

NOTICE OF REGULAR MEETING

Pursuant to Section 54954.2 of the Government Code of the State of California, a Regular Meeting of the **TRACY ARTS COMMISSION** is hereby called for:

Date/Time: **Tuesday, July 11, 2017, 7:00 p.m.**
(or as soon thereafter as possible)

Location: **Grand Theatre Center for the Arts, Visual Arts 1**
715 Central Avenue, Tracy, CA 95376

Government Code Section 54954.3 states that every public meeting shall provide an opportunity for the public to address the Tracy Arts Commission on any item, before or during consideration of the item, however, no action shall be taken on any item not on the agenda.

1. Call to Order
2. Roll Call
3. Items from the Audience - *In accordance with Procedures for Preparation, Posting and Distribution of Agendas and the Conduct of Public Meetings, adopted by Resolution 2015-052, any item not on the agenda brought up by the public at a meeting shall be automatically referred to staff. If staff is not able to resolve the matter satisfactorily, the member of the public may request a Tracy Arts Commission member to sponsor the item for discussion at a future meeting.*
4. Election of Chair and Vice Chair
5. Approval of Minutes from the Meeting of June 13th, 2017
6. New Business
 - A. Discussion and Cancellation of Regular Meeting on August 8th, 2017
 - B. Discussion of Tracy Arts Commission's Public Communications
7. Old Business
 - A. Continue Discussion of 2017 Summer Programming Recommendations
 - B. Continue Discussion of New Youth Programming for 2017-18
8. Correspondence
9. Items from the Commission
10. Items from Staff
11. Items from the Audience
12. Adjournment

POSTED: July 6th, 2017

The City of Tracy complies with the Americans with Disabilities Act and makes all reasonable accommodations for the disabled to participate in public meetings. Persons requiring assistance or auxiliary aids in order to participate should call City Hall at (209) 831-6000, at least 24 hours prior to the meeting.

Any materials distributed to the majority of the Tracy Arts Commission regarding any item on this agenda will be made available for public inspection in the Cultural Arts Division located at 715 Central Avenue, Tracy, CA during normal business hours.

**CITY OF TRACY
TRACY ARTS COMMISSION MEETING
July 11, 2017**

AGENDA ITEM 6.a.

REQUEST

DISCUSSION AND CANCELLATION OF REGULAR MEETING OF AUGUST 8TH, 2017

DISCUSSION

The Tracy Arts Commission has a regular meeting scheduled for Tuesday, August 8th at 7 pm. Cultural Arts Division Staff are unable to facilitate the meeting and cancellation is requested. The Commission should discuss if there is a need for a Special Meeting to be scheduled, or if the Commission prefers wait to meet on September 12th.

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item at this time.

RECOMMENDATION

Discussion and Cancellation of the Regular Meeting of August 8th, 2017

Prepared By: William Wilson, Cultural Arts Manager – Visual Arts

Reviewed By: Kim Scarlata, Division Manager II

Approved By: Kim Scarlata, Division Manager II

**CITY OF TRACY
TRACY ARTS COMMISSION MEETING
July 11, 2017**

AGENDA ITEM 6.b.

REQUEST

DISCUSSION OF TRACY ARTS COMMISSION'S PUBLIC COMMUNICATIONS

DISCUSSION

Commissioner Fuller and Staff will lead a discussion concerning the protocol for Tracy Arts Commissioners to communicate with the public.

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item at this time.

RECOMMENDATION

Discussion of Tracy Arts Commission's Public Communications

Prepared By: William Wilson, Cultural Arts Manager – Visual Arts

Reviewed By: Kim Scarlata, Division Manager II

Approved By: Kim Scarlata, Division Manager II

**CITY OF TRACY
TRACY ARTS COMMISSION MEETING
July 11, 2017**

AGENDA ITEM 7.a.

REQUEST

CONTINUE DISCUSSION OF 2017 SUMMER PROGRAMMING RECOMMENDATIONS

DISCUSSION

The Tracy Arts Commission reviewed and approved recommendations for upcoming 2017 programming at the September 2016 meeting. The Emerging Artists Series and the Music in the Park Series will return, with significant changes planned for the summer concerts. Commissioners have requested an on-going discussion item to refine the operational management of the recommendations, including budget and event dates.

Emerging Artists

- network with local performing arts groups and schools to increase participation
- feature a different youth performer at each TAC event, as needed in 2017
- performers will sing The National Anthem, and optional song at intermission

Music in the Park

- continue concert series in June and July at Lincoln Park (and other locations) on select Thursdays at 7 pm, and at the Downtown Tracy Artwalk (Friday, August 11th)
- feature professional and diverse local/regional musical acts
- invite community visual and performing artists and organizations to participate
- invite community organizations and business to participate
- effectively network with surrounding neighborhood and beyond to increase audiences
- effectively host events by increasing community engagement at concerts
- add hospitality (food/beverages/cooling tent/seating) services and vendors
- create commercial and non-profit marketing program with sponsorship opportunities
- increase budget with funds previously used for the Tracy Arts & Cultural Festival

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item at this time.

RECOMMENDATION

Continue Discussion of 2017 Summer Programming Recommendations

Prepared By: William Wilson, Cultural Arts Manager – Visual Arts

Reviewed By: Kim Scarlata, Division Manager II

Approved By: Kim Scarlata, Division Manager II

**CITY OF TRACY
TRACY ARTS COMMISSION MEETING
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AGENDA ITEM 7.b.

REQUEST

CONTINUE DISCUSSION OF NEW YOUTH PROGRAMMING FOR 2017-18

DISCUSSION

In January Commissioner Dhugga led a discussion for the Tracy Arts Commission to consider developing new programming designed to appeal to youth audiences, and to collaborate with youth groups, in 2017-18. As the Commission voiced interest and support in exploring such programming, it has been requested as an on-going agenda item for continued discussion.

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item at this time.

RECOMMENDATION

Continue Discussion of New Youth Programming for 2017-18

Prepared By: William Wilson, Cultural Arts Manager – Visual Arts

Reviewed By: Kim Scarlata, Division Manager II

Approved By: Kim Scarlata, Division Manager II

TRACY ARTS COMMISSION
MEETING MINUTES
June 13, 2017, 7:00 p.m.

Grand Theatre Center for the Arts, 715 Central Avenue

Chair Fuller called the meeting to order at 7:00 p.m.

Roll call found Commissioners Borges-Soto, Dhugga, Fuller, Poole, Sandhu and Tillman present. Commissioner Jones was absent.

Staff Present: William Wilson, Cultural Arts Manager – Visual Arts

Recorded By: William Wilson, Cultural Arts Manager – Visual Arts

1. ITEMS FROM THE AUDIENCE

None

2. APPROVAL OF MINUTES FROM THE MEETING ON April 11th, 2017

ACTION Motion by Commissioner Poole, seconded by Commissioner Borges-Soto to approve the minutes as submitted. Voice vote found all in favor; motion carried 4:0.

3. CONTINUE DISCUSSION OF 2017 SUMMER PROGRAMMING RECOMMENDATIONS

Commissioners continue discussion in preparation for Music in the Park. Emerging Artists, Emcees and Hosts were confirmed:

June 29th at Lincoln Park:

Emcee	Host	Emerging Artist
Commissioner Fuller	Commissioner Tillman	Brendon Parker

July 13th at McDonald Park

Emcee	Host	Emerging Artist
Commissioner Dhugga	Commissioner Poole	Stephanie Vazquez

July 27th at Dr. Powers Park

Emcee	Host	Emerging Artist
Commissioner Tillman	Commissioner Borges-Soto	Arianna Corpuz

August 11th at Downtown Park Plaza

Emcee	Host	Emerging Artist
Commissioner Fuller	Commissioner Poole	Bailey Poole

Commissioner Dhugga is working to confirm community organizations for July 13th and August 11th.

Commissioner Poole reported that Kona Ice is confirmed for July 27th and August 11th.

CAM Wilson to provide Commissioner Poole with small Music in the Park flyers that can be used to network in each of the four neighborhoods surrounding the parks

4. CONTINUE DISCUSSION OF NEW YOUTH PROGRAMMING FOR 2017-18

Commissioner Dhugga requested CAM Wilson to provide Tracy Arts & Cultural Festival planning documents for reference. He will provide via email.

5. CORRESPONDENCE

None

6. ITEMS FROM THE COMMISSION

Commissioners each gave brief summaries of their individual activities relating to arts and cultural activities within the past month.

7. ITEMS FROM STAFF

None

8. ITEMS FROM THE AUDIENCE

Ms. Maxine Lees from Tracy, CA attended in observation to learn more about the Tracy Arts Commission's programming.

9. ADJOURNMENT

ACTION The meeting was adjourned at 7:48 p.m.

The above agenda was posted at the Tracy City Hall on June 8th, 2017. The above are action minutes. Materials distributed to the majority of the Tracy Arts Commission, staff records and/or audio recording is available in the Cultural Arts Division located at 715 Central Avenue.