

# NOTICE OF REGULAR MEETING

Pursuant to Section 54954.2 of the Government Code of the State of California, a Regular Meeting of the **TRACY ARTS COMMISSION** is hereby called for:

**Date/Time:**                    **Tuesday, December 13, 2016, 7:00 p.m.**  
(or as soon thereafter as possible)

**Location:**                    **Grand Theatre Center for the Arts, Visual Arts 1**  
**715 Central Avenue, Tracy, CA 95376**

Government Code Section 54954.3 states that every public meeting shall provide an opportunity for the public to address the Tracy Arts Commission on any item, before or during consideration of the item, however, no action shall be taken on any item not on the agenda.

1. Call to Order
2. Roll Call
3. Items from the Audience - *In accordance with Procedures for Preparation, Posting and Distribution of Agendas and the Conduct of Public Meetings, adopted by Resolution 2015-052, any item not on the agenda brought up by the public at a meeting shall be automatically referred to staff. If staff is not able to resolve the matter satisfactorily, the member of the public may request a Tracy Arts Commission member to sponsor the item for discussion at a future meeting.*
4. Receive Brown Act Training from the City Attorney's Office
5. Approval of Minutes from the Special Events Subcommittee on May 7<sup>th</sup>, 2016
6. Approval of Minutes from the Meeting on October 11<sup>th</sup>, 2016
7. Approval of Minutes from the Civic Art Subcommittee Meeting on November 16<sup>th</sup>, 2016
8. Old Business
  - A. Continue Discussion of 2017 Summer Programming Recommendations
9. Correspondence
10. Items from the Commission
11. Items from Staff
12. Items from the Audience
13. Adjournment

**POSTED: December 8th, 2016**

The City of Tracy complies with the Americans with Disabilities Act and makes all reasonable accommodations for the disabled to participate in public meetings. Persons requiring assistance or auxiliary aids in order to participate should call City Hall at (209) 831-6000, at least 24 hours prior to the meeting.

Any materials distributed to the majority of the Tracy Arts Commission regarding any item on this agenda will be made available for public inspection in the Cultural Arts Division located at 715 Central Avenue, Tracy, CA during normal business hours.

TRACY ARTS COMMISSION – SPECIAL EVENTS SUBCOMMITTEE  
SPECIAL MEETING MINUTES  
**May 7, 2016, 12:00 p.m.**

Grand Theatre Center for the Arts, 715 Central Avenue

Staff called the Meeting to order at 12:00 p.m.

Roll call found Commissioners Fuller, Poole and Sandhu present.

Staff Present: Dara Thomson, Arts Education Coordinator

Recorded By: Dara Thomson, Arts Education Coordinator

1. ITEMS FROM THE AUDIENCE

None

2. CONDUCT PUBLIC AUDITIONS FOR EMERGING ARTISTS TO PERFORM AT THE 2016 MUSIC IN THE PARK SUMMER CONCERT SERIES AND THE TRACY ARTS & CULTURAL FESTIVAL

Commissioners received and evaluated four performers, Amber Agee, Cifriana Dela Cruz, Trisha Esguena and Bailey Poole. Ms. Agee, Dela Cruz and Poole will be recommended for performance opportunities.

3. ADJOURNMENT

Time: 2:00 p.m.

The above agenda was posted at the Tracy City Hall on April 21, 2016. The above are action minutes. Materials distributed to the majority of the Tracy Arts Commission, staff records and/or audio recording is available in the Cultural Arts Division located at 715 Central Avenue.

TRACY ARTS COMMISSION  
MEETING MINUTES  
October 11, 2016, 7:00 p.m.

Grand Theatre Center for the Arts, 715 Central Avenue

Chair Fuller called the meeting to order at 7:05 p.m.

Roll call found Commissioners Borges-Soto, Dhugga, Fuller, Jones, Poole, Sandhu and Swanson present.

Staff Present: William Wilson, Cultural Arts Manager – Visual Arts

Recorded By: William Wilson, Cultural Arts Manager – Visual Arts

1. ITEMS FROM THE AUDIENCE

None

2. APPROVAL OF MINUTES FROM THE MEETING ON SEPTEMBER 13<sup>th</sup>, 2016

**ACTION**

Motion by Commissioner Sandhu, seconded by Commissioner Swanson to approve the minutes as submitted. Voice vote found all in favor; motion carried 6:0.

3. CONTINUE DISCUSSION OF 2017 SUMMER PROGRAMMING RECOMMENDATIONS

Commissioners have requested a standing agenda item to refine the operational management of the recommendations, including budget and event dates.

Emerging Artists

- retain this unique programming for youth performers in our community
- network with local performing arts groups and schools to increase participation
- feature a different youth performer at each TAC event, as needed in 2017
- performers will sing The National Anthem, and optional song at intermission

Music in the Park

- retain this beneficial and unique family programming in our community
- continue concert series in June and July at Lincoln Park on select Thursdays at 7 pm
- feature professional and diverse local/regional musical acts
- invite community visual and performing artists and organizations to participate
- invite community organizations and business to participate
- effectively network with surrounding neighborhood and beyond to increase audiences
- effectively host events by increasing community engagement at concerts
- add hospitality (food/beverages/cooling tent/seating) services and vendors
- create commercial and non-profit marketing program with sponsorship opportunities
- increase budget with funds previously used for the Tracy Arts & Cultural Festival

Commissioner Swanson suggested a seasonal schedule of spring, summer and fall, including Saturdays in the mid to late afternoon at four different locations across the City. He cited that commuters and families would be more likely to attend. If the TAC were to

keep the summer schedule, he would support two concerts in June on Thursdays, one in July on a Thursday, and one in August on a Friday.

Commissioner Dhugga stated that a lot of people do not frequent Lincoln Park and would support moving the concerts to different locations. She suggested the Edgewood community citing the need for more visibility, and that the City could be divided into four quadrants. In addition she suggested one of the concerts should be combined with one of the Downtown Tracy Artwalks on a Friday evening.

Commissioner Jones supported programming in Macdonald Park, as the neighborhood was supportive in the past. She felt the concerts should stay within the summer months.

Commissioner Borges-Soto felt the sports complex on 11<sup>th</sup> St. would be a good venue as it was large and well-lit.

Commissioner Fuller was supportive of keeping the summer schedule and working to ensure vendors are added to the events.

Commissioner Sandhu stated that certain times of the year are hot and that some parks lack shade. He preferred the existing summer schedule and also stated that there are lots of other social events already scheduled on Saturdays.

Commissioner Poole was supportive of keeping the summer schedule, as it was too cold in the spring.

Commissioners agreed to keep the schedule of four concerts in the summer months in 2017, with the final concert to coincide with the August Artwalk, and presented at the Park Plaza on 6<sup>th</sup> St if possible. In addition, Commissioners agreed to visit parks across the City to identify which other locations could be viable. Once locations are agreeable, Staff will investigate the possibilities with the Parks and Public Works Departments as needed.

4. ITEMS FROM THE COMMISSION

Commissioners each gave brief summaries of their individual activities relating to arts and cultural activities within the past month.

5. ITEMS FROM STAFF

CAM Wilson informed Commissioners that the City Attorney's Office will offer Brown Act Training at the meeting in December. Budget and Civic Art Subcommittee meetings were scheduled for November 16<sup>th</sup> at 6:30 p.m. and 7:30 p.m.

6. ITEMS FROM THE AUDIENCE

None

7. ADJOURNMENT

**ACTION**      The meeting was adjourned at 8:13 p.m.

The above agenda was posted at the Tracy City Hall on October 6<sup>th</sup>, 2016. The above are action minutes. Materials distributed to the majority of the Tracy Arts Commission, staff records and/or audio recording is available in the Cultural Arts Division located at 715 Central Avenue.

TRACY ARTS COMMISSION – CIVIC ART SUBCOMMITTEE  
SPECIAL MEETING MINUTES  
**NOVEMBER 16, 2016, 7:30 p.m.**

Grand Theatre Center for the Arts, 715 Central Avenue

Staff called the Meeting to order at 7:31 p.m.

Roll call found Commissioners Dhugga and Jones present. Commissioner Swanson was absent.

Staff Present: William Wilson, Cultural Arts Manager – Visual Arts

Recorded By: William Wilson, Cultural Arts Manager – Visual Arts

1. ITEMS FROM THE AUDIENCE

None

2. RECEIVE AND DISCUSS CIVIC ART PROGRAM UPDATE FROM STAFF

CAM Wilson provided an overview of current and on-going civic art projects including Aspire Apartments, Transit Station Bus Shelter, 11<sup>th</sup> St. Bridge, Downtown Utility Boxes, Downtown Tracy Mural Project and the 2017 Civic Art Plan.

- Installation of Anne Klint's environmental signage project at Aspire Apartments is nearing completion. This is a private project with City collaboration.
- Repair and re-installation of Pauline Tolman's Bicycles at the Tracy Transit Station is awaiting order and re-installation of a new bus shelter structure. At that time the artist will transport the damaged artwork from Tracy to her studio in San Francisco, repair, and prepare for re-installation in early 2017.
- 11<sup>th</sup> St. Bridge signs project is in fabrication at KVO in Santa Rosa. Staff has recommended sharing the designs with the community by placing them on public display at the Grand Theatre Center for the Arts in 2017. The CAS agreed this would be valuable to help bring more awareness to the project, which celebrates the historic Lincoln Highway.
- Staff is currently working to identify utility box locations in downtown Tracy suitable for artist-designed vinyl wraps. Once locations are confirmed by Public Works, an estimated budget will be submitted to the City Manager as requested.
- Staff anticipates the Downtown Tracy Mural Project, which is currently a program of the Exhibitions Program at the Grand Theatre Center for the Arts, will continue to grow and should be recommended for inclusion in the Civic Art Program in 2018-19. At that point the CAS and Tracy Arts Commission would work with Staff to fund and create new projects as part of the revised Civic Art Plan.

- Staff recommends the CAS and TAC work in 2017 to complete the revise of the Civic Art Plan, in order to ensure a contemporary program, identify funding sources, and utilize effective procedures in support public art in Tracy. The revised CAP would be sent to City Council for review and approval when complete.

3. ADJOURNMENT

Time: 8:32 p.m.

The above agenda was posted at the Tracy City Hall on November 9, 2016. The above are action minutes. Materials distributed to the majority of the Tracy Arts Commission, staff records and/or audio recording is available in the Cultural Arts Division located at 715 Central Avenue.

**CITY OF TRACY  
TRACY ARTS COMMISSION MEETING  
December 13, 2016**

**AGENDA ITEM 8.a.**

REQUEST

**CONTINUE DISCUSSION OF 2017 SUMMER PROGRAMMING RECOMMENDATIONS**

DISCUSSION

The Tracy Arts Commission reviewed and approved recommendations for upcoming 2017 programming at the September meeting. The Emerging Artists Series and the Music in the Park Series will return, with significant changes planned for the summer concerts. Commissioners have requested an on-going discussion item to refine the operational management of the recommendations, including budget and event dates.

Emerging Artists

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- create commercial and non-profit marketing program with sponsorship opportunities
- increase budget with funds previously used for the Tracy Arts & Cultural Festival

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item at this time.

RECOMMENDATION

Continue Discussion of 2017 Summer Programming Recommendations

Prepared By: William Wilson, Cultural Arts Manager – Visual Arts

Reviewed By: Kim Scarlata, Division Manager II

Approved By: Kim Scarlata, Division Manager II