

NOTICE OF REGULAR MEETING

Pursuant to Section 54954.2 of the Government Code of the State of California, a Regular Meeting of the **TRACY ARTS COMMISSION** is hereby called for:

Date/Time: **Tuesday, May 14, 2024, 7:00 p.m.**
(or as soon thereafter as possible)

Location: **Grand Theatre Center for the Arts, Visual Arts 1**
715 Central Avenue, Tracy, CA 95376

Government Code Section 54954.3 states that every public meeting shall provide an opportunity for the public to address the Tracy Arts Commission on any item, before or during consideration of the item, however, no action shall be taken on any item not on the agenda.

1. Call to Order
2. Roll Call
3. Items from the Audience - *In accordance with Procedures for Preparation, Posting and Distribution of Agendas and the Conduct of Public Meetings, adopted by Resolution 2019-240, any item not on the agenda brought up by the public at a meeting shall be automatically referred to staff. If staff is not able to resolve the matter satisfactorily, the member of the public may request a Tracy Arts Commission member to sponsor the item for discussion at a future meeting.*
4. Approval of Minutes from the Meeting of April 9, 2024
5. Old Business
 - A. Continue Discussion of the 2023 Annual Report for City Council
 - B. Continue Discussion of Programming for Tracy Arts Month, April 2024
 - C. Continue Discussion of 2023-24 Funding and Programming Recommendations
6. Items from the Commission
7. Items from Staff
8. Adjournment

POSTED: May 10, 2024

The City of Tracy complies with the Americans with Disabilities Act and makes all reasonable accommodations for the disabled to participate in public meetings. Persons requiring assistance or auxiliary aids in order to participate should call City Hall at (209) 831-6000, at least 24 hours prior to the meeting.

Any materials distributed to the majority of the Tracy Arts Commission regarding any item on this agenda will be made available for public inspection in the Cultural Arts Division located at 715 Central Avenue, Tracy, CA during normal business hours.

TRACY ARTS COMMISSION
MEETING MINUTES
April 9, 2024, 7:00 p.m.

Grand Theatre Center for the Arts, 715 Central Avenue

Chair Reis called the meeting to order at 7:05 p.m.

Roll call found Commissioners Dhugga, Jones, Lees, Reis and Sandhu present.

Staff Present: William Wilson, Cultural Arts Supervisor
Anna Cross, Cultural Arts Division Manager

Recorded By: William Wilson, Cultural Arts Supervisor

1. ITEMS FROM THE AUDIENCE

Tiffanie Heben of Tracy and David Bermillo of Tracy were in attendance. Ms. Heben, a 2023 Re-Granting Program Grantee, provided an informational overview of her project, *Artists by Artists – Tracy’s Creative Community Past and Present*. She stated that the Tracy Arts Commission’s support was multiplied through the connections and collaborations in both the creative community, and community-at-large. Mr. Bermillo spoke about his experience hosting Open Mic Night at the Grand. He acknowledged the positive impacts on youth participants and encouraged the Commission to continue to support young creatives in our community.

2. APPROVAL OF MINUTES FROM THE REGULAR MEETING ON MARCH 12, 2024

ACTION Motion by Vice Chair Dhugga, seconded by Commissioner Jones to approve the minutes as submitted. Voice vote found all Commissioners in favor; motion carried 5:0

3. REVIEW AND APPROVE THE 2023 ANNUAL REPORT FOR CITY COUNCIL

CAS Wilson provided the Staff Report and copies of the 2023 Annual Report draft. He advised the presentation has been moved to the City Council meeting on June 4.

Chair Reis advised she will present the TAC introduction slide and closing remarks in the presentation. Commissioner Sandhu will present the second slide for Tracy Arts Month and the Downtown Tracy Artwalk. Commissioner Lees will present the third slide for the Civic Art Program. Commissioner Jones will present the fourth slide for the Re-Granting Program and Open Mic Night. Vice Chair Dhugga will present the fifth slide for 2024 Goals. Commissioners agreed to bring their scripts to the May meeting for a read through.

Staff and Commissioners identified a few typos for correction in the presentation copy.

ACTION Motion by Vice Chair Dhugga, seconded by Commissioner Jones to approve the 2023 Annual Report for City Council as amended. Voice vote found all Commissioners in favor; motion carried 5:0

4. CONTINUE DISCUSSION OF PROGRAMMING FOR TRACY ARTS MONTH, APRIL 2024

CAS Wilson provided the Staff Report. Staff and Commissioners reviewed the schedule for the community mural project workshops with José Luis Piña Moralez on Friday, April 12 from 5 to 8 pm and Saturday, April 13 from 10 am to 2 pm. CAS Wilson advised that participant waivers and hospitality will be available in the Children’s Studio on both days. Channel 26 is expected to visit to take photos of the activities and the artist at work. The mural will be on display in the Studio Theatre for Open Mic Night on April 18, then on display in the Pombo Lobby for the remainder of the month.

5. CONTINUE DISCUSSION OF 2023-24 FUNDING AND PROGRAMMING RECOMMENDATIONS

CAS Wilson provided the Staff Report. Commissioners discussed reallocation of the \$4,000 originally expected to the fund the 2024 Re-Granting Program.

Commissioners agreed to increase the June Artwalk participant hospitality to \$1,000, and support up to eight Emerging Artists presentations at \$200 each. Commissioners will seek a caterer or restaurant who can provide boxed meals and a special dessert for Artwalk participants. CAS Wilson advised that Artwalk hospitality will need paid for before or by June 20.

In addition, Commissioners agreed to provide hospitality for events at the Grand including the Tracy Theater Arts Collective’s The Great Show on April 12 and Open Mic Night on April 18. CAD Staff will manage these efforts accordingly. CADM Cross reviewed and approved these allocations.

6. ITEMS FROM THE COMMISSION

Commissioners gave brief summaries of their activities relating to arts and culture within the last month.

7. ITEMS FROM STAFF

CADM Cross thanked Chair Ries and Vice Chair Dhugga for their participation at City Council to receive the proclamation for Arts, Culture & Creativity Month.

8. ADJOURNMENT – Time: 8:29 p.m.

ACTION Motion by Commissioner Jones, seconded by Commissioner Lees to adjourn. Roll call vote found all in favor; passed and so ordered.

The above agenda was posted at the Tracy City Hall on April 4, 2024. The above are action minutes. Materials distributed to the majority of the Tracy Arts Commission, staff records and/or audio recording is available in the Cultural Arts Division located at 715 Central Avenue.

**CITY OF TRACY
TRACY ARTS COMMISSION MEETING
MAY 14, 2024**

AGENDA ITEM 5.a.

REQUEST

CONTINUE DISCUSSION OF 2023 ANNUAL REPORT FOR CITY COUNCIL

DISCUSSION

The Tracy Arts Commission (TAC) has presented Annual Reports to the City Council since 2022. The TAC will present the 2023 Annual Report featuring programming highlights from calendar year 2023, as well as goals for 2024. CAD Staff will prepare a Staff Report and presentation in the form of a slide show. The TAC Chair, and/or other designated representative, will present the information at the City Council meeting to be scheduled.

2023 Annual Report content was identified through TAC discussion in February and March, and reviewed and approved at the meeting on April 9. Discussion continues in preparation for the presentation to City Council, scheduled for June 4.

FISCAL IMPACT

Staff costs related to support of the Tracy Arts Commission are included in the Cultural Arts Division Administrative General Fund budget.

RECOMMENDATION

Continue Discussion of the 2023 Annual Report for City Council

Prepared By: William Wilson, Cultural Arts Supervisor

Reviewed By: Anna Cross, Cultural Arts Division Manager

Approved By: Anna Cross, Cultural Arts Division Manager

**CITY OF TRACY
TRACY ARTS COMMISSION MEETING
MAY 14, 2024**

AGENDA ITEM 5.b.

REQUEST

CONTINUE DISCUSSION OF PROGRAMMING FOR TRACY ARTS MONTH, APRIL 2024

DISCUSSION

Tracy Arts Month is an annual celebration of creativity and culture organized by the Cultural Arts Division in the City of Tracy. A series of public events featuring artists and arts organizations from across the local area is promoted and presented across the month of April.

The Tracy Arts Commission (TAC) recommended participation in Tracy Arts Month in April, 2024, with a working budget of \$2,500 supporting the creation and display of an interactive, community mural project in collaboration with Catalina Piña, José L. Piña Morales and the Grand Theatre Center for the Arts. The TAC began discussion in January and continued through April in order to determine the programming details in support of this project. Discussion continues in May in order to determine and evaluate the outcomes.

FISCAL IMPACT

Appropriation of Tracy Arts Commission funding in the Cultural Arts Division budget in the amount of \$2,500 has been approved for Tracy Arts Month, April 2024 programming components.

RECOMMENDATION

Continue Discussion of Programming for Tracy Arts Month, April 2024

Prepared By: William Wilson, Cultural Arts Supervisor

Reviewed By: Anna Cross, Cultural Arts Division Manager

Approved By: Anna Cross, Cultural Arts Division Manager

**CITY OF TRACY
TRACY ARTS COMMISSION MEETING
MAY 14, 2024**

AGENDA ITEM 5.c.

REQUEST

CONTINUE DISCUSSION OF FY2023-24 FUNDING AND PROGRAMMING RECOMMENDATIONS

DISCUSSION

The Tracy Arts Commission’s (TAC) programming funding resides in administrative accounts of the Cultural Arts Division (CAD) budget. The TAC FY23-24 allocation is \$11,790. The TAC meets annually to discuss funding and programming in effort to best meet goals.

At the meeting of May 9, 2023, the TAC approved allocation of \$3,150 in collaboration with the Grand Theatre Center for the Arts to co-present the 2023-24 Open Mic Night Event Series. This funding will support expenses associated with Emcee and/or related featured performers.

The TAC began discussion of the FY2023-24 Funding and Programming Recommendations at the meeting of September 12, and continued at the meetings of November 14 and December 12, 2023. Through this process recommendations were formed, which will serve as an outline of TAC activities and events through June, 2024. The following recommendations were approved at the meeting of January 9:

2023-24 Funding and Programming Recommendations:

- **Co-Present Open Mic Nights in the Studio:** **\$3,150**
As part of the Grand Theatre Center for the Arts’ 2022-23 Presenting Season.
- **2023 Annual Report:** **N/A**
Develop and present the 2023 Annual Report to City Council, as an overview of activities and projects in calendar year 2023, and include goals for 2024.
- **Participation in Arts Month – April 2024:** **\$2,500**
Collaboration with Catalina Piña, José L. Piña Morales and the Grand Theatre Center for the Arts to create and display an interactive community mural project.
- **2024 Re-Granting Program:** **\$4,000**
Provide two grant awards of \$2,000 each.
- **Downtown Tracy Artwalk 2023-24:** **\$1,696**
Provide participant hospitality in July 2023 **\$131**
Provide participant hospitality in September 2023 **\$115**
Provide participant hospitality in June 2024 **\$250**
Present Emerging Artists (six first time participants @ \$200 ea.) June 2024 **\$1,200**

- **Youth Arts Festival:** **N/A**
 Resume stakeholder communications and meetings in order to form a Community Project Committee with participation of two Tracy Arts Commissioners.
- **Civic Art Program & Projects Contingency:** **\$444**
 Incidental Civic Art Program expenses and approved programming

With the delay of the 2024 Re-Granting Program to coincide with an update of the Tracy Arts Commission Bylaws in FY2024-25, \$4,000 in FY2023-24 funding remains available in addition to the estimated Civic Art Program & Projects Contingency allocation of \$444. At the meeting of March 12 Commissioner Jones requested an agenda item in April to further discuss these funding and programming recommendations. Commissioners voiced support for reallocation and additional expenditures at the April meeting:

2023-24 Funding and Programming Revised Recommendations & Expenditures:

- **Co-Present Open Mic Nights in the Studio:** **\$3,150***
 As part of the Grand Theatre Center for the Arts' 2022-23 Presenting Season.
- **2023 Annual Report:** **N/A**
 Develop and present the 2023 Annual Report to City Council, as an overview of activities and projects in calendar year 2023, and include goals for 2024.
- **Participation in Arts Month – April 2024:** **\$2,160***
 Collaboration with Catalina Piña, José L. Piña Morales and the Grand Theatre Center for the Arts to create and display an interactive community mural project.
 Artist Fee & Supplies: **\$2,100***
 Hospitality – Workshops **\$60***
- **2024 Re-Granting Program:** **N/A**
- **Downtown Tracy Artwalk 2023-24:** **\$2,846****
 Provide participant hospitality in July 2023 **\$131***
 Provide participant hospitality in September 2023 **\$115***
 Provide participant hospitality in June 2024 **\$1,000****
 Present Emerging Artists (eight first time participants @ \$200 ea.) June 2024 **\$1,600****
- **Youth Arts Festival:** **N/A**
 Resume stakeholder communications and meetings in order to form a Community Project Committee with participation of two Tracy Arts Commissioners.
- **Civic Art Program & Projects Contingency:** **\$3,634****
 Incidental Civic Art Program expenses and approved programming:
 City Art Collection supplies **\$600****

Hospitality – TTAC The Great Show, 04/12	\$388*
Hospitality – Open Mic Night, 04/18	\$61*
Hospitality – TFL Poetry Reading & Awards, 04/25	\$60*
Remaining Contingency TBD	\$2,525**

*** = actual expense ** = estimated expense**

Staff and the TAC will continue discussion in order to identify and allocate the remaining estimated projects contingency.

FISCAL IMPACT

Tracy Arts Commission funding in the Cultural Arts Division FY2023-24 budget in the amount of \$11,790 has been allocated.

RECOMMENDATION

Continue Discussion of the FY2023-24 Funding and Programming Recommendations

Prepared By: William Wilson, Cultural Arts Supervisor

Reviewed By: Anna Cross, Cultural Arts Division Manager

Approved By: Anna Cross, Cultural Arts Division Manager