

TRACY ARTS COMMISSION  
MEETING MINUTES  
**July 12, 2016, 7:00 p.m.**

Grand Theatre Center for the Arts, 715 Central Avenue

Chair Fuller called the meeting to order at 7:00 p.m.

Roll call found Commissioners Dhugga, Fuller, Jones, Poole, Sandhu and Swanson present. Commissioner Borges-Soto was absent.

Staff Present: William Wilson, Cultural Arts Manager – Visual Arts

Recorded By: William Wilson, Cultural Arts Manager – Visual Arts

1. ITEMS FROM THE AUDIENCE

None

2. APPROVAL OF MINUTES FROM THE MEETING ON JUNE 14<sup>th</sup>, 2016

**ACTION** Motion by Commissioner Poole, seconded by Commissioner Jones to approve the minutes as amended. Voice vote found all in favor; motion carried 6:0.

3. DISCUSS ON-GOING DEVELOPMENT OF EMERGING ARTISTS, MUSIC IN THE PARK AND THE TRACY ARTS & CULTURAL FESTIVAL

Commissioner Dhugga announced that she could not Emcee the upcoming concert on Thursday, July 21<sup>st</sup>. Commissions Jones and Swanson agreed to cover the duties.

Commissioners agreed the immediate audience for the second concert on Thursday, July 7<sup>th</sup> doubled to approximately 200 in attendance, with the inclusion of an appreciation picnic hosted by a local realtor, Donna Baker for her clients. Commissioner Swanson offered the potential to engage other community businesses and organizations should be developed going forward. Commissioner Dhugga expanded upon the idea to develop a work plan to create a formal small business marketing opportunity. Commissioner Swanson would like to see a banner sponsorship program in the \$150–\$300 range. Commissioner Fuller would like to consider Sparkles the Clown at future concerts. Commissioners requested a future agenda item to discuss these ideas.

Commissioner Sandhu stated concern over the sound quality at the first concert on Thursday, June 30<sup>th</sup>. Commissioners agreed but noted the issue was addressed with additional PA equipment and had greatly improved at the second concert.

Commissioners discussed and agreed to take assignments to act as host to each of the participating Community Collaborators at the Arts & Cultural Festival. Commissioners identified additional community groups for consideration including Animal Rescue of Tracy and a Tracy Afghan community organization, should a

vacancy exist. Community performers were confirmed including Manpreet Dance Academy from 1:15 to 1:35 pm, Quinto Martial Arts from 2:35 to 2:50 pm and Pan African Drum & Dance from 2:50 to 3:15 pm.

4. ITEMS FROM THE COMMISSION

Commissioners each gave brief summaries of their individual activities relating to arts and cultural activities within the past month.

5. ITEMS FROM STAFF

CAM Wilson informed the Commission that the weather forecast for the upcoming concert on Thursday, July 14<sup>th</sup> would be hot at 102 degrees. Tech Staff will have refreshments available to hosting Commissioners. CAM Wilson explained he will be on vacation the week prior to the upcoming Tracy Arts & Cultural Festival on Saturday, July 30<sup>th</sup>, but can respond to email communications.

6. ITEMS FROM THE AUDIENCE

None

7. ADJOURNMENT

**ACTION** The meeting was adjourned at 8:21 p.m.

The above agenda was posted at the Tracy City Hall on June 28<sup>th</sup>, 2016. The above are action minutes. Materials distributed to the majority of the Tracy Arts Commission, staff records and/or audio recording is available in the Cultural Arts Division located at 715 Central Avenue.