

NOTICE OF REGULAR MEETING

Pursuant to Section 54954.2 of the Government Code of the State of California, a Regular Meeting of the **TRACY ARTS COMMISSION** is hereby called for:

Date/Time: **Tuesday, June 10, 2014, 7:00 p.m.**
(or as soon thereafter as possible)

Location: **Tracy's Old Town Hall & Jail**
25 W. 7th Street, Tracy, CA

Government Code Section 54954.3 states that every public meeting shall provide an opportunity for the public to address the Tracy Arts Commission on any item, before or during consideration of the item, however, no action shall be taken on any item not on the agenda.

1. Call to Order
2. Roll Call
3. *Items from the Audience - In accordance with Procedures for Preparation, Posting and Distribution of Agendas and the Conduct of Public Meetings, adopted by Resolution 2008-140, any item not on the agenda brought up by the public at a meeting shall be automatically referred to staff. If staff is not able to resolve the matter satisfactorily, the member of the public may request a Tracy Arts Commission member to sponsor the item for discussion at a future meeting*
4. Introduction of new Tracy Arts Commissioner
5. Election of Chair and Vice Chair
6. Approval of Minutes from the Regular Meeting on May 13th, 2014
7. Correspondence
8. Old Business
 - A. Continue discussion of the Tracy Arts and Cultural Festival
 - B. Continue discussion of Emerging Artists and Music in the Park 2014
9. New Business
 - A. Discuss Tracy Arts Commission participation at the Taste of the Valley Art and Food Festival
10. Items from the Commission
11. Items from Staff
12. Items from the Audience
13. Adjournment

POSTED: June 5, 2014

The City of Tracy complies with the Americans with Disabilities Act and makes all reasonable accommodations for the disabled to participate in public meetings. Persons requiring assistance or auxiliary aids in order to participate should call City Hall at (209) 831-6000, at least 24 hours prior to the meeting.

Any materials distributed to the majority of the Tracy Arts Commission regarding any item on this agenda will be made available for public inspection in the Cultural Arts Division located at 715 Central Avenue, Tracy, CA during normal business hours.

**TRACY ARTS COMMISSION
REGULAR MEETING MINUTES
May 13, 2014**

1. **CALL TO ORDER:** Chairperson McClain called the meeting to order at 7:01 p.m.
2. **ROLL CALL:**
 - a. Present: Nila Dhugga; Anne Marie Fuller; Marlene Jones; Nicole McClain; Grace Paget; Taranjit Sandhu
 - b. Absent:
 - c. Staff Present: William Wilson, Cultural Arts Manager – Visual Arts; Matt Morgan, Technical Theatre Operations Assistant
 - d. Recorded By: Connie Reding, Clerical, Patron Services
3. **ITEMS FROM THE AUDIENCE:** Joel Reyna of Assemblywoman Susan Eggman's office in Stockton addressed the Commission, distributing information and further details pertaining to and seeking visual art to be displayed at their Stockton office. Currently, their exhibit entitled "Visions of the District" shows anti-bullying themed works by artist Brian Pekari; on display since 2013. New works are sought from the Tracy area to be exhibited through spring 2015. Mr. Reyna suggested pieces/images that represent the San Joaquin Delta and/or life in Tracy area, possibly containing themes that include parks, farmer's markets or other subjects linked to life in Tracy. CAM Wilson asked Mr. Reyna to send him a schedule and time line, adding that once he received this information he would share it with the Tracy Art League as well as the Tracy Camera Club. Commissioner McClain thanked Mr. Reyna for attending and reaching out to the Tracy area.
4. **INTRODUCTION OF NEW TRACY ARTS COMMISSIONER:** CAM Wilson noted that after Ms. Siveira's resignation at the April meeting, he contacted City and found there was an application on file which became available for consideration to fill the vacancy. City Council recently approved the appointment of Danette Poole who will receive a Certificate of Appointment at the Council's 5/20/14 meeting. Ms. Poole will begin attending the Tracy Arts Commission meeting on June 10th.
5. **APPROVAL of MINUTES from REGULAR MEETING on APRIL 8, 2014**
 - a. Motion: Commissioner Sandhu
 - b. Second: Commissioner Jones
 - c. Abstain:
 - d. Vote: Approved
6. **APPROVAL of MINUTES from SPECIAL EVENTS SUBCOMMITTEE MEETING on APRIL 19, 2014**
 - a. Motion: Commissioner Paget
 - b. Second: Commissioner McClain
 - c. Abstain:
 - d. Vote: Approved
7. **APPROVAL of MINUTES from SPECIAL EVENTS SUBCOMMITTEE MEETING on MAY 3, 2014**

- a. Motion: Commissioner Paget
- b. Second: Commissioner Jones
- c. Abstain:
- d. Vote: Approved

8. **CORRESPONDENCE:** None

9. **OLD BUSINESS:**

- A. **Continue discussion of the Tracy Arts and Cultural Festival** – Commissioner Jones attended the recent Train Town USA dedication, noting the Historical Society did a great job with the photos on display. Chairperson McClain said it was time for the Commission to start working with the museum to coordinate their planned Arts and Cultural Festival. CAM Wilson anticipates it will take 9 months of planning, with summer of next year (2015) being the earliest this event could be scheduled. Ideally it will be scheduled after the summer season ends, possibly in late July or August. CAM Wilson noted the new fiscal year budget will be approved in June; he anticipates there will be no increases to it, which leaves a budget that can only fund current activities. Fundraising efforts should begin in the fall once the event outline is complete in order to fund the various components of this event. Staff will outline the event estimating the cost for the Commission. He added that with the current short staffing in the Cultural Arts Division, there would be a delay of a couple months in working on this project.

10. **NEW BUSINESS**

- A. **Receive and Discuss Emerging Artists Audition Results for Music in the Park 2014 from the Special Events Subcommittee** – Matt Morgan noted that the Special Events Subcommittee heard three Emerging Artists auditions (two on 4/19/14, one on 5/3/14). Discussion followed, including inviting recommended artists to perform at multiple concerts. Staff will follow up pertaining to recommendations received from the Commission. Flyers were distributed for Music in the Park 2014 showing dates and possible music genre for each date. However, the finalized information (artist names) has not yet been released, pending contract signatures.

11. **ITEMS FROM COMMISSION**

Commissioners each summarized their individual activities within the past month. Commissioner Paget hopes to have more information for discussion at June meeting pertaining to this year's Taste of the Valley event (formerly known as the Tracy Bean Festival). She's been working on this with the Chamber of Commerce.

12. **ITEMS FROM STAFF:**

CAM Wilson noted the Haggin Museum is currently showing a celebrated posthumous exhibit of ceramic sculptor and UOP professor, Carla Malone. He also attended the Tracy 11th Street Bridge 90% Design Review. This project is moving forward with the bridge consultant and City team anticipating confirmation of the design elements in the next few months. CAM Wilson announced that Tracy's Civic Art Program had been recognized by a global online art community, CODAworx.com, in honor of the 3D steel mural by David Anthony in the west lobby of Tracy Transit Station. He announced the opening of *Personal Abstractions – Paintings by Matt Rhoades*, and Mr. Rhoades as Artist-In-Residence working at the Grand in July. CAM Wilson announced that Arts Education Program staff member

Lauren Carter, Rec. Leader III – Ceramics Lab Tech, has resigned and will be leaving at the end of May. Matthew Morgan reviewed upcoming Presenting and Rental events at the Center.

13. ITEMS FROM THE AUDIENCE: None

14. ADJOURN:

- a. Motion: Commissioner McClain
- b. Second: Commissioner Fuller
- c. Vote: Unanimous
- d. Time: 7:59 p.m.

DRAFT

**CITY OF TRACY
TRACY ARTS COMMISSION MEETING
June 10, 2014**

AGENDA ITEM 8.a.

REQUEST

**CONTINUE DISCUSSION OF THE TRACY ARTS COMMISSION'S ARTS &
CULTURAL FESTIVAL**

DISCUSSION

The Commission continues to strategize planning a newly designed multi-cultural festival in 2015 and beyond. The Tracy Arts Commission reviewed and approved the Special Events Subcommittee preliminary recommendations in November. The Special Events Subcommittee was directed to continue their work in providing recommendations to be utilized as the framework of the new festival. General discussion and communications updates continue.

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item at this time.

RECOMENDATION

Continue discussion of the Tracy Arts Commission's Arts & Cultural Festival.

Prepared By: William Wilson, Cultural Arts Manager – Visual Arts

Reviewed By: Kim Scarlata, Recreation Services Program Manager

Approved By: Kim Scarlata, Recreation Services Program Manager

**CITY OF TRACY
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AGENDA ITEM 8.b.

REQUEST

CONTINUE DISCUSSION OF EMERGING ARTISTS AND MUSIC IN THE PARK 2014

DISCUSSION

The Tracy Arts Commission offers free, annual summer concert programming. The Special Events Subcommittee (SES) invites local youth to audition in competition to be invited to sing the National Anthem at each summer concert as part of the Emerging Artists series. The SES seeks diversity of young vocalists and schedules auditions in the spring at the Grand Theatre Center for the Arts. The SES reviews and recommends performers who are contracted to perform as part of the Music in the Park concert series typically held in Lincoln Park in June and July. The SES seeks diversity of musical acts and genres. General discussion and communications updates continue for upcoming programming.

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item at this time.

RECOMENDATION

Continue discussion of Emerging Artists and Music in the Park 2014.

Prepared By: William Wilson, Cultural Arts Manager – Visual Arts

Reviewed By: Kim Scarlata, Recreation Services Program Manager

Approved By: Kim Scarlata, Recreation Services Program Manager

**CITY OF TRACY
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AGENDA ITEM 9.a.

REQUEST

DISCUSS TRACY ARTS COMMISSION PARTICIPATION AT THE TASTE OF THE VALLEY ART AND FOOD FESTIVAL

DISCUSSION

The Tracy Chamber of Commerce is presenting the Taste of the Valley Art and Food Festival on September 6th and 7th, 2014. Commissioner Paget has introduced the festival to the Commission and other community groups as a planner of this new event. The festival is being designed to include visual and performing arts components, and local artists and organizations are being encouraged to participate. New event details are being presented and the Commission has been asked to consider participation.

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item at this time.

RECOMENDATION

Discuss Tracy Arts Commission participation at the Taste of the Valley Art and Food Festival.

Prepared By: William Wilson, Cultural Arts Manager – Visual Arts

Reviewed By: Kim Scarlata, Recreation Services Program Manager

Approved By: Kim Scarlata, Recreation Services Program Manager