TRANSPORTATION ADVISORY COMMISSION

REGULAR MEETING MINUTES

SEPTEMBER 12, 2013

1. CALL TO ORDER: Commissioner Frankel called the meeting to order at 7:00 p.m.

2. ROLL CALL:

a. Present: Ameni Alexander, Michael Carter, Christina Frankel, Mark Gainor,

Bruce George, Shane O'Neill, Daniel Ramey, Alvin Vaughn.

b. Absent: John Favors.

c. Staff Present: David Ferguson, Director of Public Works;

Ed Lovell, Management Analyst II; Jayne Pramod, Transportation

Coordinator.

d. Recorded By: Jayne Pramod, Transportation Coordinator

3. ITEMS FROM THE AUDIENCE: None

4. APPROVAL OF SPECIAL MEETING MINUTES OF AUGUST 10, 2013:

a) Motion to Approve: Commissioner O'Neillb) Second: Commissioner Gainor

c) Abstain: Noned) Vote Approved

5. CORRESPONDENCE: None

6. NEW BUSINESS:

- a. Appoint a Transportation Commissioner to the Senior Steering Committee: Jolene Jauregui, Recreation Coordinator II, City of Tracy, addressed the Commission regarding the formation of a Senior Steering Committee that would facilitate a series of community conversation setting, to identify and discuss the current and future service needs for seniors in the Tracy Community. She recommended that the Commission appoint a Transportation Commissioner to the Senior Steering Committee. After discussion Commission voted to appoint Commissioner Ramey to the Senior Steering Committee with Commissioner Frankel as an alternate.
- b. Receive Report and Provide Feedback on the Transportation Fair: Commissioner Gainor gave a summary report on the Transportation Fair, held at the Transit Station on Saturday, Sept 7, 2013. He thanked the vendors, staff and Commission for their time, effort and participation. He agreed that the additional marketing, raffle prizes and holding the Fair in collaboration with the Bean Festival event did help. Commissioners Vaughn and Ramey also commented on the outcome of the Fair. Commissioner Frankel thanked the subcommittee members for coordinating and planning the event. She complimented Staff and volunteers for assisting, advertising and marketing the event. She greatly thanked the vendors and appreciated their participation. She requested Commission work with Staff in drafting Thank You notes to the vendors. Commission recommended that a more prominent table sign and permanent name tags for more visibility be included for future events.

- c. Provide Input to Staff on Items to Be Addressed by the Commission Over the Next Two Years: Ed Lovell referred to the ideas Commission discussed at the last TAC Meeting on August 10, 2013, and asked if Commission would like to discuss the items or have any additional items to be added to the existing list. Commission discussed further on the ideas and provided additional input.
 - Council Report Annually?
 - Commission to Change

 Bylaws to be action oriented (explore the process)
 - Activities related to each focus area
 - Transportation Fair
 - Outreach (to whom? How?)
 - Commission education

Quarterly reports on development Compile list of various conventions Compile a list of conference opportunities

- Airport / Transit visits
 Additional sites w/mandated reporting
- Surveys on Bikeways
- Survey on Free Rides
- Define Budget for the commission

7. ITEMS FROM THE COMMISSION:

Commissioner Frankel: inquired regarding the Transit Station Lobby Monitors being used to display transit information. Staff responded they are working with the IT staff regarding the matter. Ms. Frankel informed the Commission regarding the 2013 San Joaquin Valley Fall Policy Conference on Oct.10 – 11, 2013 at the University Plaza Waterfront Hotel, Stockton, CA.

<u>Commissioner Gainor</u>: addressed his resignation and thanked Commission for the opportunity to serve as a Commissioner. He will be relocating to a different City.

8. ITEMS FROM STAFF:

- **a. Airport Updates:** Ed Lovell referred the commission to the airport updates.
- b. Transit Updates: Transit Update on Year to Date Ridership for July was at 8,609 up 1,839 riders compared to Year to Date Ridership in July of FY12-13, an increase of approximately 27%.

Staff will provide the financial info on Fare box in the next Transit Updates as requested by Commissioner Frankel.

9. ITEMS FROM THE AUDIENCE: None

11. ADJOURNMENT TO NEXT REGULAR MEETING THURSDAY, OCTOBER 10, 2013

a. Motion to Approve: Commissioner Gainorb. Second: Commissioner George

c. Vote: Approved by unanimous vote

d. Time: 8:32 p.m.