

NOTICE OF REGULAR MEETING

Pursuant to Section 54954.2 of the Government Code of the State of California, a Regular meeting of the **YOUTH ADVISORY COMMISSION** is hereby called for:

Date/Time: **Wednesday, January 8, 2020, 6:00 p.m.**
(or as soon thereafter as possible)

Location: **City Hall Conference Room 203**
333 Civic Center Plaza

Government Code Section 54954.3 states that every public meeting shall provide an opportunity for the public to address the Commission on any item, before or during consideration of the item, however, no action shall be taken on any item not on the agenda.

1. Call to Order
2. Roll Call
3. Pledge of Allegiance
4. Items from the Audience – *In accordance with Procedures for Preparation, Posting and Distribution of Agendas and the Conduct of Public Meetings, adopted by Resolution 2015-052, any item not on the agenda brought up by the public at a meeting, shall be automatically referred to staff. If staff is not able to resolve the matter satisfactorily, the member of the public may request a Commission Member to sponsor the item for discussion at a future meeting.*
5. Approval of Minutes from Regular Meeting on December 11, 2019
6. Old Business
 - a. Review and Discuss the 2020 Youth Advisory Commission Goals, Objectives and Work Plan
7. New Business
 - a. Discuss the Tracy Art's Commission Proposed Youth Arts Festival in Collaboration with YAC
8. Items from Staff
 - a. Calendar
 1. YAC Recruitment
 2. YAC Annual Report Presentation to City Council, 2/4/20, 7pm
9. Items from the Commission
10. Items from the Audience
11. Adjournment to next Regular Meeting on February 12, 2020

POSTED: January 2, 2020

The City of Tracy complies with the Americans with Disabilities Act and makes all reasonable accommodations for the disabled to participate in public meetings. Persons requiring assistance or auxiliary aids in order to participate should call City Hall at (209) 831-6000 at least 24 hours prior to the meeting. Any materials distributed to the majority of the Commission regarding any item on this agenda will be made available for public inspection in the Parks and Community Services Department located at 333 Civic Center Plaza, Tracy, during normal business hours.

**YOUTH ADVISORY COMMISSION
REGULAR MEETING MINUTES
December 11, 2019**

1. **CALL TO ORDER:** The meeting was called to order by Chair Dhillon at 6:02 p.m.
2. **ROLL CALL:**
 - a. **Present:** Crowley, Chair Dhillon, Green, Ha, Hagler, Hamilton, Singh, Winters, Young
 - b. **Absent:** Gadamsetti, Vice-Chair Gill, Licea
 - c. **Tardy:** Camarena, Delapaz
 - d. **Adult Commissioners Present:** Huffman
 - e. **Staff Present:** Amanda Jensen, Recreation Coordinator
 - f. **Recorded by:** Amanda Jensen, Recreation Coordinator
3. **PLEDGE OF ALLEGIANCE** The pledge of allegiance was led by Chair Dhillon.
4. **ITEMS FROM THE AUDIENCE:** None
5. **APPROVAL OF MINUTES FROM Regular Meeting on November 13, 2019**
 - a. **Motion to Approve:** Hagler
 - b. **Second:** Ha
 - c. **Abstain:** None
 - d. **Vote:** Approved by majority vote
6. **OLD BUSINESS:**
 - a. **Review and Discuss the 2020 Youth Advisory Commission Goals and Work Plan**

Chair Dhillon reviewed the 2020 Youth Advisory Commission Goals and Objectives. Staff Jensen mentioned that at this time Commissioners will volunteer for each subcommittee and they will meet on a monthly basis to provide updates to the Commission at each monthly meeting. Commissioners Camarena, Crowley, Hagler, Singh, and Winters volunteered for subcommittee Objective 1.A. Commissioner Green, Ha, Hagler, and Young volunteered for subcommittee Objective 1.B. Commissioner Crowley, Delapaz, Dhillon, Green, and Hamilton volunteered for subcommittee Objective 1.C. Commissioner Green, Ha, and Winters volunteered for subcommittee Objective 2.A. Commissioner Camarena, Dhillon, and Young volunteered for subcommittee Objective 2.B. Commissioner Camarena, Ha, Hagler, and Winters volunteered for subcommittee Objective 2.C.1. Commissioners Crowley, Delapaz, Dhillon, Hamilton, and Singh volunteered for subcommittee Objective 2.C.2. Chair Dhillon reminded the Commissioners that all subcommittee meetings are held at the Lolly Hansen Senior Center.
 - b. **Review and Discuss the 2019/2020 YAC Annual Report**

Commissioner Young stated that the presentation went well and that Parks and Community Services Commissioners asked a lot of questions that YAC was able to answer. Commissioner Ha also stated that it was nice that the Park and Community Services Commissioners kept thanking them for their service. Commissioner Green mentioned that she felt the Commissioners were well prepared. The subcommittee will schedule a meeting closer to their presentation to City Council.
7. **NEW BUSINESS:** None
8. **ITEMS FROM STAFF:**
 - a. **Calendar**

Staff Jensen thanked the Commission for sending in their school club contacts and reminded Commissioner Camarena to keep working at collecting the information from clubs at Millennium. Staff Jensen reminded the Commission of the senior Black and White Ball event and highly encouraged everyone's attendance. Staff Jensen announced the YAC recruitment, for both adults and youth, was now open and distributed applications to all of the Commissioners to pass out to anyone interested. Staff Jensen also reminded the Commissioners with nearing term expirations to reapply. Staff Jensen provided the date for YAC annual report presentation to City Council and encouraged the Commissioners to show their support.

8. **ITEMS FROM THE COMMISSION:** Commissioner Dhillon mentioned that having YAC t-shirts would be great to have especially when working events. Staff Jensen asked Commissioner Dhillon to take the lead and design a tentative new design for t-shirts. Commissioner Winters mentioned that she will be assisting with Brighter Christmas and encouraged others as well. Commissioner Ha mentioned having business cards for YAC. Staff Jensen mentioned that she did some research and will again look into a YAC business cards for the Commissioners to include their personal information should they choose too. Adult Commissioner Huffman mentioned that he went with Commissioner Ha to the Tracy Police Department to discuss his senior project with the Police Chief. Commissioner Ha explained how his project works and they hope to continue moving forward once the San Joaquin County begins implementing the text to 911 system.
10. **ITEMS FROM THE AUDIENCE: None**
11. **ADJOURNMENT:** Next meeting on **January 8, 2020, at 6:00pm**
- a. **Motion to Adjourn:** Dhillon
 - b. **Second:** Winters
 - c. **Vote:** Approved by majority vote
 - d. **Time:** 6:35pm

The above agenda was posted at the Tracy City Hall on December 5, 2019. The above are summary and action minutes.

Amanda Jensen, Staff Liaison

**CITY OF TRACY
YOUTH ADVISORY COMMISSION
January 8, 2020**

AGENDA ITEM 6.a.

REQUEST

**REVIEW AND DISCUSS THE 2020 YOUTH ADVISORY COMMISSION'S GOALS,
OBJECTIVES AND WORK PLAN**

DISCUSSION

The Youth Advisory Commission determined their top priority goals for the 2020 calendar year at their annual retreat held Wednesday, September 18, 2019. It is necessary for the Commission to discuss their objectives in more detail with City staff and plan accordingly.

Subcommittees are scheduled to meet on a monthly basis and report on the status of their assignments and projects at the monthly Youth Advisory Commission meetings. Each subcommittee will report on their completion dates for each project, receive feedback from Commissioners and the Commission will make recommendations to adjust dates if needed.

RECOMMENDATION

That the Commission discuss the status of the 2020 Youth Advisory Commission's goals, objectives and work plan and receive subcommittee updates.

Prepared by: Amanda Jensen, Recreation Coordinator

Reviewed by: Jolene Jauregui, Recreation Services Supervisor

Approved by: Brian MacDonald, Parks & Recreation Director

Attachment:

Attachment "A" – Youth Advisory Commission Goals 2020

Tracy Parks & Recreation Department

Youth Advisory Commission Goals - 2020

Goal	Objective	Action Steps	Completion Date	Status (Assignment)
<p>PROGRAM ENHANCEMENT ----- Look for ways to enhance Recreation Programs that will provide benefits to teens</p> <p>1</p>	<p>1.A. Participate with the Parks & Recreation Department to offer at least one new teen event, program or camp focusing on teen trends or issues</p> <p>1.B. Participate with the Lolly Hansen Senior Center and propose intergenerational programming or events</p> <p>1.C. Support the Revitalization of the Rollin' Rec Program</p>	<p>1.A.1. Develop ideas and marketing strategies for events or programs</p> <p>1.B.1. Work with Staff to develop ideas for new teen and senior programming or events</p> <p>1.C.1 Participate and attend at least two Rollin' Rec program days (per season)</p>	<p>October 2020</p> <p>May 2020</p> <p>August 2020</p>	<p>Subcommittee: Commissioners Camarena, Crowley, Hagler, Singh and Winters</p> <p>Meeting held on 2/4/2020 to begin brainstorming potential ideas</p> <p>Subcommittee: Commissioners Green, Ha, Hagler and Young</p> <p>Meeting held on 1/6/20 to begin brainstorming potential ideas</p> <p>Subcommittee: Commissioners Crowley, Delapaz, Dhillon, Green and Hamilton</p> <p>Meeting held on 1/13/20 to review the Rollin' Rec schedule</p>
<p>City Council Strategic Priority: Quality of Life Goal 5. Objective 1: Develop recreational, cultural arts and entertainment programs and services that reflect community demographics, evaluation feedback and trends.</p>	<p>2.A. Host three park clean up events at the adopted Dry Climate Park at Hoyt park three times a year</p> <p>2.B. Implement at least one new community service project</p>	<p>2.A.1. Establish three dates and plan strategies to outreach to local teens for participation.</p> <p>2.B.1. Plan various marketing efforts to outreach to teens and the community.</p>	<p>November 2020</p> <p>April 2020</p>	<p>Subcommittee: Commissioners Green, Ha, and Winters</p> <p>Meeting held on 1/13/20 to create a list of dates to propose</p> <p>Subcommittee: Commissioners Camarena, Dhillon, and Young</p> <p>Meeting held on 1/13/20 to create a list of potential projects</p>
<p>COMMUNITY OUTREACH ----- Look for ways to make the Commission more visible; to participate with local organizations and service clubs throughout the community; and to widen participation of teens</p> <p>2</p>	<p>2.C. Work with downtown businesses to help expand their outreach to the community</p>	<p>2.C.1. Assist downtown businesses with improving and/or creating their social media accounts in conjunction with National Small Business Week</p> <p>2.C.2. Work with Parks and Recreation Department to look for ways to work with downtown businesses to bring teen events or activities to the downtown area</p>	<p>May 2020</p> <p>December 2020</p>	<p>Subcommittee: Commissioner Camarena, Ha, Hagler and Winters</p> <p>Meeting held on 1/27/20 to create a list of downtown business with current social media accounts and those without</p> <p>Subcommittee: Commissioners Crowley, Delapaz, Dhillon, Hamilton, and Singh</p> <p>Meeting held on 1/15/20 to brainstorm potential activities or events</p>
<p>City Council Strategic Priority: Public Safety Goal 1, Objective 4: Enhance community engagement through volunteer opportunities.</p>				

**CITY OF TRACY
YOUTH ADVISORY COMMISSION
January 8, 2020**

AGENDA ITEM 7.a.

REQUEST

**DISCUSS THE TRACY ARTS COMMISSION PROPOSED YOUTH ARTS FESTIVAL
IN COLLABORATION WITH YAC**

DISCUSSION

The Tracy Arts Commission (TAC) has been in the process of developing new and meaningful programming. In February of 2019 TAC approved recommendations from the AD Hoc Youth Programming Subcommittee to create a new Youth Arts Festival in 2020 and/or beyond.

In March, Commissioners approved budget recommendations for FY2019-20, which identified the need to fundraise a minimum of \$10,000 to support the new event. Commissioners agreed to begin discussion across the summer in order to create a working timeline for event development. In June, TAC formed a list of community stakeholders who could be invited to serve as a part of the project team. The Youth Advisory Commission has been identified as one of the key stakeholders. The project team has envisioned to work collaboratively with the TAC to create, market, and contribute to the event. Commissioner Nila Dhugga is representing the TAC, who is now seeking discussion with key stakeholders in order to evaluate interest in and collect feedback for a new Youth Arts Festival event in the City of Tracy.

The Youth Advisory Commission is being asked to consider collaborating with TAC to host a Youth Arts Festival event in 2020 and beyond. Should the Youth Advisory Commission be interested, a staff report will be added to the February 2020 agenda for the Commission to vote. Attachment "A" highlights the recommendations from the TAC AD Hoc Youth Programming Subcommittee.

RECOMMENDATION

That the Commission discuss the Tracy Arts Commission's proposed Youth Arts Festival in collaboration with YAC.

Prepared by: Amanda Jensen, Recreation Coordinator

Reviewed by: Jolene Jauregui, Recreation Services Supervisor

Approved by: Brian MacDonald, Parks & Recreation Director

Attachment:

Attachment "A" Discussion of Tracy Art's Commission Youth Arts Festival

Discussion of Tracy Art's Commission recommendations for a new Youth Arts Festival

1. TAC to work to develop and present/co-present a new youth arts festival in Tracy, featuring visual and performing arts in a multi-element/multi-media presentation, as a sustainable event.
2. Adopt as part of FY2019/20 package of new TAC programming; review total TAC budget, and estimate festival budget and fundraising goals.
3. The festival's mission is to inspire and include Tracy youth in celebrating the arts by creating an environment that features art specifically catering to their taste, and showcases and shares youth talent.
4. Target audience is youth ages 13 – 17, middle and high school.
5. Develop a contest to name the festival and create a logotype in collaboration with local high school teachers/classes, and marketed through local media and high schools.
6. Seek feedback from youth participants in consideration of event being scheduled in the spring (April/May) or fall (October/November), on a Friday (after school) or Saturday.
7. Seek downtown Tracy venue(s) such as Front St. Plaza, Civic Center Plaza, Community Center, Lincoln Park, and the Grand Theatre Center for the Arts.
8. Seek collaborators including the Youth Advisory Commission, student organizations, arts educators, home school families, Boys & Girls Club, Tracy Make a Difference, local artists and arts organizations, teen church and youth groups, etc.
9. Form a Project Team of leaders representing event collaborators (key stakeholders); to meet monthly.
10. Feature regional headliner musical act and local/regional supporting acts curated by youth in the community, with youth emcees.
11. Feature a variety of hospitality vendors including food trucks and local restaurants.
12. Feature vendor booths from businesses and organizations that are of interest to youth, and/or cater to youth as a target audience.
13. Feature interactive components such as unique photo opportunities, ball pits, collaborative murals, and contests.
14. Utilize social media as the primary marketing tool for event.