

NOTICE OF SPECIAL MEETING

Pursuant to Section 54956 of the Government Code of the State of California, a Special Meeting of the **TRACY ARTS COMMISSION** is hereby called for:

*****NOTE TIME AND LOCATION*****

Date/Time: **Tuesday, August 22, 2017, 7:00 p.m.**
(or as soon thereafter as possible)

Location: **Grand Theatre Center for the Arts, Visual Arts 1**
715 Central Avenue, Tracy, CA 95376

Government Code Section 54954.3 states that every public meeting shall provide an opportunity for the public to address the Tracy Arts Commission on any item, before or during consideration of the item, however, no action shall be taken on any item not on the agenda.

1. Call to Order
2. Roll Call
3. Items from the Audience - *In accordance with Procedures for Preparation, Posting and Distribution of Agendas and the Conduct of Public Meetings, adopted by Resolution 2015-052, any item not on the agenda brought up by the public at a meeting shall be automatically referred to staff. If staff is not able to resolve the matter satisfactorily, the member of the public may request a Tracy Arts Commission member to sponsor the item for discussion at a future meeting.*
4. Approval of Minutes from the Meeting of July 11th, 2017
5. Old Business
 - A. Continue Discussion of 2017 Summer Programming Recommendations
 - B. Continue Discussion of New Youth Programming for 2017-18
6. Correspondence
7. Items from the Commission
8. Items from Staff
9. Items from the Audience
10. Adjournment

POSTED: July 27th, 2017

The City of Tracy complies with the Americans with Disabilities Act and makes all reasonable accommodations for the disabled to participate in public meetings. Persons requiring assistance or auxiliary aids in order to participate should call City Hall at (209) 831-6000, at least 24 hours prior to the meeting.

Any materials distributed to the majority of the Tracy Arts Commission regarding any item on this agenda will be made available for public inspection in the Cultural Arts Division located at 715 Central Avenue, Tracy, CA during normal business hours.

TRACY ARTS COMMISSION
MEETING MINUTES
July 11, 2017, 7:00 p.m.

Grand Theatre Center for the Arts, 715 Central Avenue

Chair Fuller called the meeting to order at 7:02 p.m.

Roll call found Commissioners Borges-Soto, Dhugga, Fuller, Jones, Poole, and Sandhu present. Commissioner Tillman was absent.

Staff Present: William Wilson, Cultural Arts Manager – Visual Arts

Recorded By: William Wilson, Cultural Arts Manager – Visual Arts

1. ITEMS FROM THE AUDIENCE

None

2. ELECTION OF CHAIR AND VICE CHAIR

ACTION Commissioner Poole nominated Commissioner Dhugga for Chair; Commissioner Dhugga accepted. Commissioner Dhugga was elected Chair by a voice vote of 6:0.

Commissioner Borges-Soto nominated Commissioner Fuller for Vice Chair. Commissioner Fuller accepted. Commissioner Dhugga nominated Commissioner Sandhu Vice Chair. Commissioner Sandhu accepted. Voice vote resulted in a tie, 3:3. Commissioners Fuller and Sandhu each addressed the Commission to state their reasons to serve as Vice Chair. Commissioner Fuller was elected Vice Chair by a second voice vote of 4:2.

3. APPROVAL OF MINUTES FROM THE MEETING ON April 11th, 2017

ACTION Motion by Commissioner Poole, seconded by Commissioner Sandhu to approve the minutes as submitted. Voice vote found all in favor; motion carried 6:0.

4. DISCUSSION AND CANCELLATION OF REGULAR MEETING ON AUGUST 8, 2017

CAM Wilson informed the Commission that Staff was unavailable to facilitate the Regular Meeting on August 8th. Commissioners voiced their support to have a Special Meeting on August 22nd at 7 pm.

5. DISCUSSION OF TRACY ARTS COMMISSION'S PUBLIC COMMUNICATIONS

CAM Wilson and Commissioner Fuller led a discussion concerning the protocol for Commissioners communicating with the public. Commissioners agreed to utilize a formal process to discuss and approve Commissioners to represent the body as a whole in public. Commissioner Dhugga suggested the Commission should be self-reporting, and that should an incident occur whereby a Commissioner addresses the public without such consent, a discussion item should be placed on the next meeting agenda. Commissioners agreed it would good practice to do so.

6. CONTINUE DISCUSSION OF 2017 SUMMER PROGRAMMING RECOMMENDATIONS

Commissioners continued discussion concerning Music in the Park. Commissioners were generally pleased with all aspects of the first concert on June 29th in Lincoln Park. Commissioner Dhugga is still working to confirm community organizations for the August 11th concert.

7. CONTINUE DISCUSSION OF NEW YOUTH PROGRAMMING FOR 2017-18

Commissioner Dhugga and Commissioner Tillman announced they would be collaborating to create a working outline for the Commission to use as a development tool going forward.

8. CORRESPONDENCE

None

9. ITEMS FROM THE COMMISSION

Commissioners each gave brief summaries of their individual activities relating to arts and cultural activities within the past month.

10. ITEMS FROM STAFF

CAM Wilson invited Commissioners to attend the upcoming Dinosaur Stop Motion Experience Screening and Workshop on Saturday, July 15th. He also remarked participants at the Artwalk on July 7th were very appreciative for the hospitality that the Commission provided.

11. ITEMS FROM THE AUDIENCE

Andrew and Maxine Lees from Tracy, CA attended in observation to learn more about the Tracy Arts Commission's programming. Mr. Lees inquired about Artwalk event signage. CAM Wilson responded that A-frame signs were used near/at participants along the streetscape for visibility to passersby.

12. ADJOURNMENT

ACTION The meeting was adjourned at 8:00 p.m.

The above agenda was posted at the Tracy City Hall on July 6th, 2017. The above are action minutes. Materials distributed to the majority of the Tracy Arts Commission, staff records and/or audio recording is available in the Cultural Arts Division located at 715 Central Avenue.

**CITY OF TRACY
TRACY ARTS COMMISSION SPECIAL MEETING
August 22, 2017**

AGENDA ITEM 5.a.

REQUEST

CONTINUE DISCUSSION OF 2017 SUMMER PROGRAMMING RECOMMENDATIONS

DISCUSSION

The Tracy Arts Commission reviewed and approved recommendations for upcoming 2017 programming at the September 2016 meeting. The Emerging Artists Series and the Music in the Park Series will return, with significant changes planned for the summer concerts. Commissioners have requested an on-going discussion item to refine the operational management of the recommendations, including budget and event dates.

Emerging Artists

- Network with local performing arts groups and schools to increase participation
- Feature a different youth performer at each TAC event, as needed in 2017
- Performers will sing The National Anthem, and optional song at intermission

Music in the Park

- Continue concert series in June and July at Lincoln Park (and other locations) on select Thursdays at 7 pm, and at the Downtown Tracy Artwalk (Friday, August 11th)
- Feature professional and diverse local/regional musical acts
- Invite community visual and performing artists and organizations to participate
- Invite community organizations and business to participate
- Effectively network with surrounding neighborhood and beyond to increase audiences
- Effectively host events by increasing community engagement at concerts
- Add hospitality (food/beverages/cooling tent/seating) services and vendors
- Create commercial and non-profit marketing program with sponsorship opportunities
- Increase budget with funds previously used for the Tracy Arts & Cultural Festival

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item at this time.

RECOMMENDATION

Continue Discussion of 2017 Summer Programming Recommendations

Prepared By: William Wilson, Cultural Arts Manager – Visual Arts

Reviewed By: Kim Scarlata, Division Manager II

Approved By: Kim Scarlata, Division Manager II

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AGENDA ITEM 5.b.

REQUEST

CONTINUE DISCUSSION OF NEW YOUTH PROGRAMMING FOR 2017-18

DISCUSSION

In January Commissioner Dhugga led a discussion for the Tracy Arts Commission to consider developing new programming designed to appeal to youth audiences, and to collaborate with youth groups, in 2017-18. As the Commission voiced interest and support in exploring such programming, it has been requested as an on-going agenda item for continued discussion.

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item at this time.

RECOMMENDATION

Continue Discussion of New Youth Programming for 2017-18

Prepared By: William Wilson, Cultural Arts Manager – Visual Arts

Reviewed By: Kim Scarlata, Division Manager II

Approved By: Kim Scarlata, Division Manager II