

April 10, 2013

1. **CALL TO ORDER:** The meeting was called to order by Commissioner Gill at 6:06 p.m.
2. **ROLL CALL:**
  - a. **Present:** Gill, Fuller, Hall, Hong, Khinda, McGuinness, Salaymeh
  - b. **Absent:** Goulart, McGuinness
  - c. **Adult Commissioners Present:** None were in attendance
  - d. **Staff Present:** Laura Johnston, Recreation Coordinator
  - e. **Recorded by:** Beatrice Amezquita, Recreation Leader III
3. **ITEMS FROM THE AUDIENCE:** None
4. **APPROVAL OF MINUTES FROM REGULAR MEETING ON March 13, 2013**
  - a. **Motion to Approve:** Fuller
  - b. **Second:** Hong
  - c. **Abstain:** None
  - d. **Vote:** Approved by majority vote.
5. **CORRESPONDENCE:** None
6. **OLD BUSINESS:**
  - a. **Discuss the status of the 2012/2013 Youth Advisory Commission Goals and Work Plan**

Commissioners provided updates on upcoming goals from the YAC Goals and Work Plan.

    - 1.A.1. SAT/ACT Prep Course:
      - Staff Johnston said the SAT prep will be postponed until the fall. ZAPS suggested moving the course to September 2013.
    - 1.B.1. Provide an update on hosting a teen social event for teens ages 13-17 years:
      - Staff said this is complete, and YAC is looking forward to the teen movie event that will be held at the Grand Theatre Center for the Arts June 7<sup>th</sup>. There will be a concession stand hosted by YAC.
    - 1.C.2. Plan and implement one new summer teen camp:
      - COMPLETE- Tracy's Survival Games: Outdoor Adventure 6/17-6/20 and 7/15-7/18. Commissioners will work with staff to develop curriculum.
    - 2.B.1. Utilize social media techniques to market events:
      - Staff posts teen events/camps on the YAC Facebook page. Staff asked Commissioners to "like" City of Tracy – Parks & Community Services Facebook page.
  - b. **Subcommittee provide an update on programs, events and marketing for the "Don't Text & Drive" Campaign**
    - School leadership teachers and clubs will help promote the event on their campus. The event will consist of staff giving out "Don't Text & Drive" thumblets and bracelets. There will also be a drawing for those that take the pledge. A local Allstate agent will be at our table to promote the Allstate campaign against texting and driving and will bring a banner for the thumb pledges. They will also be giving out teen driver information along with

giveaways. Staff stated that YAC members at their respective high schools should attend their school's "Don't Text & Drive" event with their parent's and teacher's permission.

**c. Subcommittee provide an update on the production of the Public Service Announcements, revise current video and production schedule and assign tasks to commissioners**

- A new PSA subcommittee and staff will get together and brainstorm creative ideas on April 18th for a new PSA. Staff advised the Commission to focus the PSA on a new idea that can attract teens to watch and share. A video that is short, energetic, and that emphasizes the goal of the video is needed.

**d. Postpone the teen forum to the Fall 2013 in order to allow the Commission additional time to plan the event**

- Staff recommended to postpone the teen forum until late fall. By doing so, YAC and staff will have time to plan for this event. Staff suggested November.

**APPROVAL OF POSTPONING THE TEEN FORUM TO NOVEMBER**

- a. **Motion to Approve:** Hong
- b. **Second:** Fuller
- c. **Abstain:** None
- d. **Vote:** Approved by majority vote.

**7. New Business:**

None

**8. ITEMS FROM STAFF:**

**a. Review Calendar:**

- April 24 Volunteer Recognition Event at City Hall, 5pm to 7pm
- April 24- Don't Text & Drive event at Tracy High School, 11am to 1pm
- April 26- Don't Text & Drive event at Millennium High School, 9am to 11am
- April 30- Don't Text & Drive event at Kimball High School, 11am to 1pm
- May 7- Don't Text & Drive event at West High School, 11am to 1pm
- May 11- Sutter Tracy Children's Health Fair, 9am to 1pm
- YAC recruitments: Applications are out for next school year and due May 30. Staff asked all Commissioners to recruit two applicants.

**9. ITEMS FROM THE COMMISSION:** No report from the Commissioners

**10. ITEMS FROM THE AUDIENCE:** none

**11. ADJOURNMENT:** Next regular meeting on **May 8, 2013**

- a. **Motion to Adjourn:** Gill
- b. **Second:** Fuller
- c. **Vote:** Approved by majority vote
- d. **Time:** 6:38 pm