

NOTICE OF REGULAR MEETING

Pursuant to Section 54954.2 of the Government Code of the State of California, a Regular meeting of the **TRANSPORTATION ADVISORY COMMISSION** is hereby called for:

Date/Time: **Thursday, January 12, 2012, 7:00 p.m.**
(or as soon thereafter as possible)

Location: **Tracy Transit Station, Room 103**
50 East 6th Street, Tracy

Government Code Section 54954.3 states that every public meeting shall provide an opportunity for the public to address the Commission on any item, before or during consideration of the item, however, no action shall be taken on any item not on the agenda.

MEETING AGENDA

1. Call to Order
2. Roll Call
3. Items from the Audience – *In accordance with Procedures for Preparation, Posting and Distribution of Agendas and the Conduct of Public Meetings, adopted by Resolution 2008-140, any item not on the agenda brought up by the public at a meeting shall be automatically referred to staff. If staff is not able to resolve the matter satisfactorily, the member of the public may request a Commission Member to sponsor the item for discussion at a future meeting.*
4. Approval of Minutes from the Regular Meeting on December 8, 2011
5. Presentation on Airport Improvement Items Update
6. Correspondence
7. New Business
 - a. Receive and Discuss Update on Transportation Advisory Commission Goals
8. Items from the Commission
9. Items from Staff
 - a. Staff Report
 - b. Airport Update
 - c. Transit Update
10. Items from the Audience
11. Adjournment

POSTED: January 5, 2012

The City of Tracy complies with the Americans with Disabilities Act and makes all reasonable accommodations for the disabled to participate in public meetings. Persons requiring assistance or auxiliary aids in order to participate should call City Hall at (209) 831-6000 at least 24 hours prior to the meeting.

Any materials distributed to the majority of the Transportation Advisory Commission regarding any item on this agenda will be made available for public inspection in the Parks and Community Services Department located at 333 Civic Center Plaza, Tracy, during normal business hours.

December 8, 2011

1. **CALL TO ORDER:** Chairman Maynard called the meeting to order at 7:00 p.m.
2. **ROLL CALL :**
 - a. **Present:** Adam Duran, John Favors, Christina Frankel, Mark Gainor, Mark Maynard, Shane O'Neill, Joseph Orcutt, Alvin Vaughn
 - b. **Absent:** Daniel Ramey
 - c. **Staff Present:** Ed Lovell, Management Analyst II; Jayne Pramod, Transportation Coordinator
 - d. **Recorded By:** Jayne Pramod, Transportation Coordinator
3. **ITEMS FROM THE AUDIENCE:** None
4. **APPROVAL OF REGULAR MEETING MINUTES OF NOVEMBER 8, 2011:**
 - a) **Motion to Approve:** Commissioner Orcutt
 - b) **Second:** Commissioner Vaughn
 - c) **Abstain:** None
 - d) **Vote** Approved
5. **PRESNTATION ON TRANSIT TECHNOLOGY BY SAN JOAQUIN REGIONAL TRANSIT DISTRICT:** Ed Lovell introduced Paul Rapp of San Joaquin Regional District (RTD). Paul Rapp presented the new technology features with a promotional introduction video that is accessible on: <http://youtu.be/Nd3NRZqjjw8>, and a power point explaining the RTD Passenger Amenities: Paperless Access to Data. He briefed on the project scope and explained why paperless access to data is a necessity. Customers' use of web and mobile access to RTD information has increased rapidly since the launch of their new website in 2009 and the addition of Google Trip Planner in 2010. Based on the Customer Survey, 82% of customers surveyed have access to cell phone and 97% of customers with a cell phone use it for texting. He also explained the different project components that were designed and developed by in-house, which helped with the cost savings. The project was funded entirely by funding from Measure K, Exhibit R, and Passenger Amenities and was completed by the end of Fiscal Year 2011. Next is to create "Subscription"-based "push" services (route or service-specific messages from RTD) and availability of real-time data. Commission asked about ridership, if there is an increase in ridership, are there any issues, is it accessible 24/7, is the data saved, and will real time data available in future. Mr. Rapp responded there are 4 million riders annually and two third are students. The initial issues they had and resolved were regarding identification of Metro bus stops from RTD fixed route stops, and stops that had scheduled arrival and departure times. During off schedule hours the text will say 'no schedule' available. The data is always saved and the future plan is to provide real-time information. Commission thanked Mr. Rapp for an informative presentation.
6. **CORRESPONDENCE:** None
7. **NEW BUSINESS:**
 - a) **Discussion on Transportation Fair to be held in Spring :**
Ed Lovell briefed that there has been some very preliminary planning of the event, and Commission previously decided the Transportation Fair Event would take place in Spring

of 2012, during the Bike to Work Week. He informed the 2012 Bike to Work Week will be the week of May 14, 2012. Mr. Lovell suggested, moving forward with the event, Commission has to select a date and subcommittee members, if there is any transition, to plan the event. The original subcommittee list has Commissioners Gainor, Favors and Ramey. He recommended that Commission should decide on the purpose of the event, vendors to be included, and ideas to plan a successful event.

Commission discussed and decided the event should be held on Saturday, May 12, 2012. Purpose of the event is to bring awareness to public regarding the various transportation options that are available. The event will be held at the Tracy Transit Station. Commission agreed on inviting various transportation agencies and service providers catering service to Tracy community. Commission also discussed and agreed on having a bike rally and has bike route information available. They will request SkyView to display a plane and to present about Tracy Airport. Subcommittee members are Commissioner Gainor, Favors, O'Neill and Ramey to oversee the event plan and contact vendors. Commissioner Frankel will look into the feasibility of holding a bike rally event.

Members from the audience requested to include technology related to transportation and also ACE train to participate.

8. ITEMS FROM THE COMMISSION:

Commissioner Favors mentioned Tracy Airport Association mailed out an invitation for Airport Holiday Party to all the Commissioners and requested they RSVP. The Holiday Party is held on Tuesday, December 13, 2011 at 6:00PM.

Commissioner Frankel asked the reason why City of Tracy does not make Transit data publically available in the GTFS format, so Software companies can access them. Commissioner Frankel asked if this is possible with MV Transportation's new Time Point software and was there any discussion making the data available. Ed Lovell responded staff resources is not available to gather information to make transit data available, however, he will speak with MV about the ability of the Time Point software to be able to have the data in GTFS format.

Commission asked if CIP Transit updates will be provided. Staff responded CIP has been created and staff will oversee and prioritize the items based on funding. The items are reviewed by department heads for comments. If Commission wants status on the Transit items they can request.

9. ITEMS FROM STAFF:

a. Staff Report: Ed Lovell informed the Commission that City has contracted Geocon Engineering to conduct core sample testing on the Tracy Airport runways and taxiways. They have taken 48, 6" wide and deep samples from 12 locations. The report is anticipated in early January.

b. Airport Updates: Ed Lovell referred to the CIP airport items and mentioned the Airport fund item will be going back to the Council for guidance. Commissioner Orcutt mentioned the Northfield Meeting he attended at Oakland Airport, their pilots commented on the inexpensive fuel prices available at Tracy Airport and how their pilots stop here to fuel before they fly back.

c. Transit Updates: Year to Date ridership was at 35,842 up 9,432 riders compared to Year to date ridership in October of FY10-11, an increase of approximately 35%. Commissioner Vaughn asked if there are any issues with the Greyhound service at the

Tracy Transit Station. Staff responded Greyhound is still providing service at the transit Station during the construction and passengers are enjoying the Station.

10. ITEMS FROM THE AUDIENCE: George Riddle, Tracy, requested Sixth Street Plaza construction completion time. Staff responded the tentative completion date is February 2012. Robert Orcutt, Tracy, commented on an article that appeared in the AOPA Magazine, December issue. The article mentioned Tracy and he suggested Commission should write to the editor thanking for mentioning Tracy.

11. ADJOURNMENT TO NEXT REGULAR MEETING THURSDAY, JANUARY 12, 2011

- a. **Motion to Approve:** Commissioner Orcutt
- b. **Second:** Commissioner Vaughn
- c. **Vote:** Approved by unanimous vote
- d. **Time:** 8:23 p.m.

DRAFT

**CITY OF TRACY
TRANSPORTATION ADVISORY COMMISSION MEETING
January 12, 2012**

AGENDA ITEM 7.a.

REQUEST

**RECEIVE AND DISCUSS UPDATE ON TRANSPORTATION ADVISORY
COMMISSION GOALS AND OBJECTIVES**

DISCUSSION

At the Transportation Advisory Commission (TAC) Special Meeting on March 25, 2010, and the TAC regular meetings on April 8, 2010 and May 13, 2010, the Commission provided staff with additional goals they would like to work on as a Commission over the next two years. These goals are in line with both the Council approved long-term goals for the TAC as well as the bylaws of the TAC. Those Commissioners present each voted on their top five goals that they would like to achieve as a Commission.

Objectives, outcomes, timelines and assignments were created for each of the Commission developed goals. Attached as Exhibit "A" are each of the goals developed as well as the objectives, outcomes, timelines and assignments that will be updated. Below are the goals to be discussed:

1. Meet with students to try and increase service/ridership.
2. Transportation Fair.
3. Education on airport operations, amenities, etc.
4. Presentation to Council on TAC activities.
5. Regular Commission-sponsored/driven outreach activity.

FISCAL IMPACT

There is no fiscal impact to the General Fund, Transportation Fund or Airport Fund for this item.

RECOMENDATION

That the Commission receive the update of the Transportation Advisory Commission Goals and Objectives.

ATTACHMENT

Exhibit "A": Transportation Advisory Commission Goals

Exhibit "A"

Transportation Advisory Commission Goals

Goal #1: Meet with students to try and increase service/ridership.

Objectives	Task	Who	When
1. Coordinate with schools (both Middle and High Schools)	Establish a contact list	Frankel	June 2010 COMPLETED
2. Track bus system awareness by conducting surveys	Develop survey questionnaire (for riders/non-riders)	Frankel/ Maynard	Jul/Aug 2010 COMPLETED
	Bring survey to TAC	Frankel/ Maynard	August 2010 COMPLETED
	Administer survey		Oct-Dec 2010 COMPLETED
	Report back to TAC on results of the survey		March 2011 COMPLETED
3. Promote TRACER using school website & mass phone communication	Develop outreach strategy	Duran/ Ramey	July 2011
	Contact YAC Chair to invite to TAC Meeting	Maynard	August 2011

Outcome: Increased student ridership on the TRACER.

Goal #2: Conduct a Transportation Fair.

Objectives	Task	Who	When
1. Establish a subcommittee	Establish subcommittee to develop list of similar events, visit other similar events, and report to the Commission	Pack, Gamino, Antrim	Sep 2010 COMPLETED
2. Develop scope of fair	Create list of topics, vendors, etc.	Pack, Gamino,	Feb 2011 COMPLETED
3. Set Budget	Identify costs	Gainor/ Favors	Dec/Jan 2011
	Develop budget and partnerships	Ramey	TBA
	Involve SJCOG		TBA
4. Hold Transportation Fair	Hold Fair	All	Summer/Fall 2011

Outcome: Increased public awareness of various transportation options available.

Goal #3: Increase Commissioner education on airport operations, amenities, etc.

Objectives	Task	Who	When
1. Site visit to other airports (meet with Airport Manager)	TAC Special Meeting and Tracy Airport	Staff	July 2010 COMPLETED
	Develop list of areas of interest the TAC would like to know more about	All	August 2010 COMPLETED
	Develop questions to ask when visiting other airports	Anderson, Orcutt	Oct 2010 COMPLETED
	Bring questions to TAC for review	Anderson, Orcutt	Nov 2010 COMPLETED
	Develop list of airports to visit	Anderson	Feb 2011 COMPLETED
	Commission visits to airports	All	Mar/Apr 2011 COMPLETED
2. Report back to TAC on airport visits	Give report on site visits to TAC	All	May 2011

Outcome: A greater understanding of various aspects of airport operations.

Goal #4: Give presentation to City Council on TAC activities.

Objectives	Task	Who	When
1. Determine accomplishments	Compile a list of past accomplishments to present	Vaughn,	Jun/Jul 2011 COMPLETED
	Tie in accomplishments with Council goals for TAC	Vaughn,	Jun/Jul 2011 COMPLETED
2. Give presentation to City Council	Determine which month to give presentation to Council	All	Oct 2011 COMPLETED
	Draft presentation due to staff for editing	Maynard	Aug 2011 COMPLETED
	Give a Draft presentation to TAC	Maynard	Sep 2011 COMPLETED
	Give Report to Council	Maynard	Oct 2011 COMPLETED

Outcome: City Council is aware of the Transportation Advisory Commissions achievements over the past 2 years.

Goal #5: Have regular Commission-sponsored/driven outreach activities

Objectives	Task	Who	When
1. Attend various community events to solicit information	Develop a list of community events that would benefit	Hite, Anderson	July 2010 COMPLETED
	Bring list to TAC	Hite, Anderson	July 2010 COMPLETED
	Determine who will attend the events	All	Monthly
	Develop information packets/handouts	Frankel, Anderson, Antrim	August 2010 COMPLETED
	Determine how best to present the information	All	Monthly
	Create a TAC banner	Gamino, Staff	Aug 2011 COMPLETED
2. Provide a series of workshops on transportation from local experts (for the commission and public)	Create a list of potential topics	Gamino, Anderson	July 2010 COMPLETED
	Bring list to TAC for review	Gamino, Anderson	July 2010 COMPLETED
	Find “experts” for each topic	All	Ongoing
	Develop calendar of topics	All	Ongoing
	Contact “experts”	All	Ongoing
	Create Draft Press Release on upcoming topics	Vaughn	Monthly

Outcome: Increased education for the community on transportation options.

**CITY OF TRACY
TRANSPORTATION ADVISORY COMMISSION MEETING
January 12, 2012**

AGENDA ITEMS 9.b. and 9.c.

Airport Update

By Bruce Ludeman

Airport Improvement Items as Specified by City Council:

Option	Status	Notes
C. Begin T-Hangar Installation Process:	In Progress	Staff anticipates going out to bid on both phases of the project within the next month. Once both bids have been opened, staff will work with Caltrans and the FAA to secure the funding for construction. Plans are currently in review.

Transit Update

By Jayne Pramod

TRACER Ridership: As shown below, year to date ridership is at 43,051 up 5,793 riders compared to year to date ridership in November of FY10-11, an increase of approximately 15%

November Year To Date Ridership Comparison

	FY 09/10	FY 10/11	FY 11/12
FIXED ROUTE			
Regular	12,028	8,296	8,991
Student	10,115	7,718	8,851
Senior	3,094	1,982	3,153
Disabled	1,509	1,653	1,422
Free	3,956	2,706	8,850
Passengers w/tickets	7,392	6,095	5,682
Total	38,094	28,450	36,949
PARATRANSIT			
Regular	231	86	53
Senior	3,737	2,802	1,512
Disabled	5,715	5,558	4,382
Free	411	362	155
Total	10,095	8,808	6,102
ALL SYSTEMS			
Regular	12,259	8,382	9,044
Student	10,115	7,718	8,851
Senior	6,831	4,784	4,665
Disabled	7,224	7,211	5,804
Free	4,367	3,068	9,005
Passengers w/tickets	7,392	6,095	5,682
TOTAL	48,188	37,258	43,051