

**TRACY ARTS COMMISSION  
REGULAR MEETING MINUTES  
June 10, 2014**

1. **CALL TO ORDER:** Chairperson McClain called the meeting to order at 7:05 p.m.
2. **ROLL CALL:**
  - a. Present: Nila Dhugga; Anne Marie Fuller, Marlene Jones, Nicole McClain; Grace Paget; Danette Poole, Taranjit Sandhu
  - b. Absent:
  - c. Staff Present: William Wilson, Cultural Arts Manager – Visual Arts
  - d. Recorded By: Connie Reding, Clerical, Patron Services
3. **ITEMS FROM THE AUDIENCE:** None
4. **INTRODUCTION OF NEW TRACY ARTS COMMISSIONER** - CAM Wilson introduced Danette Poole to her first meeting as a new Tracy Arts Commissioner. Staff and commissioners individually introduced themselves. Ms. Poole introduced herself, also sharing information pertaining to her background.
5. **ELECTION OF CHAIR AND VICE CHAIR** – Nominations were made for *Chair* and *Vice Chair* for a one-year term, beginning July 2014 through June 2015. As a new member, Ms. Poole abstained from voting. By a vote of 5 to 1, Nicole McClain was re-elected *Chair* for another year. By a unanimous vote of 6 to 0, Taranjit Sandhu was elected to serve as *Vice Chair* for the upcoming year.
6. **APPROVAL of MINUTES from REGULAR MEETING on MAY 13, 2014**
  - a. Motion: Commissioner Paget
  - b. Second: Commissioner Sandhu
  - c. Abstain: Commissioner Poole
  - d. Vote: Approved

Chair McClain changed the order of the agenda, moving next to Item 9, *New Business*; then to Item 7, *Correspondence*, followed by Item 8, *Old Business*.

7. **NEW BUSINESS:**
  - A. **Discuss Tracy Arts Commission participation at the Taste of the Valley Art and Food Festival** – Commissioner Paget introduced Cliff Hudson, local business owner and board member of the Tracy Chamber of Commerce, who spoke to the Commission pertaining to the *Taste of the Valley Art & Food Festival* (formerly *Tracy Bean Festival*) which is scheduled for 9/6 & 9/7 of this year. Mr. Hudson noted that declining attendance in recent years at the *Tracy Bean Festival* prompted the Chamber to make some changes to this event bringing it more up-to-date with the current times and community. Festival hours will remain the same, Saturday, 10 am – 7 pm and Sunday, 10 am – 6 pm. There will be a broader focus on a variety of food items (not just dry beans). The goal is to be more inclusive with all types of crops grown within the valley.

In addition to participation of the local agricultural community, the Chamber hopes to have more participation of Tracy's downtown businesses. They'd like this event to have some cooking segments with possible demonstrations by local chefs. Also, there will be a call for art from local artists who will be able to display and sell their artwork. The Chamber hopes to partner with the Tracy Arts Commission in holding a Youth Art Competition for ages 5 to 18. Artwork for this competition will be on public display at the Grand Theatre Center for the Arts on Saturday, September 6<sup>th</sup> from 10 am to 3 pm. The artwork will be judged that day with awards being issued by age group.

The Chamber hopes to promote this event via social media as well as a new mobile app which will soon be available. Mr. Hudson encouraged Commissioners to use the mobile app when available so the Chamber can obtain feedback. They also solicited other marketing suggestions pertaining to reaching the outlying areas. The Tracy Arts Commission was then asked to consider serving as jurors in support of the competition and the festival. With expressed interest it was decided to further discuss participation, in order to nominate jurors representing the Commission, at the July meeting.

8. **CORRESPONDENCE:** None

9. **OLD BUSINESS:**

**A. Continue discussion of the Tracy Arts and Cultural Festival** – Chair McClain distributed information pertaining to *ArtPlace America Innovation Grants*, noting this grant as a possible way to fund this event for a year and/or possibly two years. She noted this organization has been in existence for 5-6 years and does funding all over the country with an emphasis on innovation – looking for something that's not formerly been done within the community. She explained a grant of this nature may be an appropriate funding mechanism for the festival, in both starting a new event and in consideration of a two-year period. Discussion followed in agreement to continue at the July meeting when Chair McClain will provide additional information.

**B. Continue discussion of Emerging Artists and Music in the Park 2014** – CAM Wilson noted that all contracts for Music in the Park performers were now in place. Each Commissioner received updated flyers including featured artist's names. The first concert takes place Thursday, 6/12/14. A list of Commissioners attending each event was distributed. Commissioners in attendance will be provided a script for each concert from Staff.

10. **ITEMS FROM COMMISSION**

Commissioners each gave brief summaries of their individual activities within the past month.

11. **ITEMS FROM STAFF:**

CAM Wilson announced that the Arts Education Program summer semester began this week. He also noted that Artist-In-Residence, Matt Rhoades of Elk Grove, will be speaking in the Gallery on Saturday, June 14, from 12 – 2 p.m.

12. **ITEMS FROM THE AUDIENCE:** None

13. **ADJOURN:**

- a. Motion: Commissioner Fuller
- b. Second: Commissioner Paget

- c. Vote: Unanimous
- d. Time: 8:12 p.m.