

NOTICE OF REGULAR MEETING

Pursuant to Section 54954.2 of the Government Code of the State of California, a Regular Meeting of the **TRACY ARTS COMMISSION** is hereby called for:

Date/Time: **Tuesday, July 14, 2015, 7:00 p.m.**
(or as soon thereafter as possible)

Location: **Grand Theatre Center for the Arts, Visual Arts 1**
715 Central Avenue, Tracy, CA 95376

Government Code Section 54954.3 states that every public meeting shall provide an opportunity for the public to address the Tracy Arts Commission on any item, before or during consideration of the item, however, no action shall be taken on any item not on the agenda.

1. Call to Order
2. Roll Call
3. *Items from the Audience - In accordance with Procedures for Preparation, Posting and Distribution of Agendas and the Conduct of Public Meetings, adopted by Resolution 2015-052, any item not on the agenda brought up by the public at a meeting shall be automatically referred to staff. If staff is not able to resolve the matter satisfactorily, the member of the public may request a Tracy Arts Commission member to sponsor the item for discussion at a future meeting.*
4. Election of Chair and Vice Chair
5. Approval of Minutes from the Meeting on June 9th, 2015
6. Approval of Minutes from the Special Meeting on June 15th, 2015
7. Correspondence
8. Old Business
 - A. Continue Discussion of the Tracy Arts and Cultural Festival and Fundraising Goals
9. Items from the Commission
10. Items from Staff
11. Items from the Audience
12. Adjournment

POSTED: July 9, 2015

The City of Tracy complies with the Americans with Disabilities Act and makes all reasonable accommodations for the disabled to participate in public meetings. Persons requiring assistance or auxiliary aids in order to participate should call City Hall at (209) 831-6000, at least 24 hours prior to the meeting.

Any materials distributed to the majority of the Tracy Arts Commission regarding any item on this agenda will be made available for public inspection in the Cultural Arts Division located at 715 Central Avenue, Tracy, CA during normal business hours.

TRACY ARTS COMMISSION
REGULAR MEETING MINUTES
June 9, 2015, 7:00 p.m.

Grand Theatre Center for the Arts, 715 Central Avenue

Chair McClain called the meeting to order at 7:01 p.m.

Roll call found Commissioners Dhugga, Fuller, Jones, McClain, Poole, and Sandhu present. Commission Paget was absent.

Staff Present: William Wilson, Cultural Arts Manager – Visual Arts

Recorded By: William Wilson, Cultural Arts Manager – Visual Arts

1. ITEMS FROM THE AUDIENCE

Carol Minner, President – Tracy Sister City Association, stated interest in participating in the Tracy Arts & Cultural Festival. Ms. Minner suggested the organization could present information, artifacts and memorabilia relating to their programming with Memuro, Japan and the Portuguese community.

Kevin Poole, Member – South Side Community Organization, stated interest in participating in the Tracy Arts & Cultural Festival. Mr. Poole explained he was in attendance tonight to learn more about the event.

3. TRACY ARTS COMMISSION PROJECTS UPDATE TO CITY MANAGER, TROY BROWN

Commission Fuller provided an overview of the development of the Tracy Arts & Cultural Festival. Commissioner McClain provided an overview of the California Arts Council – California Creative Communities grant application.

City Manager Brown informed the Commission of a potential new Civic Art project relating to the painting of utility and traffic boxes in the downtown district. He voiced support for such efforts to bring value to the streetscape and to prevent vandalism.

4. APPROVAL OF THE MINUTES FROM THE MEETING OF THE SPECIAL EVENTS SUBCOMMITTEE ON MAY 12th, 2015

ACTION Motion made by Commissioner Fuller, seconded by Commissioner Sandhu to approve the minutes as amended. Voice vote found all in favor; motion carried 6:0.

5. APPROVAL OF THE MINUTES FROM THE MEETING ON MAY 12th, 2015

ACTION Motion made by Commissioner Poole, seconded by Commissioner McClain to approve the minutes. Voice vote found all in favor; motion carried 6:0.

6. CORRESPONDENCE

None

7. REVIEW AND APPROVE SPECIAL EVENTS SUBCOMMITTEE
RECOMMENDATIONS FOR THE TRACY ARTS & CULTURAL FESTIVAL
HEADLINER ACTS

ACTION Commissioner McClain tabled item and scheduled a Special Meeting on June 15th to finalize all remaining components of the Festival.

8. AUTHORIZE CULTURAL ARTS DIVISION STAFF TO DEVELOP KIDS CARE
DENTAL SPONSORSHIP OF 2015 MUSIC IN THE PARK AND TRACY ARTS &
CULTURAL FESTIVAL PROGRAMMING

ACTION Motion made by Commissioner Fuller, seconded by Commissioner Jones to authorize staff to develop sponsorship. Voice vote found all in favor; motion carried 6:0

9. CONTINUE DISCUSSION OF THE TRACY ARTS & CULTURAL FESTIVAL
AND FUNDRAISING GOALS

ACTION Commissioner McClain stated she has continued discussion with Larry Gamino, President – West Side Pioneers Association, concerning their inclusion providing a presentation on the labor history of the railroad including the Chinese community. Mr. Gamino expressed concern in event staffing.

Kevin Pool, Member – South Side Community Organization, asked if his organization could be allowed to share event space with the West Side Pioneers Association to help provide resources including Hispanic community's labor history in the boxcars. Commissioners encouraged his pursuit this collaboration.

Commissioner Fuller confirmed that Paul Vogt of Volcano Drinks would provide cold beverages at the Festival.

Commission Dhugga stated she was in communication with the Tracy Indian Women's Association and suggested they could provide a sari and henna demonstration, as well as artwork.

10. ITEMS FROM THE COMMISSION

Commissioners each gave brief summaries of their individual activities relating to arts and cultural activities within the past month. Commissioners provided their availability to act as host at each of the Music in the Park summer concerts and the Tracy Arts & Cultural Festival.

11. ITEMS FROM STAFF

CAM Wilson provided an overview of the Tracy Arts Commission's Artists Reception to be held during the Downtown Tracy Artwalk on Friday, June 12th.

12. ITEMS FROM THE AUDIENCE

None

13. ADJOURNMENT

ACTION Motion made by Commissioner McClain, seconded by Commissioner Fuller to adjourn. Voice vote found all in favor; motion carried 6:0. Time: 8:35 p.m.

The above agenda was posted at the Tracy City Hall on June 5, 2015. The above are action minutes. Materials distributed to the majority of the Tracy Arts Commission, staff records and/or audio recording is available in the Cultural Arts Division located at 715 Central Avenue.

TRACY ARTS COMMISSION
SPECIAL MEETING MINUTES
June 15, 2015, 7:00 p.m.

Grand Theatre Center for the Arts, 715 Central Avenue

Chair McClain called the meeting to order at 7:05 p.m.

Roll call found Commissioners Dhugga, Fuller, Jones, McClain and Paget present.
Commissions Poole and Sandhu were absent.

Staff Present: William Wilson, Cultural Arts Manager – Visual Arts

Recorded By: William Wilson, Cultural Arts Manager – Visual Arts

1. ITEMS FROM THE AUDIENCE

None

2. CORRESPONDENCE

None

3. REVIEW AND APPROVE HEADLINER ACTS, COMMUNITY COLLABORATORS AND HOSPITALITY VENDORS RECOMMENDATIONS FOR THE TRACY ARTS & CULTURAL FESTIVAL AND FUNDRAISING GOALS

ACTION

Commissioners reviewed and discussed the variety of talent being considered as headlining acts. Commissioners agreed to invite Kukoo G. Singh, Siva Polynesia and Latin Rhythm Boys. Commissioners also identified alternate acts including Indian, Polynesian, African and Latin performers.

Commissioners reviewed and discussed several organizations being considered as community collaborators. Commissioners agreed to invite West Side Pioneers Association, Tracy Arts League, Tracy Camera Club, Tracy Sister City Association, Punjabi Cultural Society of Tracy, Tracy Friends of the Library, Mountain House Friends of the Library and Mountain House Asian-American Association. Commissions also identified Tracy African-American Association, South Side Community Organization and Tracy United to Make A Difference as alternate organizations.

Commissioners reviewed and discussed the hospitality vendors who can bring food and beverages to the event. Commissioners agreed to invite Volcano Drinks, Pizza Pirate, Hula Huts and Taco Vendor working with South Side Community Organization. Commissioners also identified other taco, sausage or fruit vendors as alternate selections.

Motion made by Commissioner McClain, seconded by Commissioner Paget to approve the recommendations. Voice vote found all in favor; motion carried 5:0.

4. ITEMS FROM THE COMMISSION

None

5. ITEMS FROM STAFF

None

6. ADJOURNMENT

ACTION The meeting was adjourned at 8:27 p.m.

The above agenda was posted at the Tracy City Hall on June 11, 2015. The above are action minutes. Materials distributed to the majority of the Tracy Arts Commission, staff records and/or audio recording is available in the Cultural Arts Division located at 715 Central Avenue.

**CITY OF TRACY
TRACY ARTS COMMISSION MEETING
July 14, 2015**

AGENDA ITEM 8.a.

REQUEST

**CONTINUE DISCUSSION OF THE TRACY ARTS AND CULTURE FESTIVAL AND
FUNDRAISING GOALS**

DISCUSSION

The Commission will present the Tracy Arts and Culture Festival as the final event of the 2015 Music in the Park summer concert series to be held on Saturday, August 1st from 10 AM to 2 PM in Lincoln Park. The Tracy Arts and Cultural Festival pilot event will present three invited headlining acts to perform on stage for 40 to 45 minutes each. The Tracy Arts Commission will invite three to six arts and community organizations to participate in the event providing support in the form of matching tents, booths, tables, chairs, etc. The Arts and Culture Festival pilot event will include a hands-on and/or participatory activities area in support of educational components. The Tracy Arts Commission will invite four vendors to provide hospitality services in support of the event. The Tracy Arts Commission will staff an information/welcome booth and host the event at large. The Commission finalized the event components at the Special Meeting on June 15th.

The Commission has approved a \$6,000 budget for the 2015 Festival with an appropriation of \$3,000 from the anticipated FY15-16 budget and a \$3,000 fundraising goal. Staff has estimated expenses as such:

\$2,500	Main Stage/Headliner Talent Fees
\$2,000	Tents/Booths/Tables/Chairs/Etc.
\$1,000	Marketing/Promotions
\$500	Insurance/Hospitality/Labor/Misc.

The Commission has requested a standing agenda item to continue discussion as the programming develops and to provide updates on their fundraising efforts.

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item at this time.

RECOMENDATION

Continue Discussion of the Tracy Art and Culture Festival and Fundraising Goals

Prepared By: William Wilson, Cultural Arts Manager – Visual Arts

Reviewed By: Kim Scarlata, Division Manager II

Approved By: Kim Scarlata, Division Manager II