Master Sign Program



JAN 2 9 2002

CITY OF TRACY D.E.S.

CORRAL CENTER

Tracy, California

BLAIR SIGN PROGRAMS

5515 Doyle Street Studio 5 Emeryville, CA. 94608

Phone: 510-337-9020 Fax: 510-337-9029 e-mail: Blairsign@earthlink.net

Calif. License #677503



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INTRODUCTION

I. General Information

The purpose of this document is to ensure that the signage for *Corral Center* clearly identifies each of the tenants and provides a sustainable criteria for use by the City of Tracy, the tenants and the developer. Also, certain standards will be established for quality of workmanship and materials. This document will specify the type, size, location, color, type style and illumination of all tenant exterior signs describe in the following pages. Minor variations may be approved by the landlord and the City of Tracy.

- A. Each tenant shall submit to the landlord, or landlord's designated agent, four(4) copies of detailed drawings indicating location, size, color, layout, design, illumination, materials, and method of installation of proposed sign(s) prior to manufacture or installation of same at Corral Center. Material and/or color submittals may be required by the landlord and the City of Tracy.
- All permits required by the the City of Tracy and associated fees required for the tenant signs shall be obtained and paid for by the Tenant or Tenant's representative. Tenant shall obtain proof of landlord approval prior to submittal of documents to the City of Tracy.

 Tenant shall be responsible for the fulfillment of all requirements and specifications provided by this document and all other

applicable codes and ordinances required by the City of Tracy.

All signs shall be reviewed for conformance with the Master Sign Program and for overall design, material and workmanship quality. Approval of final signage and the right of installation of same shall be at the sole discretion of the Landlord.

- Tenant shall be responsible for the maintenance of tenant signage. Should the tenants' sign or signs require repair and/or maintenance the tenant is required to perform such action within five(5) days of written notice from the landlord, or the landlord at its option, may bill the tenant for such work as required.
- E.

 All sign contractors employed by the tenant shall carry Workers'
 Compensation and Public Liability insurance against all
 damage suffered or done to any and all persons and/or
 property while engaged in the construction or erection of signs in
 an amount deemed appropriate by the landlord. The tenant
 shall indemnify the landlord from any damages which may arise
 from the installation, maintenance or use of the tenants' signs.
- Hours of illumination shall be consistent with the operation of the shopping center.
- Landlord reserves the right to refuse acceptance of any design for aesthetic compliance with the theme of the Corral Center as interpreted by the Landlord.

COMMON SIGNS

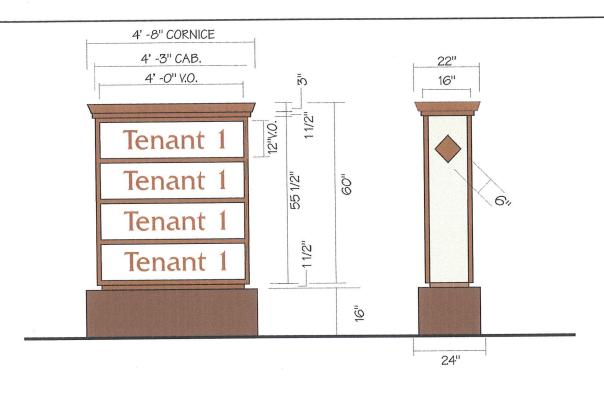
II. Common Signs

A. Signs 1 through 7

- 1. Purpose: The monument displays are designed to identify the designated tenants within the project. Also, the project entrances are marked by the location of several of the displays for the benefit of surface street vehicle traffic on Corral Hallow Road and on West 11th Street.
- 2. Description: The monument signs are internally illuminated with route-out and show-through copy and graphics. This method of construction limits illumination to the copy and graphics only.
- 3. Location: These displays will be located strategically within the center and in accordance to the purpose of each. Please refer to the plot plan in the "Exhibits" section of this document.
- 4. Design/Layout: Please see the "Exhibits" section of this document.

B. Building address numerals

- 1. *Purpose*: These numeral displays are designed to identify the individual addresses of each building located within the project.
- 2. Description/Size: The address numeral displays are non-illuminated. The construction is all metal with powder coat finish. The numeral height shall be 12".
- 3. Location: These displays will be installed on the building fascia most visible for the vehicle traffic lanes. Please refer to the plot plan in the "Exhibits" section of this document.
- 4. Design/Layout: Please see the "Exhibits" section.



SIGN TYPE B - D/F ILLUMINATED MONUMENT SIGN

3/8"=1' -0"

MANUFACTURE AND INSTALL SEVEN (7) MONUMENT SIGNS AS SHOWN.

2-SIDED ALUMINUM CABINET SIGN TO BE TEXCOATED TO MATCH FRAZEE 8680 ARIA IVORY.

RETAINERS AND DIVIDERS PAINTED TO MATCH MATTHEWS 21B-3D CHEROKEE TAN.

TENANT PANELS TO BE 3/16" WHITE PLEX WITH TRANSLUCENT VINYL OVERLAYS. (OPTIONAL VACUUM FORMED FACES PERMITTED)

BASE TO BE FABRICATED ALUMINUM, TEXCOATED TO MATCH MATTHEWS 21C-4D AUBURN

DIAMOND TO BE 1/4" ALUMINUM PAINTED MATTHEWS 21B-3D CHEROKEE TAN

DIAMOND TO BE 1/4" ALUMINUM PAINTED MATTHEWS 21B-3D CHEROKEE TAN.
PANEL CONFIGURATION AND TENANT COPY SCHEDULE FOR EACH LOCATION AS PER CLIENT.
SIGNS TO BE ILLUMINATED WITH FLUORESCENT LAMPS.

INSTALL SIGNS WITH 3" PIPE DIRECT BURIAL. INCOMING POWER (ONE 20AMP/110V CIRCUIT PER SIGN) BY OTHERS.





SIGN B - VARIOUS CONFIGURATIONS





SIGN B - VARIOUS CONFIGURATIONS

RECEIVED

FEB 0 6 2002

CITY OF TRACY D.E.S.

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BY CLIENT: DATE:

BY LÂNDLORD: DATE:

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Common Signs Monument Sign

CLIENT Regency Realty

PROJECT

Corral Hollow ADDRESS Tracy, CA

DATE 12-3-01

BY Pavel Soltys

REVISIONS

A: 1-16-02 B: 1-31-02 C: 2-5-02 D:

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> B1203-1 Sheet 1

> > MEMBE

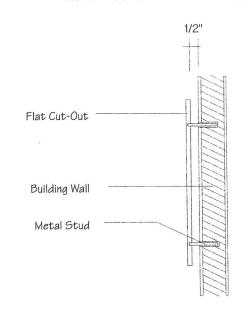


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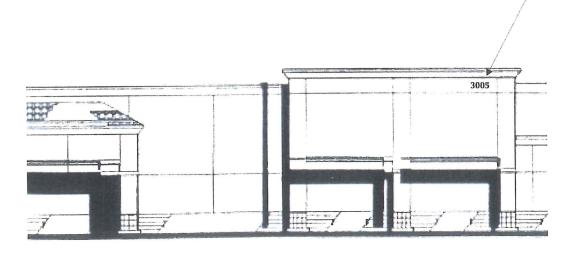
ADDRESS NUMERALS

3/4" = 1' -0"

1/4" ALUMINUM PLATE, ROUTED AND POWDER COATED DARK BRONZE. NUMERALS TO BE STUD-MOUNTED 1/2" OFF THE WALL.



FLAT CUT-OUT LETTERS MOUNTING DETAIL N.T.S.



BLDG ADDRESS - TYP. ELEVATION

1/16" = 1' -0"

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Common Signs Address Numerals

CLIENT Regency Realty

ADDRESS

(TYPICAL

NUMERALS

PLACEMENT)

PROJECT Corral Hollow

ADDRESS Tracy, CA

DATE 12-3-01

BY Pavel Soltys

REVISIONS

A: 12-17-01
B: 1-16-02
C:
D:
E:

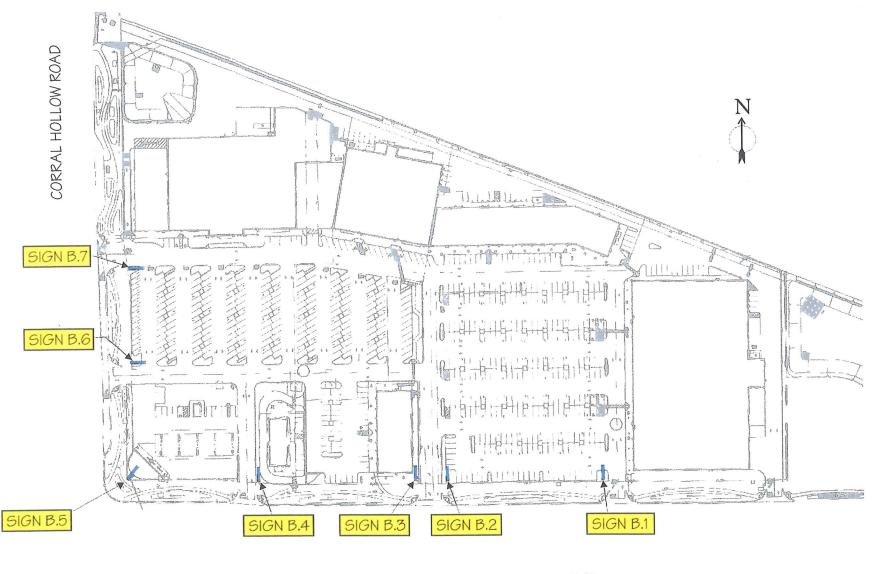
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> B1203-1 Sheet 2

> > MEMBER





SITE PLAN

NTS

COMMON SIGN LOCATIONS

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|------------------------------------------|-----|-----------|-------|----|-------|------|----------|
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Common Signs Site Plan

CLIENT Regency Realty

PROJECT Corral Hollow ADDRESS Tracy, CA

DATE 12-3-01

BY Pavel Soltys

REVISIONS

A: 1-16-02 B: C: D: E:

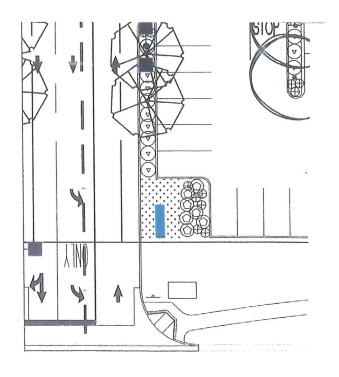
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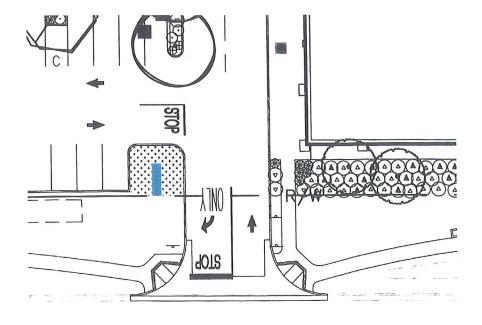
B1203-1 Sheet 3

MEMBER



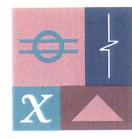


SIGN B.2-DETAIL PLOT PLAN NTS



SIGN B.1-DETAIL PLOT PLAN

NTS



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Common Signs Detailed Plot Plans

CLIENT Regency Realty PROJECT

Corral Hollow
ADDRESS
Tracy, CA

DATE 12-3-01

E BY 01 Pavel Soltys

REVISIONS

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B1203-1 Sheet 4

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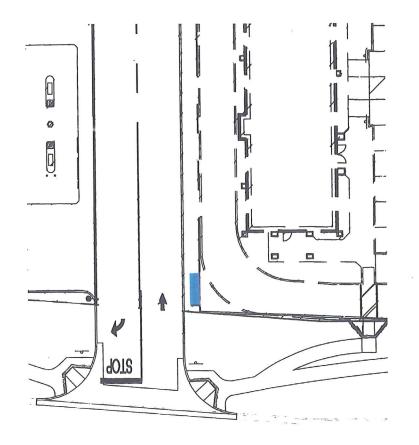
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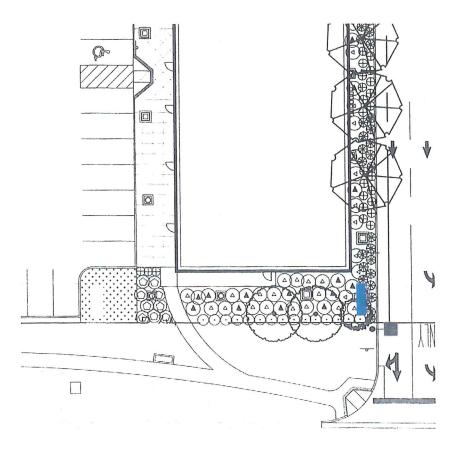
BY LANDLORD: DATE:

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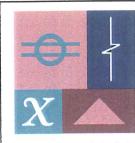
SIGN B.4-DETAIL PLOT PLAN

NTS



SIGN B.3-DETAIL PLOT PLAN

NTS



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Common Signs Detailed Plot Plans

CLIENT Regency Realty

PROJECT Corral Hollow ADDRESS Tracy, CA

DATE 12-3-01

BY Pavel Soltys

REVISIONS

| A: 1-16-02 | |
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> B1203-1 Sheet 5

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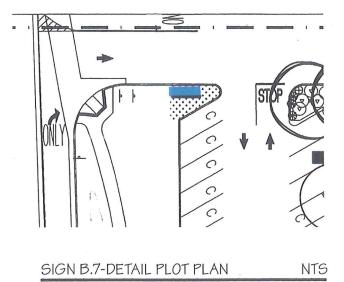
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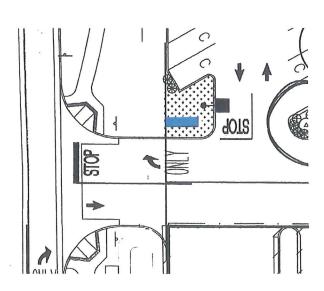
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SIGN B.6-DETAIL PLOT PLAN

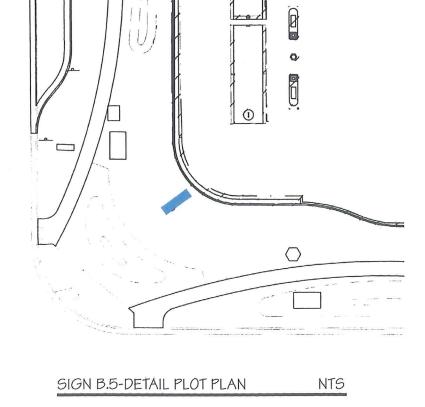
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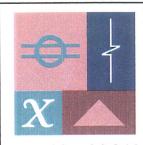
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Common Signs Detailed Plot Plans

CLIENT Regency Realty

PROJECT Corral Hollow

ADDRESS Tracy, CA

DATE 12-3-01

Pavel Soltys

REVISIONS

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B1203-1 Sheet 6

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TENANT SIGN CRITERIA

III. TENANT SIGNS ALLOWED/REQUIRED

A. Anchor Tenants

Tenants occupying a total of 20,000 square feet or more shall be defined as an "Anchor Tenant".

The anchor tenant signs are to be individual, internally illuminated channel letters. The wording of each sign

illuminated channel letters. The wording of each sign shall be the Tenant name and/or logo and may include secondary copy.

- 2. The sign area for each anchor tenant shall be one(1) square foot of sign area for every lineal foot of frontage facing public streets and parking areas. The maximum area of any given sign shall be 100 sq.ft.
- **B.** Major Tenants/Single Occupancy Pad Tenants Tenants occupying 10,000 to 20,000 square feet, or are a single occupant of a pad building, shall be defined as a "Major Tenant".
 - The major tenant signs are to be individual, internally illuminated channel letters. The wording of each sign shall be the Tenant name and/or logo only.
 - The overall width of signs for major tenants shall not exceed 75 percent of the width of the storefront. The overall sign height shall not exceed 36".

- The total sign area for each major tenant shall not exceed 36" for one line layouts or 40" for two-line layouts. Please see the "exhibits" section of this document for sample layouts.
- The letter style for major tenants shall be compatible with adjacent signage and shall be considered on a case by case basis by the landlord.
- The colors to be used shall be considered on a case by case basis and shall be monochromatic within each work except in the case of logo boxes. Use of the same color as an adjoining tenant is to be discouraged(ie; red letters next to red letters).
- The use of illuminated corporate logos and trade style shall be permitted(subject to Landlord's approval) provided such logos or trade styles are within the allowable sign area.
- Shop Tenants
 Tenants occupying a total of less than 10,000 square feet or less shall be defined as a "Shop Tenant".
 - The shop tenant signs are to be individual, internally illuminated channel letters. The wording of each sign shall be the Tenant name and/or logo only.

- The overall width of signs for shop tenants shall not exceed 75 percent of the width of the storefront. The overall sign height shall not exceed 24" nor be less than 18".
- The total sign area for each shop tenant shall not exceed 24" for one line layouts or 30" for two-line layouts. Please see the "exhibits" section of this document for sample layouts.
- The letter style for shop tenants shall be compatible with adjacent signage and shall be considered on a case by case basis by the landlord.
- 5.
 The colors to be used shall be considered on a case by case basis and shall be monochromatic within each work except in the case of logo boxes. Use of the same color of an adjoining tenant is to be discouraged(ie; red letters next to red letters).
- The use of illuminated corporate logos and trade style shall be permitted(subject to Landlord's approval) provided such logos or trade styles are within the allowable sign area.

D. Under Canopy and Projecting Signs

It is intended that under canopy and projecting signs be designed in an imaginative and varied manner. Visual interest is key. While the location, quantity and overall size is explicit, a variety of shapes is encouraged.

- The copy and/or graphics of the under canopy sign shall be the tenant identification but may graphically represent the tenants primary product or service.
- The under canopy signs shall be mounted on the underside of the canopy structure at right angles to the tenant store fascia directly in front of the tenant primary entry.
- The under canopy signs shall be mounted on the underside of the canopy structure at right angles to the tenant store fascia directly in front of the tenant primary entry.
- The overall size of each sign shall be eight(8) square feet maximum and six(6) square feet minimum.
- 5.
 Illumination shall be by external light sources only.

E. Incidental Tenant Signage

- Tenant addresses are to be fabricated and installed on the entrance door using 4" high Helvetica style numeral using Scotch Cal vinyl or equal. Color shall be white. Tenant's address shall be located 6" above entry door transom.
- Rear entry signs shall be upper Helvetica style numerals and letters. Materials shall be Scotch Cal vinyl or equal, color white. Letter height shall be 6 and 4 inches, and centered horizontally from top of each door with 4" space between address numbers and Tenant name.

F. Promotional Signs

It is intended that temporary advertising and promotional signage will advertise or promote a Tenant's "Grand Opening" or a special event within the shopping center.

- Promotional signs may be either flags, banners, pennants, or other similar device that is professionally designed and fabricated from durable and weatherproof materials.
- The location of temporary signs shall be on the building exteriors, secured to or suspended from a building wall. Temporary signs may not be attached to a tree, roof or fence.

- The copy shall announce only the Tenant's and/or shopping center's name and the special event.
- Each tenant is allowed only one temporary sign which can be displayed for no more than 14 days.
 - Two "shopping center-wide" signs announcing a Landlord sponsored event are allowed and must be installed by the Landlord or it's agent. The signs may be on display for fourteen consecutive days.
- The temporary signs must be placed so as not to create a safety hazard, block required pedestrian and/or vehicle access or obstruct any other sign.

IV. GENERAL INFORMATION

- A. Electrical and Illumination
 - All fabrication and installation shall comply with all Underwriter's Laboratories requirements and specific state and local codes. All components shall bare the U.L. label indicating approval and be manufactured and installed by licensed contractors.

- All conductors, transformers, ballasts and other equipment shall be concealed.
- Primary electric service to all Tenant signs shall be placed on the Tenant's electric service. Tenant will provide time clocks and photo cells for use in conjunction with the electric service.
- The illumination of all sign components shall be uniform in intensity over all of the illuminated surfaces. No noticeable spots or shadows will be allowed.
- Illumination and electric specifications must appear on all shop drawings.
- All glass housing, electrodes, tube supports, glass tubing, high voltage cable and all miscellaneous components shall be of first quality industry standard and U.L. listed.
- Illumination of all Tenant signs shall not exceed that as specified in the lighting description for each of the individual signs described in this document.

B. Construction

1.

All bolts, fastenings, clips, conduits, etc., shall be hot-dipped galvanized iron or equal. Where externally mounted, all items shall be painted to match the exterior color of the surrounding surface.

2.

All manufacturers installers are advised that prior to final acceptance, each unit may be inspected for conformance by an authorized representative of the Landlord. Any signs., before or after installation, found not to be in conformance will be rejected and removed immediately by the Tenant or Tenant's contractor.

3.

No substitutes will be accepted by the Landlord unless so indicated in the specifications and approved by both the Landlord and the City of Tracy.

4

Shop drawings are required prior to start of any work detailing all specifications and methods of construction and must be approved by the Landlord.

٥.

No manufacturer or sign company decals may be visibly displayed.

C. Installation/Removals

- Tenant shall not be allowed to open for business prior to the installation of proper signage. In the event that the Tenant is not able to install said signs prior to the opening of the business, Tenant shall provide the Landlord with a signed contract from the sign contractor evidencing installation of said signage within 30 days of the opening date. In such an event, the Tenant may open for business with the landlord's consent.
- All penetrations of any building structure required for sign installation shall be neatly sealed and continuously maintained in watertight condition.
- All contractors for installation, removal or service must be fully licensed and provide the Landlord with certificates of insurance prior to commencing any work.
- 4.
 All methods of attachment to any structure must be detailed on shop drawings and be approved by the Landlord.
- Sign removals shall include the patching and repairing of entire work areas plus the repainting of any "ghosted" areas or as directed by the Landlord. Tenant shall

reimburse the Landlord if removal and/or repair is done by the Landlord or it's agent.

D. Prohibited Signs

- Conformance to the guidelines for signs at Corral Center will be strictly enforced. Any non-conforming or unapproved signs are strictly forbidden,
- Tenant shall not place, construct, or maintain on the premises any advertisement media, including, without limitation, searchlights, flashing lights, loudspeakers, sound systems, or any other similar visual or audio media without Landlord's and City staff consent. Tenant shall not solicit business in, on, or about the common areas, or distribute handbills or other advertising or promotional media in, on, or about the common areas.
- 3.
 Tethered balloons and inflatable signs are prohibited.
- Any sign on a parked vehicle parked for a duration of time which in the Landlord's sole judgement indicates its use for the purpose of advertising a particular Tenant, service or product is prohibited.

- Signs that are movable or transportable or placed in vehicular or pedestrian traffic areas are prohibited.
- Window signs are limited to the provisions found in the "Tenant Sign" section of this document.

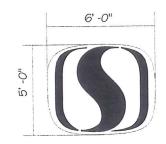
E. Designs/Submittals

- It is expected that professional designers will prepare art work for all tenants and that such art work will include scaled schematic drawings, specifications and color drawings.
- 2.
 Submittals will be made to the Landlord and to the City of Tracy for approval. Work started without approval will be considered non-conforming and subject to removal.

G. EXCEPTIONS

Exceptions must be submitted to landlord in advance for consideration. Landlord reserves the right to make specific exceptions that it deems will enhance the quality of Corral Center and is in keeping with the purpose and intent of this document. Requests for exceptions that are denied approval by the landlord may be resubmitted for consideration after a period of six months from date of notification of denial. All exceptions must be submitted to the landlord for approval.

22' -2" 16' -1"



15' -5"

ANCHOR 1 - FRONT

3/16" = 1' -0"

AGGREGATE SIGN AREA 1005QFT

ANCHOR 1 - LOGOS

SIGN AREA 30SQFT EACH

3/16" = 1' -0"

ANCHOR 1 - SIDE

3/16" = 1' -0"

AGGREGATE SIGN AREA 50SQFT

318 FT SECONDARY SIGN AREA 24 SQFT SECONDARY SIGN AREA 24 SQFT 16' -0" 16' -0" ANCHOR 1 - SOUTH ELEVATION 1/32'' = 1' - 0''SIGN AREA 50 SQFT SAFEWAY 1/32" = 1' -0" ANCHOR 1 - EAST ELEVATION

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DATE:

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Tenant Signs Anchor 1

CLIENT Regency Realty

PROJECT Corral Hollow

ADDRESS Tracy, CA

DATE 12-3-01

Pavel Soltvs

REVISIONS

A:12-16-01

B: 1-16-02

C:

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> B1203-1 Sheet 1



19' -9"

1/4'' = 1' - 0''

NOTE:
DASHED LINE USED FOR SIGN AREA CALCULATION

X

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Tenant Signs Anchor 2

CLIENT Regency Realty

PROJECT Corral Hollow

ADDRESS Tracy, CA

DATE 12-3-01

Pavel Soltys

REVISIONS

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B: 1-16-02

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> B1203-1 Sheet 2

МЕМВ



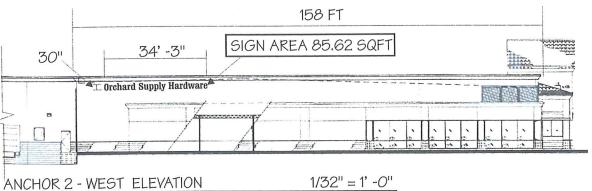
ANCHOR 2 - MAIN IDENTIFICATION

AGGREGATE SIGN AREA 100 SQFT



ANCHOR 2 - SOUTH ELEVATION

1/32" = 1' -0"



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APPROVALS:

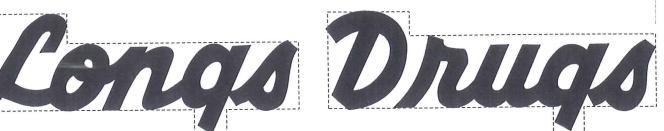
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29' -9"





SIGN AREA + 94.7 SQFT

ANCHOR TENANT - MAIN IDENTIFICATION

1/4'' = 1' - 0''

DASHED LINE SHOWS AGGREGATE AREAS USED FOR SQUARE FOOTAGE CALCULATION



ANCHOR TENANT - SOUTH ELEVATION

1/32'' = 1' - 0''

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0

4

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Tenant Signs Anchor 3

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PROIECT Corral Hollow **ADDRESS**

Tracy, CA DATE 12-3-01

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> B1203-1 Sheet 3



NOTE:
DASHED LINE USED FOR SIGN AREA CALCULATION

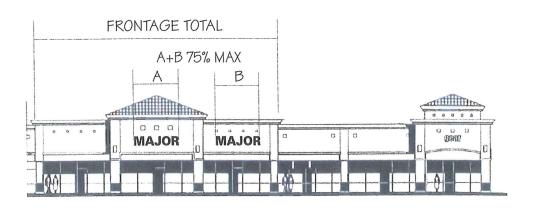




MAJOR TENANT - MAIN IDENTIFICATION

1/4'' = 1' - 0''

SIGN AREA NTE 100 SQFT



MAJOR TENANT - ELEVATION EXAMPLE

1/32" = 1' -0"

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Tenant Signs Major Tenant

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PROJECT Corral Hollow

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> B1203-1 Sheet 4

> > MEMBE



SIGN AREA NTE 100 SQFT

NTE 75% OF FRONTAGE

IN-LINE SHOPS

MAXIMUM HEIGHT OF COPY IN ONE LINE - 24"

32" MAX

IN-LINE SHOPS

MAXIMUM HEIGHT OF COPY IN ONE LINE - 24" MAXIMUM HEIGHT OF LOGO BOX - 32"

SHOP TENANT - MAIN IDENTIFICATION

1/4" = 1' -0"

INCLUDES MULTI-TENANT PAD BUILDING

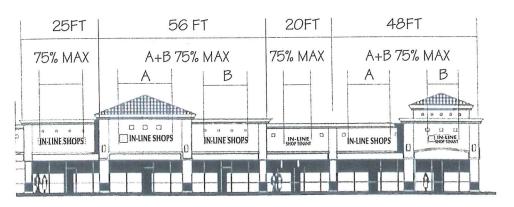
NTE 75% OF FRONTAGE



MAXIMUM HEIGHT OF COPY IN TWO LINES - 12"



MAXIMUM HEIGHT OF COPY IN TWO LINES - 12" MAXIMUM HEIGHT OF LOGO BOX - 24"



SHOPS - TYPICAL ELEVATIONS

1/32" = 1' -0"

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CONCEPT ONLY. ACTUAL ALLOWANCES MAY VARY PER FINAL STORE LAYOUT



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Tenant Signs Shop Tenant

CLIENT Regency Realty

PROJECT Corral Hollow

ADDRESS Tracy, CA

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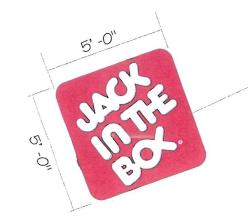
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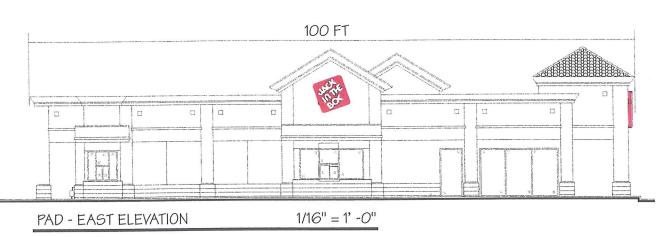


SIGN AREA 25 SQFT

PAD TENANT SIGNS

1/4'' = 1' - 0''



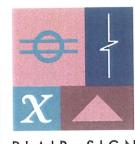




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Tenant Signs Pad Tenant

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PROJECT Corral Hollow

ADDRESS Tracy, CA

DATE 12-3-01

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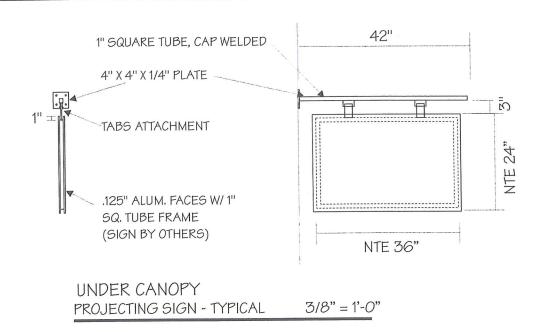
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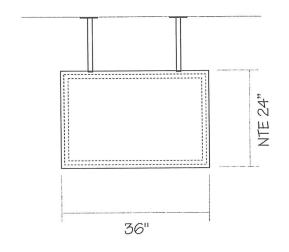
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> B1203-1 Sheet 6

MEMBE







UNDER CANOPY SUSPENDED SIGN

3/8" = 1'-0"



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Tenant Signs Under Canopy Sign

CLIENT Regency Realty

PROJECT Corral Hollow

ADDRESS Tracy, CA

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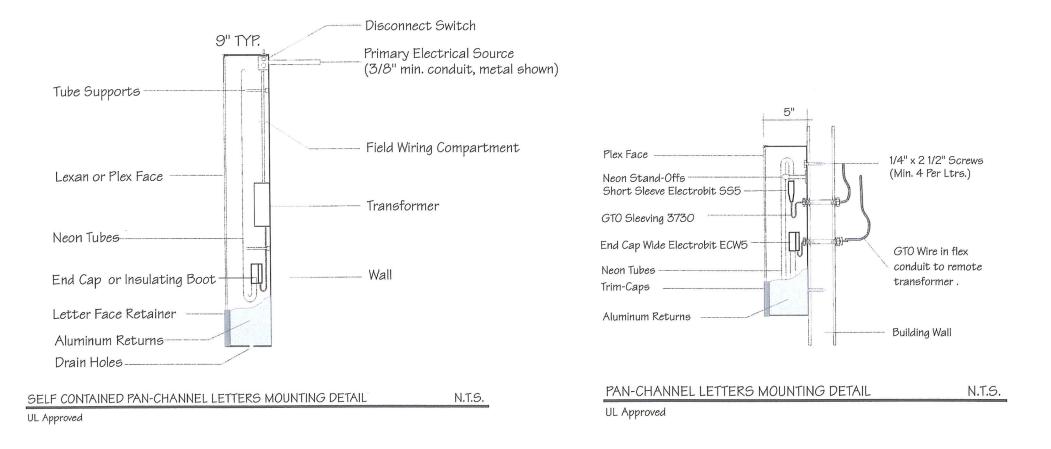
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> B1203-1 Sheet 7

INTERNATIONAL SIGN ASSOCIATION

ALLOWED CONSTRUCTION METHODS





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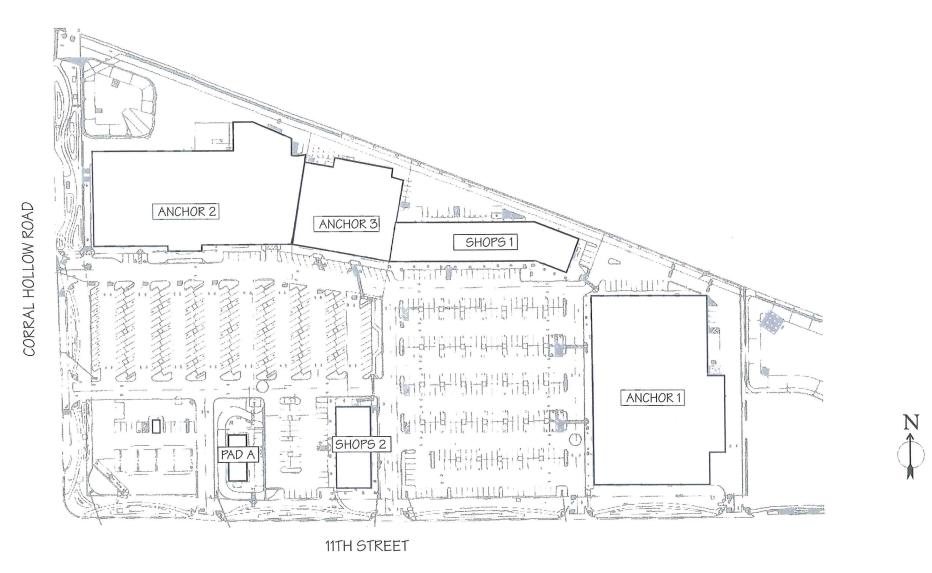
> B1203-1 Sheet 8

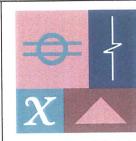
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Tenant Signs Site Plan

CLIENT Regency Realty

PROJECT Corral Hollow ADDRESS

ADDRESS Tracy, CA

DATE BY 12-3-01 Pavel Soltys

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MEMBER



SITE PLAN NTS

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DATE:

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