



City Council Strategic Priorities 2017-2019

PUBLIC SAFETY

Purpose: To enhance community safety by promoting a responsive public safety system that includes civic engagement and partnerships, community involvement, public education and offering prevention, intervention and suppression services that meet the needs of Tracy residents.



GOAL 1

Partner with and Engage the Community to Address Public Safety Concerns.

OBJECTIVES

1. Increase communication with residents regarding crime prevention and fire safety.
2. Establish partnerships with business owners to address and educate on current trends in public safety.
3. Identify and engage commercial property owners regarding crime prevention and fire safety.
4. Enhance community engagement through volunteer opportunities.

GOAL 2

Align Fire Operations to Match the Needs of the Community.

OBJECTIVES

1. Develop a proactive response to emergency medical response and County related policies.
2. Bring Fire Prevention under the purview of the Fire Department.
3. Develop an implementation plan consistent with the Tracy Fire Standards of Coverage.

GOAL 3

Enhance Citywide Disaster Preparedness.

OBJECTIVES

1. Update existing Citywide emergency safety and evacuation plan and related infrastructure.
2. Develop and implement a community education program to prepare and respond to man-made and natural disasters.
3. Update and expand existing public safety training facilities.

GOAL 4

Promote Traffic Safety.

OBJECTIVES

1. Increase public awareness of traffic safety issues specific to Tracy.
2. Implement a data-driven traffic enforcement campaign.