

TRACY ARTS COMMISSION
MEETING MINUTES
October 11, 2016, 7:00 p.m.

Grand Theatre Center for the Arts, 715 Central Avenue

Chair Fuller called the meeting to order at 7:05 p.m.

Roll call found Commissioners Borges-Soto, Dhugga, Fuller, Jones, Poole, Sandhu and Swanson present.

Staff Present: William Wilson, Cultural Arts Manager – Visual Arts

Recorded By: William Wilson, Cultural Arts Manager – Visual Arts

1. ITEMS FROM THE AUDIENCE

None

2. APPROVAL OF MINUTES FROM THE MEETING ON SEPTEMBER 13th, 2016

ACTION Motion by Commissioner Sandhu, seconded by Commissioner Swanson to approve the minutes as submitted. Voice vote found all in favor; motion carried 6:0.

3. CONTINUE DISCUSSION OF 2017 SUMMER PROGRAMMING RECOMMENDATIONS

Commissioners have requested a standing agenda item to refine the operational management of the recommendations, including budget and event dates.

Emerging Artists

- retain this unique programming for youth performers in our community
- network with local performing arts groups and schools to increase participation
- feature a different youth performer at each TAC event, as needed in 2017
- performers will sing The National Anthem, and optional song at intermission

Music in the Park

- retain this beneficial and unique family programming in our community
- continue concert series in June and July at Lincoln Park on select Thursdays at 7 pm
- feature professional and diverse local/regional musical acts
- invite community visual and performing artists and organizations to participate
- invite community organizations and business to participate
- effectively network with surrounding neighborhood and beyond to increase audiences
- effectively host events by increasing community engagement at concerts
- add hospitality (food/beverages/cooling tent/seating) services and vendors
- create commercial and non-profit marketing program with sponsorship opportunities
- increase budget with funds previously used for the Tracy Arts & Cultural Festival

Commissioner Swanson suggested a seasonal schedule of spring, summer and fall, including Saturdays in the mid to late afternoon at four different locations across the City. He cited that commuters and families would be more likely to attend. If the TAC were to

keep the summer schedule, he would support two concerts in June on Thursdays, one in July on a Thursday, and one in August on a Friday.

Commissioner Dhugga stated that a lot of people do not frequent Lincoln Park and would support moving the concerts to different locations. She suggested the Edgewood community citing the need for more visibility, and that the City could be divided into four quadrants. In addition she suggested one of the concerts should be combined with one of the Downtown Tracy Artwalks on a Friday evening.

Commissioner Jones supported programming in Macdonald Park, as the neighborhood was supportive in the past. She felt the concerts should stay within the summer months.

Commissioner Borges-Soto felt the sports complex on 11th St. would be a good venue as it was large and well-lit.

Commissioner Fuller was supportive of keeping the summer schedule and working to ensure vendors are added to the events.

Commissioner Sandhu stated that certain times of the year are hot and that some parks lack shade. He preferred the existing summer schedule and also stated that there are lots of other social events already scheduled on Saturdays.

Commissioner Poole was supportive of keeping the summer schedule, as it was too cold in the spring.

Commissioners agreed to keep the schedule of four concerts in the summer months in 2017, with the final concert to coincide with the August Artwalk, and presented at the Park Plaza on 6th St if possible. In addition, Commissioners agreed to visit parks across the City to identify which other locations could be viable. Once locations are agreeable, Staff will investigate the possibilities with the Parks and Public Works Departments as needed.

4. ITEMS FROM THE COMMISSION

Commissioners each gave brief summaries of their individual activities relating to arts and cultural activities within the past month.

5. ITEMS FROM STAFF

CAM Wilson informed Commissioners that the City Attorney's Office will offer Brown Act Training at the meeting in December. Budget and Civic Art Subcommittee meetings were scheduled for November 16th at 6:30 p.m. and 7:30 p.m.

6. ITEMS FROM THE AUDIENCE

None

7. ADJOURNMENT

ACTION The meeting was adjourned at 8:13 p.m.

The above agenda was posted at the Tracy City Hall on October 6th, 2016. The above are action minutes. Materials distributed to the majority of the Tracy Arts Commission, staff records and/or audio recording is available in the Cultural Arts Division located at 715 Central Avenue.