

NOTICE OF REGULAR MEETING

Pursuant to Section 54954.2 of the Government Code of the State of California, a Regular Meeting of the **TRACY ARTS COMMISSION** is hereby called for:

Date/Time: **Tuesday, May 9, 2023, 7:00 p.m.**
(or as soon thereafter as possible)

Location: **Grand Theatre Center for the Arts, Visual Arts 1**
715 Central Avenue, Tracy, CA 95376

Government Code Section 54954.3 states that every public meeting shall provide an opportunity for the public to address the Tracy Arts Commission on any item, before or during consideration of the item, however, no action shall be taken on any item not on the agenda.

1. Call to Order
2. Roll Call
3. Items from the Audience - *In accordance with Procedures for Preparation, Posting and Distribution of Agendas and the Conduct of Public Meetings, adopted by Resolution 2019-240, any item not on the agenda brought up by the public at a meeting shall be automatically referred to staff. If staff is not able to resolve the matter satisfactorily, the member of the public may request a Tracy Arts Commission member to sponsor the item for discussion at a future meeting.*
4. Approval of Minutes from the Meeting of April 11, 2023
5. Receive Poet Laureate Committee Update
6. New Business
 - A. Discuss and Approve 2023-24 Open Mic Night Event Series Co-Present with the Grand Theatre Center for the Arts
7. Old Business
 - A. Continue Discussion of 2022 Annual Report for City Council
 - B. Continue Discussion of Programming for Tracy Arts Month, April 2023
 - C. Continue Discussion of Downtown Tracy Artwalk Programming
8. Items from the Commission
9. Items from Staff
10. Adjournment

POSTED: May 4, 2023

The City of Tracy complies with the Americans with Disabilities Act and makes all reasonable accommodations for the disabled to participate in public meetings. Persons requiring assistance or auxiliary aids in order to participate should call City Hall at (209) 831-6000, at least 24 hours prior to the meeting.

Any materials distributed to the majority of the Tracy Arts Commission regarding any item on this agenda will be made available for public inspection in the Cultural Arts Division located at 715 Central Avenue, Tracy, CA during normal business hours.

TRACY ARTS COMMISSION
MEETING MINUTES
April 11, 2023, 7:00 p.m.

Grand Theatre Center for the Arts, 715 Central Avenue

Chair Reis called the meeting to order at 7:05 p.m.

Roll call found Commissioners Lees, Reis, Sandhu and Skinner present. Vice Chair Dhugga was absent.

Staff Present: William Wilson, Cultural Arts Supervisor
Anna Cross, Cultural Arts Division Manager
Richard Joaquin, Park Planning & Development Manager

Recorded By: William Wilson, Cultural Arts Supervisor

1. ITEMS FROM THE AUDIENCE

Tiffanie Heben, an applicant for the 2023 Granting Program, was in attendance.

2. RECEIVE UPDATE ON THE MULTI-GENERATIONAL RECREATION CENTER PROJECT AND PROVIDE FEEDBACK REGARDING THE CONSIDERATION OF CIVIC ART PROJECTS

PPDM Joaquin provided the Staff Report. Rocio Gertier and Matthew Porreca from LPA provided a presentation. Project updates included a review of the park amenities, building exterior, and interior design renderings. LPA identified six possible locations for public art; five exterior and one interior. LPA advised they would develop an exterior entry way monument, wayfinding signage across the location, and wall graphics throughout the facility of a similar/connected design.

PPDM Joaquin advised the total public art budget is still being evaluated, but at this time estimated to be at least \$200,000. CAM Wilson advised the Tracy Arts Commission (TAC) will need to prioritize the projects as the budget will not fund all six locations. CAM Wilson explained how a Request for Proposals (RFP), direct commissioning of artists, and public feedback can be utilized in the process.

With continued discussion the Commission agreed the projects needed to be larger and more impactful, as well as publicly accessible. The southwest corner area (pathway and wall) of the facility and the play/meet congregation points in the park were identified as priority locations. The locations on the northeast corner (wall) of the facility and exterior courtyard (wall) are considered optional. The interior lobby space is not preferred.

Staff will work to confirm the budget and create an RFP for the Commission's review and approval.

3. APPROVAL OF MINUTES FROM THE REGULAR MEETING ON MARCH 14, 2023

ACTION Motion by Commissioner Lees, seconded by Chair Reis to approve the minutes as submitted. Voice vote found all in favor; motion carried 4:0

4. RECEIVE 2022 GRANTING PROGRAM UPDATE

CAM Wilson provided the Staff Report and the Tracy Art League's final report. He advised that this submission officially closes the 2022 Granting Program, as all grantees have met their reporting requirements. Commissioners noted the value of high school student docents utilized in the Expressions! exhibition and student tours.

5. REVIEW AND APPROVE 2023 GRANTING PROGRAM APPLICANT PROPOSALS

CAM Wilson provided the Staff Report and called for any conflicts of interest. Tiffanie Heben thanked the TAC for their support to her project in the 2022 Granting Program.

CAS Wilson advised with Vice Chair Dhugga absent, total possible scores for proposals would be a maximum of 60 points, and the rank of all of the proposals will be determined by total scores with percentage to ensure equity in review process. CAS Wilson explained four proposals were received, but only three were eligible for funding. Commissioners reviewed three proposals requesting \$1,000 grants.

Review determined that proposals from Tiffanie Heben (*Artists by Artists: Tracy Creative Community Past and Present* exhibition and publication, April 2024) 59/60 – 98%, Shaping Future Artist LLC – DBA H-art Therapy/Natasha Blakely (Painting Workshop courses at the Grand, 2023-24) 53/60 – 88%, and Expressive Arts Outreach Ministry at Southwinds Church of Tracy – Clair E.T. Ward (*Human Voices: An expressive arts exhibition featuring the creations of artists facing homelessness*, November 2023) are recommended for \$1,000 grants.

ACTION Motion by Commissioner Lees, seconded by Chair Reis to approve proposals from Tiffanie Heben, Shaping Future Artist LLC/Natasha Blakely, and Expressive Arts Outreach Ministry/Clair E.T. Ward to receive \$1,000 grants from the 2023 Granting Program. Voice vote found all in favor; motion carried 4:0

6. BEGIN DISCUSSION OF DOWNTOWN TRACY ARTWALK 2023

CAM Wilson provided the Staff Report and confirmed the Artwalk will be presented on Saturday, June 24 and Saturday, July 22 from 8:00 am to 1:00 pm in conjunction with Tracy City Center Association's Farmers' Market, and on September 16 from 5:00 to 7:30 pm in conjunction with Tracy City Center Association's Wine Stroll. CAM Wilson advised the TAC participant hospitality will be combined with the Opening Reception hospitality for the featured exhibition in the Grand Galleries on June 24.

7. CONTINUE DISCUSSION OF PROGRAMMING FOR TRACY ARTS MONTH, APRIL 2023

CAM Wilson provided the Staff Report and advised the Commission to continue with their efforts to promote the Audition & Reel Workshop from 10 am to 12 pm on Saturday, April 22.

8. ITEMS FROM THE COMMISSION

Commissioner Skinner advised he will be resigning from the Tracy Arts Commission and moving to England. Staff and Commissioners thanked him for his service.

9. ITEMS FROM STAFF

None.

10. ADJOURNMENT – Time: 9:29 p.m.

ACTION Motion by Commissioner Sandhu, seconded by Commission Lees to adjourn.
Roll call vote found all in favor; passed and so ordered.

The above agenda was posted at the Tracy City Hall on April 6, 2023. The above are action minutes. Materials distributed to the majority of the Tracy Arts Commission, staff records and/or audio recording is available in the Cultural Arts Division located at 715 Central Avenue.

**CITY OF TRACY
TRACY ARTS COMMISSION MEETING
MAY 9, 2023**

AGENDA ITEM 5.a.

REQUEST

RECEIVE POET LAUREATE COMMITTEE UPDATE

DISCUSSION

The City of Tracy, in collaboration with the San Joaquin Community Foundation and Library and Literacy Foundation of San Joaquin County, seeks to establish a Tracy Poet Laureate. The Cultural Arts Division will identify stakeholders in the creative community, and in the community-at-large, to serve a project committee. The community-based project committee will work to determine the roles and responsibilities for a three-year, paid appointment in service to our community.

At the meeting of March 14, Chair Reis and Commissioner Lees were nominated to represent the Tracy Arts Commission and serve on the Poet Laureate Committee. A Tracy Poet Laureate public meeting was held on March 30 to gather community feedback and identify other Committee members. Staff and the Poet Laureate Committee members will report updates to the Tracy Arts Commission as the project progresses.

FISCAL IMPACT

There is no fiscal impact for this project as this time.

RECOMMENDATION

Receive Poet Laureate Committee Update

Prepared By: William Wilson, Cultural Arts Supervisor

Reviewed By: Anna Cross, Cultural Arts Division Manager

Approved By: Anna Cross, Cultural Arts Division Manager

**CITY OF TRACY
TRACY ARTS COMMISSION MEETING
MAY 9, 2023**

AGENDA ITEM 6.a.

REQUEST

DISCUSS AND APPROVE 2023-24 OPEN MIC NIGHT EVENT SERIES CO-PRESENT WITH THE GRAND THEATRE CENTER FOR THE ARTS

DISCUSSION

The Tracy Arts Commission (TAC) collaborated with the Cultural Arts Division to Co-Present the Open Mic Night event series in the Studio Theatre, as part of the Grand Theatre Center for the Arts' 2022-23 Presenting Season. As part of the approved FY2022-23 Budget and Programming Recommendations approved October 11, 2022, the Tracy Arts Commission contributed \$3,150 towards the cost of Emcee and related featured performer expenses.

Staff intends to continue the Open Mic Night event series and is recommending a continuation of this co-presentation in the upcoming 2023-24 Presenting Season. The TAC is requested to discuss this request and approve an appropriation in the FY2023-24 budget to support this programming.

FISCAL IMPACT

There is no fiscal impact for this project in FY2022-23. The Tracy Arts Commission's budget is included in the Cultural Arts Division Administrative General Fund budget. It is anticipated the TAC FY2023-24 budget will be approximately \$11,000.

RECOMMENDATION

Discuss and Approve the 2023-24 Open Mic Night event series Co-Present with the Grand Theatre Center for the Arts.

Prepared By: William Wilson, Cultural Arts Supervisor

Reviewed By: Anna Cross, Cultural Arts Division Manager

Approved By: Anna Cross, Cultural Arts Division Manager

**CITY OF TRACY
TRACY ARTS COMMISSION MEETING
MAY 9, 2023**

AGENDA ITEM 7.a.

REQUEST

CONTINUE DISCUSSION OF 2022 ANNUAL REPORT FOR CITY COUNCIL

DISCUSSION

The Tracy Arts Commission (TAC) presented its first Annual Report to the City Council in February, 2022. This inaugural report provided an overview of programming for 2019, 2020 and 2021, as well as projected goals for FY2021-22. Originally the TAC intended to present the 2021 Annual Report in-person at the City Council meeting, however the presentation was modified as the meeting was moved to remote viewing and participation due to COVID-19 safety protocols.

2022 Annual Report content was developed through TAC discussion in October, November and December, 2022, and was approved at the meeting of January 10, 2023. The TAC presented the 2022 Annual Report featuring programming highlights from calendar year 2022, as well as goals for FY22-23, in-person at the City Council meeting on March 21, 2023.

Discussion will continue as needed to address the outcomes.

FISCAL IMPACT

Staff costs related to support of the Tracy Arts Commission are included in the Cultural Arts Division Administrative General Fund budget.

RECOMMENDATION

Continue Discussion of the 2022 Annual Report for City Council

Prepared By: William Wilson, Cultural Arts Supervisor

Reviewed By: Anna Cross, Cultural Arts Division Manager

Approved By: Anna Cross, Cultural Arts Division Manager

**CITY OF TRACY
TRACY ARTS COMMISSION MEETING
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AGENDA ITEM 7.b.

REQUEST

CONTINUE DISCUSSION OF PROGRAMMING FOR TRACY ARTS MONTH, APRIL 2023

DISCUSSION

Tracy Arts Month is an annual celebration of creativity and culture organized by the Cultural Arts Division in the City of Tracy. A series of public events featuring artists and arts organizations from across the local area is promoted and presented across the month of April.

The Tracy Arts Commission (TAC) approved participation in Downtown Tracy Arts Month in April, 2023, with a budget of \$2,000 supporting three performing arts-themed workshops in any of the following: acting/performance, improv, audition skills, independent filmmaking, costumes, props and cosplay. Vice Chair Dhugga volunteered to lead this project and with continued discussion the TAC agreed to focus the educational events on audition skills & reel development, spfx make-up and independent filmmaking.

The TAC began discussion in December, 2022 and continued through April, 2023 in order to identify instructors/presenters and determine the programming details. Workshops in spfx make-up and independent filmmaking could not be confirmed. The TAC presented an Audition & Reel Workshop with Tony Gapastione, Creative Director at BraveMaker on Saturday, April 11, from 10 am to 12 pm in the Studio Theatre at the Grand Theatre Center for the Arts.

Discussion will continue as needed to address the outcomes.

FISCAL IMPACT

Appropriation of Tracy Arts Commission funding in the Cultural Arts Division budget in the amount of \$2,000 has been approved for programming components. \$1,000 has been spent to present one workshop.

RECOMMENDATION

Continue Discussion of Programming for Downtown Tracy Arts Month, April 2023

Prepared By: William Wilson, Cultural Arts Supervisor

Reviewed By: Anna Cross, Cultural Arts Division Manager

Approved By: Anna Cross, Cultural Arts Division Manager

**CITY OF TRACY
TRACY ARTS COMMISSION MEETING
MAY 9, 2023**

AGENDA ITEM 7.c.

REQUEST

CONTINUE DISCUSSION OF DOWNTOWN TRACY ARTWALK 2023

DISCUSSION

The Tracy Arts Commission (TAC) reviewed and approved FY2022-23 budget and programming recommendations at the meeting of October 11, 2022. Included within is the Downtown Tracy Artwalk event on Saturday, June 24, with an approved budget of \$1,450; \$250 for participant hospitality, and \$1,200 for six emerging (first-time participants) artists.

The Tracy Arts Commission presents Emerging Artists on a first come – first served basis, with the requirement that the participants are local residents defined by a Tracy, CA mailing address. Applicants are asked to identify if they are first-time participants in the application process.

Cultural Arts Division Staff hosted a Downtown Tracy Artwalk Meeting on Monday, April 10 at 6 pm at the Grand Theatre Center for the Arts. The Call for Participants has been released to the public in support of events on Saturday, June 24, July 22, and September 16, 2023. Participant submissions are due by Thursday, June 1 with confirmations the week of June 5.

FISCAL IMPACT

Appropriation of Tracy Arts Commission funding in the Cultural Arts Division budget in the amount of \$1,450 has been approved for June 24, 2023 Artwalk programming components.

RECOMMENDATION

Continue Discussion of Downtown Tracy Artwalk 2023

Prepared By: William Wilson, Cultural Arts Supervisor

Reviewed By: Anna Cross, Cultural Arts Division Manager

Approved By: Anna Cross, Cultural Arts Division Manager