

NOTICE OF REGULAR MEETING

Pursuant to Section 54954.2 of the Government Code of the State of California, a Regular Meeting of the **TRACY ARTS COMMISSION** is hereby called for:

Date/Time: **Tuesday, June 11, 2024, 7:00 p.m.**
(or as soon thereafter as possible)

Location: **Grand Theatre Center for the Arts, Visual Arts 1**
715 Central Avenue, Tracy, CA 95376

Government Code Section 54954.3 states that every public meeting shall provide an opportunity for the public to address the Tracy Arts Commission on any item, before or during consideration of the item, however, no action shall be taken on any item not on the agenda.

1. Call to Order
2. Roll Call
3. Items from the Audience - *In accordance with Procedures for Preparation, Posting and Distribution of Agendas and the Conduct of Public Meetings, adopted by Resolution 2019-240, any item not on the agenda brought up by the public at a meeting shall be automatically referred to staff. If staff is not able to resolve the matter satisfactorily, the member of the public may request a Tracy Arts Commission member to sponsor the item for discussion at a future meeting.*
4. Election of Chair and Vice Chair for 2024-25
5. Approval of Minutes from the Meeting of May 14, 2024
6. Old Business
 - A. Continue Discussion of the 2023 Annual Report for City Council
 - B. Continue Discussion of 2023-24 Funding and Programming Recommendations
7. Items from the Commission
8. Items from Staff
9. Adjournment

POSTED: June 7, 2024

The City of Tracy complies with the Americans with Disabilities Act and makes all reasonable accommodations for the disabled to participate in public meetings. Persons requiring assistance or auxiliary aids in order to participate should call City Hall at (209) 831-6000, at least 24 hours prior to the meeting.

Any materials distributed to the majority of the Tracy Arts Commission regarding any item on this agenda will be made available for public inspection in the Cultural Arts Division located at 715 Central Avenue, Tracy, CA during normal business hours.

TRACY ARTS COMMISSION
MEETING MINUTES
May 14, 2024, 7:00 p.m.

Grand Theatre Center for the Arts, 715 Central Avenue

Chair Reis called the meeting to order at 7:04 p.m.

Roll call found Commissioners Dhugga, Jones, Lees, Reis and Sandhu present.

Staff Present: William Wilson, Cultural Arts Supervisor
Anna Cross, Cultural Arts Division Manager

Recorded By: William Wilson, Cultural Arts Supervisor

1. ITEMS FROM THE AUDIENCE

Russell Gonzaga of Tracy was in attendance.

2. APPROVAL OF MINUTES FROM THE REGULAR MEETING ON APRIL 9, 2024

ACTION Motion by Commissioner Lees, seconded by Vice Chair Dhugga to approve the minutes as submitted. Voice vote found all Commissioners in favor; motion carried 5:0

3. CONTINUE DISCUSSION OF THE 2023 ANNUAL REPORT FOR CITY COUNCIL

CAS Wilson provided the Staff Report and copies of the approved 2023 Annual Report. Commissioners reviewed script notes for the presentation and prepared for follow-up questions from City Council.

4. CONTINUE DISCUSSION OF PROGRAMMING FOR TRACY ARTS MONTH, APRIL 2024

CAS Wilson provided the Staff Report. Staff and Commissioners reviewed the outcomes of the community mural project workshops with José Luis Piña Moralez on Friday, April 12 from 5 to 8 pm and Saturday, April 13 from 10 am to 2 pm. Commissioners agreed there was a great turnout for the events and that the project was exciting, diverse in participation, educational and fun. CAS Wilson offered that José and Catalina were a pleasure to collaborate with throughout the project.

5. CONTINUE DISCUSSION OF 2023-24 FUNDING AND PROGRAMMING RECOMMENDATIONS

CAS Wilson provided the Staff Report. Commissioners continued discussion to reallocate funding originally expected to the fund the 2024 Re-Granting Program.

Vice Chair Dhugga advised that sandwich boxes could be provided by Sourdough & Co. Tracy for the June Artwalk participant hospitality. Commissioners supported this choice.

Commissioner Jones presented a request to support additional ceramic and fused-glass supplies in the Arts Education Program (AEP) at the Grand, and requested name tags for Commissioners to wear at TAC events/programming. CAS Wilson suggested a summer 2024 sponsorship of the Little Free Library (LFL) at the Grand, through a marketing exchange with downtown arts-businesses Blast from the Past, Caspian Books and Main St. Music, as well as providing hospitality for the Nancy Roberts Gallery Talk on June 22 at the Grand.

Mr. Gonzaga suggested the Commission might consider providing bookmarks in the Little Free Library and CAS Wilson offered that a future project could be to have local artists design them.

Commissioners agree to support AEP supplies estimated at \$1,200, a LFL sponsorship estimated at \$1,000, TAC name tags estimated at \$100, and Gallery Talk hospitality estimated at \$100. Commissioners and staff also discussed distributing Grand Centennial promotional t-shirts at the final Open Mic Night of the 2024-25 Season on June 20. CAD Staff will manage these efforts accordingly. CADM Cross reviewed and approved these allocations.

6. ITEMS FROM THE COMMISSION

Commissioners gave brief summaries of their activities relating to arts and culture within the last month.

7. ITEMS FROM STAFF

CAS Wilson advised that Channel 26 has offered to take headshots of the Commissioners prior to the meeting on June 11, for promotional use by the City of Tracy. Commissioners voiced support. CAS Wilson advised Commissioners to arrive at 6:45 p.m. to have their photo taken.

CADM Cross announced upcoming programming at the Grand, including Gatsby Redux on May 18, Remember when Rock was Young – The Elton John Experience on June 8, and Catch a Wave: The Beach Boys Show on June 14.

Mr. Gonzaga complimented the Commission for their efforts to support the arts and use of easy to understand communications.

8. ADJOURNMENT – Time: 8:40 p.m.

ACTION Motion by Commissioner Lees, seconded by Commissioner Sandhu to adjourn. Roll call vote found all in favor; passed and so ordered.

The above agenda was posted at the Tracy City Hall on May 10, 2024. The above are action minutes. Materials distributed to the majority of the Tracy Arts Commission, staff records and/or audio recording is available in the Cultural Arts Division located at 715 Central Avenue.

**CITY OF TRACY
TRACY ARTS COMMISSION MEETING
JUNE 11, 2024**

AGENDA ITEM 6.a.

REQUEST

CONTINUE DISCUSSION OF 2023 ANNUAL REPORT FOR CITY COUNCIL

DISCUSSION

The Tracy Arts Commission (TAC) has presented Annual Reports to the City Council since 2022. The TAC will present the 2023 Annual Report featuring programming highlights from calendar year 2023, as well as goals for 2024. CAD Staff will prepare a Staff Report and presentation in the form of a slide show. The TAC Chair, and/or other designated representative(s), will present the information at the City Council meeting to be scheduled.

2023 Annual Report content was identified through TAC discussion in February and March, and reviewed and approved at the meeting on April 9. The presentation to City Council is scheduled for June 4.

FISCAL IMPACT

Staff costs related to support of the Tracy Arts Commission are included in the Cultural Arts Division Administrative General Fund budget.

RECOMMENDATION

Continue Discussion of the 2023 Annual Report for City Council

Prepared By: William Wilson, Cultural Arts Supervisor

Reviewed By: Anna Cross, Cultural Arts Division Manager

Approved By: Anna Cross, Cultural Arts Division Manager

**CITY OF TRACY
TRACY ARTS COMMISSION MEETING
JUNE 11, 2024**

AGENDA ITEM 6.b.

REQUEST

CONTINUE DISCUSSION OF FY2023-24 FUNDING AND PROGRAMMING RECOMMENDATIONS

DISCUSSION

The Tracy Arts Commission’s (TAC) programming funding resides in administrative accounts of the Cultural Arts Division (CAD) budget. The TAC FY23-24 allocation is \$11,790. The TAC meets annually to discuss funding and programming in effort to best meet goals.

At the meeting of May 9, 2023, the TAC approved allocation of \$3,150 in collaboration with the Grand Theatre Center for the Arts to co-present the 2023-24 Open Mic Night Event Series. This funding will support expenses associated with Emcee and/or related featured performers.

The TAC began discussion of the FY2023-24 Funding and Programming Recommendations at the meeting of September 12, and continued at the meetings of November 14 and December 12, 2023. Through this process recommendations were formed, which will serve as an outline of TAC activities and events through June, 2024. The following recommendations were approved at the meeting of January 9:

2023-24 Funding and Programming Recommendations:

- **Co-Present Open Mic Nights in the Studio:** **\$3,150**
As part of the Grand Theatre Center for the Arts’ 2022-23 Presenting Season.
- **2023 Annual Report:** **N/A**
Develop and present the 2023 Annual Report to City Council, as an overview of activities and projects in calendar year 2023, and include goals for 2024.
- **Participation in Arts Month – April 2024:** **\$2,500**
Collaboration with Catalina Piña, José L. Piña Morales and the Grand Theatre Center for the Arts to create and display an interactive community mural project.
- **2024 Re-Granting Program:** **\$4,000**
Provide two grant awards of \$2,000 each.
- **Downtown Tracy Artwalk 2023-24:** **\$1,696**
Provide participant hospitality in July 2023 **\$131**
Provide participant hospitality in September 2023 **\$115**
Provide participant hospitality in June 2024 **\$250**
Present Emerging Artists (six first time participants @ \$200 ea.) June 2024 **\$1,200**

- **Youth Arts Festival:** **N/A**
 Resume stakeholder communications and meetings in order to form a Community Project Committee with participation of two Tracy Arts Commissioners.
- **Civic Art Program & Projects Contingency:** **\$444**
 Incidental Civic Art Program expenses and approved programming

With the delay of the 2024 Re-Granting Program to coincide with an update of the Tracy Arts Commission Bylaws in FY2024-25, \$4,000 in FY2023-24 funding remains available in addition to the estimated Civic Art Program & Projects Contingency allocation of \$444. At the meeting of March 12 Commissioner Jones requested an agenda item in April to further discuss these funding and programming recommendations. Commissioners voiced support for reallocation and additional expenditures at the April and May meetings:

2023-24 Funding and Programming Revised Recommendations & Expenditures:

- **Co-Present Open Mic Nights in the Studio:** **\$3,150***
 As part of the Grand Theatre Center for the Arts' 2022-23 Presenting Season.
- **2023 Annual Report:** **N/A**
 Develop and present the 2023 Annual Report to City Council, as an overview of activities and projects in calendar year 2023, and include goals for 2024.
- **Participation in Arts Month – April 2024:** **\$2,160***
 Collaboration with Catalina Piña, José L. Piña Morales and the Grand Theatre Center for the Arts to create and display an interactive community mural project.
 Artist Fee & Supplies: **\$2,100***
 Hospitality – Workshops **\$60***
- **2024 Re-Granting Program:** **N/A**
- **Downtown Tracy Artwalk 2023-24:** **\$2,846****
 Provide participant hospitality in July 2023 **\$131***
 Provide participant hospitality in September 2023 **\$115***
 Provide participant hospitality in June 2024 **\$1,000****
 Present Emerging Artists (eight first time participants @ \$200 ea.) June 2024 **\$1,600****
- **Youth Arts Festival:** **N/A**
 Resume stakeholder communications and meetings in order to form a Community Project Committee with participation of two Tracy Arts Commissioners.
- **Civic Art Program & Misc. Projects Contingency:** **\$3,634****
 Incidental Civic Art Program expenses and approved programming: **\$247***
 City Art Collection supplies

Hospitality – TTAC The Great Show, 04/12	\$388*
Hospitality – Open Mic Night, 04/18	\$61*
Hospitality – TFL Poetry Reading & Awards, 04/25	\$60*
Hospitality – Nancy Roberts Gallery Talk, 06/22	\$100**
TAC Name Badges	\$78*
Arts Education Program Ceramics & Fused Glass Supplies	\$1,167*
Little Free Library Summer 2024 Sponsorship	\$1,038*
Remaining Contingency	\$495**

*** = actual expense**

**** = estimated expense**

Staff and the TAC will continue discussion in order to identify and allocate the remaining estimated projects contingency as needed.

FISCAL IMPACT

Tracy Arts Commission funding in the Cultural Arts Division FY2023-24 budget in the amount of \$11,790 has been allocated.

RECOMMENDATION

Continue Discussion of the FY2023-24 Funding and Programming Recommendations

Prepared By: William Wilson, Cultural Arts Supervisor

Reviewed By: Anna Cross, Cultural Arts Division Manager

Approved By: Anna Cross, Cultural Arts Division Manager