



The City of Tracy and Tracy Chamber of Commerce Present:

STATE *of the* CITY

March 26, 2015

Grand Theatre Center for the Arts

Thank You Sponsors!



THE SURLAND COMPANIES



TRACY HILLS





The City of Tracy and Tracy Chamber of Commerce Present:

STATE *of the* CITY

“Tracy, Ready and Leading the Way”

March 26, 2015

#TracyReady



3-Legged Stool



Jobs

Retail

Residential
Development

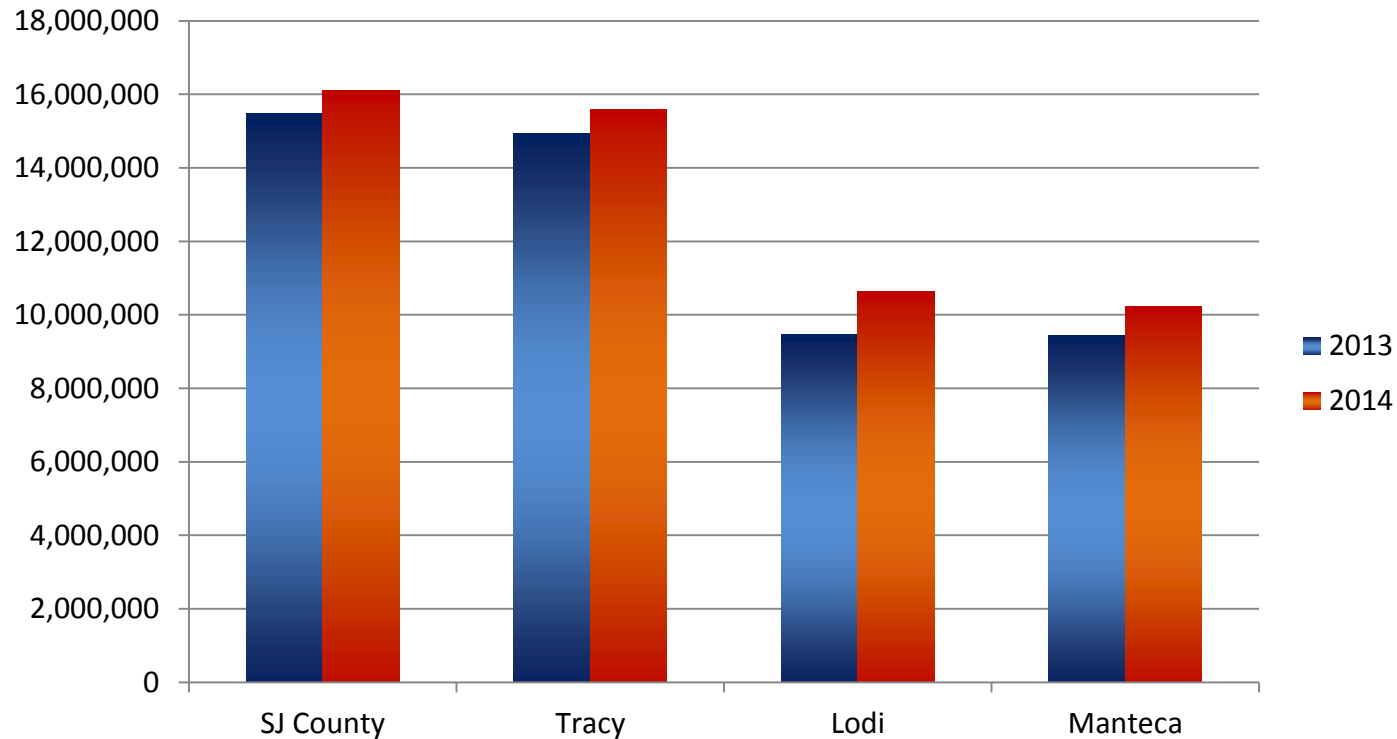
Ready & Leading the Way

- A Plan
- Quality Community
- Skilled Workforce
- Location
- Available Land
- Business-friendly Culture



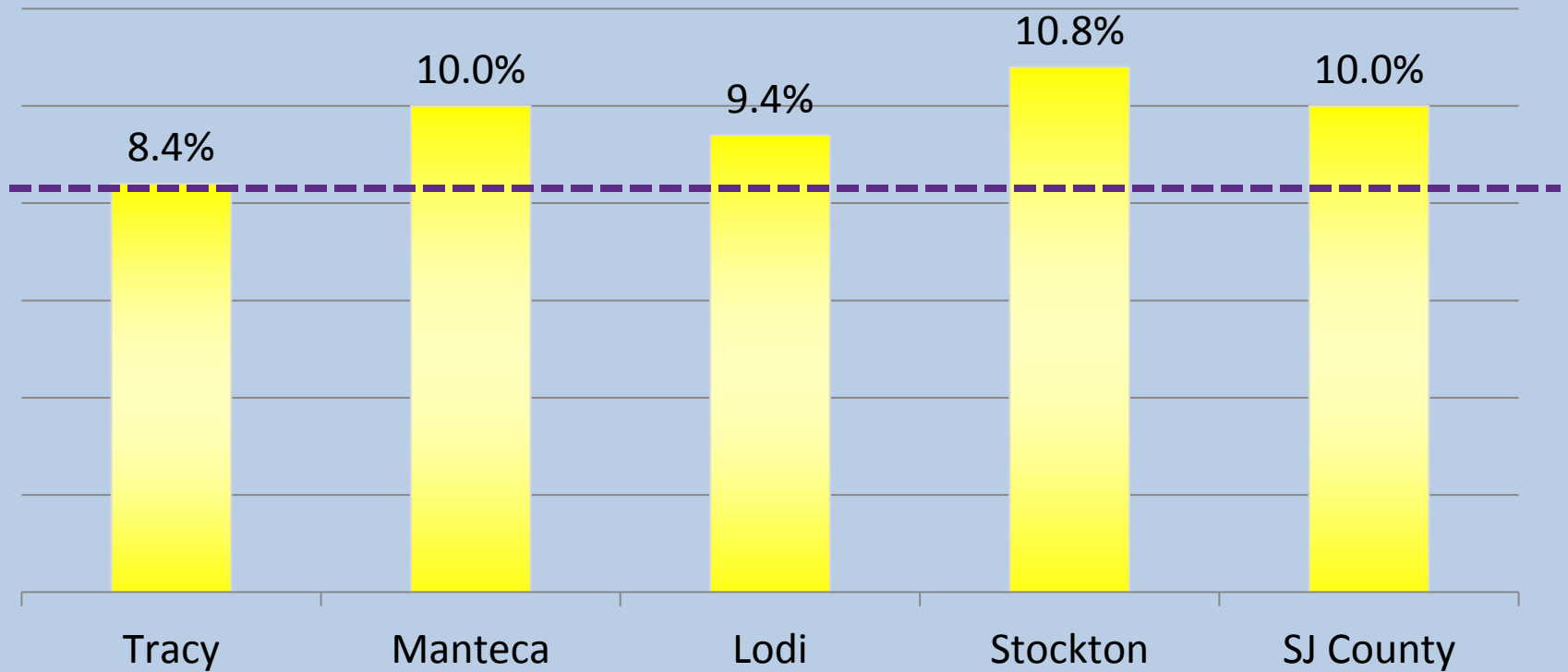
Signs of Improving Economy

Sales Tax Revenue: 2013-2014 Comparison



Source: MuniServices, LLC

Unemployment: Local Comparison (Jan. 2015)



Source: Employment Development Department

Job Creation

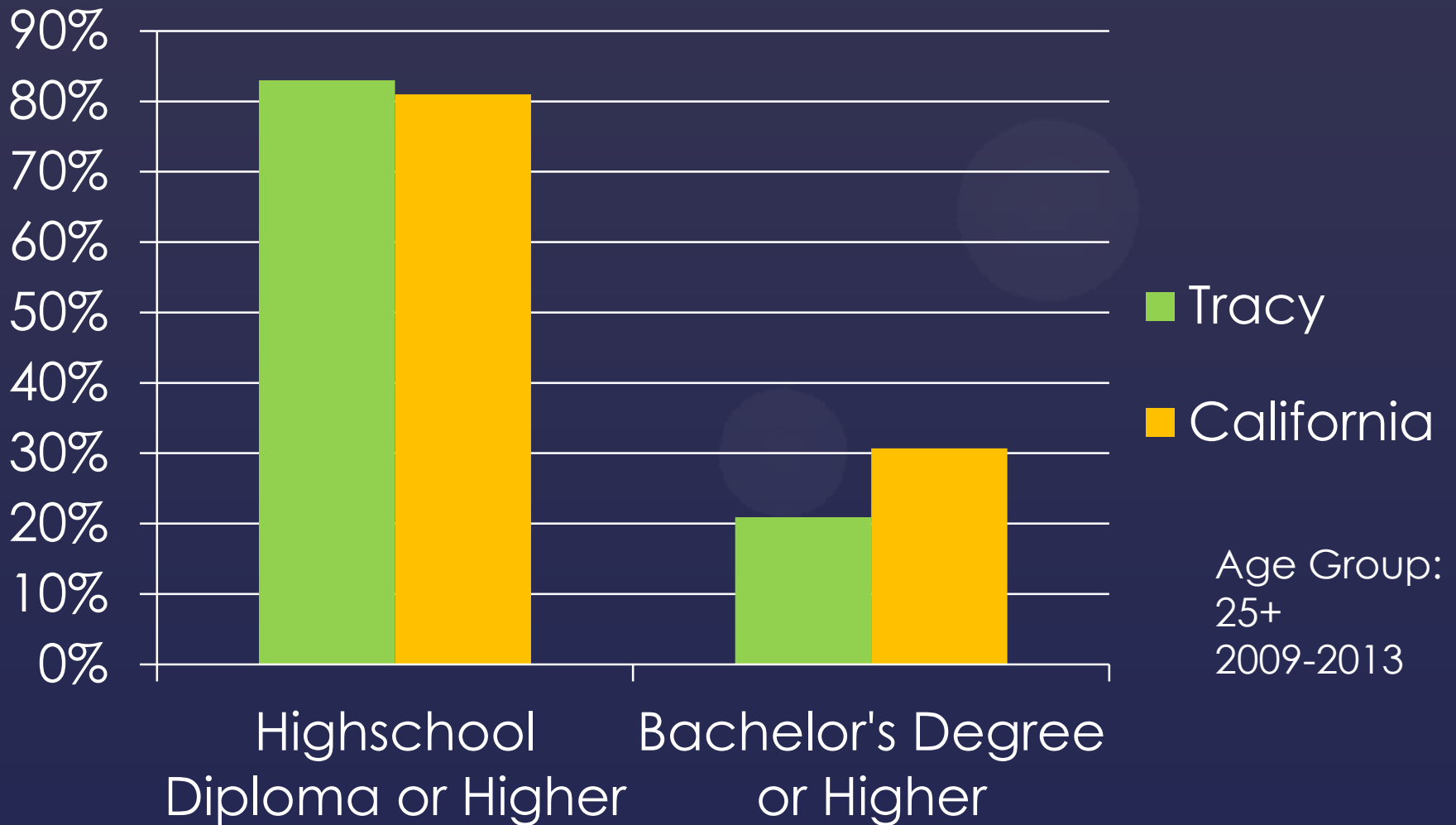
2014 Job Figures

- 405 jobs added in targeted industries
 - Professional, Scientific, and Technical Services largest increase (228)

Anticipated Employment

- 1,000+ jobs anticipated in 2015 from 3 new developments in the Prologis Intl. Park of Commerce.

Education Levels



Higher Education





Residential Development



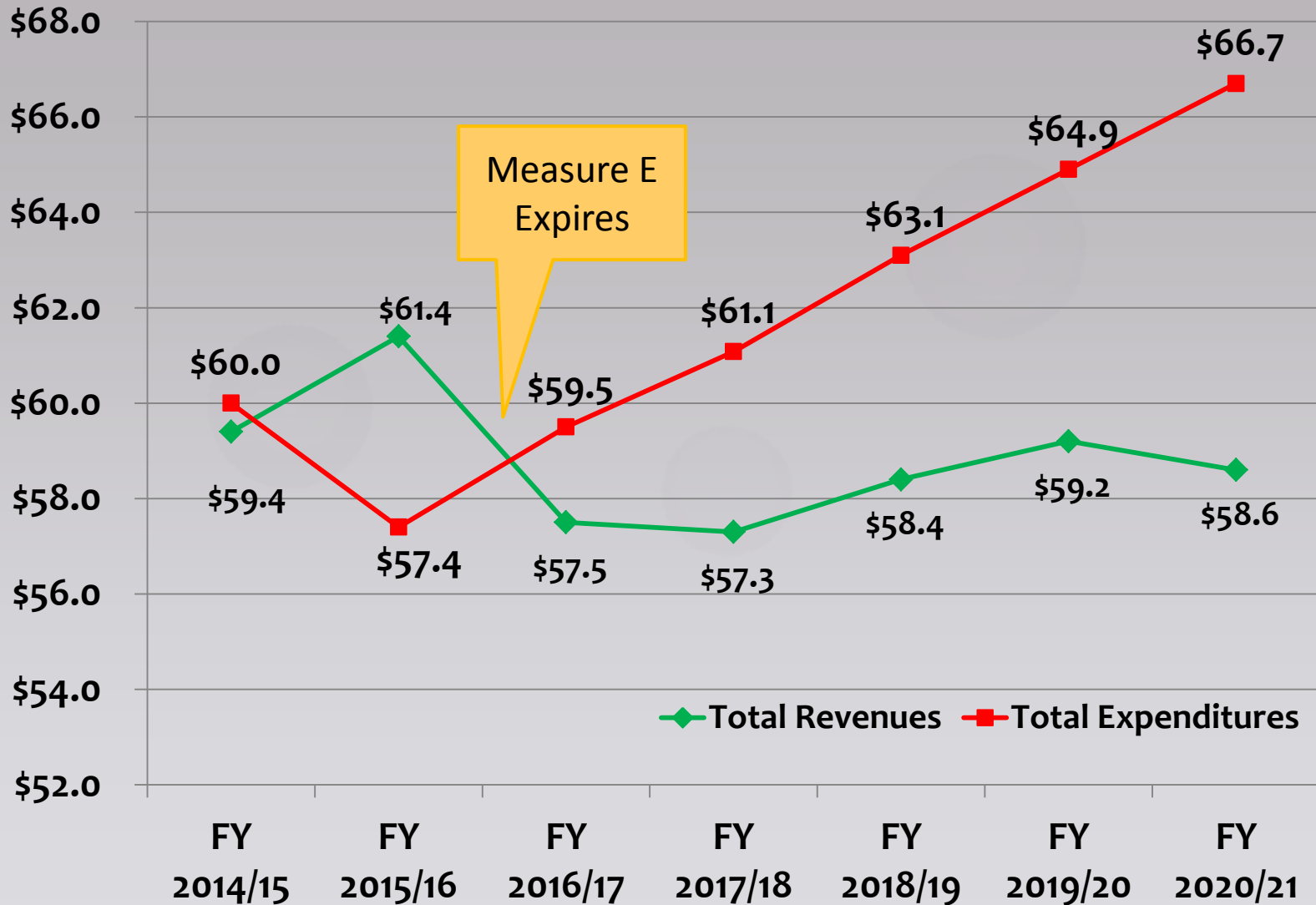
Coming Soon & Now Open!



CHALLENGES



General Fund Forecast



Capital Projects

➤ Tracy Animal Shelter

➤ Legacy Fields

➤ Aquatic Facilities

➤ 11th Street Bridge



Meeting the Challenges

**Mayor
Michael Maciel**



**Mayor Pro Tem
Robert Rickman**



**Councilmember
Mary Mitracos**



**Councilmember
Veronica Vargas**



**Councilmember
Nancy Young**

Strategic Priorities



Public Safety



Quality of Life



Economic Development



Governance

3-Legged Stool



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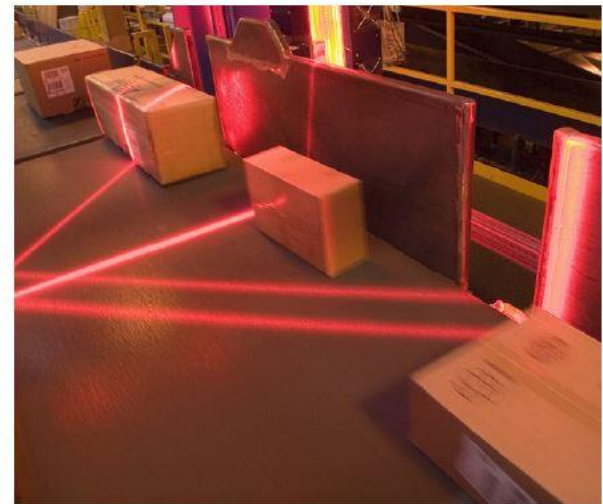
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State of the City Guest Speaker



Kathy Thurston







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