YOUTH ADVISORY COMMISSION

REGULAR MEETING MINUTES

November 14, 2012

Staff Johnston introduced the two new Youth Advisory Commissioners; Valerie Amador and Savannah Salaymeh.

- 1. CALL TO ORDER: The meeting was called to order by Chair Gill at 6:00 p.m.
- 2. ROLL CALL:
 - a. Present: Amador, Fuller, Gill, Goulart, Hall, Hong, Khinda, McGuiness, Salaymeh
 - b. Absent: None
 - c. Adult Commissioners Present: None
 - d. Staff Present: Laura Johnston, Recreation Coordinatore. Recorded by: Amanda Tavares, Recreation Leader III
- 3. ITEMS FROM THE AUDIENCE: Staff Johnston invited Alexander Xu, a videographer, to YAC's meeting to see if he would like to help make public service announcements for the commissions' goal 2.C. as well as video tape some of the meetings.
- 4. APPROVAL OF MINUTES FROM REGULAR MEETING ON October 10, 2012
 - a. Motion to Approve: Goulartb. Second: Fuller
 - c. Abstain: Amador, Salaymeh
 - **d. Vote:** Approved by majority vote.
- 5. COOL CALIFORNIA CHALLENGE PRESENTATION: A presentation of the Cool California Challenge was presented by Linda Bower from the City Manager's Office. Mrs. Bower explained to the commissioners what the challenge was, how it works and the benefits of participating in the campaign. She encouraged the Youth Commission to support the campaign.
- 6. CORRESPONDENCE: None
- 7. OLD BUSINESS:
 - a. Discuss the status of the 2012/2013 Youth Commission Goals and Work Plan Commissioners provided updates on upcoming goals from the YAC Goals and Work Plan.
 - **1.A.1.** Recruit an SAT/ACT Prep Course and Instructor: Completion date January 2013; Commissioner Goulart is assigned to the task.
 - **1.A.2.** Promote course to local high school: Completion date 2013
 - 1.A.3. Host the course: Completion date April 2013
 - **1.B.1.** Survey students to understand what type of event they would like YAC to host: YAC School Representatives are assigned to the task.
 - -A subcommittee was formed by Commissioner Goulart and Hall.
 - **1.C.1.** Research ideas to develop one new teen summer camp and compile a list:
 - -A subcommittee was formed by Commissioner Hong and Gill.

- **2.A.1.** Commissioners and staff meet with schools' activities directors to establish a marketing plan for the school year: Staff Johnston has yet to meet with any of the schools' activities directors. She would like commissioners to set up a meeting with the activities directors for December.
- **2.A.2.** <u>Develop a marketing timeline to promote each teen program and event</u>: Completion date January 2013
- **3.B.2.** Host park clean up events: Completion date December 2012
- -The first park cleanup was to take place November 10, 2012. Due to lack of participation, the park cleanup must be rescheduled.
- **3.C.1.** Formulate a list of possible campaign ideas, programs and events: Completion date December 2012
- **3.C.2.** Select a kickoff event time, location, after determining a date with schools' activities director: Completion date January 2013
- **4.A.1** Promote teen forum to Tracy's teens though schools, school clubs, marketing efforts, involve local high schools' civic classes: Completion date January 2013
- **4.A.2.** Host a teen forum: Completion date March 2013

b. Discuss the status of the four public service announcement topics used to promote the Youth Advisory Commissioner and its activities

The subcommittee of Fuller, Gill, and McGuinness had not yet met. Commissioner Gill would like the participation of all YAC members. The subcommittee will meet after the meeting to discuss when they can get together and produce a script and outline. The commissioners went around the room and gave examples of volunteer opportunities for the PSA's. They came up with park clean-ups, Intergenerational with the senior center, arts, health care, animals, sports and learning.

8. NEW BUSINESS: None

9. ITEMS FROM STAFF:

a. Make a Difference Day update

Approximately 3100 plastic bottles were donated. \$70 dollars from the recycling and 10 big bags were donated to Tracy Interfaith. The West Valley Mall was pleased with the event and invited YAC back for a future event.

b. Review calendar

Staff Johnston asked the commissioners if they would like to reschedule the December 12 meeting due to finals. The commissioners agreed to move the meeting to December 5.

c. Updated roster

Commissioner Goulart would like his day time telephone number taken off. Commissioner McGuinness needs her name plate corrected.

10. ITEMS FROM THE COMMISSION:

Commissioner Goulart, Salaymeh, Hall, Hong Amador and McGuiness had no report.

Youth Advisory Commission Regular Meeting Minutes- November 14, 2012 Page 3

Commissioner Fuller anti-bullying rally went pretty well but had some technical difficulties. She enjoyed the food provided by HomeTown Buffet and Golden Corral.

Commissioner Amador brought food for Tracy Interfaith.

Commissioner Gill would like to welcome the two new commissioners. She would like them to have an impact on YAC and to let YAC have an impact on them. She would also like to encourage everyone to participate outside of the YAC meetings. She feels that YAC is doing a great job and she hopes that they can get stuff done for December.

11. ITEMS FROM THE AUDIENCE: None

12. ADJOURNMENT: Next regular meeting on *December 5, 2012*

a. Motion to Adjourn: Fuller

b. Second: McGuinness

c. Vote: Approved by majority vote

d. Time: 7:03 p.m.