following: acting/performance, improv, audition skills, independent filmmaking, costumes, props and cosplay.
- 2023 Granting Program: Provide a minimum of three grants.
- Downtown Tracy Artwalk – June, 2023: Provide participant hospitality and present six emerging artists
- Youth Arts Festival: Resume stakeholder communications and meetings in order to form a Community Project Committee with participation of two Tracy Arts Commissioners.

3. ADJOURNMENT – Time: 7:07 p.m.

The above agenda was posted at the Tracy City Hall on September 16, 2022. The above are action minutes. Materials distributed to the majority of the Tracy Arts Commission – Special Events Subcommittee, staff records and/or audio recording is available in the Cultural Arts Division located at 715 Central Avenue.

TRACY ARTS COMMISSION – BUDGET SUBCOMMITTEE
SPECIAL MEETING MINUTES
September 19, 2022, 7:00 p.m.

Grand Theatre Center for the Arts, 715 Central Avenue

The meeting was called to order at 7:09 p.m.

Roll call found Commissioners Dhugga and Reis present.

Staff Present: William Wilson, Cultural Arts Supervisor

Recorded By: William Wilson, Cultural Arts Supervisor

1. ITEMS FROM THE AUDIENCE

None

2. DISCUSS AND PROVIDE FY2022-23 BUDGET RECOMMENDATIONS

CAS Wilson provided the Staff Report. Commissioners discussed and recommended the following 2022-23 estimated expenditures from the total approved budget of \$11,447:

- Co-Present Open Mic Nights in the Studio: Emcee & Featured Act Services – \$3,150
- Participation in Arts Month – April 2023: Three Youth Drama Workshops – \$2,000
- 2023 Granting Program: Four Grants at \$1,000 each – \$4,000
- Downtown Tracy Artwalk – June, 2023: Participant Hospitality – \$250
Six Emerging artists at \$200 each – \$1,200
- Civic Art Program & Contingency: \$847

3. ADJOURNMENT – Time: 7:54 p.m.

The above agenda was posted at the Tracy City Hall on September 16, 2022. The above are action minutes. Materials distributed to the majority of the Tracy Arts Commission – Budget Subcommittee, staff records and/or audio recording is available in the Cultural Arts Division located at 715 Central Avenue.

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TRACY ARTS COMMISSION MEETING
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AGENDA ITEM 7

REQUEST

RECEIVE 2022 GRANTING PROGRAM UPDATE

DISCUSSION

The Tracy Arts Commission (TAC) reviewed and approved the 2022 Granting Program proposals at the meeting of May 10, 2022. The 2022 Granting Program awarded \$3,000 (three \$1,000 grants) to the Sister City Association of Tracy, Tiffanie Heben, and the Tracy Art League. Recipients are required to provide quarterly updates for their projects to Cultural Arts Division (CAD) Staff, as well as a Final Report:

Sister City Association of Tracy (Patricia Hand)

Project Update 01 due by Monday, July 11, 2022
Final Report due by Tuesday, August 30, 2022

Tiffanie Heben

Project Update 01 due by Thursday, July 28, 2022
Project Update 02 due by Monday, October 10, 2022
Final Report due by Monday, November 28, 2022

Tracy Art League (Mike McLellan)

Project Update 01 due by Thursday, July 28, 2022
Project Update 02 due by Monday, October 10, 2022
Project Update 03 due by Monday, January 9, 2023
Final Report due TBD, March, 2023

CAD Staff updates to the Tracy Arts Commission as these funded projects progress and are completed.

FISCAL IMPACT

The Tracy Arts Commission recommended three \$1,000 awards through the 2022 Granting Program in FY2021-22.

RECOMMENDATION

Receive 2022 Granting Program Update

Prepared By: William Wilson, Cultural Arts Supervisor

Reviewed By: Anna Cross, Cultural Arts Division Manager

Approved By: Anna Cross, Cultural Arts Division Manager

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TRACY ARTS COMMISSION MEETING
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AGENDA ITEM 8.a.

REQUEST

REVIEW AND APPROVE FY2022-23 BUDGET AND PROGRAMMING RECOMMENDATIONS

DISCUSSION

The Tracy Arts Commission (TAC) budget resides in administrative accounts of the Cultural Arts Division (CAD) budget. The TAC FY22-23 budget is \$11,447.

The TAC Budget and Special Events Subcommittees meet annually with CAD Staff to discuss funding and programming in effort to best meet goals. Through this process recommendations are formed, which serve as an outline of TAC activities and events through June, 2023:

- **Co-Present Open Mic Nights in the Studio:** **\$3,150**
09/15, 10/27, 11/17, 01/19, 02/16, 03/16, 04/20, 05/18 as part of the Grand Theatre Center for the Arts' 2022-23 Presenting Season.
- **2022 Annual Report:** **N/A**
Develop and present the 2022 Annual Report to City Council, as an overview of activities and projects in calendar year 2022, and include goals for 2023.
- **Participation in Arts Month – April 2023:** **\$2,000**
Collaboration with the Arts Education Program at the Grand Theatre Center for the Arts. Presentation of three youth workshops featuring the performing arts in any of the following: acting/performance, improv, audition skills, independent filmmaking, costumes, props and cosplay.
- **2023 Granting Program:** **\$4,000**
Provide four \$1,000 grant awards
- **Downtown Tracy Artwalk – June, 2023:** **\$1,450**
Provide participant hospitality – \$250
Present six emerging artists (first time participants at \$200 ea.) – \$1,200
- **Youth Arts Festival:** **N/A**
Resume stakeholder communications and meetings in order to form a Community Project Committee with participation of two Tracy Arts Commissioners.
- **Civic Art Program & Projects Contingency:** **\$847**
Incidental Civic Art Program expenses
July & September 2022 Downtown Tracy Artwalk Participant Hospitality

FISCAL IMPACT

Appropriation of Tracy Arts Commission funding in the Cultural Arts Division FY2022-23 budget in the amount of \$11,447 has been approved for this programming.

RECOMMENDATION

Review and Approve FY2022-23 Budget and Programming Recommendations

Prepared By: William Wilson, Cultural Arts Supervisor

Reviewed By: Anna Cross, Cultural Arts Division Manager

Approved By: Anna Cross, Cultural Arts Division Manager

**CITY OF TRACY
TRACY ARTS COMMISSION MEETING
OCTOBER 11, 2022**

AGENDA ITEM 8.b.

REQUEST

REVIEW AND APPROVE MULTI-GENERATIONAL RECREATION CENTER CIVIC ART RECOMMENDATIONS

DISCUSSION

In 2018, the City Council approved the Multi-Generational Recreation Center (Rec Center) as a major amenity that would be funded by Measure V sales tax revenue providing a space to serve a broad spectrum of the City's demographics, including families, teen, seniors and commuters. Projected to be a 30,000+ square foot facility, this facility may include Council program priorities such as: a gymnasium, outdoor recreational amenities, multi-purpose spaces, a library/tech space, a lobby/lounge area, and a teaching kitchen. In February of 2021, the City Council hired LPA, Inc., a California Corporation to lead the design process for the new facility.

On July 5th, 2022 the City Council declared El Pescadero Park as the site of the Rec Center. The project then moved into the schematic design phase. At the meeting of July 12, Parks and Recreation Department Staff and LPA provided an orientation presentation to the Tracy Arts Commission (TAC) in consideration of Civic Art projects on the exterior and interior of the facility.

Discussion continued in August and September with the TAC and Cultural Arts Division Staff, in order to provide a set of recommendations regarding the integration of public art into this facility and the surrounding area. Approved recommendations will be provided to the Parks and Recreation Department Staff.

RECOMMENDATIONS

The TAC recommends a central concept that references time, growth and knowledge as universal experiences. The TAC feels this is important to bring continuity to the environmental design and public art components of the Multi-Generational Recreation Center. This central concept should be carried across a series of Civic Art projects to aid in the transformation of El Pescadero Park as a new activated, engaging and welcoming attraction in the City of Tracy.

Commissioners identified, prioritized and recommend the following locations:

- exterior entry driveway = pathway to facility and park
- exterior play/meet congregation points = multipurpose and interactive
- exterior entryway landmark = inviting gateway arch or gate welcoming visitors to the facility and park
- interior lobby/lounge/climbing wall = floor design pathway and/or suspended sculptural element(s)
- interior hallways/running track/rooms = repeating or continued (secondary) visual elements that connect the exterior to/through the other interior spaces

Commissioners identified and recommend the following themes and concepts:

- generational time = people and places of Tracy, across time, past, present & future
- growth = mental, physical and community
- knowledge = journey to/of universal experiences

FISCAL IMPACT

It is anticipated that an allocation for Civic Art projects will be established from the Multi-Generation Recreation Center Capital Improvement Project budget.

RECOMMENDATION

Review and Approve Multi-Generational Recreation Center Civic Art Recommendations

Prepared By: William Wilson, Cultural Arts Supervisor

Reviewed By: Anna Cross, Cultural Arts Division Manager

Approved By: Anna Cross, Cultural Arts Division Manager

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AGENDA ITEM 8.c.

REQUEST

DISCUSSION OF THE 2022 ANNUAL REPORT FOR CITY COUNCIL

DISCUSSION

The Tracy Arts Commission (TAC) presented its first Annual Report to the City Council in February, 2022. This inaugural report provided an overview of programming for 2019, 2020 and 2021, as well as projected goals for FY2021-22. Originally the TAC intended to present the 2021 Annual Report in-person at the City Council meeting, however the presentation was modified as the meeting was moved to remote viewing and participation due to COVID-19 safety protocols.

It is anticipated that the TAC will present the 2022 Annual Report featuring programming highlights from calendar year 2022, as well as goals for FY22-23, in-person at a City Council meeting in February 2023. CAD Staff will prepare a Staff Report and presentation in the form of a slide show. The TAC Chair, or other designated representative, will present the information at the City Council meeting.

2022 Annual Report content will be identified through TAC discussion in October and November, with review and approval at the meeting on December 13.

FISCAL IMPACT

Staff costs related to support of the Tracy Arts Commission are included in the Cultural Arts Division Administrative General Fund budget.

RECOMMENDATION

Discussion of the 2022 Annual Report for City Council

Prepared By: William Wilson, Cultural Arts Supervisor

Reviewed By: Anna Cross, Cultural Arts Division Manager

Approved By: Anna Cross, Cultural Arts Division Manager