

March 13, 2013

1. **CALL TO ORDER:** The meeting was called to order by Commissioner Goulart at 6:02 p.m.
2. **ROLL CALL:**
 - a. **Present:** Fuller, Goulart, Hall, Hong, Khinda, McGuiness, Salymeh
 - b. **Absent:** Amador, Gill
 - c. **Adult Commissioners Present:** None were in attendance
 - d. **Staff Present:** Laura Johnston, Recreation Coordinator
 - e. **Recorded by:** Beatrice Amezquita, Recreation Leader III
3. **ITEMS FROM THE AUDIENCE:** None
4. **APPROVAL OF MINUTES FROM REGULAR MEETING ON February 13, 2012**
 - a. **Motion to Approve:** McGunniess
 - b. **Second:** Fuller
 - c. **Abstain:** None
 - d. **Vote:** Approved by majority vote.
5. **CORRESPONDENCE:** None
6. **OLD BUSINESS:**
 - a. **Discuss the status of the 2012/2013 Youth Advisory Commission Goals and Work Plan**

Commissioners provided updates on upcoming goals from the YAC Goals and Work Plan.

 - 1.A.1. SAT/ACT Prep Course and Instructor:
 - Staff is looking into ZAPS SAT test prep course to see if it's feasible to offer in April.
 - 1.B.1. Provide an update on hosting a teen social event for teens ages 13-17 years:
 - Staff said teen movie event will be held at the Grand Theatre Center for the Arts June 7th. There will be a concession stand which will have drinks and snacks.
 - 1.C.2. Plan and implement one new summer teen camp:
 - Tracy's Survival Games: Outdoor Adventure 6/17-6/20 7/15-7/18. Commissioners will work with staff to develop curriculum.
 - 2.B.1. Utilize social media techniques to market events:
 - Staff mentioned reaching out to our teens in our community by posting teen events/camps to the YAC Facebook page and their personal pages.
 - 2.C.1. Create Public Service Announcements to promote YAC and its Activities:
 - YAC created a PSA for volunteering in the community. Staff advised that the Commission add teen-friendly music, less talking, and add something energetic that emphasizes the goal of the video, which will move teens to want to volunteer.
 - 3.C.1. & 3.C.2. Continue to endorse the Don't Text & Drive Campaign:
 - Don't Text & Drive Events will be held in April and May at Tracy, Millennium, West, and Kimball High Schools.
 - 4.A.1. Host a Teen Forum to collect ideas from Tracy's teens on teen issues:

- Staff recommended having the Teen Forum after school on a Monday after an early release. YAC suggested having the Teen Forum on a Saturday in the afternoon. YAC believes there will be more teens during this time.

b. Provide an update on ideas, programs and events for the Don't Text & Drive Campaign

Subcommittee gave report about the event which will include a school resource officer and possibly a wrecked car. The Don't Text & Drive PSA will be posted on Facebook and shown at the event, along with other announcements by the CHP and "Impact Teen Drivers". YAC will assist teens in downloading safe driving app, reminder giveaways like thumblets and wristbands will be available. Teens will take the pledge with their thumbprint on a banner and be entered into a drawing for prizes, and take pictures of their thumbs as part of their pledge. Posters will be posted on campus the week prior to the schools' events as well as online and in social media. YAC representatives will receive the assistance of their schools' leadership classes/groups in promoting prior and helping at events.

c. Review and approve the Volunteer Public Service Announcement

YAC was shown the final edit produced by staff. Although the PSA was a good start, staff advised them it doesn't have a clear message about volunteer opportunities and may not be interesting enough to bring about action. Staff recommended the subcommittee reorganize and find teen-friendly music, and some interesting photos or create short videos of teens enjoying themselves as they are volunteering. Staff showed several examples of other teen PSAs which inspired the subcommittee to re-create the video.

d. Provide an update on the Spring Teen Forum and approve the proposed date and time

Staff recommended to YAC to hold the forum on a Monday afternoon after an early-release, as there are several community events on Saturdays in May. Commissioners discussed that teens may not want to go to the mall for this event after school hours, and that it was best to hold the event on a Saturday afternoon when teens will already be at the mall or will want to go to the mall. The subcommittee discussed the proposed events such as having a representative from "Hire Me First" to talk about teen jobs, having a Q&A period done via text or Facebook in live time, having a survey available for teens regarding teen programming, and a small stage for teen-friendly entertainment. Mall staff is working with commissioners and staff to find entertainment. Marketing will be done throughout April and include posters at the mall, an advertisement in the Tracy Press print edition and online, posted on social media, and by gaining support from civics/social studies teachers to provide extra credit for attending. Commissioners will follow up with teachers that will offer the extra credit.

Discuss and approve proposed Teen Forum

Commissioners agreed on a date and time frame for the Teen Forum to be held at the mall. They voted for May 4, 2013 from 3pm to 4pm.

Motion to Hold the Spring Teen Forum on May 4 from 3pm to 4pm: Fuller

Second: Hall

Vote: Approved by majority vote

7. New Business:

None

8. ITEMS FROM STAFF:

a. Review Calendar:

- Park clean-up March 16 at Hoyt Park, 8am to 10am
- World Series Trophy at City Hall March 20, 4pm to 6pm. Staff asked if any commissioners were interested in volunteering that can come after school to City Hall to help. Commissioners Hall, Goulart, and Hong said they would come after school.
- April 24 Volunteer Recognition Event at City Hall, 5pm to 7pm
- April 24- Don't Text & Drive event at Tracy High School, 11am to 1pm
- April 26- Don't Text & Drive event at Millennium High School, 9am to 11am
- April 30- Don't Text & Drive event at Kimball High School, 11am to 1pm
- May 7- Don't Text and Drive event at West High School, 11am to 1pm
- May 11- Sutter Tracy Children's Health Fair, 9am to 1pm

b. YAC recruitments:

- Applications are out for next school year

9. ITEMS FROM THE COMMISSION: Commissioner Fuller said "We need to continue to work on our volunteer PSA, and make it perfect."

10. ITEMS FROM THE AUDIENCE: none

11. ADJOURNMENT: Next regular meeting on **April 10, 2013**

a. Motion to Adjourn: Fuller

b. Second: McGuinness

c. Vote: Approved by majority vote

d. Time: 7:23 pm