

# NOTICE OF REGULAR MEETING

Pursuant to Section 54954.2 of the Government Code of the State of California, a Regular Meeting of the **TRACY ARTS COMMISSION** is hereby called for:

**Date/Time:**                **Tuesday, June 12, 2018, 7:00 p.m.**  
(or as soon thereafter as possible)

**Location:**                **Grand Theatre Center for the Arts, Visual Arts 1**  
**715 Central Avenue, Tracy, CA 95376**

Government Code Section 54954.3 states that every public meeting shall provide an opportunity for the public to address the Tracy Arts Commission on any item, before or during consideration of the item, however, no action shall be taken on any item not on the agenda.

1. Call to Order
2. Roll Call
3. *Items from the Audience - In accordance with Procedures for Preparation, Posting and Distribution of Agendas and the Conduct of Public Meetings, adopted by Resolution 2015-052, any item not on the agenda brought up by the public at a meeting shall be automatically referred to staff. If staff is not able to resolve the matter satisfactorily, the member of the public may request a Tracy Arts Commission member to sponsor the item for discussion at a future meeting.*
4. Approval of Minutes from the Special Meeting of May 8, 2018
5. Approval of Minutes from the Regular Meeting of May 8, 2018
6. Approval of Minutes from the Special Meeting of May 19, 2018
7. Old Business
  - A. Continue Discussion of Summer 2018 Programming
8. Correspondence
9. Items from the Commission
10. Items from Staff
11. Items from the Audience
12. Adjournment

## **POSTED: June 7, 2018**

The City of Tracy complies with the Americans with Disabilities Act and makes all reasonable accommodations for the disabled to participate in public meetings. Persons requiring assistance or auxiliary aids in order to participate should call City Hall at (209) 831-6000, at least 24 hours prior to the meeting.

Any materials distributed to the majority of the Tracy Arts Commission regarding any item on this agenda will be made available for public inspection in the Cultural Arts Division located at 715 Central Avenue, Tracy, CA during normal business hours.

TRACY ARTS COMMISSION – AD HOC YOUTH PROGRAMMING SUBCOMMITTEE  
SPECIAL MEETING MINUTES  
**May 8, 2018, 6:00 p.m.**

Grand Theatre Center for the Arts, 715 Central Avenue

The meeting was called to order at 6:04 p.m.

Roll call found Commissioners Bordes, Dhugga and Poole present.

Staff Present: Kim Scarlata, Division Manager II

Recorded By: William Wilson, Cultural Arts Manager – Visual Arts

1. ITEMS FROM THE AUDIENCE

None

2. DISCUSS ACTION PLAN FOR YOUTH PROGRAMMING RECOMMENDATIONS

Commissioners continued discussion in consideration of ideas to develop a future Youth Arts Festival. Commissioners supported a contest to name the event, presenting the event concept for discussion and feedback at an upcoming Youth Arts Commission meeting, and presenting the event as early as May 2019 on a Friday after school from 6:00 to 9:00 p.m. in Lincoln Park or Downtown.

Additional discussion involved funding such an event, and the need to utilize sponsorships, fundraising, and business partnerships in order to create a working budget. DM Scarlata suggested the TAC could create levels in a sponsorship program working with CAM Wilson.

3. ADJOURNMENT

**ACTION** The meeting was adjourned at 6:52 p.m.

The above agenda was posted at the Tracy City Hall on May 4, 2018. The above are action minutes. Materials distributed to the majority of the Tracy Arts Commission, staff records and/or audio recording is available in the Cultural Arts Division located at 715 Central Avenue.

TRACY ARTS COMMISSION  
MEETING MINUTES  
May 8, 2018, 7:00 p.m.

Grand Theatre Center for the Arts, 715 Central Avenue

Chair Dhugga called the meeting to order at 7:03 p.m.

Roll call found Commissioners Bordes, Borges-Soto, Dhugga, Fuller, Lees, Poole and Sandhu present.

Staff Present: Kim Scarlata, Division Manager II

Recorded By: William Wilson, Cultural Arts Manager – Visual Arts

1. ITEMS FROM THE AUDIENCE

None

2. APPROVAL OF MINUTES FROM THE SPECIAL MEETING ON APRIL 10, 2018

**ACTION** Motion by Commissioner Bordes, seconded by Commissioner Poole to approve the minutes as submitted. Voice vote found all in favor; motion carried 7:0.

3. APPROVAL OF MINUTES FROM THE MEETING ON APRIL 10, 2018

**ACTION** Motion by Commissioner Borges-Soto, seconded by Commissioner Bordes to approve the minutes as submitted. Voice vote found all in favor; motion carried 7:0.

4. APPROVAL OF MINUTES FROM THE SPECIAL MEETING ON APRIL 17, 2018

**ACTION** Motion by Commissioner Bordes, seconded by Commissioner Dhugga to approve the minutes as submitted. Voice vote found all in favor; motion carried 7:0.

5. APPROVAL OF MINUTES FROM THE SPECIAL MEETING ON APRIL 26, 2018

**ACTION** Motion by Commissioner Bordes, seconded by Commissioner Fuller to approve the minutes as submitted. Voice vote found all in favor; motion carried 7:0.

6. REVIEW AND APPROVE SPECIAL EVENT SUBCOMMITTEE RECOMMENDATIONS FOR FEATURED PERFORMERS AT 2018 MUSIC & PICNIC IN THE PARK – SUMMER CONCERT SERIES

Commissioner Bordes explained the Special Events Subcommittee (SES) and John Moore of Trinity Productions met on April 26 to review acts to be presented as featured performers at the summer concerts. After receiving a presentation from Mr. Moore, reviewing audio and video clips, and further discussion, the SES suggested additional acts and agreed to the following recommendations:

Genre	Performers
Country	1. Cripple Creek Band 2. Buck Ford
Latin	1. The Band Fresh 2. Pacific Mambo Band/Cabani Jazz
Blues	1. Tom Rigby and Flambeau 2. Laura Price Band
Jazz/Swing	1. Stompy Jones 2. Alpha Rhythm Kings

**ACTION** Motion by Commissioner Fuller, seconded by Commissioner Sandhu to approve the minutes as submitted. Voice vote found all in favor; motion carried 7:0.

7. CONTINUE DISCUSSION OF SUMMER 2018 PROGRAMMING

Commissioners discussed the idea of adding merchandise vendors to the events. DM Scarlata advised the City has booth fee policy that could be used to do so. Ideas included doing so this year or next year, allowing vendors to bring their own canopies, and the addition of handmade items or art to the events.

Commission Bordes reported that Sandwich Cousins closed and that Town & Country Café is interested in providing pre-sale and ready-made food, including Artwalk participant hospitality. He is also considering The Upper Room to provide services.

Commissioners agreed to invite Kona Ice to the concerts on July 12 and August 3, Pink Turtle Ice Cream to the concert on July 19, and Aldo's Italian Ice & Gelato to the concert on July 26. Commissioners reported they are in the process of networking with community groups and businesses to determine interest in participating in the event series. Commissioners will complete event outlines to identify responsibilities in support of each concert at the meeting on June 12.

8. CORRESPONDENCE

None

9. ITEMS FROM THE COMMISSION

Commissioners each gave brief summaries of their individual activities relating to arts and cultural activities within the past month.

10. ITEMS FROM STAFF

DM Scarlata invited Commissioners to attend Guitar Night at the Grand and the Opening Reception for the Resonating Bodies exhibition on Friday, May 18 from 5:30 to 8:00 p.m., followed by a blues concert in the ETK Theatre.

11. ITEMS FROM THE AUDIENCE

None

12. ADJOURNMENT

**ACTION**      The meeting was adjourned at 7:47 p.m.

The above agenda was posted at the Tracy City Hall on May 4, 2018. The above are action minutes. Materials distributed to the majority of the Tracy Arts Commission, staff records and/or audio recording is available in the Cultural Arts Division located at 715 Central Avenue.

TRACY ARTS COMMISSION – SPECIAL EVENTS SUBCOMMITTEE  
SPECIAL MEETING MINUTES  
**May 19, 2018, 6:00 p.m.**

Grand Theatre Center for the Arts, 715 Central Avenue

The meeting was called to order at 10:00 a.m.

Roll call found Commissioners Fuller, Poole, and Sandhu present.

Staff Present: Susan Cate, Recreation Leader III

Recorded By: William Wilson, Cultural Arts Manager – Visual Arts

1. ITEMS FROM THE AUDIENCE

None

2. CONDUCT PUBLIC AUDITIONS FOR EMERGING ARTISTS TO PERFORM AT THE 2018 MUSIC & PICNIC IN THE PARK – SUMMER CONCERT SERIES

The Special Events Subcommittee (SES) hosted Emerging Artists auditions and ranked the following performers in order to extend performance invitations to sing The National Anthem, and an optional song at intermission of each of the summer concerts:

Name	Age	Score	Ranking
Arianna Corpuz	16	146/150	2nd
Susana Galli	10	115/150	5th
Reijah Jackson	10	106/150	7th
Abbey Perreira	15	110/150	6th
Bailey Poole	18	99/100	1st
Nevaeh Watkins	13	143/150	3rd
Noah Watkins	11	129/150	4th

3. ADJOURNMENT

**ACTION** The meeting was adjourned at 1:30 p.m.

The above agenda was posted at the Tracy City Hall on May 4, 2018. The above are action minutes. Materials distributed to the majority of the Tracy Arts Commission, staff records and/or audio recording is available in the Cultural Arts Division located at 715 Central Avenue.

**CITY OF TRACY**  
**TRACY ARTS COMMISSION MEETING**  
**June 12, 2018**

**AGENDA ITEM 7.a.**

REQUEST

**CONTINUE DISCUSSION OF SUMMER 2018 PROGRAMMING**

DISCUSSION

The Tracy Arts Commission (TAC) worked to re-design the Emerging Artists Series and the Music in the Park – Summer Concert Series in 2017. A series of better quality events including youth singers, regional musical acts, community organizations, businesses and hospitality vendors at four different park locations was presented. In addition the TAC made a stronger effort to market the events by networking with citizens at/near the park venues, as well as utilizing social media. The results of these efforts included a significant improvement in the interest and support of the programming by the community-at-large with increased audience participation and positive feedback.

At the Special Meeting of August 22, 2017 Commissioners and Staff shared feedback and observations from the four concerts, valuable to the event planning for summer programming in 2018. At the Regular Meeting of September 12, 2017 discussion began in preparation for summer programming in 2018.

The City is providing an additional \$13,000 to the TAC budget annually to better support the programming forward by working with a professional event consultant. Staff issued a Request For Proposals (RFP) in February 2018. Trinity Productions (TP) responded to the RFP and has been recommended to provide event support, talent recruitment and contracts, and audio/visual technical services. Staff is currently negotiating with John Moore of TP to finalize costs in support of event series.

Emerging Artists Series auditions need to be scheduled in late May/early June.

Music & Picnic in the Park – Summer Concert Series 2018 will be presented on:

- Thursday, July 12<sup>th</sup>, Lincoln Park, 7 to 9 PM
- Thursday, July 19<sup>th</sup>, Lincoln Park, 7 to 9 PM
- Thursday, July 26<sup>th</sup>, McDonald Park, 7 to 9 PM
- Friday, August 3<sup>rd</sup>, Downtown Park Plaza, 6 to 8:30 PM  
(in conjunction with the Downtown Tracy Artwalk)

Downtown Tracy Artwalks are scheduled on Friday, June 29<sup>th</sup>, Friday, August 3<sup>rd</sup>, and Saturday, September 22<sup>nd</sup> from 6 to 8:30 PM.

As development of the summer programming continues, Staff and the Special Events Subcommittee (SES) will report to the TAC as needed.

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item at this time.

RECOMMENDATION

Continue Discussion of Summer 2018 Programming

Prepared By: William Wilson, Cultural Arts Manager – Visual Arts

Reviewed By: Kim Scarlata, Division Manager II

Approved By: Kim Scarlata, Division Manager II