TRACY ARTS COMMISSION REGULAR MEETING MINUTES July 8, 2014

1. CALL TO ORDER: Chairperson McClain called the meeting to order at 7:02 p.m.

2. **ROLL CALL**:

a. Present: Anne Marie Fuller, Marlene Jones, Nicole McClain, Grace Paget,

Taranjit Sandhu

b. Absent: Nila Dhugga, Danette Poole

c. Staff Present: William Wilson, Cultural Arts Manager – Visual Arts

d. Recorded By: Connie Reding, Clerical, Patron Services

3. ITEMS FROM THE AUDIENCE: None

4. APPROVAL of MINUTES from REGULAR MEETING on JUNE 10, 2014

a. Motion: Commissioner Jonesb. Second: Commissioner Sandhu

c. Abstain:

d. Vote: Approved as amended

5. CORRESPONDENCE: None

6. OLD BUSINESS:

- A. Continue discussion of the Tracy Arts and Cultural Festival Commissioners continued to discuss the ArtPlace America Innovation Grants presented at the June meeting; they agreed to apply for this funding. CAM Wilson shared the grant schedule with Chair McClain, who will contact the organization to see if any significant changes were made since last year. The Commission will put together a team to work on this grant proposal, with hopes of having detailed information presented for further discussion at the October meeting. A vote will be taken at the November meeting. The proposal will then be sent to City Council to read/discuss/approve. With this schedule in mind, they plan to submit their grant proposal by the 12/13/14 deadline. It was agreed the Commission needs to implement a strategic work plan due to the large scope of work involved. CAM Wilson suggested to Chair McClain that she present a sampling of other regional funded grants at the next meeting to see how those projects align with ours. Chair McClain said it was important for the team to document all aspects of the grant process for future reference. One immediate challenge is to determine various costs involved in the project to ascertain how much the funding will cover. Commissioner Paget, who is an event planner, was asked, and agreed to assist in this endeavor.
- **B.** Continue discussion of *Emerging Artists* and *Music in the Park 2014* CAM Wilson shared information from staff regarding approximate attendance numbers at each concert. Three of six concerts in the series have already taken place; attendance shows a noted increase for each event thus far. The first concert showed approximately 175-200 in attendance; that number increased to 350-375 for the third/most recent event. Recognition was given for the great support received from the Recreative Division. Staff

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said the performing bands were all well received by the audience, and worked very easily with City staff.

7. **NEW BUSINESS**:

A. Nominate Three Commissioners to serve as Jurors for the *Taste of the Valley Art* and Food Festival – Youth Art Exhibit/Competition – There was discussion pertaining to jurors and how many should participate in judging the Youth Art Competition, "Visions of Tracy," on Saturday, 9/6/14. Several commissioners expressed an interest in participating; it was decided that most of the Tracy Arts Commissioners will serve as jurors. A Special Meeting will be called at 9 a.m. on September 6th at the Grand Theatre Center for the Arts to judge the submitted entries. Commissioners will determine awards in two age categories and winners will be publicly announced by event staff at 1 p.m.

8. ITEMS FROM THE COMMISSION

Commissioners each gave brief summaries of their individual activities within the past month.

9. **ITEMS FROM STAFF**:

CAM Wilson announced that he has been invited to represent the Grand Theatre at the Zocalo Public Square event on 7/10/14 in Modesto (at the McHenry Museum). He hopes this will be an opportunity for future collaboration with the Modesto art community. He also noted that Artist-In-Residence, Matt Rhoades of Elk Grove, will be in the Center working Wednesday through Saturday of this week. Mr. Rhoades was recently interviewed by the *Stockton Record;* the *Tracy Press* also plans an article. The Grand Foundation's membership and season ticket event is scheduled for the evening of July 24th from 5 to 8 p.m. Cancellation of the August Tracy Arts Commission meeting was announced by staff. The next meeting is scheduled for 9/9/14.

10. ITEMS FROM THE AUDIENCE: None

11. ADJOURNMENT

a. Motion: Commissioner McClainb. Second: Commissioner Fuller

c. Vote: Unanimous d. Time: 7:49 p.m.