

# NOTICE OF REGULAR MEETING

Pursuant to Section 54954.2 of the Government Code of the State of California, a Regular Meeting of the **TRACY ARTS COMMISSION** is hereby called for:

**Date/Time:** **Tuesday, November 9, 2010, 7:00 p.m.**  
(or as soon thereafter as possible)

**Location:** **City Hall Conference Room 109**  
**333 Civic Center Plaza, Tracy, CA**

Government Code Section 54954.3 states that every public meeting shall provide an opportunity for the public to address the Tracy Arts Commission on any item, before or during consideration of the item, however, no action shall be taken on any item not on the agenda.

1. Call to Order
2. Roll Call
3. Items from the Audience - *In accordance with Procedures for Preparation, Posting and Distribution of Agendas and the Conduct of Public Meetings, adopted by Resolution 2008-140, any item not on the agenda brought up by the public at a meeting shall be automatically referred to staff. If staff is not able to resolve the matter satisfactorily, the member of the public may request a Tracy Arts Commission member to sponsor the item for discussion at a future meeting.*
4. Approval of Minutes from Regular Meeting on September 14, 2010, Civic Art Subcommittee Special Meeting on August 19, 2010, Civic Art Subcommittee Special Meeting on September 30, 2010, Civic Art Subcommittee Special Meeting on October 5, 2010, and Civic Art Subcommittee Special Meeting on November 3, 2010.
5. Correspondence
6. Old Business
  - a. Review and Discuss Outcome of Multi-Cultural Stage at the 2010 Tracy Bean Festival
  - b. Review and Approve Civic Art Recommendation for the Downtown Park Plaza Landmark Project
7. New Business-None
8. Items from the Commission
9. Items from Staff
10. Items from the Audience
11. Adjournment

**POSTED: November 4, 2010**

The City of Tracy complies with the Americans with Disabilities Act and makes all reasonable accommodations for the disabled to participate in public meetings. Persons requiring assistance or auxiliary aids in order to participate should call City Hall at (209) 831-6000, at least 24 hours prior to the meeting.

Any materials distributed to the majority of the Tracy Arts Commission regarding any item on this agenda will be made available for public inspection in the Cultural Arts Division located at 715 Central Avenue, Tracy, CA during normal business hours.

**TRACY ARTS COMMISSION  
REGULAR MEETING MINUTES  
September 14, 2010**

1. **CALL TO ORDER:** Chair Howard called the meeting to order at 7:06 p.m.
2. **ROLL CALL:**
  - a. Present: Barbara Howard; Anne Marie Fuller (arrived at 7:08); Marvin Rothschild; Jass Sangha; Marlene Jones; Michael Hays
  - b. Absent: Mercedes Silveira
  - c. Staff Present: William Wilson, II, Gallery Supervisor; Jeffrey Haskett, Technical Theatre Supervisor ; Maria Hurtado, Assistant City Manager
  - d. Recorded By: Stacey Merjil, Administrative Assistant II
3. **ITEMS FROM THE AUDIENCE:**
4. **APPROVAL OF REGULAR MINUTES FROM August 10, 2010:**
  - a. Motion: Commissioner Rothschild
  - b. Second: Commissioner Jones
  - c. Abstain: None
  - d. Vote: Approved
5. **CORRESPONDENCE:** Commissioners were informed they must complete AB1234 training.
6. **PRESENTATION:** Assistant City Manager Maria Hurtado gave a presentation on the City Budget and Services. Ms. Hurtado explained the impact of the recession on City services as well as the concessions made by staff. She also stated the City's reserves will be exhausted within the next couple of years. A survey was taken and residents were in favor of a ½ cent sales tax that would end after 5 years. The temporary revenue measure would help reduce the City's current deficit and allow the City of Tracy to maintain the current reduced levels of service.
7. **OLD BUSINESS:** None
8. **NEW BUSINESS:** None
9. **ITEMS FROM THE COMMISSION:**
  - a. **Commissioner Sangha:** Attended the Bean Festival and inquired about the table for Commissioners.
  - b. **Commissioner Rothschild:** Gave the Multi-Cultural stage a B grade. He was surprised at the number of people at the stage. He offered to move booths to the side. Commissioner Rothschild did state that the duties of the Commission and the on-site staff needed to be clarified. On-site staff was cooperative and professional.
  - c. **Commissioner Fuller:** Received feedback that Commissioners were not on stage.
  - d. **Commissioner Howard:** Glad the festival went well. She stated the Special Event Subcommittee needs to meet to discuss the event. She received feedback that people could not find the Global Village.

**10. ITEMS FROM STAFF:**

**Technical Theatre Supervisor Haskett:** Informed the Commission that the stage was delivered late and placed in a different location. The Global Village was placed behind the stage and an offer was made to move the village to the sides but the offer was declined as well as a table for the Commissioners. Staff was provided to monitor the stage and announce the performers. This allowed Commissioners the opportunity to staff their booth and help with the Global Village. Ffjorren Zolfaghar was the staff person on-site. Unfortunately, Ms. Zolfaghar's attempt in making sure the stage was in placed caused some hard feelings. The agreement with the Commission was to have the Global Village on both days. Commissioner Silveira organized the Global Village and she did a great job with recruitment. However, the Global Village did not return on Sunday. TTS Haskett stated Ms. Zolfaghar wanted to thank the Commission. TTS Haskett was informed by the Chair of the Bean Festival that the Multi-Cultural Stage was the most successful stage. A follow-up meeting will be scheduled with the Special Event Subcommittee to critique the event.

**Gallery Supervisor Wilson:** Informed the Commission that the Civic Art Subcommittee received 29 proposals for the Downtown Plaza Landmark design. There are 24 artists with 2 artist teams. The artwork is on display upstairs in the Pombo Lobby. There is a survey form for citizens to fill out and give feedback. GS Wilson encouraged the Commission to look at the pieces and provide feedback. There will be a Civic Art Subcommittee meeting at the end of September and the first week of October.

**11. ITEMS FROM THE AUDIENCE:** Cynthia Wilson attended the meeting. Deborah Littleton stated to the Commission that she was at the meeting in support of the Multi-Cultural Stage. Ms. Littleton stated that Commissioner Silveira was under the impression that the booth had not been provided. The entertainment was a lot of fun. Ms. Littleton stated Ms. Zolfaghar did a great job. Ms. Littleton also stated that there may need to be some clarification with Commission Silveira regarding the Commission booth and the Global Village.

**12. ADJOURN:**

- a. Motion: Commissioner Rothschild
- b. Second: Commissioner Fuller
- c. Vote: Unanimous
- d. Time: 7:54 p.m.

**TRACY ARTS COMMISSION CIVIC ART SUBCOMMITTEE  
SPECIAL MEETING MINUTES  
Thursday, August 19, 2010**

1. **CALL TO ORDER:** Commissioner Jones called the meeting to order at 6:05 p.m.
2. **ROLL CALL:**
  - a. **Present:** Barbara Howard, Michael Hays, Marlene Jones, Frank Cameron, Christina Frankel, Ray Morelos, Pete Mitracos, Melody Potter
  - b. **Absent:**
  - c. **Staff Present:** William Wilson, Gallery Supervisor
  - d. **Recorded By:** Stacey Merjil, Administrative Assistant II
3. **ITEMS FROM THE AUDIENCE:** None
4. **Preliminary Review of Request for Proposals for the Downtown Park Plaza Project:**  
Gallery Supervisor William Wilson informed the subcommittee that 29 proposal were received from 24 artists. There were also 2 artist teams. The deadline for submittal was 5:00 p.m. on August 18, 2010. The proposals will be on display for a month and a report will be provided to the subcommittee from the public responses. The subcommittee spent the evening reviewing each proposal.
5. **ADJOURNMENT :**
  - a. **Time: 9:50 p.m.**

**TRACY ARTS COMMISSION CIVIC ART SUBCOMMITTEE  
SPECIAL MEETING MINUTES  
Thursday, September 30, 2010**

1. **CALL TO ORDER:** Commissioner Jones called the meeting to order at 5:10 p.m.
2. **ROLL CALL:**
  - a. **Present:** Barbara Howard, Marlene Jones, Frank Cameron, Christina Frankel, Ray Morelos, Pete Mitracos, Melody Potter
  - b. **Absent:** Michael Hays
  - c. **Staff Present:** William Wilson, Gallery Supervisor
  - d. **Recorded By:** Stacey Merjil, Administrative Assistant II
3. **ITEMS FROM THE AUDIENCE:** James Moore
4. **Review and Evaluate Artist Proposals for the Downtown Park Plaza Landmark Project:**

Gallery Supervisor William Wilson informed the subcommittee that the potential project funding for the Downtown Plaza, including the landmark piece is from an Urban Greening for Sustainable Communities Grant. The application was submitted April 2010, and the results should be known in October or November. The City's engineers informed staff that there are no below grade challenges and they do not foresee any problems with weight load.

GS Wilson gave the subcommittee a preliminary report on the public survey results. There are 3 leading proposals along with 11 having moderate support and 15 with low interest or little support. The subcommittee took the opportunity to examine the first 15 proposals in depth and will continue on Tuesday October 5, 2010.

GS Wilson gave a brief update on the Transit Station. The final piece should be installed November 13, 2010. This will close-out the Capital Improvement Project (CIP) for the Transit Station.
5. **Schedule Second Review Session at Meeting in October:**

The subcommittee agreed to hold a second review session on October 5, 2010, at 6:00 pm.
6. **ADJOURNMENT :**
  - a. **Time: 7:51 p.m.**

**TRACY ARTS COMMISSION CIVIC ART SUBCOMMITTEE  
SPECIAL MEETING MINUTES  
Thursday, October 5, 2010**

1. **CALL TO ORDER:** Commissioner Jones called the meeting to order at 6:09 p.m.
2. **ROLL CALL:**
  - a. **Present:** Barbara Howard, Marlene Jones, Frank Cameron, Christina Frankel, Ray Morelos, Pete Mitracos, Melody Potter
  - b. **Absent:** Michael Hays
  - c. **Staff Present:** William Wilson, Gallery Supervisor
  - d. **Recorded By:** Stacey Merjil, Administrative Assistant II
3. **ITEMS FROM THE AUDIENCE:**
4. **Continue Review and Evaluate Artist Proposals for the Downtown Park Plaza Landmark Project:**

The Subcommittee continued to review the remaining 14 proposals for the Downtown Park Plaza Landmark Project.

GS Wilson explained to the subcommittee that they will make a final recommendation to be presented to the Tracy Arts Commission. The final recommendation will be presented at the November 9, 2010, Tracy Arts Commission meeting. City Council will have the final approval. All subcommittee members are encouraged to attend the City Council meeting.
5. **Option to Schedule Third Review Session at Meeting in October:**

The subcommittee scheduled a third meeting to make their final recommendation. The meeting will be held on November 3, 2010, at 5:00 p.m. at the Grand Theatre Center for the Arts.
6. **ADJOURNMENT :**
  - a. **Time: 9:24 p.m.**

**TRACY ARTS COMMISSION CIVIC ART SUBCOMMITTEE  
SPECIAL MEETING MINUTES  
Wednesday, November 3, 2010**

1. **CALL TO ORDER:** Commissioner Jones called the meeting to order at 5:10 p.m.
2. **ROLL CALL:**
  - a. **Present:** Barbara Howard, Marlene Jones, Frank Cameron, Christina Frankel, Ray Morelos, Pete Mitracos, Melody Potter
  - b. **Absent:** Michael Hays
  - c. **Staff Present:** William Wilson, Gallery Supervisor
  - d. **Recorded By:** Stacey Merjil, Administrative Assistant II
3. **ITEMS FROM THE AUDIENCE:** Scott Claar (DES) and Bill Dean (DES) were in attendance.
4. **Final Review and Recommendation of Artist Proposals for the Downtown Park Plaza Landmark Project:**

GS Wilson informed the Subcommittee that the goal this evening is to reach a recommendation to be presented before the Tracy Arts Commission on November 9, 2010. GS Wilson provided the Subcommittee with the public survey rankings as well as the Subcommittee's evaluation rankings. They are as follows:

Public Ranking		Subcommittee Ranking	
Rank	Project #	Rank	Project #
1.	7	1.	7
2.	19	2.	19
3.	22	3.	15
4.	16	4.	29
5.	25 & 18	5.	17
6.	21	6.	18
7.	17	7.	20
8.	29	8.	21
9.	20	9.	8
10.	6	10.	10
11.	15		

The remainder of the projects in the public survey ranking had less than 50% public approval. The subcommittee began eliminating the projects that did not rank on either list until 6 contending proposals remained.

Excellent points were made regarding the roundabout, including spatial relationships, visibility and traffic flow in consideration of the remaining 6 proposals. Ms. Frankel suggested that drivers will need to see across the roundabout and one of the possible selections "100 Rails" may impede the view if not altered in its spacing. All agreed that it may take citizens some time to get use to the roundabout and the new traffic patterns it will create.

Proposal #20: Mark Knize “Convergence” – This piece was a strong example of highly designed art that referenced the City branding of the triangle, but does not stir emotion. This piece lacks the mass needed to maintain interest and presence in the area. All agreed it had a modern feel and was attractive but noted it would be more successful in a different location such as the new Gateway or on Civic Center Plaza.

Proposal #16: Matthew N. Kargol “Quadrivium” – This piece is an attractive and highly decorative concept that references a seed pod, but its combination of designed and architectural elements does not integrate into the location as strongly as other proposals. The relationship to the adjacent Transit Station in particular is not complimentary.

Proposal #25: Tony Segale “Tracy Totum” – This piece contains a highly decorative but also intricate and delicate design. The Subcommittee discussed problematic maintenance issues of the piece as well as its inviting presence in opposition to the roundabout being a non-viable place for congregation. It was also suggested the project would be successful in a plaza environment as opposed to an island placement.

Proposal #19: Anne M. Klint & Jeff Alan Gard “100 Rails”- This strong conceptual piece was strongly debated. The proposal brought forth concerns with maintenance in regards to debris collection and lighting elements, driver visibility, and daytime viewing. While it is considered to be successful in conception – provided a look to the future and the past – a significant question remains as to if the public would find lasting value in the work.

Proposal #17: Anne M. Klint & Jeff Alan Gard “A Tower for Tank Town” – Another strong proposal from this artist team that was recognized for its contrast in location, as it would not blend into the scenery in a way that other works might. There is material and iconic history in this piece but promotes the reference of “Tank Town” which is not pleasing for some residents. It does stir emotion and is thought to have lasting impact in representing Tracy’s ongoing evolution, but the Subcommittee questioned how strongly the landmark defines the Southern end of historic downtown and its lack of a humanistic quality.

Proposal #7: Rowland Cheney “Rail Worker/Farmer Bronze” – This large format bronze work represents the historic center of downtown Tracy strongly. The piece is contemporary in scale and design – featuring co-joined figures of labor and industry, and utilizes a time-tested and low maintenance material. While there is an existing bronze statue in the district located at the Fire Administration Building, this work does not feature a single figure of notoriety, but is representative of generations of citizens.

The Subcommittee discussed the possibility of recommending two projects as finalists to the Tracy Arts Commission but decided on sending one project that best met the goals of the project. The final two projects were “Tank Town” and “Rail Worker/Farmer Bronze”. Each having strengths and weaknesses that were again revisited in detail.

It was valued that the “Rail Worker/Farmer Bronze” statue represents the past and the future of Tracy with the possibility of high speed rail eventually coming through Tracy and the agricultural that remains a recognizable element the City. GS Wilson reminded the Subcommittee that the artist is willing to investigate additional components and make modifications in response to the Subcommittee’s previous concerns with ethnicity and diversity. The base could feature additional figures or themes, the farmer could be modified to reflect a migrant or immigrant worker, red patina could be added to the lantern, all encouraged in the final design phase to strengthen the project.



Subcommittee member Mitracos motioned to recommend Rowland Cheney's bronze statue as the final selection. Motion was seconded by Subcommittee member Morales. Subcommittee Chair Jones called for a vote. The vote was unanimous 7-0 in support of the recommendation.

GS Wilson advised he will contact Mr. Cheney on Thursday and inform him that his project will be sent to the Tracy Arts Commission as the recommended finalist and further address the desired changes for the sculpture and base in preparation for the upcoming TAC meeting.

5. **ADJOURNMENT :**

- a. **Time: 8:07 p.m.**

DRAFT

**CITY OF TRACY  
TRACY ARTS COMMISSION SPECIAL MEETING  
November 9, 2010**

**AGENDA ITEM 6.a**

REQUEST

REVIEW AND DISCUSS OUTCOME OF MULTI-CULTURAL STAGE AT THE 2010  
TRACY BEAN FESTIVAL

DISCUSSION

At the June 8<sup>th</sup> meeting the Tracy Arts Commission voted to present their annual Multi-Cultural Festival by means of sponsoring a Multi-Cultural Stage at the 2010 Tracy Dry Bean Festival. The Stage would allow space for a "global village" where different groups could educate the public by means of demonstration or handouts about their Culture. The Cultural Arts Division staff would supply a person to manage the stage and make announcements. The Commissioners would be responsible for the other aspects including the global village and maintaining a public presence during both days of the Festival.

The Stage and sound personal were provided by the Chamber of Commerce as part of the sponsorship. On Saturday, the first day, some logistical problems between the chamber and their contractors caused a minor delay in the stage and audio setup resulting in a misplacement of the Global Village. Moving the Global Village was offered but not desired and the stage entertainment started nearly on time. The lineup included Filipino, Polynesian, Indian, and Native American Dance, Storytelling, Zumba and an appearance from the Children's Dance Theatre.

On Sunday no Global Village vendors were present when extra staff was sent to make sure the placement was correct and the day's activities continued without it. The Stage line up included Irish and Indian Dance, Latin Guitar, Irish Music and an appearance from the Children's Dance Theatre.

Overall the Stage can be considered the most successful stage of the Bean Festival achieving the highest attendance at any given time compared to the other stages. It has been estimated that over 3000 people spent a significant amount of time enjoying the stage and surrounding area.

FISCAL IMPACT

The Stage sponsorship cost \$3000 and included the stage, stage roof, and audio system and personnel. The Stage manager who work both days and a few days prior to the event cost \$446.25. The snacks and water for the performers cost \$50. Total event costs were \$3,496.25.

RECOMMENDATION

Review and Discuss Outcome of Multi-Cultural Stage at the 2010 Tracy Bean Festival.

**CITY OF TRACY  
TRACY ARTS COMMISSION SPECIAL MEETING  
November 9, 2010**

**AGENDA ITEM 6.b.**

REQUEST

REVIEW AND APPROVE CIVIC ART RECOMMENDATION FOR THE DOWNTOWN  
PARK PLAZA LANDMARK PROJECT

DISCUSSION

A Landmark component is being considered as part of the proposed Downtown Park Plaza being designed for the location of Central Avenue and 6<sup>th</sup> Street. Potential funding for this project is from an Urban Greening for Sustainable Communities Grant – a State of California grant from the Strategic Growth Council. The requested grant amount is \$3.3 million dollars for construction including a \$200,000 allotment for a landmark component in the roundabout feature. Application was submitted from DES in April 2010 and results are expected in November.

City Council has already selected pavilion, interactive fountain and park configuration choices to be included in the final design. The outstanding landmark component was forwarded to the Tracy Arts Commission in order to issue a Request for Proposals, review proposals and recommend a finalist to City Council in their consideration of approving the overall design and concept of the Plaza.

The Tracy Arts Commission formed an eight-member Civic Art Project Subcommittee to solicit and review artists' proposals for this civic art project. Subcommittee members are:

Marlene Jones, Barbara Howard, Michael Hays – Tracy Arts Commissioners  
Frank Cameron – Local Artist/Sculptor, Tracy Art League Member  
Christina Frankel – Tracy Transportation Commissioner, Architect  
Pete Mitracos – Tracy Planning Commissioner, West Side Pioneers Member  
Ray Morelos – Downtown Business Owner, Tracy City Center Association Member  
Melody Potter – Downtown Business Owner, Tracy City Center Association Member

The Subcommittee met on July 8<sup>th</sup> to provide input for the RFP and to recommend Project Subcommittees members. RFP was issued on July 16<sup>th</sup> and a proposal delivery deadline of August 18<sup>th</sup>.

29 proposals were submitted by 24 Artists including 2 Artist Teams. Proposals were placed on public display at the Grand Theatre Center for the Arts from September 11<sup>th</sup> through the first week of November. 190 public feedback surveys were collected containing scoring and/or feedback commentary.

The Project Subcommittee met on July 29<sup>th</sup> for project orientation and workshop on the RFP process. The Project Subcommittee met on August 19<sup>th</sup> for preliminary review of proposals and on September 30<sup>th</sup> and October 5<sup>th</sup> to review and evaluate proposals. The Subcommittee met on November 3<sup>rd</sup> to recommend a finalist for the project.

The Subcommittee carefully and thoroughly evaluated the proposals taking into large consideration the public survey feedback and general comments from the public at large. At the end of the evaluation process the Subcommittee's recommendation mirrored the most highly supported project as identified by public participation. Rowland Cheney's Rail Worker/Farmer Bronze was unanimously recommended as the finalist to the Tracy Arts Commission for review and approval.

Mr. Cheney is a resident of Lodi, California, Emeritus Art Faculty of San Joaquin Delta College and celebrated artist of our region. His large format bronze works can be seen in public art collections in the City of Dublin and Lodi, and at Micke Grove Zoo in San Joaquin County.

The Rail Worker/Farmer proposal features a 16' tall bronze sculpture on a 4' tall base. Two co-joined monumental figures of a circa 1890's Railroad Switchman and a Farmer dressed in overalls are bold symbols of Tracy's historical, present and future industries, rail and agriculture. Recommended orientation would place the Farmer gazing into the east and the Rail Worker to the west. The Artist is willing to further develop this proposal through a final design concept that can better reflect the historical diversity of Tracy as well as provide additional contemporary embellishments. This project has been identified as adeptly and appropriately meeting the established goals of the Landmark Project.

#### FISCAL IMPACT

None.

#### RECOMMENDATION

Review And Approved Civic Art Recommendation for the Downtown Park Plaza Landmark Project.