



City Council Strategic Priorities
2017-2019



GOVERNANCE

Purpose: To retain and attract new talent, enhance fiscal stability, improve the use of technology, and enhance transparency for the betterment of the Tracy community.

GOAL 1

Further Develop an Organization that Attracts, Motivates, Develops and Retains a High Quality, Engaged, Informed and High Performing Workforce.

OBJECTIVES

1. Develop an organizational Succession Plan.
2. Update Five Year Staffing Plan.
3. Re-implement internal employee development initiatives.

GOAL 2

Ensure continued Fiscal Sustainability through Financial and Budgetary Stewardship.

OBJECTIVES

1. Initiate department-wide review and update of financial policies and procedures.
2. Present quarterly fiscal updates to City Council and semi-annual revenue projections for TIMP and Program Fees.
3. Identify new revenue opportunities.
4. Identify opportunities to reduce expenditures.
5. Identify fiscal sustainability programs.

GOAL 3

Identify Technological Resources to Promote Communication, Enhance City Services, and Promote Organizational Productivity.

OBJECTIVES

1. Research and implement mechanisms to improve interdepartmental communication.
2. Identify and implement methods to improve organizational productivity.
3. Implement additional Enterprise Resource Planning software modules.