

TRACY ARTS COMMISSION  
MEETING MINUTES  
**April 10, 2018, 7:00 p.m.**

Grand Theatre Center for the Arts, 715 Central Avenue

Chair Dhugga called the meeting to order at 7:02 p.m.

Roll call found Commissioners Bordes, Borges-Soto, Dhugga, Lees, and Sandhu present. Commissioners Fuller and Poole were absent.

Staff Present: William Wilson, Cultural Arts Manager – Visual Arts

Recorded By: William Wilson, Cultural Arts Manager – Visual Arts

1. ITEMS FROM THE AUDIENCE

None

2. APPROVAL OF MINUTES FROM THE MEETING ON MARCH 13, 2018

**ACTION** Motion by Commissioner Bordes, seconded by Commissioner Sandhu to approve the minutes as submitted. Voice vote found all in favor; motion carried 5:0.

3. CONTINUE DISCUSSION OF 2018 SUMMER PROGRAMMING

CAM Wilson advised the Commission that John Moore of Trinity Productions provided and updated bid of \$17,850. The bid meets the Tracy Arts Commission's (TAC) target budget in support of the summer concert series. CAM Wilson will proceed to issue a Professional Services Agreement.

Commissioners discussed their roles to ensure the concerts will be well organized. Commissioner Bordes will report at the meeting on May 8 regarding hospitality vendors and/or restaurants who are interested in collaborating to provide food to performers and the public-at-large. It was agreed that the hospitality should receive equal promotion with the series now titled Music & Picnic in the Park. In addition, Commissioner Bordes suggested the food could be themed in relationship to the music, when possible. Commissioners agreed to have a featured hospitality vendor and another novelty vendor, such as ice cream or frozen beverages, would be appropriate.

Commissioners serving the Special Events Subcommittee presented the recommended roles to ensure that all Commissioners would be active across the event series. These included set-up, community relations, Emerging Artists, Emcee duties, networking and marketing and clean-up duties. Commissioners agreed to do so and CAM Wilson will provide a worksheet for each concert in order to document the assigned duties.

CAM Wilson advised that pre-marketing began a month ago on the Grand's website ([atthegrand.org/musicinthepark](http://atthegrand.org/musicinthepark)) announcing event dates and locations. Comprehensive marketing will commence as soon as TAC reviews and approves SES's talent recommendations, followed by Trinity Production's confirmation of featured performers.

Commissioner Borges-Soto inquired how the TAC can market its programming at the Downtown Tracy Block Party events. CAM Wilson advised he will report at the meeting on May 8 with additional information.

SES members confirmed that Emerging Artist auditions can be scheduled on Saturday, May 19 from 10 am to 1:30 pm.

Commissioner Bordes will contact Sandwich Cousins to inquire if they would be willing to provide Downtown Tracy Artwalk participants with a \$7 sandwich, as Vita Dolce is no longer in business.

4. CORRESPONDENCE

None

5. ITEMS FROM THE COMMISSION

Commissioners each gave brief summaries of their individual activities relating to arts and cultural activities within the past month.

6. ITEMS FROM STAFF

None

8. ITEMS FROM THE AUDIENCE

None

9. ADJOURNMENT

**ACTION** The meeting was adjourned at 7:39 p.m.

The above agenda was posted at the Tracy City Hall on April 6, 2018. The above are action minutes. Materials distributed to the majority of the Tracy Arts Commission, staff records and/or audio recording is available in the Cultural Arts Division located at 715 Central Avenue.