

## NOTICE OF REGULAR MEETING

Pursuant to Section 54954.2 of the Government Code of the State of California, a Regular Meeting of the **TRACY ARTS COMMISSION** is hereby called for:

**Date/Time:**            **Tuesday, July 8, 2014, 7:00 p.m.**  
(or as soon thereafter as possible)

**Location:**            **Tracy's Old Town Hall & Jail**  
**25 W. 7<sup>th</sup> Street, Tracy, CA**

Government Code Section 54954.3 states that every public meeting shall provide an opportunity for the public to address the Tracy Arts Commission on any item, before or during consideration of the item, however, no action shall be taken on any item not on the agenda.

1. Call to Order
2. Roll Call
3. *Items from the Audience - In accordance with Procedures for Preparation, Posting and Distribution of Agendas and the Conduct of Public Meetings, adopted by Resolution 2008-140, any item not on the agenda brought up by the public at a meeting shall be automatically referred to staff. If staff is not able to resolve the matter satisfactorily, the member of the public may request a Tracy Arts Commission member to sponsor the item for discussion at a future meeting*
4. Approval of Minutes from the Regular Meeting on June 10<sup>th</sup>, 2014
5. Correspondence
6. Old Business
  - A. Continue discussion of the Tracy Arts and Cultural Festival
  - B. Continue discussion of Emerging Artists and Music in the Park 2014
7. New Business
  - A. Nominate Three Commissioners to serve as Jurors for the Taste of the Valley Art and Food Festival – Youth Art Exhibit/Competition.
8. Items from the Commission
9. Items from Staff
10. Items from the Audience
11. Adjournment

### **POSTED: July 3, 2014**

The City of Tracy complies with the Americans with Disabilities Act and makes all reasonable accommodations for the disabled to participate in public meetings. Persons requiring assistance or auxiliary aids in order to participate should call City Hall at (209) 831-6000, at least 24 hours prior to the meeting.

Any materials distributed to the majority of the Tracy Arts Commission regarding any item on this agenda will be made available for public inspection in the Cultural Arts Division located at 715 Central Avenue, Tracy, CA during normal business hours.

**TRACY ARTS COMMISSION  
REGULAR MEETING MINUTES  
June 10, 2014**

1. **CALL TO ORDER:** Chairperson McClain called the meeting to order at 7:05 p.m.
  2. **ROLL CALL:**
    - a. Present: Nila Dhugga; Anne Marie Fuller, Marlene Jones, Nicole McClain; Grace Paget; Danette Poole, Taranjit Sandhu
    - b. Absent:
    - c. Staff Present: William Wilson, Cultural Arts Manager – Visual Arts
    - d. Recorded By: Connie Reding, Clerical, Patron Services
  3. **ITEMS FROM THE AUDIENCE:** None
  4. **INTRODUCTION OF NEW TRACY ARTS COMMISSIONER** - CAM Wilson introduced Danette Poole to her first meeting as a new Tracy Arts Commissioner. Staff and commissioners individually introduced themselves. Ms. Poole introduced herself, also sharing information pertaining to her background.
  5. **ELECTION OF CHAIR AND VICE CHAIR** – Nominations were made for *Chair* and *Vice Chair* for a one-year term, beginning July 2014 through June 2015. As a new member, Ms. Poole abstained from voting. By a vote of 5 to 1, Nicole McClain was re-elected *Chair* for another year. By a unanimous vote of 6 to 0, Taranjit Sandhu was elected to serve as *Vice Chair* for the upcoming year.
  6. **APPROVAL of MINUTES from REGULAR MEETING on MAY 13, 2014**
    - a. Motion: Commissioner Paget
    - b. Second: Commissioner Sandhu
    - c. Abstain: Commissioner Poole
    - d. Vote: Approved
- Chair McClain changed the order of the agenda, moving next to Item 9, *New Business*; then to Item 7, *Correspondence*, followed by Item 8, *Old Business*.
7. **NEW BUSINESS:**
    - A. **Discuss Tracy Arts Commission participation at the Taste of the Valley Art and Food Festival** – Commissioner Paget introduced Cliff Hudson, local business owner and active member of the Tracy Chamber of Commerce, who spoke to the Commission pertaining to the *Taste of the Valley Art & Food Festival* (formerly *Tracy Bean Festival*) which is scheduled for 9/6 & 9/7 of this year. Mr. Hudson noted that declining attendance in recent years at the *Tracy Bean Festival* prompted the Chamber to make some changes to this event bringing it more up-to-date with the current times and community. Festival hours will remain the same, Saturday, 10 am – 7 pm and Sunday, 10 am – 6 pm. There will be a broader focus on a variety of food items (not just dry beans). The goal is to be more inclusive with all types of crops grown within the valley.

In addition to participation of the local agricultural community, the Chamber hopes to have more participation of Tracy's downtown businesses. They'd like this event to have some cooking segments with possible demonstrations by local chefs. Also, there will be a call for art from local artists who will be able to display and sell their artwork. The Chamber hopes to partner with the Tracy Arts Commission in holding a Youth Art Competition for ages 5 to 18. Artwork for this competition will be on public display at the Grand Theatre Center for the Arts on Saturday, September 6<sup>th</sup> from 10 am to 3 pm. The artwork will be judged that day with awards being issued by age group.

The Chamber hopes to promote this event via social media as well as a new mobile app which will soon be available. Mr. Hudson encouraged Commissioners to use the mobile app when available so the Chamber can obtain feedback. They also solicited other marketing suggestions pertaining to reaching the outlying areas. The Tracy Arts Commission was then asked to consider serving as jurors in support of the competition and the festival. With expressed interest it was decided to further discuss participation, in order to nominate jurors representing the Commission, at the July meeting.

8. **CORRESPONDENCE:** None

9. **OLD BUSINESS:**

**A. Continue discussion of the Tracy Arts and Cultural Festival** – Chair McClain distributed an information pertaining to *ArtPlace America Innovation Grants*, noting this grant as a possible way to fund this event for a year and/or possibly two years. She noted this organization has been in existence for 5-6 years and does funding all over the country with an emphasis on innovation – looking for something that's not formerly been done within the community. She explained a grant of this nature maybe an appropriate funding mechanism for the festival, in both starting a new event and in consideration of a two-year period. Discussion followed in agreement to continue at the July meeting when Chair McClain will provide additional information.

**B. Continue discussion of Emerging Artists and Music in the Park 2014** – CAM Wilson noted that all contracts for Music in the Park performers were now in place. Each Commissioner received updated flyers including featured artist's names. The first concert takes place Thursday, 6/12/14. A list of Commissioners attending each event was distributed. Commissioners in attendance will be provided a script for each concert from Staff.

10. **ITEMS FROM COMMISSION**

Commissioners each gave brief summaries of their individual activities within the past month.

11. **ITEMS FROM STAFF:**

CAM Wilson announced that the Arts Education Program summer semester began this week. He also noted that Artist-In-Residence, Matt Rhoades of Elk Grove, will be speaking in the Gallery on Saturday, June 14, from 12 – 2 p.m.

12. **ITEMS FROM THE AUDIENCE:** None

13. **ADJOURN:**

- a. Motion: Commissioner Fuller
- b. Second: Commissioner Paget

- c. Vote: Unanimous
- d. Time: 8:12 p.m.

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**CITY OF TRACY  
TRACY ARTS COMMISSION MEETING  
July 8, 2014**

**AGENDA ITEM 6.a.**

REQUEST

**CONTINUE DISCUSSION OF THE TRACY ARTS COMMISSION'S ARTS &  
CULTURAL FESTIVAL**

DISCUSSION

The Commission continues to strategize planning a newly designed multi-cultural festival in 2015 and beyond. The Tracy Arts Commission reviewed and approved the Special Events Subcommittee preliminary recommendations in November. The Special Events Subcommittee was directed to continue their work in providing recommendations to be utilized as the framework of the new festival. In June, Chair McClain provided information regarding a potential grant funding mechanism to help produce the festival. General discussion and communications updates continue.

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item at this time.

RECOMENDATION

Continue discussion of the Tracy Arts Commission's Arts & Cultural Festival.

Prepared By: William Wilson, Cultural Arts Manager – Visual Arts

Reviewed By: Kim Scarlata, Recreation Services Program Manager

Approved By: Kim Scarlata, Recreation Services Program Manager

**CITY OF TRACY  
TRACY ARTS COMMISSION MEETING  
July 8, 2014**

**AGENDA ITEM 6.b.**

REQUEST

**CONTINUE DISCUSSION OF EMERGING ARTISTS AND MUSIC IN THE PARK 2014**

DISCUSSION

The Tracy Arts Commission offers free, annual summer concert programming. The Special Events Subcommittee (SES) invites local youth to audition in competition to be invited to sing the National Anthem at each summer concert as part of the Emerging Artists series. The SES seeks diversity of young vocalists and schedules auditions in the spring at the Grand Theatre Center for the Arts. The SES reviews and recommends performers who are contracted to perform as part of the Music in the Park concert series typically held in Lincoln Park in June and July. The SES seeks diversity of musical acts and genres. General discussion and communications updates continue for upcoming programming.

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item at this time.

RECOMENDATION

Continue discussion of Emerging Artists and Music in the Park 2014.

Prepared By: William Wilson, Cultural Arts Manager – Visual Arts

Reviewed By: Kim Scarlata, Recreation Services Program Manager

Approved By: Kim Scarlata, Recreation Services Program Manager

**CITY OF TRACY  
TRACY ARTS COMMISSION MEETING  
July 08, 2014**

**AGENDA ITEM 7.a.**

REQUEST

**NOMINATE THREE COMMISSIONERS TO SERVE AS JURORS FOR THE TASTE OF THE VALLEY ART AND FOOD FESTIVAL – YOUTH ART EXHIBIT/COMPETITION**

DISCUSSION

The Tracy Chamber of Commerce is presenting the Taste of the Valley Art and Food Festival in downtown Tracy on September 6<sup>th</sup> and 7<sup>th</sup>, 2014. Commissioner Paget has introduced the festival to the Commission and other community groups as a planner of this new event. The festival is being designed to include visual and performing arts components, and local artists and organizations are being encouraged to participate.

In June, Chamber representatives requested that the TAC support the festival and serve as Jurors for the associated Youth Art Exhibit/Competition being presented in collaboration with the Grand Theatre Center for the Arts. Three Commissioners are sought to represent the TAC. Judging will occur prior to the announcement of awards at 1 pm on Saturday, September 6<sup>th</sup>. As Commissioner Paget will be present as the event host, a special meeting of the TAC will need to be scheduled to facilitate the juror process and awards announcement accordingly.

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item at this time.

RECOMENDATION

Nominate three Commissioners to serve as Jurors for the Taste of the Valley Art and Food Festival – Youth Art Exhibit/Competition

Prepared By: William Wilson, Cultural Arts Manager – Visual Arts

Reviewed By: Kim Scarlata, Recreation Services Program Manager

Approved By: Kim Scarlata, Recreation Services Program Manager