

NOTICE OF REGULAR MEETING

Pursuant to Section 54954.2 of the Government Code of the State of California, a Regular Meeting of the **TRACY ARTS COMMISSION** is hereby called for:

Date/Time: **Tuesday, October 10, 2017, 7:00 p.m.**
(or as soon thereafter as possible)

Location: **Grand Theatre Center for the Arts, Visual Arts 1**
715 Central Avenue, Tracy, CA 95376

Government Code Section 54954.3 states that every public meeting shall provide an opportunity for the public to address the Tracy Arts Commission on any item, before or during consideration of the item, however, no action shall be taken on any item not on the agenda.

1. Call to Order
2. Roll Call
3. *Items from the Audience - In accordance with Procedures for Preparation, Posting and Distribution of Agendas and the Conduct of Public Meetings, adopted by Resolution 2015-052, any item not on the agenda brought up by the public at a meeting shall be automatically referred to staff. If staff is not able to resolve the matter satisfactorily, the member of the public may request a Tracy Arts Commission member to sponsor the item for discussion at a future meeting.*
4. Appointment of Chair and Vice Chair
5. Approval of Minutes from the Regular Meeting of September 12th, 2017
6. New Business
 - A. Request for Agenda Item to Discuss Tracy Harvest Festival
 - B. Discussion of 11th Street Bridge Civic Art Project Public Reception
7. Old Business
 - A. Discussion of 2018 Summer Programming
 - B. Continue Discussion of New Youth Programming for 2017-18
8. Correspondence
9. Items from the Commission
10. Items from Staff
11. Items from the Audience
12. Adjournment

POSTED: October 6th, 2017

The City of Tracy complies with the Americans with Disabilities Act and makes all reasonable accommodations for the disabled to participate in public meetings. Persons requiring assistance or auxiliary aids in order to participate should call City Hall at (209) 831-6000, at least 24 hours prior to the meeting.

Any materials distributed to the majority of the Tracy Arts Commission regarding any item on this agenda will be made available for public inspection in the Cultural Arts Division located at 715 Central Avenue, Tracy, CA during normal business hours.

TRACY ARTS COMMISSION
SPECIAL MEETING MINUTES
SEPTEMBER 12, 2017, 7:00 p.m.

Grand Theatre Center for the Arts, 715 Central Avenue

Chair Dhugga called the meeting to order at 7:04 p.m.

Roll call found Commissioners Borges-Soto, Dhugga, Fuller, Jones, Poole, Sandhu and Tillman present. Commissioner Jones was absent.

Staff Present: William Wilson, Cultural Arts Manager – Visual Arts

Recorded By: William Wilson, Cultural Arts Manager – Visual Arts

1. ITEMS FROM THE AUDIENCE

None

2. APPROVAL OF MINUTES FROM THE SPECIAL MEETING ON SEPTEMBER 22ND, 2017

ACTION Motion by Commissioner Tillman, seconded by Commissioner Sandhu to approve the minutes as submitted. Voice vote found all in favor; motion carried 6:0.

3. STAFF REQUEST TO CONSIDER RE-ELECTION OF VICE CHAIR

CAM Wilson led a discussion to determine if the Tracy Arts Commission (TAC) wanted to consider repeating the process to select a Vice Chair for FY2017-18. He explained Commissioner Tillman was absent at the July meeting and that he had voiced concern with the inability to participate in the process. Commissioners discussed the pros and cons and decided to repeat the process for both Chair and Vice Chair at the Regular Meeting in October. Commissioners requested a copy of the TAC Bylaws for their review in preparation. CAM Wilson advised he would provide the TAC Bylaws via email for their reference.

4. SCHEDULE 11TH STREET BRIDGE CIVIC ART PROJECT PUBLIC RECEPTION

CAM Wilson advised the TAC it was anticipated that the 11th St. Bridge would open to traffic in December. As the TAC has collaborated with City Staff on this project since 2011, CAM Wilson requested that the Commission schedule a public reception at the Grand Theatre Center for the Arts in order to introduce and celebrate the project with the community. The Commission agreed to cancel the Regular Meeting on November 14th and instead host Special Meeting as a public event from 6:00 to 8:00 p.m. in the Pombo Lobby on the 2nd floor of the Grand. CAM Wilson will organize an informational visual display of the project and refreshments will be provided.

5. DISCUSSION OF 2018 SUMMER PROGRAMMING

CAM Wilson and Commissioners began a discussion in preparation for summer programming in 2018. City Staff will work to draft and issue a Request For Proposals (RFP) to identify a contractor to provide event coordination services in collaboration with

the TAC and Staff. The contractor's role may include event design, marketing distribution, talent recruitment and contracts, audio/visual technical services, community organization recruitment and participation, and audience interaction/activities. CAM Wilson advised Commissioners that tentative event dates should be scheduled at the meeting in October, as they will be needed in the RFP. Continued discussion of 2018 Summer Programming is to appear as an-ongoing agenda item.

6. CONTINUE DISCUSSION OF NEW YOUTH PROGRAMMING FOR 2017-18

Commissioner Dhugga reported she will attending the Youth Advisory Commission on September 13th at 6 pm in City Hall and will provide an update at the meeting in October.

Commissioner Tillman reported he is in communication with Brian Pekari of Tracy United to Make a Difference and Tracy High School student organizations as potential programming collaborators.

7. CORRESPONDENCE

None

8. ITEMS FROM THE COMMISSION

Commissioners each gave brief summaries of their individual activities relating to arts and cultural activities within the past month.

9. ITEMS FROM STAFF

CAM Wilson reminded Commissioners to attend the final Downtown Tracy Artwalk of 2017 on Saturday, September 23rd, in conjunction with the Tracy City Center Association's Wine Stroll, from 6:00 to 8:30 p.m.

10. ITEMS FROM THE AUDIENCE

None

11. ADJOURNMENT

ACTION The meeting was adjourned at 8:22 p.m.

The above agenda was posted at the Tracy City Hall on September 8th, 2017. The above are action minutes. Materials distributed to the majority of the Tracy Arts Commission, staff records and/or audio recording is available in the Cultural Arts Division located at 715 Central Avenue.

**CITY OF TRACY
TRACY ARTS COMMISSION MEETING
October 10, 2017**

AGENDA ITEM 6.a.

REQUEST

REQUEST FOR AGENDA ITEM TO DISCUSS TRACY HARVEST FESTIVAL

DISCUSSION

Commissioner Tillman is requesting a future agenda item to discuss the development and presentation of a new community event by the Tracy Arts Commission (TAC). The Commission needs to determine if there is interest for this request to continue.

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item at this time.

RECOMMENDATION

Consider Request for Agenda Item to Discuss Tracy Harvest Festival

Prepared By: William Wilson, Cultural Arts Manager – Visual Arts

Reviewed By: Kim Scarlata, Division Manager II

Approved By: Kim Scarlata, Division Manager II

**CITY OF TRACY
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AGENDA ITEM 6.b.

REQUEST

DISCUSSION OF 11TH STREET BRIDGE CIVIC ART PROJECT PUBLIC RECEPTION

DISCUSSION

The Tracy Arts Commission (TAC) will host Special Meeting, as a public reception, on November 14th from 6:00 to 8:00 in the Pombo Lobby on the 2nd floor of the Grand Theatre Center for the Arts. The purpose of the event is to introduce and celebrate the porcelain enamel signage project featuring historic images of the Lincoln Highway, with the community. CAM Wilson will organize an informational visual display of the project and refreshments will be provided.

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item at this time.

RECOMMENDATION

Discussion of 11th Street Bridge Civic Art Project Public Reception

Prepared By: William Wilson, Cultural Arts Manager – Visual Arts

Reviewed By: Kim Scarlata, Division Manager II

Approved By: Kim Scarlata, Division Manager II

**CITY OF TRACY
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AGENDA ITEM 7.a.

REQUEST

CONTINUE DISCUSSION OF SUMMER 2018 PROGRAMMING

DISCUSSION

The Tracy Arts Commission (TAC) worked to re-design the Emerging Artists Series and the Music in the Park – Summer Concert Series in 2017. A series of better quality events including youth singers, regional musical acts, community organizations, businesses and hospitality vendors at four different park locations was presented. In addition the TAC made a stronger effort to market the events by networking with citizens at/near the park venues, as well as utilizing social media. The results of these efforts included a significant improvement in the interest and support of the programming by the community-at-large with increased audience participation and positive feedback.

At the Special Meeting of August 22nd, Commissioners and Staff shared feedback and observations from the four concerts, valuable to the event planning for summer programming in 2018. CAM Wilson advised the Commission that City Staff was working to better support the programming forward by seeking additional funding, which would be used to hire a professional event planner.

At the Regular Meeting of September 12th CAM Wilson and Commissioners began a discussion in preparation for summer programming in 2018. City Staff is working to draft and issue a Request For Proposals (RFP) to identify a contractor to provide event coordination services in collaboration with the TAC and Staff. It is envisioned that the contractor's role may include event design, marketing distribution, talent recruitment and contracts, audio/visual technical services, community organization recruitment and participation, and audience interaction/activities. The TAC needs to schedule tentative event dates that will be included in the RFP, as well as continue discussion of the contractor's role and programming goals.

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item at this time.

RECOMMENDATION

Continue Discussion of Summer 2018 Programming

Prepared By: William Wilson, Cultural Arts Manager – Visual Arts

Reviewed By: Kim Scarlata, Division Manager II

Approved By: Kim Scarlata, Division Manager II

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AGENDA ITEM 7.b.

REQUEST

CONTINUE DISCUSSION OF NEW YOUTH PROGRAMMING FOR 2017-18

DISCUSSION

In January Commissioner Dhugga led a discussion for the Tracy Arts Commission to consider developing new programming designed to appeal to youth audiences, and to collaborate with youth groups, in 2017-18. As the Commission voiced interest and support in exploring such programming, it has been requested as an on-going agenda item for continued discussion.

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item at this time.

RECOMMENDATION

Continue Discussion of New Youth Programming for 2017-18

Prepared By: William Wilson, Cultural Arts Manager – Visual Arts

Reviewed By: Kim Scarlata, Division Manager II

Approved By: Kim Scarlata, Division Manager II