

# City of Tracy City Pride

Think Inside the Triangle™

KEEPING RESIDENTS INFORMED INSIDE THE TRIANGLE

**SUMMER EDITION 2011** 

## Strengthening Ties

Two of the Tracy Police Department's (PD) goals are to reduce crime and improve the quality of life in the City. PD values service, integrity and excellence which guides each member of the department as he/she performs duties while striving to improve the health, safety, and well-being of the Tracy community. In order for the PD to succeed in its goals, there must be a constant flow of information from the department to the community and from the community to the

department. To that end, during the months of June through September, PD is inviting you to participate in the City's' quarterly speakers' bureau series presentation aimed at equipping residents, businesses and organizations with knowledge to assist in keeping Tracy one of the safest cities in California. The presentation gives residents an overview of the police department (number of officers, functions), crime trends, and an open dialogue

on ways we can work together to strengthen our community. PD anticipates that these thoughtful discussions will enrich our quality of life in Tracy. Presentations are 15 minutes with a brief dialogue session immediately following the presentation. To schedule a PD presentation for a group or organization, call 831-6113 or email.

cm@ci.tracy.ca.us



#### **IN THIS ISSUE**

Ctro	nathe	nina	Tioo	- 1
Suei	name	HIHO	ries	- 1

ABC's of Pool Safety 1-2

Website Re-loaded 2

**Upcoming Events** 

City Pride is published for the residents of Tracy. We encourage you to contact us with your questions and comments. We request all correspondence be sent to: City Manager's Office, City of Tracy, 333 Civic Center Plaza, Tracy, CA 95376 or visit the City website at: www.ThinkInsideTheTriangle.com.

## ABC's of Pool Safety

Over the next several weeks, Tracy Fire will be launching a campaign to prevent childhood drowning in our city. Our goal is to promote drowning prevention by sharing information with pool owners so they know how to maintain safety at their pools and spas. The key to drowning prevention is the ABC's of Pool Safety.

A is for ADULT SUPERVISION. Because children drown without a sound, there must be an adult

assigned to be the Water Watcher. This person's **only** job is to scan the water to ensure the safety of children in the pool. For a free Water Watcher tag, please contact Tracy Fire at 831-6700. **B** is for BARRIERS. The more layers of protection that are in place, the more difficult it is for a child to access an unattended pool.

Continued page 2 ABC's



Drowning is the second leading cause of accidental death for school-age children and the number one cause for preschoolers.

# www. ThinkInsideTheTriangle .com

### Web Re-loaded

The City of Tracy website averages 5,500 hits a week and remains the primary source of municipal information available on-line to residents at any given day or time.

Our goal is to initiate

resident engagement

beyond the front doors

of City Hall.

Leon Churchill, Jr.

City Manager

The City of Tracy launched its first web site in December of 1998. At that time. residents were able to view a message from City Council, look-up phone numbers and addresses, and send an "electronic message" to the City. Fast forward 10 years, to 2008, and residents were then able to pay a utility bill, submit a problem, concern or question and learn about the City's history. Now jump a little further to fall 2011 at which time a website redesign will launch giving residents a

much better
experience in the world
wide web of local
government. An
experience that is

informational, efficient and accessible. The newly redesigned site will

feature a user friendly home page with direct links to popular sections and an easier navigation menu located on every page. With the City web sites average of 5,500 hits a week and prominence of social media, a

redesign and launch was eminent. The functionality of the city's redesign ties more into 24/7 connectivity, social

> media, live video streaming of council meetings and greater user interactivity. Highlighting

on-line services, providing up-to-date information and blogging are ways the City is moving into the future and making the website a true gateway to City services.

#### <u>Summer</u> Entertainment

4th of July in the Park Festival & Fireworks July 4, Lincoln Park

6 am Hot Air Balloon Lift 10 am - 5 pm Festival 7 pm Stadium Opens 9:30 pm Fireworks Show

Summer Concert Series
Trade Winds Dance Band
July 8, 7 p.m.
Tracy Civic Center Plaza

Movie on the Plaza Karate Kid July 15, 6 p.m. Tracy Civic Center Plaza

Summer Concert Series & Taste of Tracy
Dean Moore Band
July 22, 6 p.m.
Tracy Civic Center Plaza

Summer Concert Series Dave Crimmen July 29, 7 p.m. Tracy Civic Center Plaza

Movie on the Plaza
Toy Story 3
August 5, 6 p.m.
Tracy Civic Center Plaza

Summer Concert Series & Taste of Tracy
Buck Ford
August 12, 6 p.m.
Tracy Civic Center Plaza

Summer Concert Series Scott Martin Latin Soul Band August 19, 7 p.m. Tracy Civic Center Plaza

25th Anniversary
Tracy Dry Bean Festival
September 10-11
9 am—7 pm
Downtown Tracy

Questions regarding the Concert and Music on the Plaza Series, call 831-6200 or visit city website.

Questions regarding the 4th of July and Bean Festival call the Tracy Chamber at 835-2131.

# Continued from page 1... ABC's of Pool Safety

Barriers include such devices as pool fencing, door and window alarms, pool covers, and self-closing, self-latching devices for doors, windows and gates. C is for CLASSES. This means swimming classes for all members of the household, as well as CPR & First Aid classes for everyone over the age of 12. And remember: if you can't find a child, CHECK THE POOL FIRST.

When you see firefighters at community events, please feel free to approach us should you need more information, have any questions or comments, or to be connected to resources that can help you make your pool as safe as it can be. We are here to help you! Your safety is our #1 concern, and this campaign is one more way we hope to help our citizens stay safe.

For additional drowning prevention tips, call Tracy Fire at 831-6700. For swim lessons information, call Parks and Community Services at 831-6200. For CPR classes, call American Red Cross or your local medical provider.

