

TRACY ARTS COMMISSION
MEETING MINUTES
April 11, 2017, 7:00 p.m.

Grand Theatre Center for the Arts, 715 Central Avenue

Chair Fuller called the meeting to order at 7:03 p.m.

Roll call found Commissioners Borges-Soto, Dhugga, Fuller, Poole, Sandhu and Tillman present. Commissioner Jones was absent.

Staff Present: William Wilson, Cultural Arts Manager – Visual Arts

Recorded By: William Wilson, Cultural Arts Manager – Visual Arts

1. ITEMS FROM THE AUDIENCE

None

2. INTRODUCTION OF NEW COMMISSIONER

Commissioner Tillman introduced himself to the group providing an overview of his background working in the events industry and experience with community service. Commissioner Fuller offered to meet with Commissioner Tillman in order to provide orientation of current Commission business and programming.

3. APPOINTMENT OF COMMISSIONER TO SERVE THE CIVIC ART SUBCOMMITTEE IN 2017

ACTION Commissioner Tillman was appointed to fill the vacancy. Commissioner Borges-Soto will serve as an alternate.

4. APPROVAL OF MINUTES FROM THE SPECIAL MEETING OF THE BUDGET SUBCOMMITTEE ON FEBRUARY 14th, 2017

ACTION Motion by Commissioner Poole, seconded by Commissioner Sandhu to approve the minutes as submitted. Voice vote found all in favor; motion carried 5:0

5. APPROVAL OF MINUTES FROM THE SPECIAL MEETING OF THE SPECIAL EVENTS SUBCOMMITTEE ON MARCH 14th, 2017

ACTION Motion by Commissioner Borges-Soto, seconded by Commissioner Dhugga to approve the minutes as submitted. Voice vote found all in favor; motion carried 5:0

6. APPROVAL OF MINUTES FROM THE MEETING ON MARCH 14th, 2017

ACTION Motion by Commissioner Poole, seconded by Commissioner Dhugga to approve the minutes as submitted. Voice vote found all in favor; motion carried 5:0.

7. REVIEW AND APPROVE SPECIAL EVENTS SUBCOMMITTEE RECOMMENDATIONS FOR 2017 MUSIC IN THE PARK SUMMER CONCERT SERIES PERFORMERS

The Special Events Subcommittee met on March 14th and reviewed 10 promotional packets from acts seeking to perform at the upcoming summer concert series. The SES presented the following recommendations, identifying four featured acts and two alternate acts:

Featured:

AXIS	70's/80's Arena Rock Tribute	Martinez, CA
One Night Stand	50's to present Dance/PartyMusic	Tracy/Livermore, CA
Southern Drawl Band	Country/Bluegrass Southern Rock	Knoxville, TN
Central Latino AllStar Band	Banda/Cumbia Merengue/Salsa Old School/Motown	Central Valley, CA

Alternates:

Party Monsters	Dance/Party Music	Pinole, CA
TBD	Country Act	

ACTION

Motion by Commissioner Borges-Soto, seconded by Commissioner Dhugga to approve the recommendations as submitted. Voice vote found all in favor; motion carried 6:0.

8. CONTINUE DISCUSSION OF 2017 SUMMER PROGRAMMING RECOMMENDATIONS

Commissioners continued discussion to refine the operational management of the recommendations below, including budget and event dates.

Emerging Artists

- network with local performing arts groups and schools to increase participation
- feature a different youth performer at each TAC event, as needed in 2017
- performers will sing The National Anthem, and optional song at intermission

Music in the Park

- continue concert series in June and July at Lincoln Park (and other locations) on select Thursdays at 7 pm, and at the Downtown Tracy Artwalk in August:
 - Thursday, June 29th – Lincoln Park
 - Thursday, July 13th – MacDonald Park
 - Thursday, July 27th – Dr. Powers Park
 - Friday, August 11th – Downtown Park Plaza (in collaboration with the Artwalk)
- feature professional and diverse local/regional musical acts
- invite community visual and performing artists and organizations to participate
- invite community organizations and business to participate
- effectively network with surrounding neighborhood and beyond to increase audiences
- effectively host events by increasing community engagement at concerts
- add hospitality (food/beverages/cooling tent/seating) services and vendors
- create commercial and non-profit marketing program with sponsorship opportunities

- increase budget with funds previously used for the Tracy Arts & Cultural Festival

Commissioner Tillman offered to communicate with Tracy Real Estate who inquired about collaborating with City programming.

Commissioners agreed to utilize MacDonald Park for the July 13th concert.

Commissioners agreed to continue to network in the community in order to increase the participation for upcoming Emerging Artists auditions on April 29th and May 6th.

Commissioner Fuller stated she would work with the Tracy Press in ensure that Emerging Artist auditions and the summer concerts would be listed in the TP Datebook.

CAM Wilson informed Commissioners to return interest forms to Staff by Monday, May 8th so that they can be reviewed and discussed at the meeting on May 9th.

9. CONTINUE DISCUSSION OF NEW YOUTH PROGRAMMING FOR 2017-18

Commissioner Dhugga informed the Commission that she has a presentation item on the Youth Advisory Commission agenda for the meeting on April 12th. She will report back the TAC at the meeting on May 9th.

10. CORRESPONDENCE

None

11. ITEMS FROM THE COMMISSION

Commissioners each gave brief summaries of their individual activities relating to arts and cultural activities within the past month.

12. ITEMS FROM STAFF

CAM Wilson reminded Commissioners about the City Volunteer Recognition Event on April 24th at City Hall.

13. ITEMS FROM THE AUDIENCE

None

14. ADJOURNMENT

ACTION The meeting was adjourned at 7:52 p.m.

The above agenda was posted at the Tracy City Hall on March 9th, 2017. The above are action minutes. Materials distributed to the majority of the Tracy Arts Commission, staff records and/or audio recording is available in the Cultural Arts Division located at 715 Central Avenue.