

NOTICE OF REGULAR MEETING

Pursuant to Section 54954.2 of the Government Code of the State of California, a Regular Meeting of the **TRACY ARTS COMMISSION** is hereby called for:

Date/Time: **Tuesday, May 12, 2015, 7:00 p.m.**
(or as soon thereafter as possible)

Location: **Grand Theatre Center for the Arts, Visual Arts 1**
715 Central Avenue, Tracy, CA 95376

Government Code Section 54954.3 states that every public meeting shall provide an opportunity for the public to address the Tracy Arts Commission on any item, before or during consideration of the item, however, no action shall be taken on any item not on the agenda.

1. Call to Order
2. Roll Call
3. *Items from the Audience - In accordance with Procedures for Preparation, Posting and Distribution of Agendas and the Conduct of Public Meetings, adopted by Resolution 2015-052, any item not on the agenda brought up by the public at a meeting shall be automatically referred to staff. If staff is not able to resolve the matter satisfactorily, the member of the public may request a Tracy Arts Commission member to sponsor the item for discussion at a future meeting*
4. Approval of Minutes from the Meeting of the Special Events Subcommittee on March 2nd, 2015
5. Approval of Minutes from the Meeting on April 14th, 2015
6. Correspondence
7. New Business
 - A. Review and Approve 2015 Music in the Park Promotional Flyer
8. Old Business
 - A. Continue Discussion of the Tracy Arts and Cultural Festival and Fundraising Goals
9. Items from the Commission
10. Items from Staff
11. Items from the Audience
12. Adjournment

POSTED: May 8, 2015

The City of Tracy complies with the Americans with Disabilities Act and makes all reasonable accommodations for the disabled to participate in public meetings. Persons requiring assistance or auxiliary aids in order to participate should call City Hall at (209) 831-6000, at least 24 hours prior to the meeting.

Any materials distributed to the majority of the Tracy Arts Commission regarding any item on this agenda will be made available for public inspection in the Cultural Arts Division located at 715 Central Avenue, Tracy, CA during normal business hours.

TRACY ARTS COMMISSION – SPECIAL EVENTS SUBCOMMITTEE
SPECIAL MEETING MINUTES
March 2, 2015, 7:00 p.m.

Grand Theatre Center for the Arts, 715 Central Avenue

Staff called the Meeting to order at 7:00 p.m.

Roll call found Commissioners Fuller, Poole present. Sandhu absent.

Staff Present: Matthew Morgan, Theatre Technician

Recorded By: Matthew Morgan, Theatre Technician

1. ITEMS FROM THE AUDIENCE

None

2. REVIEW AND DISCUSS EMERGING ARTISTS 2015 AND SCHEDULE AUDITIONS

ACTION Emerging Artists auditions were scheduled for April 18th from 10 am to 12 pm, and for May 2nd, from 1 to 2:30 pm. TT Morgan to manage auditions, and create and distribute auditions flyer.

3. REVIEW, DISCUSS, AND RECOMMEND PERFORMERS FOR MUSIC IN THE PARK 2015

ACTION Commissioners recommended Music in the Park summer concert dates: 6/18, 6/25, 7/9, 7/16, 7/23, 7/30. TT Morgan presented performers and Commissioners recommended Steel Rose, Dennis Johnson, The Banned, Mixed Nuts and Bump City as featured acts. Staff was requested to seek a Latin/Mariachi act to complete the series.

3. ADJOURNMENT

Time: 8:00 p.m.

The above agenda was posted at the Tracy City Hall on February 27, 2015. The above are action minutes. Materials distributed to the majority of the Tracy Arts Commission, staff records and/or audio recording is available in the Cultural Arts Division located at 715 Central Avenue.

TRACY ARTS COMMISSION
REGULAR MEETING MINUTES
April 14, 2015, 7:00 p.m.

Grand Theatre Center for the Arts, 715 Central Avenue

Chair McClain called the meeting to order at 7:04 p.m.

Roll call found Commissioners Dhugga, Fuller, Jones, McClain, Paget, Poole, and Sandhu present.

Staff Present: William Wilson, Cultural Arts Manager – Visual Arts

Recorded By: William Wilson, Cultural Arts Manager – Visual Arts

1. ITEMS FROM THE AUDIENCE

None

2. APPROVAL OF THE MINUTES FROM THE MEETING OF THE CIVIC ART SUBCOMMITTEE ON MARCH 6TH, 2015

ACTION Motion made by Commissioner Jones, seconded by Commission Dhugga to approve the minutes as amended. Voice vote found all in favor; motion carried 7:0.

3. APPROVAL OF THE MINUTES FROM THE MEETING OF THE SPECIAL EVENTS SUBCOMMITTEE ON MARTH 10TH, 2015

ACTION Motion made by Commissioner Fuller, seconded by Commission Poole to approve the minutes as amended. Voice vote found all in favor; motion carried 7:0.

4. APPROVAL OF THE MINUTES FROM THE MEETING ON MARCH 10TH, 2015

ACTION Motion made by Commissioner McClain, seconded by Commission Paget to approve the minutes as amended. Voice vote found all in favor; motion carried 7:0.

5. CORRESPONDENCE

None

6. REVIEW AND APPROVE EMERGING ARTISTS AUDITIONS PROMOTIONAL FLYER

ACTION Motion made by Commissioner Fuller, seconded by Commission Paget to approve the flyer. Voice vote found all in favor; motion carried 7:0.

7. REVIEW AND APPROVE RECOMMENDATION TO PRESENT AN ARTS AND CULTURE FESTIVAL PILOT EVENT TO CLOSE 2015 MUSIC IN THE PARK SUMMER CONCERT SERIES

ACTION Commission to present the pilot event on Saturday, August 1st from 10 am to 2 pm in Lincoln Park with three headlining acts performing 40 to 45 minutes each. Commission will invite up to six arts and community organizations to participate. Event will include hands-on and participatory educational activities. Commission will invite four vendors to provide hospitality services. Commission will staff an information/welcome booth and serve as hosts.

Motion made by Commissioner Fuller, seconded by Commission Sandhu to approve the recommendations. Voice vote found all in favor; motion carried 7:0.

8. REVIEW AND APPROVE 2015 MUSIC IN THE PARK SUMMER CONCERT SERIES BUDGET AND FUNDRAISING GOALS

ACTION Commissioners discussed and agreed to increase June marketing from \$675 to \$1,200, maintain a maximum expense of \$1,400 per concert in July, allocate \$3,000 from anticipated FY15-16 funding to the Arts and Culture Festival pilot event, and adopt a fundraising goal of \$3,000 in support of the Festival. The Commission agreed to begin fundraising efforts immediately. Chair McClain reviewed the California Arts Council – California Creative Communities grant request and timeline, and Kaiser Permanente sponsorship proposal and timeline. Commissioners requested Staff to provide an updated fundraising script for their use.

Motion made by Commissioner Poole, seconded by Commission Paget to approve the budget and fundraising goals. Voice vote found all in favor; motion carried 7:0.

9. DISCUSS AND APPROVE AGENDA ITEM TO INVITE CITY MANAGER TO A FUTURE TRACY ARTS COMMISSION MEETING

ACTION Commissioners agreed to invite the City Manager to attend future meeting to provide programming updates. Staff will work with City Manager's Office to schedule agenda item.

Motion made by Commissioner Fuller, seconded by Commission Sandhu to approve agenda item. Voice vote found all in favor; motion carried 7:0.

10. ITEMS FROM THE COMMISSION

Commissioners each gave brief summaries of their individual activities relating to arts and cultural activities within the past month.

11. ITEMS FROM STAFF

William Wilson, Cultural Arts Manager, announced the Volunteer Appreciation Reception on 04/15 at City Hall, and upcoming events at the Grand Theatre Center for the Arts: Senior Tuesdays in April, Performance Lounge Night 04/15.

12. ITEMS FROM THE AUDIENCE

None

13. ADJOURNMENT

ACTION Motion made by Chair Fuller, seconded by Commissioner Jone to adjourn.
Voice vote found all in favor; motion carried 7:0. Time: 8:22 p.m.

The above agenda was posted at the Tracy City Hall on April 9, 2015. The above are action minutes. Materials distributed to the majority of the Tracy Arts Commission, staff records and/or audio recording is available in the Cultural Arts Division located at 715 Central Avenue.

**CITY OF TRACY
TRACY ARTS COMMISSION MEETING
May 12, 2015**

AGENDA ITEM 7.a.

REQUEST

REVIEW AND APPROVE 2015 MUSIC IN THE PARK PROMOTIONAL FLYER

DISCUSSION

The Tracy Arts Commission offers free, annual summer concert programming. A promotional flyer is used to announce the series annually. Upon approval Staff will create and distribute a promotional flyer for electronic and print distribution to the community.

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item at this time.

RECOMENDATION

Review and Approve 2015 Music in the Park Promotional Flyer

Prepared By: William Wilson, Cultural Arts Manager – Visual Arts

Reviewed By: Kim Scarlata, Division Manager II

Approved By: Kim Scarlata, Division Manager II

ATTACHMENT: Exhibit A

Exhibit A

2015 Music in the Park 8.5" x 5.5 Promotional Flyer



TRACY ARTS COMMISSION PRESENTS



2015 MUSIC IN THE PARK

- June 18th • Dance Music
- June 25th • 80's Rock
- July 9th • Funk/Soul/R&B
- July 16th • Country Rock
- July 23rd • Blues/Rock/Swing
- August 1st • Tracy Arts & Culture Festival

City of Tracy – Cultural Arts Division – For More Information: call 209.831.6858 or visit online: www.atthegrand.org

**CITY OF TRACY
TRACY ARTS COMMISSION MEETING
May 12, 2015**

AGENDA ITEM 8.a.

REQUEST

**CONTINUE DISCUSSION OF THE TRACY ARTS AND CULTURE FESTIVAL AND
FUNDRAISING GOALS**

DISCUSSION

The Commission will present the Tracy Arts and Culture Festival as the final event of the 2015 Music in the Park summer concert series to be held on Saturday, August 1st from 10 AM to 2 PM in Lincoln Park. The Tracy Arts and Cultural Festival pilot event will present three invited headlining acts to perform on stage for 40 to 45 minutes each. The Tracy Arts Commission will invite three to six arts and community organizations to participate in the event providing support in the form of matching tents, booths, tables, chairs, etc. The Arts and Culture Festival pilot event will include a hands-on and/or participatory activities area in support of educational components. The Tracy Arts Commission will invite four vendors to provide hospitality services in support of the event. The Tracy Arts Commission will staff an information/welcome booth and host the event at large.

The Commission has approved a \$6,000 budget for the 2015 Festival with an appropriation of \$3,000 from the anticipated FY15-16 budget and a \$3,000 fundraising goal. Staff has estimated expenses as such:

\$2,500	Main Stage/Headliner Talent Fees
\$2,000	Tents/Booths/Tables/Chairs/Etc.
\$1,000	Marketing/Promotions
\$500	Insurance/Hospitality/Labor/Misc.

The Commission has requested a standing agenda item to continue discussion as the programming develops and to provide updates on their fundraising efforts.

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item at this time.

RECOMENDATION

Continue Discussion of the Tracy Art and Culture Festival and Fundraising Goals

Prepared By: William Wilson, Cultural Arts Manager – Visual Arts

Reviewed By: Kim Scarlata, Division Manager II

Approved By: Kim Scarlata, Division Manager II