

# NOTICE OF REGULAR MEETING

Pursuant to Section 54954.2 of the Government Code of the State of California, a Regular Meeting of the **TRACY ARTS COMMISSION** is hereby called for:

**Date/Time:**                **Tuesday, January 14, 2014, 7:00 p.m.**  
(or as soon thereafter as possible)

**Location:**                **Tracy's Old Town Hall & Jail**  
**25 W. 7<sup>th</sup> Street, Tracy, CA**

Government Code Section 54954.3 states that every public meeting shall provide an opportunity for the public to address the Tracy Arts Commission on any item, before or during consideration of the item, however, no action shall be taken on any item not on the agenda.

1. Call to Order
2. Roll Call
3. *Items from the Audience - In accordance with Procedures for Preparation, Posting and Distribution of Agendas and the Conduct of Public Meetings, adopted by Resolution 2008-140, any item not on the agenda brought up by the public at a meeting shall be automatically referred to staff. If staff is not able to resolve the matter satisfactorily, the member of the public may request a Tracy Arts Commission member to sponsor the item for discussion at a future meeting.*
4. Introduction of New Commissioners
5. Approval of Minutes from Regular Meeting on November 12, 2013
6. Correspondence
7. Old Business – None
8. New Business
  - A. Appointment of Commissioners to the following Subcommittees: Budget, Civic Art, Special Events and Re-Granting
9. Items from the Commission
10. Items from Staff
11. Items from the Audience
12. Adjournment

**POSTED: January 9, 2014**

The City of Tracy complies with the Americans with Disabilities Act and makes all reasonable accommodations for the disabled to participate in public meetings. Persons requiring assistance or auxiliary aids in order to participate should call City Hall at (209) 831-6000, at least 24 hours prior to the meeting.

Any materials distributed to the majority of the Tracy Arts Commission regarding any item on this agenda will be made available for public inspection in the Cultural Arts Division located at 715 Central Avenue, Tracy, CA during normal business hours.

**TRACY ARTS COMMISSION  
REGULAR MEETING MINUTES  
November 12, 2013**

1. **CALL TO ORDER:** Chair McClain called the meeting to order at 7:03 p.m.
2. **ROLL CALL:**
  - a. Present: Anne Marie Fuller; Tricia Hand; Marlene Jones; Nicole McClain; Grace Paget; Taranjit Sandhu; Mercedes Silveira
  - b. Absent:
  - c. Staff Present: William Wilson, Cultural Arts Manager – Visual Arts
  - d. Recorded By: Connie Reding, Clerical, & Susan Cate, Recreation Leader II
3. **ITEMS FROM THE AUDIENCE:** None
4. **APPROVAL OF REGULAR MEETING MINUTES FROM October 8, 2013**
  - a. Motion: Commissioner Silveira
  - b. Second: Commissioner Paget
  - c. Abstain:
  - d. Vote: Approved
5. **APPROVAL OF SPECIAL EVENTS SUBCOMMITTEE MEETING MINUTES FROM October 8, 2013**
  - a. Motion: Commissioner Silveira
  - b. Second: Commissioner Sandhu
  - c. Abstain:
  - d. Vote: Approved
6. **CORRESPONDENCE:**
  - A. NOTICE OF COUNCIL-APPOINTED COMMISSION VACANCY FOR TRACY ARTS COMMISSION**

Three vacancies will occur on Tracy Arts Commission as of 12/31/13. Interested candidates should read the notice which was distributed and submit the pertinent form.
  - B. ASPIRE APARTMENTS – ART ENHANCEMENT PROJECT – RFP**

This is a private Request For Proposals from Legacy Homes for the Aspire Apartments to be built at the northwest corner of Pavillion Parkway and Robertson Drive, in the City of Tracy. Legacy Homes is seeking artists in the surrounding region and seeking community input.
7. **OLD BUSINESS: NONE**
8. **NEW BUSINESS:**
  - A. REVIEW AND APPROVE SPECIAL EVENTS SUBCOMMITTEE RECOMMENDATIONS FOR THE TRACY ARTS COMMISSION’S ARTS & CULTURAL FESTIVAL:**

The Special Events Subcommittee presented their preliminary recommendations creating an outline of the Festival. Subcommittee voiced a focus to create an interactive, inclusive, and annual event for local businesses, non-profits, and the community-at-large. The actual date is to be determined but recommended at the close of the summer concert series in July or August.

CAM Wilson noted the two important items were addressed by the Subcommittee: 1) an understanding of who should be an invited collaborative partner, while identifying who would be likely to participate; and 2) seeking additional levels of participation from the community (groups and individuals) through the creation of a Vendor Village, whereby non-invited participants could be part of the Festival for a fee.

The Subcommittee explained the recommendations were believed to be achievable in the first year, and then building participation and features as an annual event forward. Commissioner Silveira noted these recommendations are a "living document" that will change as planning and resources develop. Chair McClain suggested the creation of a poster contest with local K-12 schools. Additional discussion included the participation of the West Side Pioneers/Tracy Historical Museum, the Chinese Community, recruitment and communication tools to increase participation in the event, and the event beginning and ending times.

A MOTION WAS MADE TO ACCEPT THE RECOMMENDATIONS FROM THE SUBCOMMITTEE AS AMENDED WITH EVENT TIME FROM 10 AM TO 2 PM.

- a. Motion: Commissioner Fuller
- b. Second: Commissioner Sandhu
- c. Abstain:
- d. Vote: Approved

The Special Events Subcommittee was directed to continue discussion regarding additional suggestions. The Subcommittee will meet on December 10, 2013 at 6:00 PM and report to the Tracy Arts Commission at regular meeting on December 10, 2013 at 7:00 PM.

- 9. **ITEMS FROM THE COMMISSION:** The Commission engaged in a brief discussion of activities attended by the Commissioners since the last meeting.
- 10. **ITEMS FROM STAFF:** William Wilson announced Holidays at the Grand programming and upcoming country music concerts at the Center. Mr. Wilson also noted December 5, 2013 as the installation date for the Downtown Park Plaza Landmark sculpture to be placed in the round-about on Central Avenue near the Tracy Transit Center. The sculpture should be in place for the Holiday Parade on Saturday, December 7. A formal dedication will be planned and all members of the Tracy Arts Commission will be invited.
- 11. **ITEMS FROM THE AUDIENCE:** None
- 12. **ADJOURN:**
  - a. Motion: Commissioner McClain
  - b. Second: Commissioner Fuller
  - c. Vote: Unanimous
  - d. Time: 8:20 p.m.

**CITY OF TRACY**  
**TRACY ARTS COMMISSION MEETING**  
**January 14, 2014**

**AGENDA ITEM 8.a.**

REQUEST

**APPOINTMENT OF COMMISSIONERS TO THE FOLLOWING SUBCOMMITTEES:  
BUDGET, CIVIC ART, SPECIAL EVENTS AND RE-GRANTING**

DISCUSSION

Tracy Arts Commissioners serve one-year terms on Subcommittees. Terms begin in January and commence in December annually. Subcommittees work with staff to schedule meetings as needed.

**Budget Subcommittee:**

The Budget Subcommittee provides input to staff for the upcoming budget process coinciding with the fiscal year running from July to June. Two Commissioners will serve a one-year term.

**Civic Art Subcommittee:**

The Civic Art Subcommittee works with staff to identify priority projects for civic art, applicable capital improvement projects for artistic enhancement, evaluates, artist concepts and proposals, and served as ambassadors to the community-at-large regarding the Civic Art Program. The Subcommittee forms larger project teams as needed with community members and technical experts as projects demand. Three Commissions will serve a one-year term.

**Special Events Subcommittee:**

The Special Events Subcommittee works with staff to develop the annual Music in the Park summer concert series and selects Emerging Artists. In addition, this Subcommittee develops multi-cultural programming.

Music in the Park: The Tracy Arts Commission has presented Music in the Park for over a decade. 2014 will be the 14<sup>th</sup> season. The concerts are typically held in Lincoln Park across six to eight consecutive Thursdays in June and July. Each week a different genre is featured. The concerts begin at 7:00 PM and last approximately two hours each. Talent fees range between \$1,000 and \$2,000 per performance.

The Subcommittee meets several times with staff to review talent and make recommendations on the preferred choice of performers and genre each summer. The recommendations are presented to the Commission by April for review and approval. Staff secures the performers and schedules the concerts.

Emerging Artists: Emerging Artists are young performers under the age of 18 who are invited to sing the National Anthem prior to each summer concert. The Tracy Arts Commission conducts a cappella auditions for youth in the early spring and staff schedules the preferred artists.

Multi Cultural Festival: The Tracy Arts Commission has offered past Multi Cultural Festivals at both Lincoln Park and the Grand Theatre Center for the Arts. The Commission is currently developing a new version of this event celebrating the arts and culture in Tracy including educational and interactive components, as well as community collaborations.

Three Commissioners will serve a one-year term.

**Re-Granting Subcommittee:**

The Re-Granting Subcommittee evaluates community performers for grants and technical support awards. While grant awards were eliminated with budgets cuts in 2010, technical support has been provided as community groups are presented in the Presenting Season at the Grand Theatre Center for the Arts. The Tracy Arts Commission reviews and approves these recommendations as needed. Two Commissioners will serve a one-year term.

**FISCAL IMPACT**

There is no fiscal impact to the General Fund for this item at this time.

**RECOMMENDATION**

Appointment of Commissioners to the following Subcommittees: Budget, Civic Art, Special Events and Re-Granting

Prepared By: William Wilson, Cultural Arts Manager – Visual Arts

Reviewed By: Kim Scarlata, Recreation Services Program Manager

Approved By: Kim Scarlata, Recreation Services Program Manager