

NOTICE OF REGULAR MEETING

Pursuant to Section 54954.2 of the Government Code of the State of California, a Regular Meeting of the **TRACY ARTS COMMISSION** is hereby called for:

Date/Time: **Tuesday, July 10, 2018, 7:00 p.m.**
(or as soon thereafter as possible)

Location: **Grand Theatre Center for the Arts, Visual Arts 1**
715 Central Avenue, Tracy, CA 95376

Government Code Section 54954.3 states that every public meeting shall provide an opportunity for the public to address the Tracy Arts Commission on any item, before or during consideration of the item, however, no action shall be taken on any item not on the agenda.

1. Call to Order
2. Roll Call
3. *Items from the Audience - In accordance with Procedures for Preparation, Posting and Distribution of Agendas and the Conduct of Public Meetings, adopted by Resolution 2015-052, any item not on the agenda brought up by the public at a meeting shall be automatically referred to staff. If staff is not able to resolve the matter satisfactorily, the member of the public may request a Tracy Arts Commission member to sponsor the item for discussion at a future meeting.*
4. Election of Chair and Vice Chair for 2018-19
5. Approval of Minutes from the Regular Meeting of June 12, 2018
6. Old Business
 - A. Continue Discussion of Summer 2018 Programming
7. Correspondence
8. Items from the Commission
9. Items from Staff
10. Items from the Audience
11. Adjournment

POSTED: July 5, 2018

The City of Tracy complies with the Americans with Disabilities Act and makes all reasonable accommodations for the disabled to participate in public meetings. Persons requiring assistance or auxiliary aids in order to participate should call City Hall at (209) 831-6000, at least 24 hours prior to the meeting.

Any materials distributed to the majority of the Tracy Arts Commission regarding any item on this agenda will be made available for public inspection in the Cultural Arts Division located at 715 Central Avenue, Tracy, CA during normal business hours.

TRACY ARTS COMMISSION
MEETING MINUTES
June 12, 2018, 7:00 p.m.

Grand Theatre Center for the Arts, 715 Central Avenue

Chair Vice Fuller called the meeting to order at 7:00 p.m.

Roll call found Commissioners Borges-Soto, Poole, and Sandhu present. Commissioners Bordes, Dhugga, and Lees were absent.

Staff Present: William Wilson, Cultural Arts Manager – Visual Arts

Recorded By: William Wilson, Cultural Arts Manager – Visual Arts

1. ITEMS FROM THE AUDIENCE

None

2. APPROVAL OF MINUTES FROM THE SPECIAL MEETING ON MAY 8, 2018

ACTION Motion by Commissioner Poole, seconded by Commissioner Borges-Soto to approve the minutes as submitted. Voice vote found all in favor; motion carried 4:0.

3. APPROVAL OF MINUTES FROM THE MEETING ON MAY 8, 2018

ACTION Motion by Commissioner Poole, seconded by Commissioner Sandhu to approve the minutes as amended. Voice vote found all in favor; motion carried 4:0.

4. APPROVAL OF MINUTES FROM THE SPECIAL MEETING ON MAY 19, 2018

ACTION Motion by Commissioner Poole, seconded by Commissioner Borges-Soto to approve the minutes as submitted. Voice vote found all in favor; motion carried 4:0.

5. CONTINUE DISCUSSION OF SUMMER 2018 PROGRAMMING

Commissioners announced Pink Turtle Ice Cream and Aldo's Gelato declined participation this year, but confirmed Menchie's Frozen Yogurt will participate. They will be the novelty food vendor at events on July 12 and 26.

Commissioner Fuller stated she is still working to confirm the Emerging Artists and anticipates having them scheduled in the next two weeks.

CAM Wilson and Commissioners will review final event series information at the meeting on July 10 in preparation for the first event on July 12.

8. CORRESPONDENCE

None

9. ITEMS FROM THE COMMISSION

Commissioners each gave brief summaries of their individual activities relating to arts and cultural activities within the past month.

10. ITEMS FROM STAFF

CAM Wilson remarked the 11th St. Bridge Dedication on June 5th was well attended and that the porcelain enamel signs Civic Art project received appreciation and praise from community leaders and the public-at-large. CAM Wilson announced the August 14 meeting will be cancelled.

11. ITEMS FROM THE AUDIENCE

None

12. ADJOURNMENT

ACTION The meeting was adjourned at 8:07 p.m.

The above agenda was posted at the Tracy City Hall on June 7, 2018. The above are action minutes. Materials distributed to the majority of the Tracy Arts Commission, staff records and/or audio recording is available in the Cultural Arts Division located at 715 Central Avenue.

CITY OF TRACY
TRACY ARTS COMMISSION MEETING
July 10, 2018

AGENDA ITEM 6.a.

REQUEST

CONTINUE DISCUSSION OF SUMMER 2018 PROGRAMMING

DISCUSSION

The Tracy Arts Commission (TAC) worked to re-design the Emerging Artists Series and the Music in the Park – Summer Concert Series in 2017. A series of better quality events including youth singers, regional musical acts, community organizations, businesses and hospitality vendors at four different park locations was presented. In addition the TAC made a stronger effort to market the events by networking with citizens at/near the park venues, as well as utilizing social media. The results of these efforts included a significant improvement in the interest and support of the programming by the community-at-large with increased audience participation and positive feedback.

At the Special Meeting of August 22, 2017 Commissioners and Staff shared feedback and observations from the four concerts, valuable to the event planning for summer programming in 2018. At the Regular Meeting of September 12, 2017 discussion began in preparation for summer programming in 2018.

The City is providing an additional \$13,000 to the TAC budget annually to better support the programming forward by working with a professional event consultant. Staff issued a Request For Proposals (RFP) in February 2018. Trinity Productions (TP) responded to the RFP and has been recommended to provide event support, talent recruitment and contracts, and audio/visual technical services. Staff negotiated with John Moore of TP to finalize costs in support of event series.

Emerging Artists will be schedule to perform The National Anthem at each event, and an optional song at intermission.

Music & Picnic in the Park – Summer Concert Series 2018 will be presented on:

- Thursday, July 12th, Lincoln Park, 7 to 9 PM
- Thursday, July 19th, Lincoln Park, 7 to 9 PM
- Thursday, July 26th, McDonald Park, 7 to 9 PM
- Friday, August 3rd, Downtown Park Plaza, 6 to 8:30 PM
(in conjunction with the Downtown Tracy Artwalk)

Downtown Tracy Artwalks are scheduled on Friday, June 29th, Friday, August 3rd, and Saturday, September 22nd from 6 to 8:30 PM.

As development of the summer programming continues, Staff and the Special Events Subcommittee (SES) will report to the TAC as needed.

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item at this time.

RECOMMENDATION

Continue Discussion of Summer 2018 Programming

Prepared By: William Wilson, Cultural Arts Manager – Visual Arts

Reviewed By: Kim Scarlata, Division Manager II

Approved By: Kim Scarlata, Division Manager II