

NOTICE OF SPECIAL MEETING

Pursuant to Section 54956 of the Government Code of the State of California, a Special Meeting of the **TRACY ARTS COMMISSION** is hereby called for:

Date/Time: **Tuesday, November 18, 2014, 7:00 p.m.**
(or as soon thereafter as possible)

Location: **Grand Theatre Center for the Arts, Visual Arts 1**
715 Central Avenue, Tracy, CA 95376

Government Code Section 54954.3 states that every public meeting shall provide an opportunity for the public to address the Tracy Arts Commission on any item, before or during consideration of the item, however, no action shall be taken on any item not on the agenda.

1. Call to Order
2. Roll Call
3. Items from the Audience - *In accordance with Procedures for Preparation, Posting and Distribution of Agendas and the Conduct of Public Meetings, adopted by Resolution 2008-140, any item not on the agenda brought up by the public at a meeting shall be automatically referred to staff. If staff is not able to resolve the matter satisfactorily, the member of the public may request a Tracy Arts Commission member to sponsor the item for discussion at a future meeting*
4. Approval of Minutes from the Regular Meeting on October 14th, 2014
5. Correspondence
6. Old Business
 - A. Continue discussion of Letter of Inquiry to ArtPlace in support of a grant proposal to fund the Tracy Arts and Cultural Festival in 2015 and 2016
7. New Business
 - A. Discussion of Tracy Arts Commission participation in the Downtown Tracy Art Walk in the Summer of 2015
8. Items from the Commission
9. Items from Staff
10. Items from the Audience
11. Adjournment

POSTED: November 13, 2014

The City of Tracy complies with the Americans with Disabilities Act and makes all reasonable accommodations for the disabled to participate in public meetings. Persons requiring assistance or auxiliary aids in order to participate should call City Hall at (209) 831-6000, at least 24 hours prior to the meeting.

Any materials distributed to the majority of the Tracy Arts Commission regarding any item on this agenda will be made available for public inspection in the Cultural Arts Division located at 715 Central Avenue, Tracy, CA during normal business hours.

**TRACY ARTS COMMISSION
REGULAR MEETING MINUTES
October 14, 2014**

1. **CALL TO ORDER:** Chairperson McClain called the meeting to order at 7:01 p.m.
2. **ROLL CALL:**
 - a. Present: Nila Dhugga, Anne Marie Fuller, Marlene Jones, Nicole McClain, Danette Poole, Taranjit Sandhu
 - b. Absent: Grace Paget
 - c. Staff Present: William Wilson, Cultural Arts Manager – Visual Arts
 - d. Recorded By: Connie Reding, Clerical, Patron Services
3. **ITEMS FROM THE AUDIENCE:** None
4. **INTRODUCTION OF CITY MANAGER, TROY BROWN** – Mr. Brown introduced himself, and thanked the Commissioners for their service to Tracy, noting the importance of the Art Commission within the fabric of a community. A brief discussion followed pertaining to the role of the Arts Commission and policy makers within the City structure. Mr. Brown assured the Arts Commission of his support and his availability should they need his input or assistance in the future. He added that it would be useful for all City Commissions to be invited to give annual presentations before City Council, saying he would make this a priority. Chairperson McClain invited Mr. Brown to attend another meeting in early 2015, for which she will make sure he receives an invitation.
5. **APPROVAL of MINUTES from the SPECIAL MEETING on SEPTEMBER 6, 2014**
 - a. Motion: Commissioner Fuller
 - b. Second: Commissioner Jones
 - c. Abstain:
 - d. Vote: Approved as amended
6. **APPROVAL of MINUTES from the REGULAR MEETING on SEPTEMBER 9, 2014**
 - a. Motion: Commissioner Sandhu
 - b. Second: Commissioner Poole
 - c. Abstain:
 - d. Vote: Approved
7. **CORRESPONDENCE:** None
8. **NEW BUSINESS:**
 - A. **Review and Approve Letter of Inquiry to ArtPlace in support of a grant proposal to fund the Tracy Arts and Cultural Festival in 2015 and 2016.** – Chairperson McClain reviewed the process that had taken place thus far to draft the Letter of Inquiry for the ArtPlace grant. CAM Wilson noted the Arts Commission needs to make any needed corrections and give their approval at this meeting in order to meet deadline for submission. Chair McClain then detailed some of the next steps involved in the process, noting a few points she felt worked in favor of obtaining such a grant. She stressed that

such a large project requires considerable consensus building with a network of people and organizations. She reviewed statistics for previous grants awarded by *ArtPlace*. CAM Wilson added that *ArtPlace* had never funded a project such as the one being proposed by the Tracy Arts Commission. In 2014 *ArtPlace* received nearly 1300 applications and funded 55 projects. In 2015 they expect to award grants for 40 projects, 15 less than last year. CAM Wilson noted it was important for the content of the LOI to thoroughly capture the event. The Commission then spent time reviewing the application, item by item, making suggestions and corrections as needed, directing Chair McClain to go forward with the edits and then submit it to *ArtPlace* once a vote of approval was taken and the document was in order.

- a. Motion: Commissioner Sandhu
- b. Second: Commissioner Jones
- c. Abstain:
- d. Vote: Approved Unanimously as amended

9. **ITEMS FROM THE COMMISSION:** Commissioners each gave brief summaries of their individual activities within the past month.

10. **ITEMS FROM STAFF:** CAM Wilson made these announcements: a) since November's normal meeting date falls on Veteran's Day (11/11/14), it has been cancelled and a special meeting will be held Tuesday, 11/18/14, at 7 p.m.; b) the Tracy Chamber of Commerce has decided to continue next year with the Taste of the Valley Art & Food Festival; c) Tracy City Center Association (TCCA) is sponsoring downtown Trick or Treating at 3 p.m. and a costume parade at 4 p.m., Saturday, 10/25/14; lineup for the parade starts at 3:45 pm on 10th & B Streets; d) City of Tracy presents the Downtown Tracy Art Walk in summer 2015. CAM Wilson then distributed copies of a letter recently published in the Tracy Press critiquing the bronze statue installed on the roundabout at 6th St. and Central in Tracy. Ms. Reding announced that Disney's movie "Frozen" will be shown in sing-along format at the Grand on 12/14/14. The 2 p.m. show is sold out; tickets are still available for the 10 a.m. show but are selling very quickly.

11. **ITEMS FROM THE AUDIENCE:** None

12. **ADJOURNMENT**

- a. Motion: Commissioner Fuller
- b. Second: Commissioner Sandhu
- c. Vote: Unanimous
- d. Time: 8:15 p.m.

**CITY OF TRACY
TRACY ARTS COMMISSION MEETING
November 18, 2014**

AGENDA ITEM 6.a.

REQUEST

**CONTINUE DISCUSSION OF LETTER OF INQUIRY TO ARTPLACE IN SUPPORT OF
A GRANT PROPOSAL TO FUND THE TRACY ARTS AND CULTURAL FESTIVAL IN
2015 AND 2016**

DISCUSSION

The Tracy Arts Commission continues to strategize planning a newly designed multi-cultural festival in 2015 and beyond. The Tracy Arts Commission reviewed and approved the Special Events Subcommittee preliminary recommendations in November. The Special Events Subcommittee was directed to continue their work in providing recommendations to be utilized as the framework of the new festival. In June, Chair McClain provided information regarding a potential grant funding mechanism to help produce the festival. In July the Commission agreed to pursue ArtPlace grant funding.

As part of the ArtPlace application review process, Chair McClain, as project lead, has drafted a Letter of Inquiry (LOI) for the Commission's review and approval. ArtPlace reviews LOI and makes recommendations as to which projects should be invited to submit full proposals. November 3, 3:59 p.m. EST is the deadline for submitting LOI. Applicant denial and invitation notifications will be sent in January.

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item at this time.

RECOMENDATION

Continue Discussion of Letter of Inquiry to ArtPlace in support of a Grant Proposal to fund the Tracy Arts and Cultural Festival in 2015 and 2016

Prepared By: William Wilson, Cultural Arts Manager – Visual Arts

Reviewed By: Kim Scarlata, Division Manager II

Approved By: Kim Scarlata, Division Manager II

**CITY OF TRACY
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AGENDA ITEM 7.a.

REQUEST

**DISCUSSION OF TRACY ARTS COMMISSION PARTICIPATION IN THE
DOWNTOWN TRACY ART WALK IN THE SUMMER OF 2015**

DISCUSSION

The City of Tracy, via the Special Events and Cultural Arts Divisions, will present the Downtown Tracy Art Walk in summer of 2015. The events are scheduled for 2nd Fridays on June 12th, July 10th, and August 14th from 6:00 to 8:30 pm. City Staff is working to identify locations across downtown Tracy, including 11th St., 10th St., Central Ave., and 6th St., that will make suitable venues for visual and performing artists. Participation and collaboration across the creative community is envisioned including artists, collectives, organizations, non-profits, street performers, vendors and commercial businesses. The Tracy Arts Commission is being asked to consider how they would participate in this new arts programming.

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item at this time.

RECOMENDATION

Discussion of the Tracy Arts Commission Participation in the Downtown Tracy Art Walk in the summer of 2015

Prepared By: William Wilson, Cultural Arts Manager – Visual Arts

Reviewed By: Kim Scarlata, Division Manager II

Approved By: Kim Scarlata, Division Manager II