

TRACY ARTS COMMISSION
MEETING MINUTES
October 9, 2018, 7:00 p.m.

Grand Theatre Center for the Arts, 715 Central Avenue

Chair Dhugga called the meeting to order at 7:11 p.m.

Roll call found Commissioners Bordes, Borges-Soto, Dhugga, Lees, Poole, and Sandhu present. Commissioner Fuller was absent.

Staff Present: William Wilson, Cultural Arts Manager – Visual Arts

Recorded By: William Wilson, Cultural Arts Manager – Visual Arts

1. ITEMS FROM THE AUDIENCE

None.

2. APPROVAL OF MINUTES FROM THE REGULAR MEETING ON SEPTEMBER 11, 2018

ACTION Motion by Commissioner Bordes, seconded by Commissioner Lees to approve the minutes as submitted. Voice vote found all in favor; motion carried 6:0.

3. APPROVAL OF MINUTES FROM THE SPECIAL MEETING ON SEPTEMBER 27, 2018

ACTION Motion by Commissioner Dhugga, seconded by Commissioner Bordes to approve the minutes as submitted. Voice vote found all in favor; motion carried 6:0.

4. RECEIVE AD HOC YOUTH PROGRAMMING SUBCOMMITTEE UPDATE

Commissioner Dhugga provided a working outline for a proposed Tracy Youth Art and Music Festival. She reviewed event components being considered including name, time/date of event, venue, target audiences, potential collaborators, headliner and local acts, food vendors, and booth rentals or sponsorships. The event is envisioned to feel organic in design with simultaneous activities in the spirit of Burning Man, and should be curated by the target youth audiences.

CAM Wilson reported there is no availability at the Grand Theatre Center for the Arts in April or May, 2019.

The Ad Hoc Youth Programming Subcommittee will meet again on Thursday, November 1, and again in December to complete their project. Recommendations will be presented to the Tracy Arts Commission for review and approval in early 2019.

Commissioners support Commissioner Dhugga's efforts to continue discussion with the Youth Advisory Commission as a potential collaborator on the project.

5. DISCUSSION OF 2019 PROGRAMMING

CAM Wilson provided Commissioners with a copy of the Tracy Arts Commission (TAC) Mission Statement from Bylaws, as well as TAC duties from the City of Tracy website for discussion reference.

Commissioners shared and discussed ideas for new programming in 2019.

Commissioner Lees suggested a Winter Solstice event with lights and illuminated installations.

Commissioner Poole suggested a family-friendly Octoberfest with cook-offs, challenges, water features, music, dancing, and beer.

Commissioner Bordes suggested new programming that would appeal to commuters and young families. He stated the TAC role should be to support and strengthen the arts, arts education, public art, and culture, explaining the arts in Tracy should be driven by local artists. Commissioner Bordes suggested the TAC start small, simplify, and offer new events in support of the local creative community such as exhibits and poetry, underserved ethnic groups, and consider Sunday programming.

Commissioner Borges-Soto suggested a family-friendly October event with the lunar and/or pumpkin theme featuring artists and activities similar to the Downtown Tracy Artwalk. In addition she asked Commissioners to consider a veteran appreciation month featuring veteran artists, a arts-as-healing theme, fundraising for the local creative community, and felt the TAC should offer four events presented across the year instead of events clustered in the summer months.

Commissioner Sandhu suggested that new TAC programming should consider Tracy's growth, with people coming from different places. He supports different venues throughout the City and events that would appeal to different ethnicities and neighborhoods. Commissioner Sandhu also suggested that the TAC should market new programming by being present at other community events.

Commissioner Dhugga suggested the City is growing and that the TAC should look at other cities that have thriving arts and similar demographics for reference. She supports a better effort to foster public/private relationships in order to create more civic art, and to find ways to support local artists by helping to promote their events or provide new resources to them. Additional suggestions included an art auction, matching artists to businesses, plays in the park, film festival, temporary art installations, and a larger presence on social media.

6. CORRESPONDENCE

None

7. ITEMS FROM THE COMMISSION

Commissioners each gave brief summaries of their individual activities relating to arts and cultural activities within the past month.

8. ITEMS FROM STAFF

None.

9. ITEMS FROM THE AUDIENCE

None.

10. ADJOURNMENT

ACTION The meeting was adjourned at 8:39 p.m.

The above agenda was posted at the Tracy City Hall on October 5, 2018. The above are action minutes. Materials distributed to the majority of the Tracy Arts Commission, staff records and/or audio recording is available in the Cultural Arts Division located at 715 Central Avenue.