

# NOTICE OF REGULAR MEETING

Pursuant to Section 54954.2 of the Government Code of the State of California, a Regular Meeting of the **TRACY ARTS COMMISSION** is hereby called for:

**Date/Time:** **Tuesday, November 14, 2023, 7:00 p.m.**  
(or as soon thereafter as possible)

**Location:** **Grand Theatre Center for the Arts, Visual Arts 1**  
**715 Central Avenue, Tracy, CA 95376**

Government Code Section 54954.3 states that every public meeting shall provide an opportunity for the public to address the Tracy Arts Commission on any item, before or during consideration of the item, however, no action shall be taken on any item not on the agenda.

1. Call to Order
2. Roll Call
3. *Items from the Audience - In accordance with Procedures for Preparation, Posting and Distribution of Agendas and the Conduct of Public Meetings, adopted by Resolution 2019-240, any item not on the agenda brought up by the public at a meeting shall be automatically referred to staff. If staff is not able to resolve the matter satisfactorily, the member of the public may request a Tracy Arts Commission member to sponsor the item for discussion at a future meeting.*
4. Introduction of Commissioner Debbie Jones
5. Approval of Minutes from the Meeting of September 12, 2023
6. Receive 2023 Granting Program Update
7. Old Business
  - A. Continue Discussion of FY2023-24 Funding and Programming Recommendations
  - B. Continue Discussion of Downtown Tracy Artwalk Programming
8. Items from the Commission
9. Items from Staff
10. Adjournment

**POSTED: November 9, 2023**

The City of Tracy complies with the Americans with Disabilities Act and makes all reasonable accommodations for the disabled to participate in public meetings. Persons requiring assistance or auxiliary aids in order to participate should call City Hall at (209) 831-6000, at least 24 hours prior to the meeting.

Any materials distributed to the majority of the Tracy Arts Commission regarding any item on this agenda will be made available for public inspection in the Cultural Arts Division located at 715 Central Avenue, Tracy, CA during normal business hours.

TRACY ARTS COMMISSION  
MEETING MINUTES  
**September 12, 2023, 7:00 p.m.**

Grand Theatre Center for the Arts, 715 Central Avenue

Chair Reis called the meeting to order at 7:02 p.m.

Roll call found Commissioners Dhugga, Lees, Reis and Sandhu present.

Staff Present: William Wilson, Cultural Arts Supervisor  
Anna Cross, Cultural Arts Division Manager

Recorded By: William Wilson, Cultural Arts Supervisor

1. ITEMS FROM THE AUDIENCE

None.

2. APPROVAL OF MINUTES FROM THE REGULAR MEETING ON JUNE 13, 2023

**ACTION** Motion by Vice Chair Dhugga, seconded by Commissioner Lees to approve the minutes as submitted. Voice vote found all in favor; motion carried 4:0

3. DISCUSSION OF FY2023-24 FUNDING AND PROGRAMMING RECOMMENDATIONS

CAM Wilson provide the Staff Report and advised that CADM Cross will review and approve recommendations simultaneously with Tracy Arts Commission review and approval going forward. Commissioners agree to keep this discussion item at the full-Commission level, and not defer to the Budget and Special Events Subcommittees at this time.

CADM Cross provided an update on Open Mic Nights with Staff serving as Emcee and TAC funding to be use for guest curated featured performers, to begin in November.

In consideration of Arts Month in April 2024, Commissioners suggested new and more localized programming, citing the success of the Poetry & Jazz event presented in 2022. Ideas included a diverse talent show, weekly themed (dance, poetry/spoken word, visual arts and other performing arts) Open Mic Nights in the EK Theatre, an arts journal or publication, and an increased effort by Commissioners to connect and market the event to the community.

In consideration of the 2024 Granting Program, Commissioners suggested offering three grants at a larger amount, rather than four at \$1,000 each. Commissioners agreed to take additional time to determine what increase would be meaningful or valuable to applicants.

In consideration of 2024 Downtown Tracy Artwalk support, Commissioners agreed their efforts to provide hospitality to participants, and present six Emerging Artists in June remain valuable and well received by the creative community.

In consideration of the next steps in the development of a Youth Arts Festival, Vice Chair Dhugga suggested to keep it on the active projects list and to continue discussion with the Commission at this time. Chair Reis cited the success of youth components in the Earth Day event, and would like to see literary arts and drawings appear in print, either in a publication or in the Tracy Press. Commissioner Lees suggested that the Commission could purchase ad space in the newspaper to promote youth work, sponsored by the Tracy Arts Commission.

Regarding the Civic Art Program, CAS Wilson advised that minor expenses related to the reframing and display of works in the City Art Collection should be expected.

4. CONTINUE DISCUSSION OF DOWNTOWN TRACY ARTWALK PROGRAMMING

CAM Wilson provided the Staff Report. Commissioners Lees and Sandhu volunteered to provide hospitality services to participants at the September 16 event.

5. ITEMS FROM THE COMMISSION

Commissioners gave brief summaries of their activities relating to arts and culture within the last month.

6. ITEMS FROM STAFF

CAM Wilson advised he will provide a new version of the 2023-24 Work Plan at the meeting in October. In addition, he announced that Staff has been approved to draft a needed revision of the Tracy Arts Commission Bylaws.

CADM Cross announced the Centennial Season is off to a great start with a near sell out for the Pablo Cruise concert on September 9. In addition, CADM Cross announced that she was elected to join the Western Arts Alliance as a Board Member at their Annual Conference, recently held in Seattle, WA.

7. ADJOURNMENT – Time: 9:06 p.m.

**ACTION** Motion by Commissioner Lees, seconded by Vice Chair Dhugga to adjourn.  
Roll call vote found all in favor; passed and so ordered.

The above agenda was posted at the Tracy City Hall on September 7, 2023. The above are action minutes. Materials distributed to the majority of the Tracy Arts Commission, staff records and/or audio recording is available in the Cultural Arts Division located at 715 Central Avenue.

**CITY OF TRACY  
TRACY ARTS COMMISSION MEETING  
NOVEMBER 14, 2023**

**AGENDA ITEM 7.a.**

REQUEST

**CONTINUE DISCUSSION OF FY2023-24 FUNDING AND PROGRAMMING RECOMMENDATIONS**

DISCUSSION

The Tracy Arts Commission’s (TAC) programming funding resides in administrative accounts of the Cultural Arts Division (CAD) budget. The TAC FY23-24 allocation is \$11,790. The TAC meets annually to discuss funding and programming in effort to best meet goals. Through this process recommendations are formed, which will serve as an outline of TAC activities and events through June, 2024.

The TAC began discussion of the FY2023-24 Funding and Programming Recommendations the meeting of September 12. It is anticipated that recommendations can be reviewed and approved at the meeting of November 14. CAD Staff will then review and approve final TAC expenditures as needed.

At the meeting of May 9, the TAC approved allocation of \$3,150 in collaboration with the Grand Theatre Center for the Arts to co-present the 2023-24 Open Mic Night Event Series. This funding will support expenses associated with Emcee and/or related featured performers.

**FY2023-24 Projected Expenses:**

- **Co-Present Open Mic Nights in the Studio:** **\$3,150**  
As part of the Grand Theatre Center for the Arts’ 2022-23 Presenting Season.
- **2023 Annual Report:** **N/A**  
Develop and present the 2023 Annual Report to City Council, as an overview of activities and projects in calendar year 2023, and include goals for 2024.
- **Participation in Arts Month – April 2024:** **TBD**  
Collaboration with the Grand Theatre Center for the Arts.
- **2024 Granting Program:** **\$4,000**  
Provide three or four grant awards
- **Downtown Tracy Artwalk 2023-24:** **\$1,696**  
Provide participant hospitality in July 2023 **\$131**  
Provide participant hospitality in September 2023 **\$115**  
Provide participant hospitality in June 2024 **\$250**  
Present Emerging Artists (six first time participants @ \$200 ea.) June 2024 **\$1,200**

- **Youth Arts Festival:** **N/A**  
Resume stakeholder communications and meetings in order to form a Community Project Committee with participation of two Tracy Arts Commissioners.
  
- **Civic Art Program & Projects Contingency:** **TBD**  
Incidental Civic Art Program expenses and approved programming

FISCAL IMPACT

Tracy Arts Commission funding in the Cultural Arts Division FY2023-24 budget in the amount of \$11,790 has been allocated.

RECOMMENDATION

Continue Discussion of the FY2023-24 Funding and Programming Recommendations

Prepared By: William Wilson, Cultural Arts Supervisor

Reviewed By: Anna Cross, Cultural Arts Division Manager

Approved By: Anna Cross, Cultural Arts Division Manager

**CITY OF TRACY  
TRACY ARTS COMMISSION MEETING  
NOVEMBER 14, 2023**

**AGENDA ITEM 7.b.**

REQUEST

**CONTINUE DISCUSSION OF DOWNTOWN TRACY ARTWALK 2023**

DISCUSSION

The Tracy Arts Commission (TAC) reviewed and approved FY2022-23 funding and programming recommendations at the meeting of October 11, 2022. Included within is the Downtown Tracy Artwalk event on Saturday, June 24, with an approved allocation of \$1,450; \$250 for participant hospitality, and \$1,200 for six emerging (first-time participants) artists.

Cultural Arts Division Staff hosted a Downtown Tracy Artwalk Meeting on Monday, April 10 at 6 pm at the Grand Theatre Center for the Arts. The Call for Participants has been released to the public in support of events on Saturday, June 24, July 22, and September 16, 2023. Participant submissions were due by Thursday, June 1, and confirmations were provided to participants the week of June 5.

The TAC contributed to centralized hospitality at the June 24 event, and provided individual hospitality to participants at the July 22 event. Three emerging artists were presented at the June 24 event, and one was rescheduled to the July 22 event due to illness.

The last Artwalk of 2023 was presented on September 16 in conjunction with Tracy City Center Association's Wine Stroll. The TAC provided individual hospitality to participants.

FISCAL IMPACT

Appropriation of Tracy Arts Commission funding in the Cultural Arts Division FY2022-23 budget in the amount of \$1,450 was approved for June 24 Artwalk programming components. Expenses of \$131 were incurred for July 22 hospitality and \$115 for the September 16 hospitality in the Cultural Arts Division FY2023-24 budget.

RECOMMENDATION

Continue Discussion of Downtown Tracy Artwalk 2023

Prepared By: William Wilson, Cultural Arts Supervisor

Reviewed By: Anna Cross, Cultural Arts Division Manager

Approved By: Anna Cross, Cultural Arts Division Manager