



City of Tracy  
333 Civic Center Plaza  
Tracy, CA 95376

CITY MANAGER'S OFFICE

MAIN 209.831.6000  
FAX 209.831.6120  
[www.cityoftracy.org](http://www.cityoftracy.org)

## Memorandum

Date: October 26, 2022  
To: Mayor and Council Members  
From: Michael Rogers, City Manager *MR*  
Via: Brian MacDonald, Director of Parks & Recreation  
CC: Jolene Jauregui, Recreation Services Manager  
Subject: Council Follow Up for 4<sup>th</sup> of July – Planning 2023 Events, Parade, and Fireworks

---

In 2022, there were a number of changes that occurred with the annual 4<sup>th</sup> of July events in Tracy, including the discontinuation of the 4<sup>th</sup> of July Event in the Park hosted by the Tracy Chamber of Commerce (Chamber), the transition of hosting the 4<sup>th</sup> of July Parade from Chamber to the Tracy City Center Association (TCCA) with a changed parade route and relocating fireworks from the old Heinz Factory on Eleventh Street to Kimball High School (with fireworks still being hosted by the Chamber). Through these changes in 2022, the Chamber continued to host the annual Lions Pancake Breakfast at Lincoln Park.

At the City Council Meeting on July 5, 2022, Council Member Bedolla moved and was seconded by Council Member Davis, to connect all stakeholders involved with the July 4 activities to start planning for July 4, 2023, as soon as possible. On July 14, 2022, City Staff met with TCCA and Chamber to discuss the 2022 4<sup>th</sup> of July events and challenges that took place in 2022. At this meeting, Parks & Recreation Director Brian MacDonald informed both TCCA and Chamber that he intended to pursue a Request for Proposals (RFP) for 2023 to host the 4<sup>th</sup> of July events, parade, and fireworks show.

City Staff is currently working on an RFP to allow for any parties interested, to submit to host:

- 2023 4th of July Fireworks Display
- 2023 4th of July Drone Light Show, Laser Light Show or similar aerial show
- 2023 4th of July Parade
- Host a combination of either Fireworks Display, Light Show, or comparable aerial show, and/or Parade, or similar 4th of July Event.

This RFP was published on October 25, 2022 (<https://www.cityoftracy.org/government/rfp-notices>). City Staff will review all completed submissions and will continue the planning of 2023 4<sup>th</sup> of July events.