### NOTICE OF REGULAR MEETING

Pursuant to Section 54954.2 of the Government Code of the State of California, a Regular meeting of the **PARKS AND COMMUNITY SERVICES COMMISSION** is hereby called for:

Date/Time: Thursday, September 5, 2013, 7:00 p.m.

(or as soon thereafter as possible)

Location: City Hall Council Chambers

333 Civic Center Plaza, Tracy

Government Code Section 54954.3 states that every public meeting shall provide an opportunity for the public to address the Commission on any item, before or during consideration of the item, however, no action shall be taken on any item not on the agenda.

#### **MEETING AGENDA**

- 1. Call to Order
- 2. Roll Call
- 3. Items from the Audience In accordance with <u>Procedures for Preparation, Posting and Distribution of Agendas and the Conduct of Public Meetings</u>, adopted by Resolution 2008-140, any item not on the agenda brought up by the public at a meeting, shall be automatically referred to staff. If staff is not able to resolve the matter satisfactorily, the member of the public may request a Commission Member to sponsor the item for discussion at a future meeting.
- 4. Approval of Minutes: Regular Meeting August 1, 2013
- 5. Correspondence
- 6. Old Business:
  - a. Update Commission Goals for Fiscal Year 12/13 & 13/14
- 7. New Business:
  - a. Appoint a Parks Commissioner to the Senior Steering Committee
  - b. Receive Update Regarding Year-End Review of Financial Assistance Program for Fiscal Year 2012/2013
- 8. Items from Staff:
  - a. Recreation Division Report
    - Upcoming Events and Programs
  - b. Public Works Parks Maintenance Division Report
  - c. Community Facilities Report
  - d. Director Report
    - i. Projects Update
- 9. Items from the Commission

Parks and Community Services Commission Meeting Agenda – September 5, 2013 Page Two

- 10. Items from the Audience
- 11. Adjournment to next meeting on October 3, 2013

### **POSTED: August 29, 2013**

The City of Tracy complies with the Americans with Disabilities Act and makes all reasonable accommodations for the disabled to participate in public meetings. Persons requiring assistance or auxiliary aids in order to participate should call City Hall at (209) 831-6000 at least 24 hours prior to the meeting.

Any materials distributed to the majority of the Parks and Community Services Commission regarding any item on this agenda will be made available for public inspection in the Parks and Community Services Department located at 333 Civic Center Plaza, Tracy, during normal business hours.

# PARKS & COMMUNITY SERVICES COMMISSION REGULAR MEETING MINUTES August 1, 2013

1. CALL TO ORDER: Commissioner Jimenez called the meeting to order at 7:00 p.m.

2. ROLL CALL:

a. Present: Commissioner Jimenez; Commissioner Birk; Commissioner

Gouveia, Commissioner Ettinger

b. Absent: Commissioner Saltzman; Commissioner Jayne; Commissioner

Holguin

c. Staff Present: Kim Scarlata, Recreation Services Program Manager; Vanessa

Carrera, Management Analyst II; Jolene Jauregui, Recreation

Coordinator II

d. Recorded By: Stephanie Garcia, Executive Assistant

3. ITEMS FROM THE AUDIENCE: Robert Tanner, 1371 Rusher Street, stated that he continually sees a group of homeless people sleeping in the tennis courts at Dr. Powers Park. He has witnessed them sleeping in the tennis courts late at night and during the early morning hours. Robert asked the Commission if his concern can be addressed with the respective people.

4. APPROVAL OF MINUTES FROM THE REGULAR MEETING ON JUNE 6, 2013:

a. Motion: Commissioner Gouveiab. Second: Commissioner Birkc. Abstain: Commissioner Jimenez

d. Vote: Passed

5. APPROVAL OF MINUTES FROM THE SPECIAL MEETING ON JUNE 19, 2013:

a. Motion: Commissioner Gouveiab. Second: Commissioner Ettingerc. Abstain: Commissioner Birk

d. Vote: Passed

6. CORRESPONDENCE: None

#### 7. OLD BUSINESS:

a. Update Commission Goals for Fiscal Year 12/13 & 13/14

3.1.B. Implement an Adopt a Park Program – Staff stated that the Adopt-a-Park subcommittee met last week to discuss proposed program elements and to review what regional cities are doing with similar programs. A second subcommittee meeting will be scheduled in late August or early September with the City's Safety Strategic Team who are looking to partner in this effort. Staff intends on bringing forth the draft Adopt-a-Park Program policy to the full Commission in October 2013.

#### **NEW BUSINESS:**

## b. Appoint Parks Commission Liaison to Serve on Tracy Friends for Parks, Recreation and Community Services Foundation Board

Staff stated that Commissioner Holguin served his full term as the liaison to the Tracy Parks Foundation, and requested that the Commission appoint a new commissioner to serve in this capacity. The Commission liaison serves as an advisor and a non-voting member on the Tracy Parks Foundation board and reports back to the full Commission on topics related to the Parks Commission. The Tracy Parks Foundation meetings are held on the third Monday of each month at 7:00 p.m. Chairperson Jimenez volunteered to serve as the Board liaison for a one-year term (August 2013-July 2014). A vote of the Commission was not required, as Chairperson Jimenez appointed herself.

## c. Receive and Discuss the Parks and Community Services Commission Purview as it Relates to Senior Programming

Staff provided an overview of the staff report.

Commissioner Jimenez stated that staff is listening and doing their job by outreaching to the seniors, requesting their input, and providing programming to seniors that they have requested. Commissioner Jimenez added that if the Lolly Hansen Senior Center is not large enough to accommodate growing program demands, then a new facility, or facility expansion, should be sought.

Commissioner Gouveia stated that he attended the July 2, 2013 City Council meeting, where the topic of forming a senior commission was addressed. He said that he was enlightened by the senior demographic data that was delivered, and feels that there needs to be a greater focus on senior services and activities in Tracy for this growing population. Commissioner Gouveia added that staff is working to accommodate these needs.

Commissioner Birk agreed that a greater focus should be on senior services and has made a number of visits to the Lolly Hansen Senior Center. He expressed that the City needs a larger senior facility to accommodate the growing demand for services and activities, and felt that it was important to have the conversation now even if the plan for a new facility is years away. Commissioner Birk added that he never thought he'd see the inception of the outdoor senior area, and is happy to see the project near completion.

Commissioner Jimenez inquired with staff on the function of a senior steering committee. Staff stated that a steering committee could outreach to focus groups and the community at large to gather feedback on senior needs and programming. Staff expressed that the reoccurring community concerns related to senior programming are facility expansion or building a second facility location.

<u>Commissioner Jimenez</u> thanked staff for their dedication and efforts to support senior programming, and is happy to see the variety of programs and services offered, given staffing and resource limitations.

## d. Review and Approve Policy for Placement of Storage Containers in City Parks Staff gave an overview of the report.

Commissioner Gouveia said the staff report was thoroughly analyzed and presented very well. He inquired about the standard container size at Plasencia Fields and why it differed from other sports parks. Staff explained that it is due to limited space at Plasencia Fields.

<u>Audience comment</u>: Robert Tanner, 1371 Rusher Street, Tracy. Mr. Tanner asked if security issues have been addressed, as he has read news reports that containers

have been broken into and vandalized. He also inquired if adding more containers in parks would escalate graffiti.

<u>Commissioner Jimenez</u> replied that it would be the responsibility of the organization to maintain and secure the container.

Staff added that the existing containers at the sports fields have yet to be broken into.

Commissioner Jimenez asked for clarification on the proposed length of time an organization may place a container at a City sports park. Staff responded that a 5-year term will be proposed as part of the Storage Container License Agreement. If two or more organizations request to place containers at the same location, staff will follow a set of criteria outlined in the Container Policy to determine which organization the City shall enter into an agreement with.

Commissioner Jimenez inquired if 48-hours is enough time for an organization to remove any litter, debris or graffiti from their container. Staff responded that the community wants to see public nuisances resolved in a timely manner, and 48-hours typically is a standard turn-around time.

Commissioner Gouveia made a motion to Approve Policy for Placement of Storage Containers in City parks. Commissioner Birk seconded the motion and passed by unanimous vote.

#### a. ITEMS FROM STAFF: Recreation Division Report

i. Upcoming Events and Programs

Staff highlighted on the following:

- Aquatics is doing very well, the majority of classes were full with a wait list
- Softball increased by 13 teams, staff is doing an excellent job on marketing
- Downtown Block Parties are doing very well tomorrow night is Daisy Dukes and Cowboy Boots. Whiskey Dawn will be performing 6:00 – 9:00 p.m.
- Movies on the Plaza brought in roughly700 participants
- Older American's Month is being celebrated at the Senior Center
- The cover of the Fall Activity Guide was created by Jim Haskell, Tracy Fire Fighter

Commissioner Jimenez acknowledged in the Recreation Report that there were approximately 3,272 senior participants during the month of May and 2,760 participants in the month of June. The Senior Fitness Program was well received with 946 repeat participants in May, and 979 for the month of June.

b. Public Works Parks Maintenance Division Report Staff gave a report on behalf of Don Scholl, Parks Maintenance Superintendent. The contractor is finalizing the work at Legacy Fields, anticipated completion is in mid-September. The City Council recently approved a new LMD contract and a new maintenance schedule was created thereafter. Staff anticipates that the new schedule will assist with some park and landscape deficiencies within the underfunded areas. Commissioner Jimenez commented that last Friday the restrooms at Lincoln Park were locked during park hours. Staff stated that it is uncommon for the restrooms to be locked during park hours and this topic will be looked into.

c. Community Facilities Report: The Facility Reservation Software RFP was posted last week and the deadline for proposal submittals is August 21, 2013. There were two park cameras installed at Legacy Fields; they will be monitored on a bi-monthly basis.

There is no criminal activity to report from the Jim Raymond Park camera. Vanessa will go back to her notes to determine when the nine months are up for the Pilot Park Camera Program at Jim Raymond; thereafter the camera will be rotated to a different park.

The Facility Attendants reclassification will go to council on August 20, 2013. Currently, Facility Attendants are classified as Recreation Leader II's. It has been assessed that their scope of work is different than that of a Recreation Leader II, who assist primarily with recreation programming.

Staff said the Facility revenues for June and July look good, although July was slightly lower than last year.

#### d. Director Report:

Rod Buchanan's last day was July 29 2013. The new Director of Public Works is David Ferguson; he will start on August 12, 2013. Staff read a biography on David.

#### 8. ITEMS FROM THE COMMISSION:

- Commissioner Jimenez is very appreciative of Rod's commitment and his direction. He accomplished a lot of wonderful things such as, Legacy Fields and the Transit Station. Commissioner Jimenez added that it is wonderful to drive by the Tracy Ball Park and see all the kids practicing in football; her grandson plays football and is very happy to see him play. Commissioner Jimenez thanked the Council for listening to the community to maintain the Tracy Ball Park for their children and the public. She thanked the City Manager, Mr. Churchill, for listening to the community and coming to the Commission meeting to address this topic.
- Commissioner Gouveia said it's been a good year and he looks forward to another school year starting on August 13<sup>th</sup>.
- Commissioner Birk stated that he will miss Rod Buchanan; and wished him the best.
- Commissioner Ettinger stated that she is looking forward to working on the Adopt-a-Park Program elements and having the program up and running.

#### 9. ITEMS FROM THE AUDIENCE: None

#### 10. ADJOURNMENT:

a. Motion: Commissioner Gouveiab. Second: Commissioner Ettinger

c. Vote: Unanimous d. Time: 8:25 p.m.

### PARKS COMMISSION GOALS ~ FISCAL YEAR 2012/2013 & 2013/2014

Hem	Goal	Key Focus Area	Objective	Action Steps	Completion Date	Status (Assignment)
		1.1.	1.1.A.	1.1.A.1. Meet with Sports Leagues to obtain feedback on Field Rental Policies	8/31/12	Done: Staff and Sub Committee
	SUPPORT EFFICIENT	Approve park and sport field	Review of existing policies, challenges and	<b>1.1.A.2.</b> Present update to Commission on Field Rental Policy Revision Process	10/4/12	Done: Staff
	POLICIES	rental policies	best practices	<b>1.1.A.3.</b> Review and research best practices of other cities	10/15/12	Done: staff
				1.1.A.4. Prepare draft Field Rental Policies	August 2013	Staff
1	Review of Park Usage Policies, under the		1.1.B. Make Usage/Rental	1.1.B.1. Present revised field rental recommendations to sports leagues	Sept 2013	Staff and Sub Committee
	Commissions purview, in order to provide for a		Recommendations	<b>1.1.B.2.</b> Approval of Field Rental Policies by PCS Commission	October 2013	Staff
	fair, transparent and efficient services.		1.1.C. Issue new Field Rental Policy Handbook	1.1.C.1. Revise Field Rental Handbook and issue to leagues	October 2013	Staff
		2.1.	2.1.A. Volunteer	2.1.A.1. Commission to participate with YAC for volunteer Park clean-up efforts in 2013	Event held on March 16th.	Staff and Commissioners
	COMMUNITY INVOLVEMENT	OUTREACH	opportunities and/or activities	<b>2.1.A.2.</b> Commission requests partnership with YAC to develop Tobacco Free Park initiative	Sept 2013	Staff and Commissioners
				2.1.B.1. Research park history and post park information and photos on website	TBD	Website to be restructured
	Look at ways to get the			2.1.B.2. ParksNReview Mobile Application	Completed	Staff
_	word out; to make Commission more		2.1.B. Increase Access to	2.1.B.3. Park locator map on City website	Completed	Staff
2	visible and accessible; to get feedback from community; and to widen participation		Park Information	2.1.B.4. Presentation by Commission on outreach efforts and community resources to Council, neighborhood groups, service clubs, etc.	TBD	PCS Commission - develop plan for outreach
	keeping in mind current economic trends		21 C Ingrades visibility	2.1.C.1. Identify venues where there are opportunities for marketing (events)	Ongoing	Staff and Commissioners
			<b>2.1.C.</b> Increase visibility of Commission	2.1.C.2. Tracy Press - Commission to contribute articles/ letters to the editor	Completed	Commission

## PARKS COMMISSION GOALS ~ FISCAL YEAR 2012/2013 & 2013/2014

ltem	Goal	Key Focus Area	Objective	Action Steps	Completion Date	Status (Assignment)
				<b>3.1.A.1.</b> Support implementation of the pilot camera program	Completed	Done: Staff and Commissioners
				<b>3.1.A.2.</b> Conduct neighborhood meeting on installation of park security camera	Completed	Staff
	PARK SAFETY		3.1.A. Implement the pilot	3.1.A.3. Install Park Security Camera and camera signage at Jim Raymond Park. 3.1.A.4. Receive quarterly reports on the	Completed	Staff
			camera program	effectiveness of pilot camera program and provide input for improvements and future camera site locations.	Quarterly	Staff
				<b>3.1.A.5.</b> Support implementation of the ongoing pilot camera program based on program criteria.	Ongoing	Staff and Commissioners
		3.1. BRING CORRECTIVE ELEMENTS THE CITY CAN PROVIDE IN RESPONSE TO PARK ISSUES		<b>3.1.B.1.</b> Research successful Adopt-A-Park programs from other agencies, identify desirable program elements, and present to commission	Completed	Commission
3			3.1.B. Implement an Adopt a Park Program	<b>3.1.B.2.</b> Identify final program elements for program development.	August 2013	Staff and Commissioners
	community and neighborhood support			<b>3.1.B.3.</b> Identify commission roles and implement program	October 2013	Staff and Commissioners
	of parks		3.1.C. Visit parks or other sites to identify issues and educate citizens	<b>3.1.C.1.</b> Focus efforts on parks that are generating Community Interest	Ongoing	Staff and Commissioners
				<b>3.1.D.1.</b> Complete response to items from Community meeting in Jim Raymond Park.	08/02/12	Done: Staff
			<b>3.1.D.</b> Respond to park inquires	<b>3.1.D.2.</b> Report Back Meeting at Jim Raymond Park	9/6/12	Done: Staff and Commissioners
				<b>3.1.D.3.</b> Develop method for accessing and interpreting park crime stats	Completed	Staff has aquired data and needs to analyze/ summarize findings
			3.1.E Implement the	3.1.E.1. Determine desirable final program elements	October 2013	Staff and Commissioners
			Park Watch Program	3.1.E.2. Review and support final program materials and signage	December 2013	Commission
				3.1.E.3. Identify Commission desired roles and implement program	January 2013	Staff and Commissioners
	PARKING LOT:					

# CITY OF TRACY PARKS AND COMMUNITY SERVICES COMMISSION MEETING September 5, 2013

#### AGENDA ITEM 7.a.

#### **REQUEST**

#### APPOINT A PARKS COMMISSIONER TO THE SENIOR STEERING COMMITTEE

#### DISCUSSION

At the July 2, 2013 City Council meeting, staff presented to Council an outline of a potential formation of a Senior Advisory Commission and two additional alternatives for consideration. Through discussions between Council members and receiving comments from the public during the meeting, Council directed staff to explore the formation of a Senior Steering Committee that would facilitate a series of community conversations with the public. At the August 20, 2013 City Council meeting, Council approved the formation of a Senior Steering Committee to include appointing one Commissioner from each of the following City of Tracy Commissions: Parks and Community Services Commission, Planning Commission, Tracy Arts Commission and Transportation Commission. Additionally, three seniors at large from the Tracy community would be appointed by City Council. Attachment A outlines the Tracy Senior Steering Committee guidelines and proposed timeline.

The Senior Steering Committee would work together with a facilitator in a community conversation setting, to identify and discuss current and future service needs for seniors in the Tracy community. This forum would provide the opportunity for seniors and community stakeholders, to identify issues that are of importance to the seniors in the Tracy community. The series of meetings will allow seniors to voice their opinions on issues that impact them directly. Additionally, the City of Tracy would be proactive in planning for the future needs of our local senior population. The Senior Steering Committee will determine the actual dates and times of the forums.

#### RECOMMENDATION

That the Commission appoint a Parks Commissioner to the Senior Steering Committee.

Prepared by: Jolene Jauregui, Recreation Coordinator II

Kim Scarlata, Recreation Services Program Manager

Approved by: David Ferguson, Director of Public Works

Attachment A: Tracy Senior Steering Committee Guidelines

#### TRACY SENIOR STEERING COMMITTEE GUIDELINES

#### **PURPOSE:**

The Tracy Senior Steering Committee is to receive input from seniors in the community on current and future needs of senior citizens and provide feedback to the Parks and Community Services Commission and the City Council.

#### **RESPONSIBILITIES INCLUDE:**

- 1. Host two Community Conversations to invite the following members of the Tracy Community: seniors, caregivers, stakeholders and members of the public.
- 2. Receive input from the senior citizen community, including input from other individuals and organizations on issues relevant to current and future needs of the seniors.
- 3. Provide feedback to the Parks and Community Services Commission and City Council on the assessment of current and future needs of the senior citizen community.

#### **MEMBERSHIP GUIDELINES:**

The Tracy Senior Steering Committee shall consist of one appointed Commissioner from each of the following City of Tracy Commissions: Parks and Community Services Commission, Planning Commission, Tracy Arts Commission and Transportation Commission. Additionally, three seniors at large from the Tracy community would be appointed by City Council that meet the following qualifications.

- 1. Minimum age requirement of 55 years (Optional)
- 2. Currently work or have experience working in a senior related field (Optional)
- 3. Have the ability to take an active role in meetings
- 4. Be a resident of the City of Tracy

Appointment to the Tracy Senior Steering Committee positions is voluntary.

#### **COMMUNITY CONVERSATION MEETINGS:**

- 1. Two Community Conversation meetings will be held.
- 2. A facilitator will lead the discussion during the timed meetings.
- 3. The facilitator will compile results from the two Community Conversations.
- 4. The facilitator will work with staff and members of the Tracy Senior Steering Committee to prepare a report and presentation to the Parks and Community Services Commission and City Council at a joint meeting.

#### **STAFFING AND FISCAL IMPACTS:**

Using various media outlets, staff will market the two community conversations at locations including the Lolly Hansen Senior Center and other locations where seniors gather. Marketing efforts will also include reaching out to non-profits and other organizations that provide services to seniors.

It is anticipated that there will be no additional expenses beyond the cost of facilitator services authorized by Council. Staff will coordinate required meeting logistics and provide support as needed to the facilitator with respect to the development of related staff reports.

#### **TIMELINE:**

Below is a tentative timeline for the formation of a Tracy Senior Steering Committee:

TASK	DATE
Staff begins to prepare documents necessary to recruit members of the Tracy Senior Steering Committee	Aug 26, 2013
Recruitment will begin and it will follow the process of other City of Tracy recruitments	Aug 28, 2013
Applications due to the Clerk's office	Sep 18, 2013
Interviews	Oct 2013
Appointments to the Tracy Senior Steering Committee made by City Council	Oct 15, 2013
First Town Hall meeting	Oct 28, 2013
Second Town Hall meeting	Nov 18, 2013
Prepare report and presentation	Dec 2013 & Jan 2014
Provide feedback to the Parks and Community Services Commission at City Council at a joint special meeting	Jan 21, 2014

# CITY OF TRACY PARKS AND COMMUNITY SERVICES COMMISSION MEETING September 5, 2013

#### **AGENDA ITEM 7.b.**

#### **REQUEST**

## RECEIVE UPDATE REGARDING YEAR END REVIEW OF FINANCIAL ASSISTANCE PROGRAM FOR FISCAL YEAR 2012/2013

#### DISCUSSION

Since 1998, the City of Tracy has provided Financial Assistance (FA) to allow qualifying low income participants to participate in recreation programming. During the FY 07/08, the FA program was expanded to include arts education classes hosted at the Grand Theatre Center for the Arts.

At the regular Parks Commission meeting in March 2010, the Commission endorsed staff's recommendation for a new policy allowing recipients an amount up to \$150 per person for the purpose of extending the funds throughout the entire fiscal year. The Recreation Division of the City Manager's Office currently administers the FA Program.

Current Policies regarding the use of FA Program funds by participants applying for the FA Program are as follows:

- 1. Participants must qualify under guidelines established by the Federal Government relative to the income/family size scale.
- 2. Each qualifying household can receive financial assistance funds up to a maximum of \$150 per person per fiscal year, subject to the availability of funds.
- 3. Children are defined as being ages 17 and under. Seniors are defined as being ages 62 and over.
- 4. Families/participants must complete an application for qualification beginning July 1<sup>st</sup> through June 30<sup>th</sup> regardless of when they first received scholarship assistance.

These guidelines for the FA Program were established by the Commission with the goal to be able to distribute the finite funds in the most equitable and fair manner, and to allow as many families to participate as possible. The FA Program cycle begins each July 1st and ends June 30th of the following year.

This is the fourth year of the implementation of the new policy of a Per Person Allocation of \$150. The policy has accomplished its objective of allowing more families to participate in the FA Program. Staff proposes that the policies for the FA Program remain the same for FY 13/14, until December at which time staff will evaluate the remaining balance of the FA Fund to determine if any adjustments are merited through June 30, 2013.

<u>Table 1</u> shows history of FA Program for the past 10 years, with the total dollars made available, the total amount utilized, and the number of recipients for each fiscal year.

Fiscal	CDBG	CDBG	Other	General	Total	Total	Balance	Recipients
Year	Fund	Carry	Sources	Fund	Available	Spent	+/-	-
		Over						
03/04	\$0	\$41,051	\$0	\$0	\$41,051	\$28,893	\$12,158	151
04/05	\$0	\$12,158	\$9,898	\$0	\$22,056	\$20,212	\$1,844	148
05/06	\$8,677	\$0	\$0	\$28,800	\$37,477	\$25,111	\$12,366	174
06/07	\$7,625	\$0	\$0	\$29,000	\$36,625	\$33,073	\$3,552	256
07/08	\$6,787	\$0	\$0	\$39,870	\$46,657	\$31,490	\$15,167	315
08/09	\$7,245	\$0	\$0	\$41,070	\$48,315	\$48,315	\$0	409
09/10	\$7,214	\$0	\$0	\$41,070	\$48,284	\$48,284	\$0	361
10/11	\$0	\$0	\$0	\$41,070	\$41,070	\$37,594	\$3,476	431
11/12	\$0	\$0	\$0	\$40,000	\$40,000	\$39,950	\$50	426
12/13	\$0	\$0	\$0	\$41,070	\$41,070	\$39,898	\$1,172	527

The FA program allowed for 1,075 registrations for 527 distinct participants. The highest majority of recipients (27%) participated in aquatic programs where the average class cost is \$55. FA recipients on average participated in 2.04 classes this past year, which is similar to the average number of over-all participants.

The average participant utilized \$75 of the allotted \$150 opposed to FY11/12 when the average participant utilized \$94 of their allotted \$150.

The program that is subsidized the most from FA is the senior center program at 43% followed by the aquatic's program at 27% and the general recreation classes at 20%.

Below is a breakdown of the total FY 12/13 funds (\$39,898) distributed, by program:

- 34% (\$13,485) = Aquatics Programs
- 29% (\$11,531) = General Recreation
- 20% (\$7,985) = Senior Programming
- 11% (\$4,532) = Grand Arts Education3% (\$1,360) = Athletics
- 6% (\$2,365) = Teens/After School Programs/Other

#### **RECOMMENDATION**

That the Commission receive the update regarding year-end review of FA Program for Fiscal Year 2012/2013. No changes to the FA Program are being recommended at this time.

Prepared by: Laura Johnston, Recreation Coordinator

Approved by: Kim Scarlata, Recreation Services Program Manager

# CITY OF TRACY PARKS AND COMMUNITY SERVICES COMMISSION MEETING September 5, 2013

#### **AGENDA ITEM 8.a.**

#### RECREATION DIVISION UPDATE

#### YOUTH DEVELOPMENT

By Laura Johnston

The Summer Explorers Day Camp ended the summer August 2<sup>nd</sup> with sno cones at the end of "South Pole" week. The Summer Explorers Day Camp had 88 participants, and 26 distinct participants. The average camper attended 3.4 weeks of camp this summer, up from 2.4 weeks of camp last year. The campers enjoyed trips to the West valley Mall movies, the Pinkie Philips Aquatic Center, and visits from Active Kids Club and Young Rembrandts. They traveled the globe vising places like India, the Philippines, Italy and Australia. Twelve campers also enjoyed riding the ACE Train to Great America for an Adventure Thursday.





After School Programs (ASP) began at Bohn, Hirsch and Poet-Christian Elementary Schools August 12. Staff have prepared each site and are ready to offer them homework assistance, healthy snacks and lots of fun and enriching activities. Staff are preparing to market their programs as well as other department programs at upcoming Open House events. A certified trainer from the California School Age Consortium spoke to staff at the August staff meeting on the topic of behavior guidance. Staff had a better understanding of how to model positive behavior to children and encourage cooperation.

AQUATICS By Laura Johnston

**Swim Lessons and Recreation Swim**: August 5<sup>th</sup> marked the last day of swim lessons at the Pinkie Phillips Aquatic Center. The summer 2013 season hosted 6,600 participants; 2800 in swim lessons and 3800 in recreational swim. The YMCA also hosted 3 family swim nights in June, July and August and a teen summer swim event in July. They also hosted one of the 22 city-wide National Night Out events.

#### YOUTH ADVISORY COMMISSION

By Laura Johnston

Six new youth commissioners were chosen among the nine that interviewed. They begin their term at their first meeting, August 14, 2013. The six new commissioners along with the current five commissioners will begin the year by setting their goals and objectives for the new year.

TEENS By Laura Johnston

The SAFE Afterschool program begins August 12, at Williams Middle School. There are currently 52 enrolled in the program. The summer hosted several successful events this past summer including Girl Talk, Teen Summer Swim, Outdoor Adventure Camp, School of Rock camp and the Arts-n-Stuff camp which hosted 8 teens. With the success of the summer programs, the fall looks to be just as popular. The Teen Division is hosting a PSAT/SAT prep seminar in September, a babysitter training course and a movie at the Grand on their in-service day.

ATHLETICS By Jolene Jauregui

**Softball Leagues**: The 2013 Summer Adult Softball league has reached the end of the regular season and teams are preparing for the playoffs. Registration is now open for the fall adult softball season and we are anticipating at least 30 teams. The first pitch for the fall season will be Monday, August 19th with the coed division.

**Junior Giants**: The Junior Giants baseball season ended on August 8th. This season there were 525 participants registered and 92 volunteers for the 2013 Junior Giants Baseball Program. August 18th was the Junior Giants Festival at AT&T Park for select teams that completed the 'Around the Bases Reading Logs. This season every participant was able to keep their new baseball glove donated by the Junior Giants Foundation.





**Youth Hoops:** The City of Tracy Recreation Division in cooperation with the YMCA is hosting the Youth Hoops Basketball Program open to participants' grades 3<sup>rd</sup> through 8<sup>th</sup>. Registration is going on now.

The Movies on the Plaza Series continued on July 26, 2013. Over 650 community members filled the plaza to see the free viewing of Disney's *Wreck-It Ralph*. Students from Millennium High School and Tracy High School MECHA Club volunteered their time at the event. The final Movies on the Plaza Series event was held on August 9, 2013. The viewing of *Mirror Mirror* brought over 450 community members who filled the Civic Center Plaza. Free popcorn was given away and light concessions were sold for purchase by City staff on the Civic Center Plaza.





The Daisy Dukes and Cowboy Boots Block Party was held on Friday, August 2, 2013. The downtown plaza was filled with over 850 community members to see former Tracy resident Troy Ferris lead his band *Whiskey Dawn* through a great performance. Students from Delta Charter High School volunteered to assist channel 26 in filming the event. Texas Roadhouse catered the event. The final 2013 Block Party Series was held on Friday, August 16. Over 800 people came out to enjoy the Totally Awesome 80's theme Block Party. The entertainment was provided by *Fast Times*. Buffalo Wild Wings catered the event.

- 1. Daisy Dukes & Cowboy Boots Block Party 8/2
- 2. Daisy Dukes & Cowboy Boots Block Party 8/2
- 3. Totally Awesome 80's Block Party 8/16
- 4. Totally Awesome 80's Block Party 8/16









Staff is preparing for the upcoming events:

#### October

 Girls Night Out! Witches and Broomsticks: Friday, October 25, 2013 from 6:00pm –10:00pm on the Downtown Plaza

SENIORS By Jolene Jauregui

For the month of July approximately 2,786 repeat seniors attended the Senior Center. Each week the Senior Center continues to welcome new participants into our programs.

In the month of July, the Senior Fitness program had 707 repeat participants. A variety of fitness classes are offered Monday thru Friday. Many of the seniors enjoy the variety of classes that are offered weekly.

Throughout the month of July, the Senior Center served 335 hot lunches to seniors in the Tracy community. In addition, Meals on Wheels delivered 840 meals to homebound seniors in Tracy. Meals are delivered every Tuesday for a 7-day supply.

The Senior Center, in partnership with Hill's Physician, offered a "Medicare 101" workshop in which two speakers spoke on the differences between the Medicare plans and supplements. There were 26 seniors who attended the event and received great information on the various plans.

On Wednesday, August 14th the Senior Center hosted their annual summer trip to the National Steinbeck Center in Salinas. There were 45 seniors in attendance that learned historical information and viewed many exhibits.

Agenda 8.a. September 5, 2013 Page 5 of 5



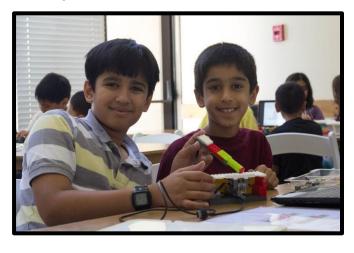




#### **SPECIAL INTEREST**

By Jolene Jauregui

This summer, the Recreation Division offered numerous exciting camps and workshops. We had over 840 registrations for our camps this summer. The most popular camps this summer were the Computer Tech LEGO Robotics, LEGO Engineering, Mad Science and Skyhawks Sports Camps. This fall, the Recreation Division is offering new classes such as Active Kids Club, Kids Go & Grow, PSAT/SAT Seminar, CPR/AED & First Aid for Seniors and Get Up & Get Moving.





## TRACY PUBLIC WORKS DEPARTMENT COMMUNITY FACILITIES DIVISION

#### FACILITY USE REPORT: August 2013

Hours of U	se		Buildir	entals			Sports Field Rentals									
Year	TOTAL	Community Center	TSC Mtg Room	Civic Center	Senior Center	Tracy Transit Station	Mobile	Street Events	Park & Picnic Rentals	,	Fields	Tracy Ball Park	Bland Field		Veterans Fields	Tiago Fields
2012	1,348	84	0	115	13	117	5	41	137	277	140	111	86	34	121	68
2013	1,515	71	0	67	15	195	10	83	127	239	201	145	111	53	135	66
Percent Difference:	-3%	4%	0%	13%	-3%	-13%	0%	-17%	2%	4%	-9%	-7%	-6%	-11%	-3%	1%

Fees Generated				Sports Field Rentals												
Year	TOTAL	Community Center	TSC Mtg Room	Civic Center	Senior Center	Tracy Transit Station	Mobile Stage	Special Events	Park & Picnic Rentals	Tracy Sports Complex	Placencia Fields	Tracy Ball Park	Bland Field	Galli Field	Veterans Fields	Tiago Fields
2012	\$15,972	\$3,637	\$0	\$1,308	\$156	\$913	\$320	\$0	\$2,373	\$4,235	\$1,275	\$703	\$325	\$172	\$555	\$0
2013	\$18,914	\$5,875	\$0	\$60	\$156	\$2,636	\$640	\$0	\$1,941	\$2,995	\$1,775	\$1,425	\$420	\$376	\$615	\$0
Percent Difference:	-4%	-12%	0%	46%	0%	-24%	0%	0%	5%	9%	-8%	-17%	-6%	-19%	-3%	0%

# TRACY PUBLIC WORKS DEPARTMENT COMMUNITY FACILITIES DIVISION

### FACILITY USE REPORT: August 2013

Hours of U	se		Building	g & Room R	entals					Sports Field Rentals							
User Class	TOTAL	Community Center	TSC Mtg Room	Civic Center	Senior Center	Tracy Transit Station	Mobile Stage	Special Events	Park & Picnic Rentals	Tracy Sports Complex	Placencia Fields	Tracy Ball Park	Bland Field	Galli Field	Veterans Fields	Tiago Fields	
Commercial	48									48							
Private	337	58				31			37	191		20					
Non-Profit	851	6		4	15	80	10	49	76		201	125	99	53	135		
City	173	7		63		70		34									
PCS Dept	107					15			14				12			66	
Gov. Agency	0																
School District	0																
Total Hrs:	1,515	71	0	67	15	195	10	83	127	239	201	145	111	53	135	66	
	pecent of total:	5%	0%	4%	1%	13%	1%	5%	8%	16%	13%	10%	7%	3%	9%	4%	
Hours given FREE based on MOUs:	113			2.0	1.3	39.0		32.0	39.0								
	7%				•	•		•	•	•		•		•			
Monetary Value of FREE MOU Hours:	\$1,671			\$30	\$15	\$1,426		\$0	\$200								
								Plus the cost of othe	r city								

Plus the cost of other city services (PD, FD, PW)

<b>Fees Gene</b>	rated		Buildin	g & Room F	Rentals							Spor	ts Field Re	ntals		
User Class	TOTAL	Community Center	TSC Mtg Room	Civic Center	Senior Center	Tracy Transit Station	Mobile Stage	Special Events	Park & Picnic Rentals	Tracy Sports Complex	Placencia Fields	Tracy Ball Park	Bland Field	Galli Field	Veterans Fields	Tiago Fields
Commercial	\$1,680									\$1,680						
Private	\$8,668	\$5,833				\$1,457			\$998			\$380				
Non-Profit	\$8,566	\$42		\$60	\$156	\$1,179	\$640		\$943	\$1,315	\$1,775	\$1,045	\$420	\$376	\$615	
City	\$0															
PCS Dept	\$0															
Gov. Agency	\$0															
School District	\$0															
Total Rev:	\$18,914	\$5,875	\$0	\$60	\$156	\$2,636	\$640	\$0	\$1,941	\$2,995	\$1,775	\$1,425	\$420	\$376	\$615	\$0
	necent of total:	31%	0%	0%	1%	14%	3%	0%	10%	16%	9%	8%	2%	2%	3%	0%