

TRACY ARTS COMMISSION  
MEETING MINUTES  
**September 13, 2016, 7:00 p.m.**

Grand Theatre Center for the Arts, 715 Central Avenue

Chair Fuller called the meeting to order at 7:07 p.m.

Roll call found Commissioners Borges-Soto, Fuller, Poole and Sandhu present. Commissioners Dhugga, Jones and Swanson were absent.

Staff Present: William Wilson, Cultural Arts Manager – Visual Arts

Recorded By: William Wilson, Cultural Arts Manager – Visual Arts

1. ITEMS FROM THE AUDIENCE

None

2. APPROVAL OF MINUTES FROM THE MEETING ON AUGUST 9<sup>th</sup>, 2016

**ACTION** Motion by Commissioner Sandhu, seconded by Commissioner Poole to approve the minutes as submitted. Voice vote found all in favor; motion carried 4:0.

3. REVIEW AND APPROVE 2017 SUMMER PROGRAMMING RECOMMENDATIONS

Commissioners reviewed and approved the following:

Emerging Artists

- retain this unique programming for youth performers in our community
- network with local performing arts groups and schools to increase participation
- feature a different youth performer at each TAC event, as needed in 2017
- performers will sing The National Anthem, and optional song at intermission

Music in the Park

- retain this beneficial and unique family programming in our community
- continue concert series in June and July at Lincoln Park on select Thursdays at 7 pm
- feature professional and diverse local/regional musical acts
- invite community visual and performing artists and organizations to participate
- invite community organizations and business to participate
- effectively network with surrounding neighborhood and beyond to increase audiences
- effectively host events by increasing community engagement at concerts
- add hospitality (food/beverages/cooling tent/seating) services and vendors
- create commercial and non-profit marketing program with sponsorship opportunities
- increase event series budget

Tracy Arts & Cultural Festival

- do not retain this event

- utilize event funding to increase marketing at Music in the Park
- utilize event funding to increase community collaboration at Music in the Park
- utilize event funding to increase public participation at Music in the Park

Through their review Commissioners voiced the need to retain an on-going discussion item on future meeting agendas to refine the operational management of the recommendations, including budget and event dates. CAM Wilson informed Commissioners that with approved recommendations, the Budget Subcommittee can be scheduled to meet soon.

**ACTION** Motion by Commissioner Borges-Soto, seconded by Commissioner Sandhu to approve the 2017 summer programming recommendations. Voice vote found all in favor; motion carried 4:0.

6. ITEMS FROM THE COMMISSION

Commissioners each gave brief summaries of their individual activities relating to arts and cultural activities within the past month.

7. ITEMS FROM STAFF

CAM Wilson informed Commissioners that the City Attorney's Office will offer Brown Act Training at an upcoming TAC meeting between October and December, taking approximately 20 to 30 minutes. Ethics Training will be offered in the near future through the City Clerk's Office, with only new Commissioners required to attend.

8. ITEMS FROM THE AUDIENCE

None

9. ADJOURNMENT

**ACTION** The meeting was adjourned at 7:39 p.m.

The above agenda was posted at the Tracy City Hall on September 9<sup>th</sup>, 2016. The above are action minutes. Materials distributed to the majority of the Tracy Arts Commission, staff records and/or audio recording is available in the Cultural Arts Division located at 715 Central Avenue.